

Southwest Airlines & AirTran Airways



Southwest Airlines History

- Based in Dallas, TX
- Began service in 1971 with just three aircraft serving just three cities
- Today, Southwest Airlines is the nation's largest domestic airline in terms of Customers carried.



Integration Update



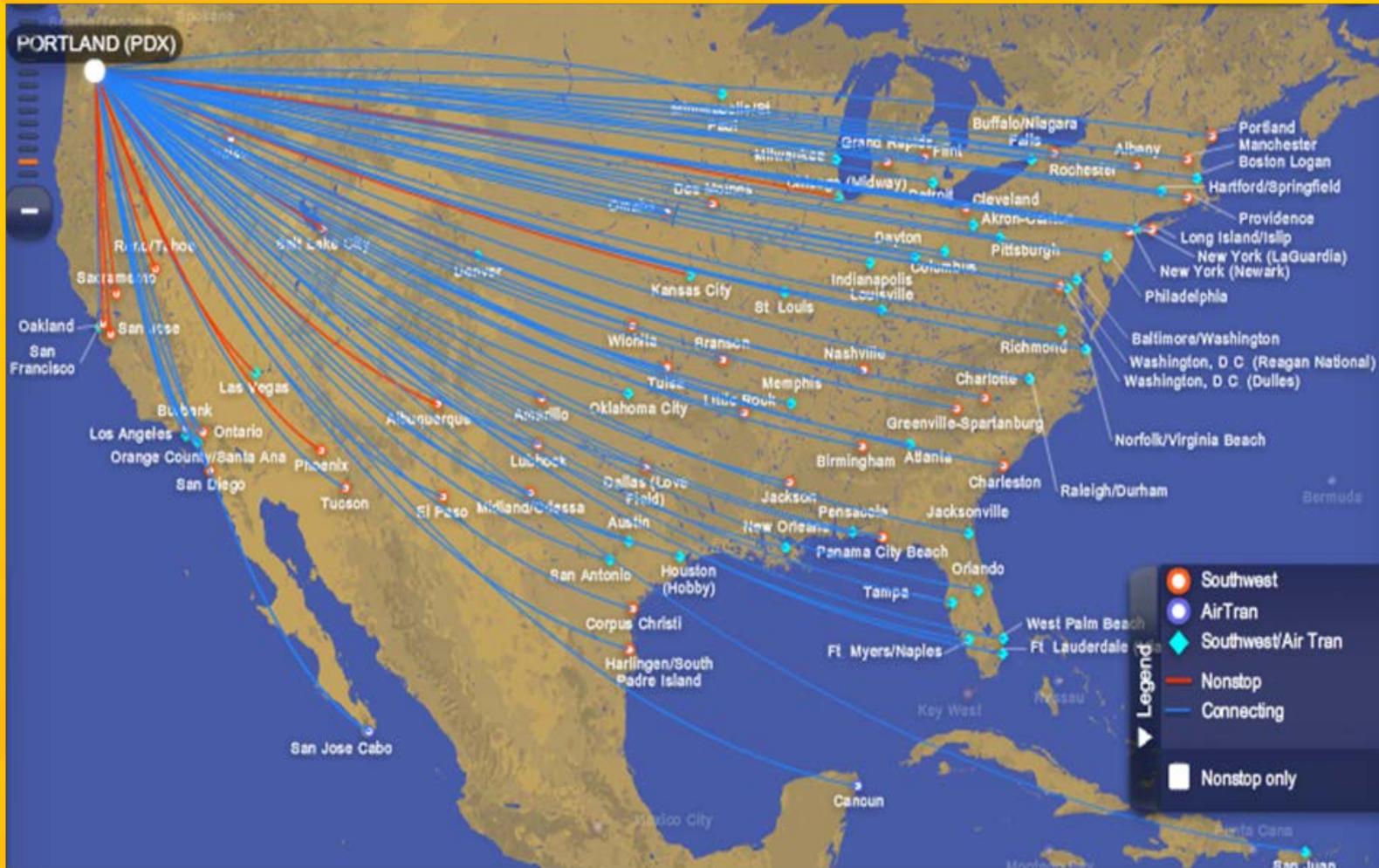
Portland, OR

11 Nonstop Destinations

- Albuquerque
- Chicago – Midway
- Denver
- Kansas City
- Las Vegas
- Oakland
- Phoenix
- Reno
- Sacramento
- Salt Lake City
- San Jose



PDX



Value Proposition

"We must continue to find ways to add value for our Customers, not take it away."

-Gary Kelly, Chairman, President, and CEO Southwest Airlines

Southwest Airlines

- 5% discount off fully refundable fares
- 3% discount off select advance purchase fares
- No Baggage Fees
- No Change Fee's
- All fares fully reusable with out penalty*



*Nonrefundable fares must be cancelled 10 minutes prior to departure or funds will be forfeited



Business Traveler Experience

Business Friendly Gate Area



Boarding Lanes



Boarding Groups



All Jet Fleet



Business Traveler Experience



Questions?

