

Portland General Electric, Portfolio Options, 4th Quarter 2006

Commercial (sch 32) and Residential (sch 7) Combined

	New Enrollments YTD									Total Active	New Enrollments YTD	Churned YTD -1	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renewable - GS	3,294	1,502	2,039	355	0	2,440	0	1,571	617	40,584	11,818	6,659	5.23%	6.47%
Renewable - HH	568	350	336	80	0	437	0	403	163	0	2,337	1,299	0.00%	
Renewable - CW	71	558	116	106	0	579	0	305	285	9,610	2,020	1,235	1.24%	
Renewable Total	3,933	2,410	2,491	541	0	3,456	0	2,279	1,065	50,194	16,175	9,193		
Time of Use	3	0	0	160	0	0	0	179	66	1,816	408	370	0.23%	
TOTAL	3,936	2,410	2,491	701	0	3,456	0	2,458	1,131	52,010	16,583	9,563		

Residential (Schedule 7) Only

	New Enrollments YTD									Total Active	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (7)	3,260	1,458	2,032	353	0	2,387	0	1,531	586	39,855	11,607	6,581	5.72%	7.08%
Renew - HH (7)	566	342	336	78	0	425	0	394	156	0	2,297	1,285	0.00%	
Renewable - CW (7)	70	551	114	100	0	568	0	304	268	9,406	1,975	1,212	1.35%	
Renewable Total	3,896	2,351	2,482	531	0	3,380	0	2,229	1,010	49,261	15,879	9,078		
Time of Use (7)	3	0	0	160	0	0	0	178	66	1,675	407	352	0.24%	
TOTAL	3,899	2,351	2,482	691	0	3,380	0	2,407	1,076	50,936	16,286	9,430		

Commercial (Schedule 32) Only

	New Enrollments YTD									Total Active	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (32)	34	44	7	2	0	53	0	40	31	729	211	78	0.91%	1.16%
Renew - HH (32)	2	8	0	2	0	12	0	9	7	0	40	14	0.00%	
Renewable - CW (32)	1	7	2	6	0	11	0	1	17	204	45	23	0.25%	
Renewable Total	37	59	9	10	0	76	0	50	55	933	296	115		
Time of Use (32)	0	0	0	0	0	0	0	1	0	141	1	18	0.18%	
TOTAL	37	59	9	10	0	76	0	51	55	1,074	297	133		

NOTES

1 - Churned includes "drops" from customers who moved but were then re-enrolled through seamless move. The totals for these customers are: 1,097 (sch 7) and 3 (sch 32).