

**PUBLIC UTILITY COMMISSION OF OREGON
STAFF REPORT
PUBLIC MEETING DATE: May 1, 2001**

REGULAR AGENDA __ CONSENT AGENDA X EFFECTIVE DATE May 2, 2001

DATE: April 16, 2001

TO: Phil Nyegaard through Lance Ball

FROM: Celeste Hari

SUBJECT: United Telephone Company of the Northwest, Advice No. 525
Promotion for Integrated Services Digital Network Service

SUMMARY RECOMMENDATION:

Staff recommends that the Commission allow the filed tariff to go into effect.

DISCUSSION:

United Telephone Company of the Northwest (United) filed Advice No. 525 on March 29, 2001, with an effective date of May 2, 2001. The filing establishes a promotion for United's Integrated Services Digital Network - Basic Rate Interface Service (ISDN-BRI). The promotional period runs from May 2 through July 30, 2001. During the promotional period, business customers who subscribe to an ISDN-BRI package for a 12-month service commitment will receive a waiver of the \$200.00 nonrecurring charges (NRC) for those services.

Integrated Services Digital Network (ISDN) is a digital architecture that provides an integrated voice/data capability to the customer premises facility, utilizing the public switched network. ISDN distributes voice, data, video, image and facsimile. Basic Rate Service (BRI) consists of up to three distinct channels on one pair of wires: one or two B (Bearer) Channels and one D (Delta) Channel. BRI is offered as a packaged offering referred to as Single Line ISDN Service.

ORS 759.267 permits a telecommunications utility to promote the use of its services by offering a waiver of part or all of a recurring or a nonrecurring charge, a redemption coupon or a premium with the purchase of a service.

United estimates that this filing will increase annual net revenues by approximately \$30,560.

United /Promo ISDN

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STAFF RECOMMENDATION:

I recommend that the tariff be allowed to go into effect.