

UNIVERSITY STUDENT SUCCESS AND COMPLETION MODEL



THE RESOURCE ALLOCATION MODEL (RAM) – RETIRED FOR 2015-16

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The RAM allocated the Public University Support Fund (PUSF) to the seven public universities

The RAM contained two primary funding items: line item and enrollment funding

- The majority of funds flowed through a cost-weighted enrollment driven formula (84%)
- A set of line items, including Regional Support, Research and Public Service were supported (23%)
- A small incentive fund for student success allocated resources based on degrees completed and emphasizes underrepresented minority or rural students (1%)

RAM used single year data and was highly volatile, particularly dangerous for institutions that are more reliant on state funding and are enrollment dependent

INTRODUCTION TO THE SSCM, GROUNDING PRINCIPLES

Reward public universities for resident student success

Incentivize progress to degree

Incentivize degree outcomes

Incentivize underrepresented population completions

Incentivize in-demand degrees

Support valuable public service activity and regional context

Differential mission support

Regional university support

Research support

Provide transitional and institutional stability

Data averaging

Phased-in focus on completion

Stop Loss/Stop Gain

STUDENT SUCCESS AND COMPLETION MODEL

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The Student Success and Completion Model (SSCM) has three primary components:

- **Mission Differentiation Funding** supporting the regional, research and public service mission of each university
- **Activity-Based Funding** which invests in credit hour enrollment of Oregon resident students
- **Completion Funding** which focuses investment in degree and certificate completion of Oregon resident students with particular emphasis on underrepresented student populations and priority degree areas

Transition mechanisms are in place to smooth the transition from the prior enrollment-based Resource Allocation Model (RAM) to the SSCM:

- **Graduated increase** in completion funding and measured transition from enrollment funding
- **Stop-loss and stop-gain** mechanism to ensure all institutions have predictable funding levels and share in increased resources

The SSCM uses three-year rolling average to reduce volatility in funding to universities

SSCM MODEL SUMMARY - DATA

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- **Degree information** – used for Outcomes-Based calculations
 - 3-year average of RESIDENT¹ degrees awarded, organized by institution, degree level, field of study (CIP)
 - Sub-population statistics of degree recipients, organized by institution and number of sub-populations each student represents (more on this later)
- **SCH information** – used for Activity-Based calculation
 - 3-year average of RESIDENT¹ SCH completions, organized by institution, degree level, field of study (CIP)
- **FY 15 RAM/Prior year allocation**
 - Allocation for Regional Support, Mission, and Research were initially determined by FY 15 RAM
 - Stop Loss calculations based on prior year allocation
- **Cost-of-instruction data** – Used to weight SCH and degree outcomes data according to their relative costs

¹ Non-Resident PhD students are included in PhD level calculations

MISSION DIFFERENTIATION ALLOCATION

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There are **three types** of mission differentiation funding:

- **Regional Support** allocations provide resources for the higher cost mission of the four Technical and Regional Universities (TRU) and OSU Cascades which serve a unique and critical public purpose
- **Research Support** allocations provide resources for key economic development and innovation needs of the state
- **Mission Support** allocations provide funding for non-instructional activities, as diverse as the Veterinary Diagnostic Laboratory (OSU) and NEW Leadership Oregon (PSU), Oregon Wide Area Network (UO)

Funding indexed to Portland CPI/legislative funding

Mission Differentiation Funding comes “off the top”

ACTIVITY BASED ALLOCATION

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Utilizes cost-based weighting factor for student credit hours

Supports and incentivizes enrollment, and provides intermediate payment

Continues to support partnerships between institutions and across sectors

Funds enrollment and courses for all resident students

Work continues to develop replacement cost-weights to those developed over 15 years ago

FUNDING FOR COMPLETIONS

Degrees at all levels are funded: Bachelor's through PhD's as well as graduate certificates

Cost adjustments are made to reflect program duration, program type, and for transfer students

Additional weighting is provided for students who complete from traditionally underserved student populations, including:

- Low income, underrepresented minority, rural, and veteran students

Additional weighting is provided for students who complete in areas of critical need for the state, including:

- STEM, Healthcare and Bilingual Education

TRANSITIONING TO NEW FUNDING SYSTEM

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Stop loss

- Brackets downside risk for institutions. During the transition period, the stop loss is set such that no institution can lose funding and ensures that during the first year all institutions see at least a 4.5% increase in funding.

