

Oregon State Aviation Board
c/o Oregon Department of Aviation
3040 25th St. S.E., Salem, OR 97302-1125

Governor John Kitzhaber
State Capitol
Salem, OR 97310

Dear Governor Kitzhaber:

We write to submit two separate but related requests.

First some background. Last June, with the help of ODA, Business Oregon, and lots of volunteer time from people in the Oregon aviation industry there was a "Summit" for the "Oregon Industry Cluster," at the Evergreen Aviation Museum complex in McMinnville. Over 100 folks showed up, and it was deemed by all to have been very worthwhile. Scott Nelson made a very valuable contribution as one of the presenters.

Out of that a formalized leadership for the cluster has emerged, known as ORAVI (for Oregon Aviation Industry). Attached for your interest is a draft of a mission statement the ORAVI board will consider at its meeting next week, which states well its purpose.

ORAVI has scheduled another "Summit," again at Evergreen, on September 19th. We expect the turnout to be higher, and potentially, much higher, than last year. One reason: the invite list of potential attendees last year, identified as businesses involved in some way with aviation, was less than two hundred. The list for this year already exceeds 400, and is growing.

So, our first request: we anticipate that ORAVI will invite you to appear at the September event, as keynote speaker or in such other capacity you might choose. We hope you will accept their invitation.

Second: over the last two years several states have declared, by order of their Governors, "Aviation Months," which were then used by advocates for aviation related businesses in those states to inform their citizenry of the important contribution aviation makes to their economy and well being. We think it would be wonderful to have Oregon join those states, and it would be particularly useful if it could be announced at the September 19th event (and ideally, by you!). If it were announced then the month declared would most appropriately be October; and one of the important outcomes of the "Summit" could be to energize the attendees to participate in various relevant activities during that month. So, we hope you'll consider making such a declaration.

We would be happy to visit with you or your staff to discuss any of this. Many thanks for your interest and consideration.

Mark Gardiner,
On behalf of the State Aviation Board

**OREGON AVIATION INDUSTRIES
MISSION STATEMENT**

The Oregon Aviation Industries (ORAVI) is the voice of aviation-related businesses operating in the State of Oregon. ORAVI is dedicated to promoting and enhancing the vitality of all facets of Oregon's aviation industry.

**OREGON AVIATION INDUSTRIES
Aka "The Oregon Aviation Cluster"**

Definition: "The Oregon Aviation Cluster" means any and all organizations or persons in Oregon directly involved in aviation-related businesses, industry or activities, and/or relying upon aviation activities in support of normal business operations.

Mission Statement:

The Oregon Aviation Industries (ORAVI) recognizes the significant contribution aviation and aviation-related industry provides to Oregon's economy and the quality of life enjoyed by Oregonians. ORAVI therefore exists to protect, encourage and promote that contribution by:

1. Providing resources enabling Cluster participants to effectively interface and work together towards mutual success;
2. Raising awareness throughout the State and around the World of aviation-related products and services produced or provided in Oregon, encouraging the purchase and expanded use of these resources.
3. Educating the people of Oregon and their elected and appointed governmental representatives at all levels of the value the Aviation Cluster adds to Oregon's economic strength and vitality;
4. Working with government at all levels to promote policies that benefit the Cluster, and to protect against policies and regulations that unnecessarily limit or otherwise hinder the economic and efficient operations of Cluster businesses.