



EXECUTIVE ORDER NO. 10-06

**ESTABLISHMENT OF THE EARLY CHILDHOOD MATTERS
ADVISORY COUNCIL**

The foundation for Oregon's future begins with early childhood education. Providing a full spectrum of supports for the development of children and youth is of paramount importance to our future success. Oregon's children and families need quality, supportive, and engaged experiences from birth through school entry for young children to reach their optimum development for success in school and in life. Since the Governor's Summit on Early Childhood in March 2008, and through the funding of a State Early Head Start program, Oregon has worked to elevate the visibility and importance of early childhood issues.

Pursuant to the "Improving Head Start for School Readiness Act of 2007," Governors are required to designate or appoint a council to serve as the State Advisory Council on Early Childhood Education and Care for children from birth to school entry. This Order designates the Early Childhood Matters Advisory Council to serve as the State Advisory Council.

Leadership of Oregon's early childhood system is shared primarily by four state agencies: the State Commission on Children and Families, the Department of Education, the Employment Department, and the Department of Human Services. The creation of an Early Childhood Matters Advisory Council will give Oregon a way to approach early childhood issues in a unified and comprehensive manner. The Council will give direction and oversight for interagency coordination; assist the State in implementing statutory early childhood guidelines; and provide valuable guidance and advice to the Governor regarding the early childhood system and services.

NOW THEREFORE, IT IS HEREBY DIRECTED AND ORDERED:

1. The Early Childhood Matters Advisory Council (ECMAC) is established. The ECMAC is designated as the Oregon State Advisory Council on Early Education and Care for children from birth to school entry, as required by Section 11(b) of the Improving Head Start for School Readiness Act of 2007.

2. The ECMAC membership shall consist of community leaders, representing Oregon's diverse populations, with expertise in advocacy, early childhood research, business and industry, early childhood systems development, design and provision of early childhood services. The ECMAC membership shall include:

- a. One member appointed by the President of the Senate from among members of the Senate;



EXECUTIVE ORDER NO. 10 -06
PAGE TWO

- b. One member appointed by the Speaker of the House of Representatives from among members of the House of Representatives;
- c. A representative from the Child Care Division of the Oregon Employment Department, appointed by the Governor;
- d. A representative from the division responsible for §619 of part C of the Individuals with Disabilities Education Act (20 U.S.C. §1419, 1431 et seq.) of the Oregon Department of Education appointed by the Governor;
- e. A representative from the Oregon Community College System appointed by the Governor;
- f. A representative from Oregon University System appointed by the Governor;
- g. A representative of local providers of early childhood education and development services, appointed by the Governor;
- h. A representative of local educational agencies appointed by the Governor;
- i. A representative(s) from Head Start, which may include migrant, seasonal, or Indian Head Start programs, appointed by the Governor;
- j. The State Director of Head Start Collaboration, appointed by the Governor;
- k. A representative from the State agency responsible for health or mental health care, appointed by the Governor;
- l. A representative of the Oregon Commission on Children and Families, appointed by the Governor;
- m. A representative of the research community working on early childhood data, appointed by the Governor;
- n. Two representatives of the early childhood consumer community, appointed by the Governor;
- o. A representative of the business community, appointed by the Governor;
- p. A representative of the private foundation community with demonstrated interest in children from birth to school entry, appointed by the Governor;
- q. A representative of child advocacy agencies whose focus is children from birth to school entry, appointed by the Governor;
- r. A representative of migrant and seasonal farm worker families whose focus is children from birth to school entry, appointed by the Governor;
- s. A representative of the dental community whose focus is children from birth to school entry, appointed by the Governor;



EXECUTIVE ORDER NO. 10 -06

PAGE THREE

- t. A representative from the medical community whose focus is children from birth to school entry, appointed by the Governor;
- u. A representative from the nine federally recognized Oregon Tribes, whose focus is children from birth to school entry, appointed by the Governor;
- v. A representative of the mental health community whose focus is children from birth to school entry, appointed by the Governor;
- w. A representative from the Oregon Department of Human Services, appointed by the Governor;
- x. A representative of the Governor's Office, appointed by the Governor; and
- y. Any other representatives the Governor deems appropriate.

3. Members shall serve at the pleasure of their appointing authority. The terms of each appointment shall be three years. Initial terms shall be proportionately staggered to periods of one, two and three years. Members may be reappointed.