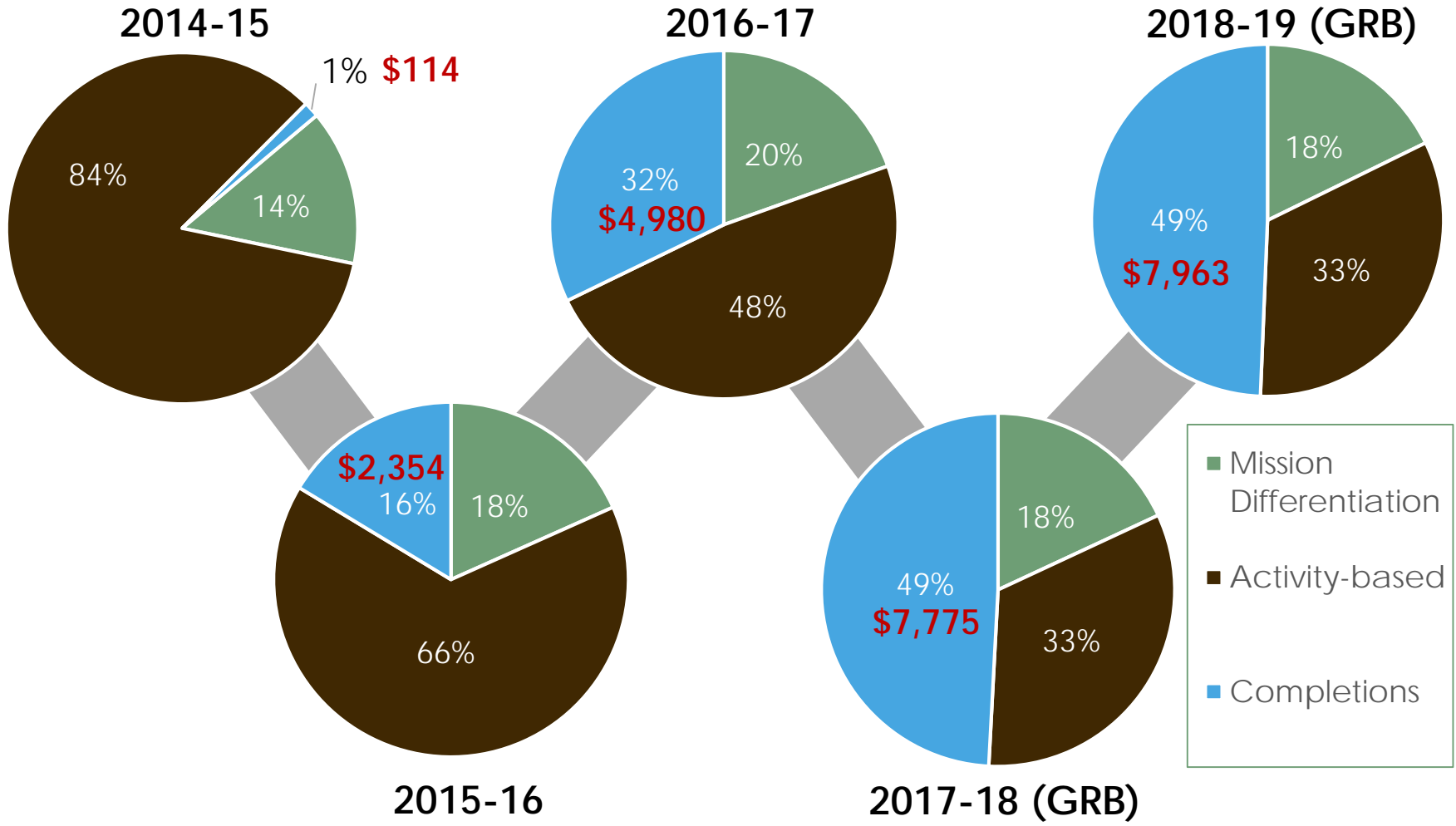
Stop gain

- The stop-gain tool is designed to prevent an institution from receiving an abnormally large increase in allocation in excess of a pre-determined threshold when compared to the prior year

Phase-in of completion funding

- During the first year a relatively small portion of total funding is based on degree completions. Over subsequent years completion funding will increase until it accounts for 60% of formula based allocation.

