YOU WANT TO BE HERE!

YOU ARE HERE.

THE FIELD GUIDE TO EVOLVING YOUR WORKFORCE

THINK BEYOND THE LABEL™

com
YOU WANT TO TAKE YOUR BUSINESS TO THE NEXT LEVEL.

WHAT NOW?

YOU NEED TO ASK YOURSELF:

DO I HAVE THE RIGHT TEAM?
- Who am I missing?
- Do my people have the right skills?
- Do I have the right people for now… and for the future?

DO I HAVE A PLAN?
To navigate today’s tricky economy and come out on top, you need the right team, tools and ideas. You must ADAPT... and evolve your workforce! We can help you with that.

GET THE WHOLE STORY AT:
www.EvolveYourWorkforce.com/FieldGuide

Stale ideas! No innovation!
Aging workforce!
Lukewarm economy!

WATCH FOR DANGER ZONES!

GET THE WHOLE STORY AT:
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THE FIELD GUIDE TO EVOLVING YOUR WORKFORCE
DID YOU KNOW... HIRING PEOPLE WITH DISABILITIES IS A SMART BUSINESS DECISION?

MAKE A BOLD MOVE AND:

$ GET A BETTER RETURN ON INVESTMENT
- Increase revenue
- Reduce costs
- Enhance shareholder value

BE MORE INNOVATIVE
- Leverage unique employee perspectives
- Use technology to increase productivity
- Implement strategies to attract—and retain—talent

BOOST YOUR IMAGE
- Attract business from the disability community (a $1 trillion market!)
- Appeal to the 87% of Americans who prefer to patronize businesses that hire people with disabilities


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WANT TO FIND A QUALIFIED CANDIDATE?

PEOPLE WITH DISABILITIES ARE EVERYWHERE—but it’s hard to know where to look for the best person for your position. No worries, we can help with that, too.

GO TO THEM.
Visit ThinkBeyondtheLabel.com and connect with your state resources. They can point you in the right direction.

HAVE THEM COME TO YOU.
Write job descriptions that accurately reflect the needs of the position. (Stop and think. Do you really need someone who can lift 50 pounds? If so, that’s a perfectly acceptable ask—but you get the idea).

OTHER TACTICS?
Start an internship program, or come up with other ways to get to know workers or students with disabilities.
“BUT ISN’T HIRING SOMEONE WITH A DISABILITY GOING TO COST ME A LOT OF MONEY?”

NOT TRUE. IN FACT, IT CAN ACTUALLY MAKE YOU MONEY.

For starters, you’ll qualify for up to $7,400 in federal tax credits—which can help offset these expenses. In addition, some states even give you energy-related tax breaks when you let your employees telecommute! Remember, you’re already saving on hiring costs right out of the gate.

INVEST IN YOUR PEOPLE AND YOU’LL BE REPAID MANY TIMES OVER. NOW THAT MAKES GOOD BUSINESS SENSE.

CHECK OUT OUR TAX TIP SHEET:
www.EvolveYourWorkforce.com/Invest

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People with disabilities want to be treated the same as everyone else. Everyone wants to be hired for the right reasons—and you need to find the best person for the job. Period.

But don’t just hire based on skill alone!
You need to like their attitude, too. A good personality fit can make or break your team.
CONGRATS!
YOU’VE FOUND SOMEONE WHO’S A PERFECT FIT FOR THE JOB.

WHAT NEXT?
A few small tweaks to your workplace will go a long way toward making your new employee more comfortable and productive—and you’d be surprised by how easy and inexpensive most of these accommodations can be!

WAS THAT SO HARD?
YOU’VE THOUGHT BEYOND THE LABEL AND ARE NOW ON YOUR WAY TO REAPING THE REWARDS!

DEBUNK MYTHS ABOUT HIRING PEOPLE WITH DISABILITIES:
www.EvolveYourWorkforce.com/Truth

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It’s time to enjoy your success, but don’t sit back on your laurels.

Find ways that you can continue to grow your team and your company—and be a leader. Share your new insights and experiences and help your peers change their mindset and the future of their businesses.