4. The Governor will appoint the Chair and Vice-Chair of the ECMAC from its membership. The Chair is responsible for setting the agenda and coordinating its activities. The ECMAC shall meet at the call of the Chair.

5. The ECMAC will provide state leadership on issues related to early childhood development and education for children from birth through school entry and their families through investment planning, advocacy, and advice to decision makers based on the most recent research on effective best practices and strategies. The ECMAC will provide advice to the Governor on early childhood priorities and strategies. The ECMAC will review research, expert opinion, and public input to develop a statewide strategic plan for achieving the vision articulated in the Early Childhood Matters Framework created as a result of the Governor's Early Childhood Matters Initiative in 2008.

6. In addition to any other responsibilities designated by the Governor, the ECMAC shall:

- a. Conduct periodic statewide needs assessments on the quality and availability of early childhood education and development programs and services, including an assessment of the availability of quality pre-kindergarten services for low-income children;



EXECUTIVE ORDER NO. 10 -06
PAGE FOUR

- b. Identify opportunities for, and barriers to, collaboration among federally and state-funded child development, child care, and early childhood education programs and services, including collaboration among administering agencies;
- c. Recommend ways to increase the participation of children – especially underrepresented and special populations – in existing federal, state, and local child care and early childhood education programs;
- d. Recommend ways to establish a unified data collection system for public early childhood education and development programs and services;
- e. Recommend ways to create statewide professional development and career advancement plans for early childhood educators;
- f. Assess the capacity and effectiveness of two- and four-year public and private institutions of higher education in the State to support the professional and career development of early childhood educators, including the opportunity to spend time in a Head Start or pre-kindergarten program; and
- g. Recommend ways to improve State early learning standards and develop high-quality comprehensive early learning standards.

7. Periodically, the ECMAC shall hold public hearings and provide an opportunity for public comment on the issues described above.

8. On or before July 15, 2010, the ECMAC shall submit a Statewide Strategic Report (Report), addressing the assessments and recommendations described above to the State Director of Head Start Collaboration and the Governor. After submission of the Report, the ECMAC shall meet periodically to review implementation of the recommendations in the Report and any changes in State and local needs.

9. The ECMAC shall assist, as requested, with preparation of Oregon's three-year plan and application for a U.S. Department of Education grant, under Section 11(b) of the Improving Head Start for School Readiness Act of 2007. In addition to such information as may be required by the Secretary of Education, the application will include:

- a. The Report discussed above;



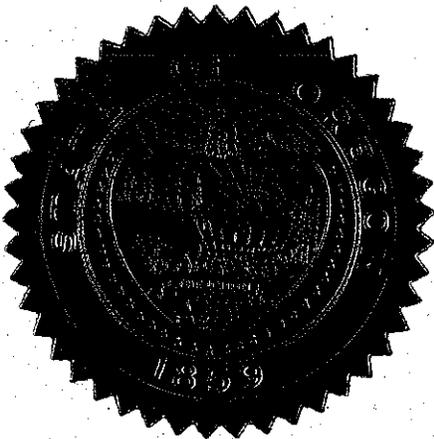
EXECUTIVE ORDER NO. 10 -06
PAGE FIVE

- b. A description of the ECMAC responsibilities under this Executive Order;
- c. A description, for each fiscal year, of how the State will make effective use of federal funds to create an early childhood education and care system, consistent with the Report;
- d. A description of Oregon's early learning standards and goals for increasing the number of children entering kindergarten ready to learn;
- e. Information identifying the agency, joint interagency office, or individual, designated to carry out the activities under this Section; and
- f. A description of how the State plans to sustain activities under this paragraph beyond the federal grant period.

10. With the exception of the two early childhood consumer community members, the members of the ECMAC shall not be entitled to the reimbursement of expenses or per diem. Early childhood consumer participants may be reimbursed for travel expenses incurred in attending ECMAC business pursuant to ORS 292.495(2), subject to availability of funds.

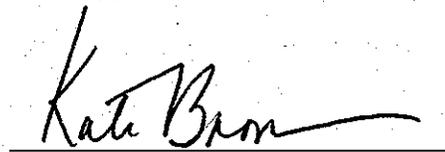
11. This Order shall expire on August 31, 2013.

Done at Salem, Oregon this 21st of May, 2010.




Theodore R. Kulongoski
GOVERNOR

ATTEST:


Kate Brown
SECRETARY OF STATE