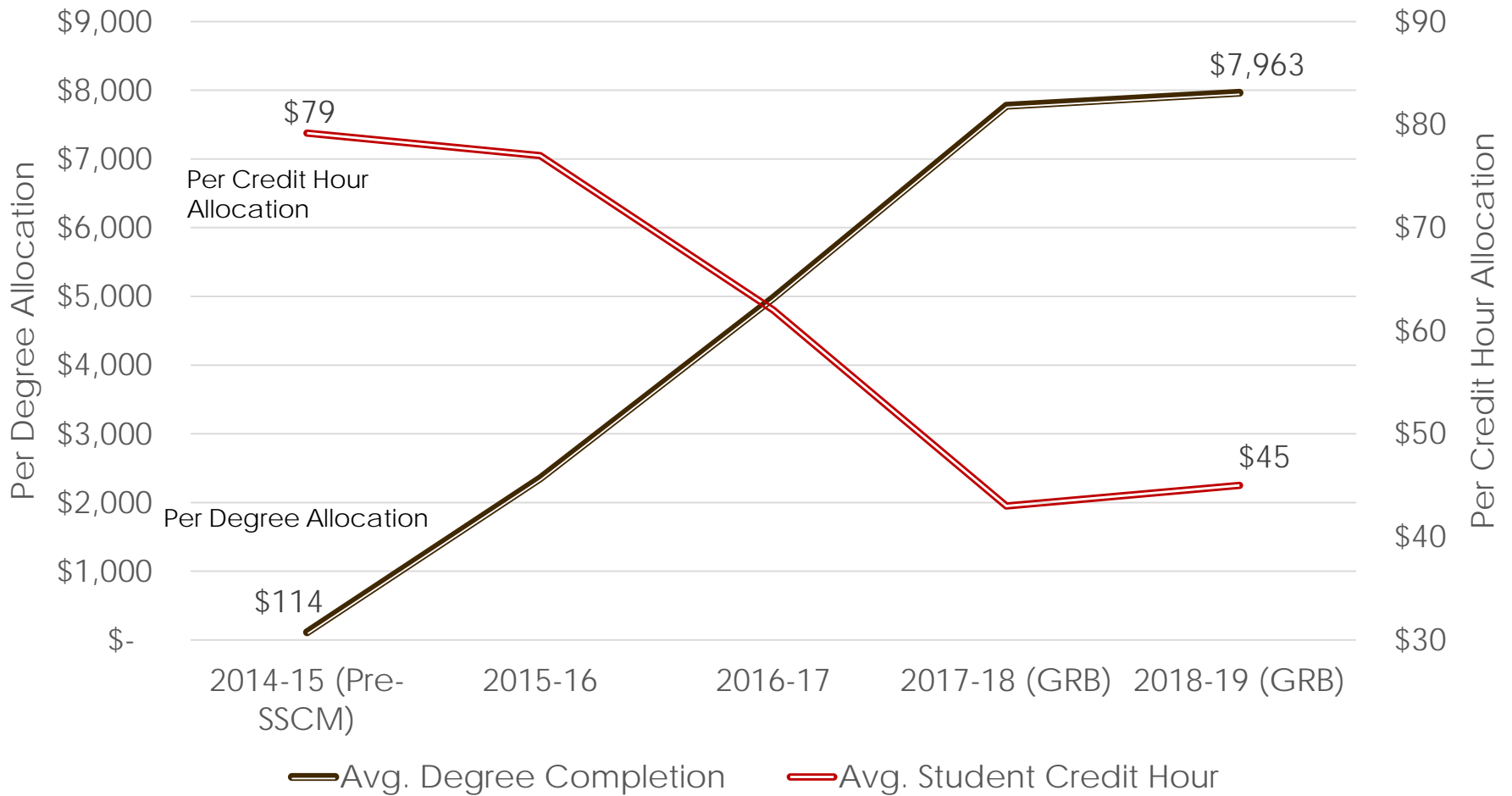
INCREASING FOCUS ON COMPLETIONS



Source: HECC Office of University Coordination.

