

**PUBLIC UTILITY COMMISSION OF OREGON
STAFF REPORT
PUBLIC MEETING DATE: July 24, 2001**

REGULAR AGENDA X **CONSENT AGENDA** **EFFECTIVE DATE**

DATE: July 16, 2001

TO: Phil Nyegaard

FROM: Sterling Sawyer Through Cynthia VanLanduyt

SUBJECT: Commission support of ELI Corporation's request for telephone numbers for Adidas Corporation.

SUMMARY RECOMMENDATION:

The Commission should authorize staff to support Electric Lightwave Incorporated (ELI) by instructing the North American Number Planning Administration (NANPA) to honor the ELI request for assignment of the area code 971 -234-prefix to its Portland rate center customer.

DISCUSSION:

In an effort to increase the accountability of the telephone number assignment process, the FCC instructed the North American Number Planning Administration (NANPA) to raise the requirements for release of new telephone numbers. These tougher requirements place an increased burden of "proof of need for more numbers" on the requesting carrier. In Order 00-104, the FCC recognized the need for exception to these higher thresholds and allows a carrier to challenge NANPA's denial of a code assignment through support from the State Commission. It is the OPUC support for variance to the FCC code assignment thresholds that ELI is requesting. (See attached ELI letter)

ELI's customer, Adidas, anticipates demand for numbers at its Portland location to achieve full utilization of the prefix over the next 5 to 7 years. Adidas will physically relocate its facilities from the outlying Portland communities. This process will return numbers to the telecommunication provider in those areas. The returned numbers will be available for new customer growth in the 503 area code number group.

As the telecommunication carrier selected by the customer, ELI will assume responsibility of all network administrative requirements associated with this prefix. Adidas will control number assignments within the prefix. The Adidas Telecommunication Manager has agreed to work with ELI to assure that national number conservation objectives will be maintained.

Staff finds that ELI's request for the 971-234-XXXX prefixes for Adidas Corporation is reasonable and supports the release of this code for use by ELI's customer.

STAFF RECOMMENDATIONS:

The Commission should instruct staff to prepare a letter to the NANPA code administrator of the Oregon 503/971 area code instructing NANPA to honor ELI's request for assignment of the 971-234-XXXX prefix.