

A service company  
that happens to  
rent cars

ENTERPRISE HOLDINGS™

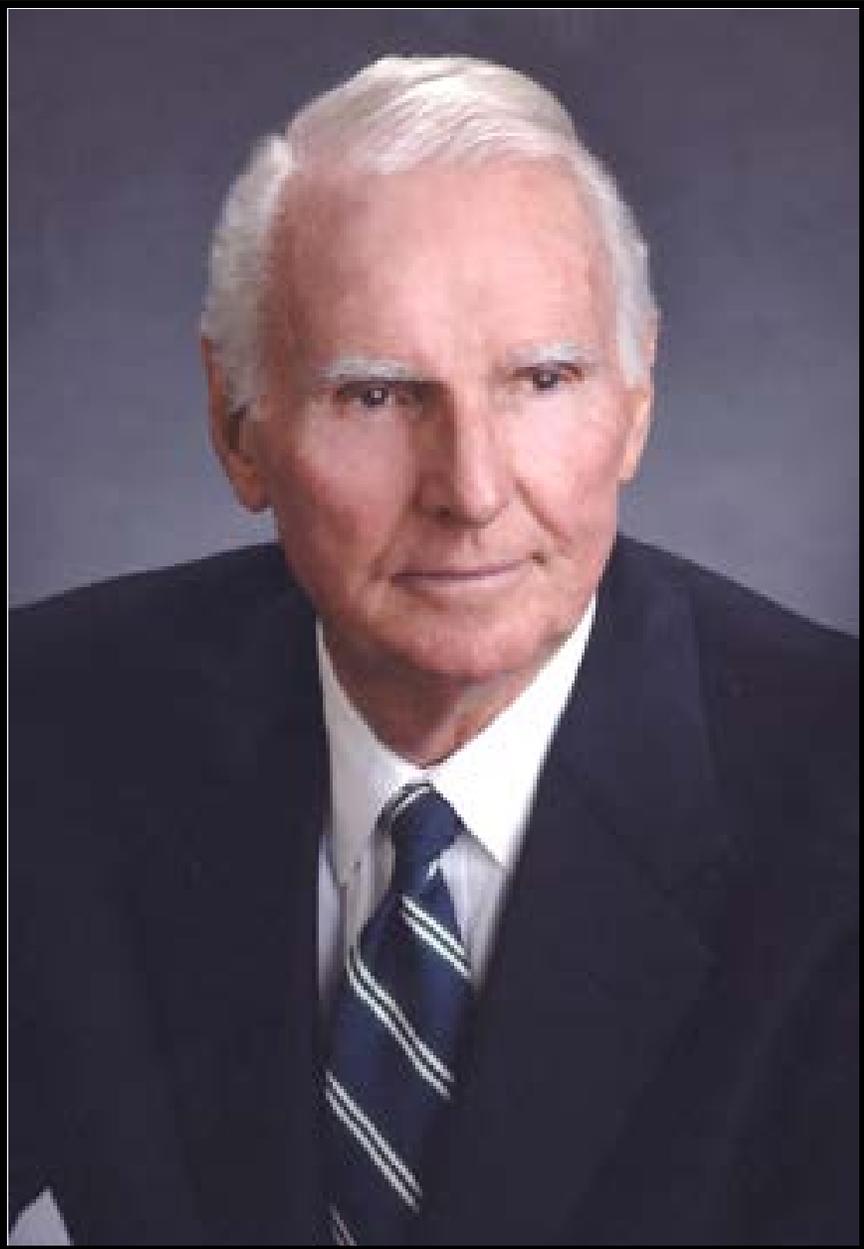




1957

# About Us

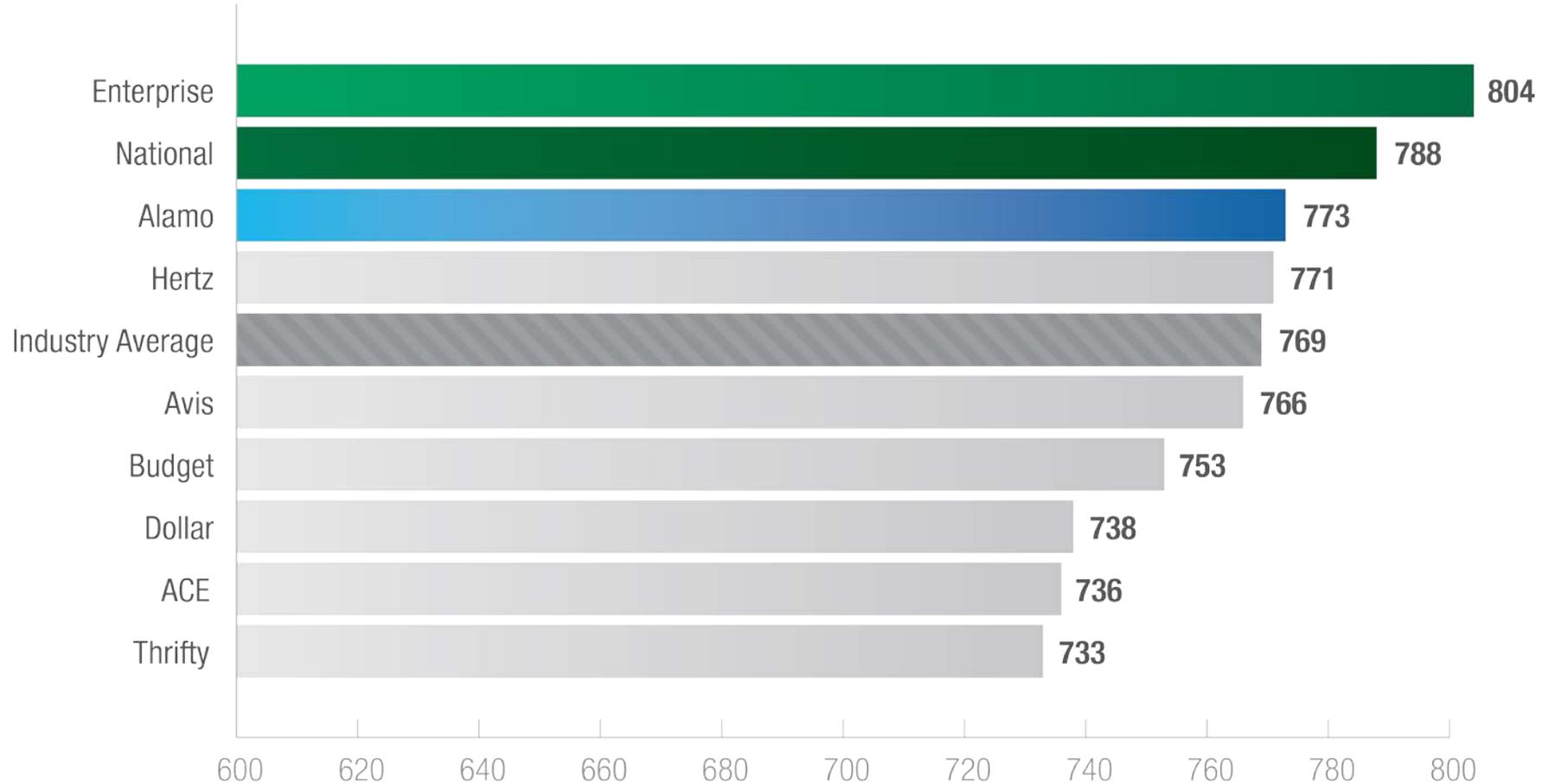




*“Take care of your customers and employees first ... and growth and profits will follow.”*

—Jack Taylor

## Enterprise, National and Alamo Receive Top Three Spots in J.D. Power and Associates 2012 Rental Car Satisfaction Study <sup>SM</sup>



# Business Lines





- Pickup trucks, box trucks, cargo vans, and parcel vans to personal and commercial renters





- Began in 1994
- Marketed to “carpoolers” on a month-to-month basis.
- Saves money and time.



- Available 24 hours a day
- Totally automated
- Membership-based
- Hybrid, Electric, or ANY

# Oregon

740 Employees

\$400,000 in contributions to local charities

6000+ hours of time to local charities



ENTERPRISE HOLDINGS™

AND AFFILIATES



Welcome Volunteers!

Pounds

7723

Meals

5787

Meals/Volunteer

526





Real Quality. Real Savings.  
5 STEM POMS  
W/ WHEAT  
**5.99**  
EACH

Real Quality. Real Savings.  
**OVER 7000**  
WORK

Real Quality. Real Savings.  
ALL-PURPOSE  
FLOUR  
**7.99**  
EACH

Enterprise  
LOWES FISHES  
The Meals-On-Wheels People  
DONATE DINNER  
1000 - 1000  
1000 - 1000

LOWES FISHES  
The Meals-On-Wheels People  
DONATE DINNER  
1000 - 1000  
1000 - 1000

LOWES FISHES  
The Meals-On-Wheels People  
DONATE DINNER  
1000 - 1000  
1000 - 1000

LOWES FISHES CENTERS  
The Meals-On-Wheels People  
DONATE DINNER  
1000 - 1000  
1000 - 1000





This is the house that love built.  
This is the room that  
**Enterprise Rent-A-Car**  
sponsored and  
**Employees and Friends**  
lovingly furnished and decorated.  
May it bring peace and comfort to you  
during your stay.