SSCM – INCREASING VALUE OF EACH DEGREE

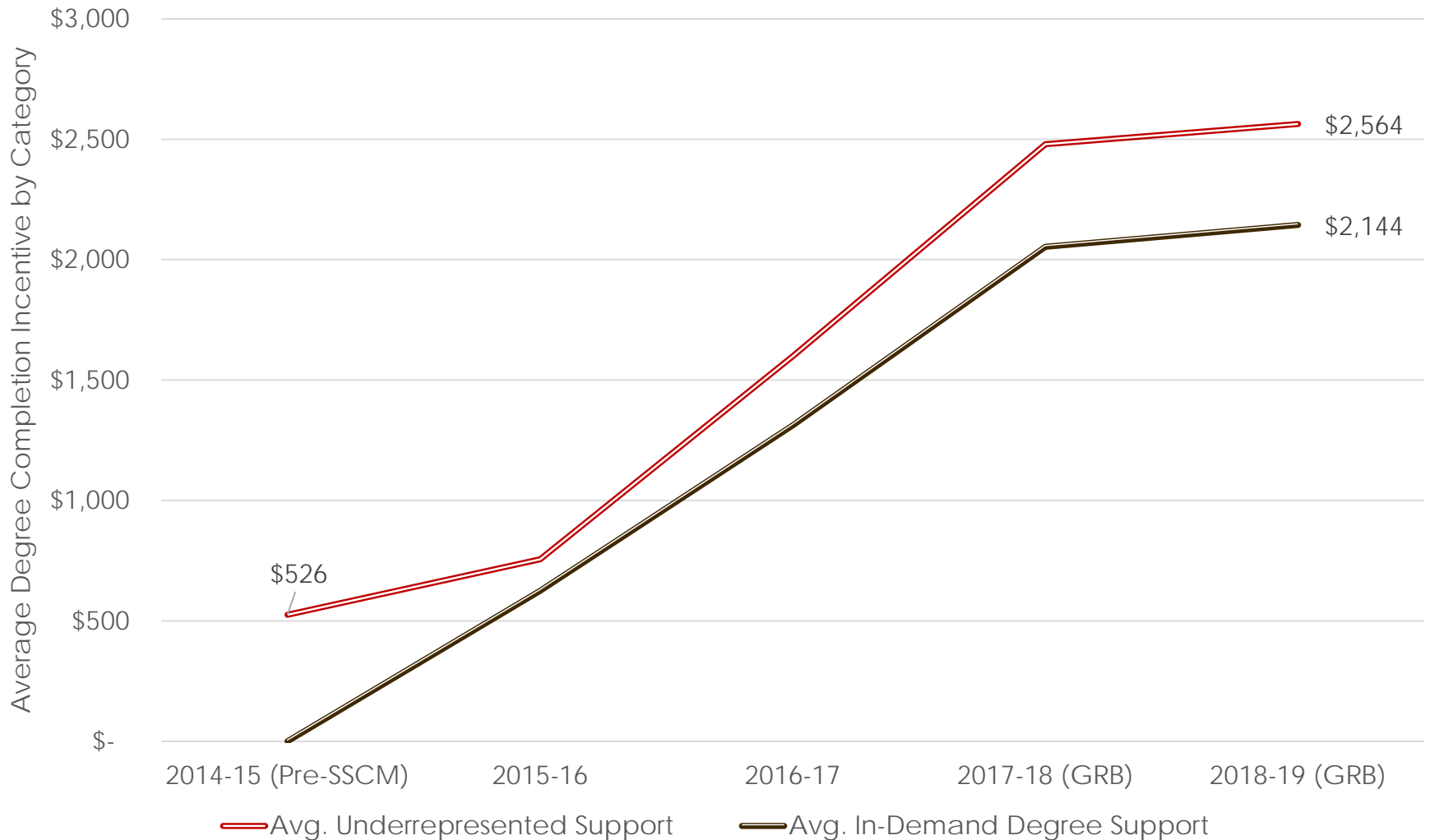
Transitioning to Stronger Completion Incentive



Source: HECC Office of University Coordination.

SSCM – INCREASING VALUE OF EACH DEGREE

Transitioning to Stronger Completion Incentive

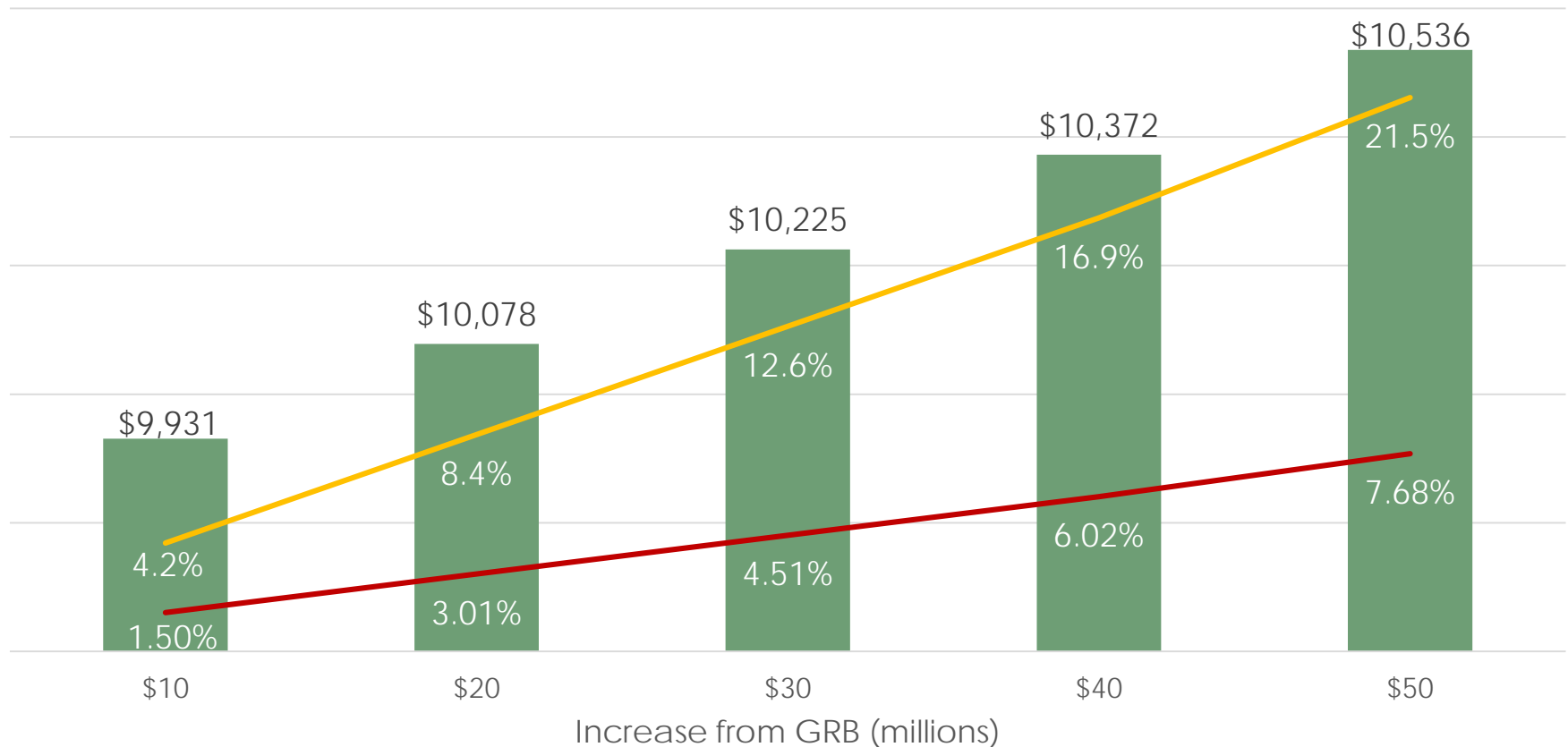


Source: HECC Office of University Coordination.