# Sustainability

## 20/20 Vision

Our most notable goal thus far has been to establish our 20/20 Vision – our goal to **reduce energy use and related costs** by 20 percent by 2015.



# Sustainability

## *50 Million Tree Pledge*

Our commitment to give back. Our legacy of environmental stewardship.

# Nearly 8 Million Planted worldwide



380,000 🌳 s



100,000 🌳 s



250,000 🌳 s



350,000 🌳 s

# Sustainability

## Carbon Offset Program

**To date, this program has generated more than half million dollars. The overall impact: 90,000 metric tons of carbon have been offset, which based on U.S. Environmental Protection Agency (EPA) standards, is equivalent to saving 10 million gallons of gasoline and 200,000 barrels of oil.**

# Sustainability

## Most Fuel-Efficient Fleet

**In addition to thousands of hybrids and electric vehicles, approximately 55% of our vehicles average a highway fuel efficiency rating of at least 28 mpg and 35% of our vehicles average 32 mpg or better.**



# Sustainability In Oregon

- Pressure Washers
- Lighting Retrofits
- Faucet Aerators
- Thermostat controls
- Automatic lights
- Water Reclaim Systems (PDX and 03)

# What's Next?

- Continuing Commitment to More Fuel Efficient Fleet
- Invest over \$150 million in improving efficiencies in retrofits and new construction. LEED certified buildings (Leadership in Energy and Environmental Design)
- Convert all airport shuttle buses to B20 biodiesel by 2015 (currently at Houston Hobby AP)



ENTERPRISE HOLDINGS™

AND AFFILIATES

# Sustainability



**<http://drivingfutures.com/home>**

# Singular Focus

- **To be the best transportation service provider in the world ... to exceed our customers' expectations for service, quality and value ... to provide our employees with a great place to work ... and to serve our communities as a committed corporate citizen.**



Thank You!