THIS BIENNIUM PRESENTS A UNIQUE OPPORTUNITY TO LEVERAGE INCENTIVES

FY18: An Opportunity to Leverage Degree Completion Incentive

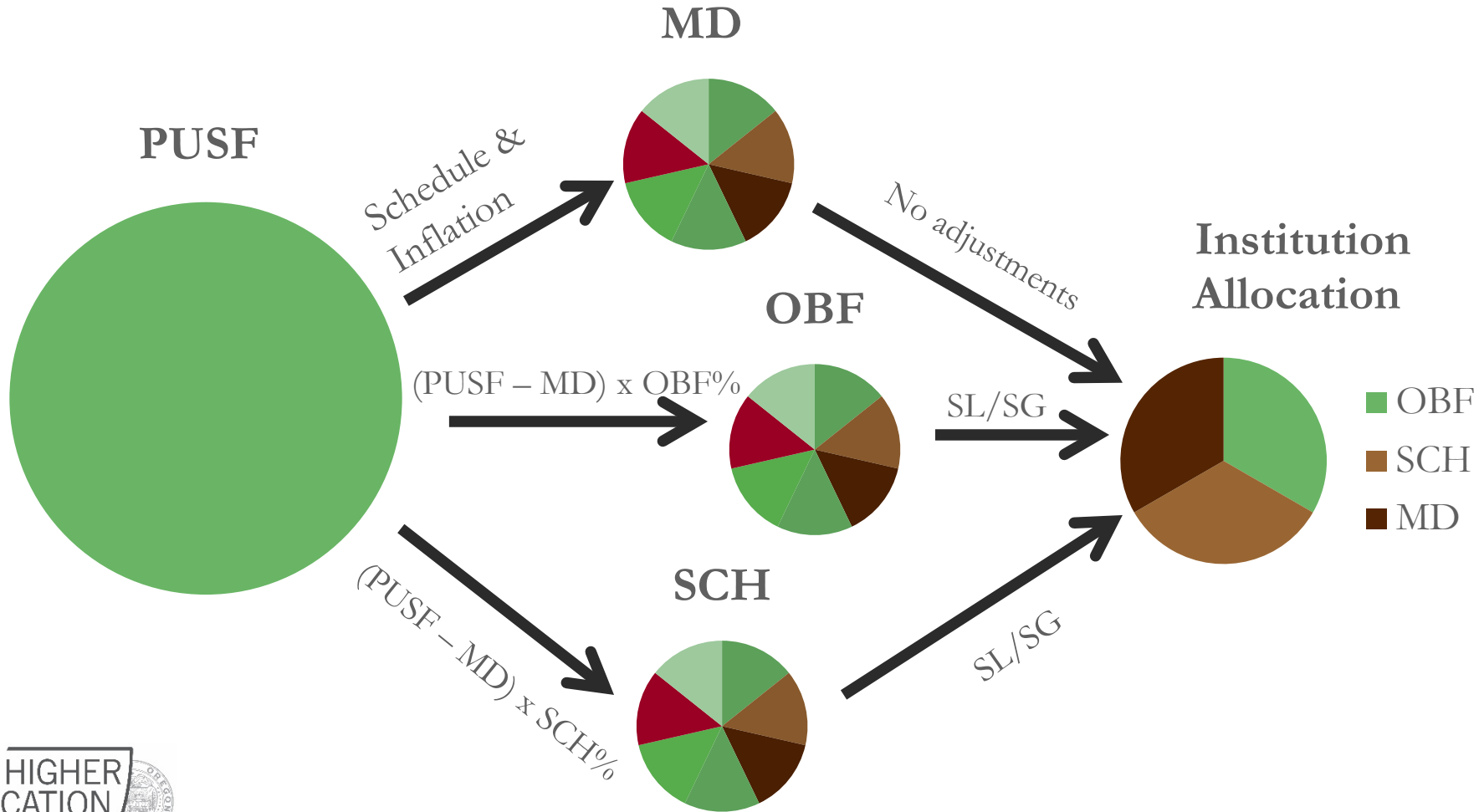
Comparison against GRB (\$665M)



■ Projected Degree Incentive (\$)
 — Change in PUSF %
 — Change in Degree Incentive (%)

Source: HECC Office of University Coordination.

PUSF INCREASE GREATER THAN INFLATION, YEAR-OVER-YEAR (2016-2020)



PUSF INCREASE LESS THAN INFLATION OR DECREASE, YEAR-OVER-YEAR (2016-2020)

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- Each institution receives pro-rata cut to total allocation (prior year as base);
- Mission Differentiation receives a pro-rata cut on a line-item basis (prior year as base);
- Implementation schedule in not suspended.

EVALUATION FRAMEWORK AND TIMELINE

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In line with national best practices a prescribed re-evaluation process for the SSCM was built into the model



Every other year, the HECC, in consultation with stakeholders, will examine definitions, weighting factors and similar items to ensure that unintended consequences are understood and accounted for and adjustments are made if necessary



Every six years the HECC will undertake a more comprehensive process to ensure that the Model reflects the needs of institutions and priority of the state in directing resources



Through the evaluation of institutions with institutional boards the HECC will focus on academic quality, financial integrity and productivity of institutions to inform funding model re-evaluations