



Climate-Friendly and Equitable Communities



Program Overview

August 2022

Oregon's Land Use and Transportation Planning System

- Legislature launched land use planning program, passes land use laws
- Legislature created Department (DLCD) and Commission to implement planning program

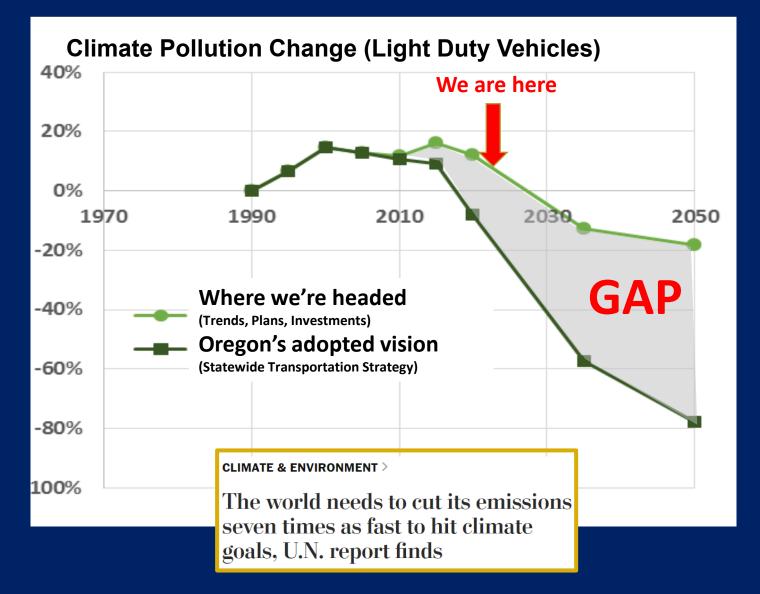


OREGON

Department of Land Conservation & Development

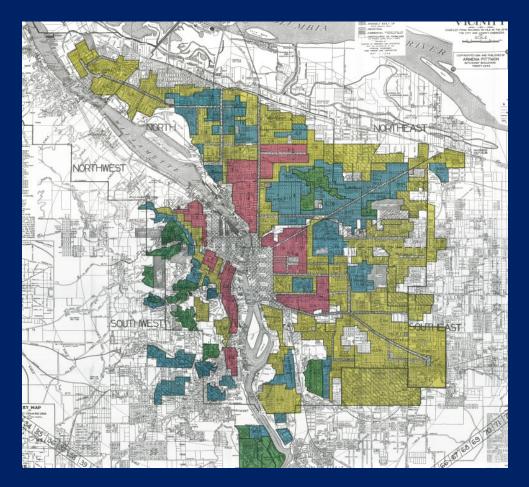
- Commission adopts goals and rules local plans must meet
- Local governments adopt unique comprehensive plans, development codes, and transportation system plans

Why this Program: Climate Working to Meet Oregon's Pollution Reduction Targets





Why this Program: Equity Working to Create Quality Housing and Transportation Choices



1938 federal Home Owners' Loan Corporation redlining map Green = best, Blue = "still desirable" Yellow = "Definitely declining" Red = "hazardous" dsl.richmond.edu/panorama/redlining

88.9% 84.2% 79.5% 74.8% 69.7% 64.0% 52.4% 50.8% 35.9% 24.1% Less than \$25,000 \$25,000-\$50,000 \$50,000-\$100,000 \$100,000-\$150,000 \$150,000 or more URBAN INSTITUTE Source: 2017 American Community Survey.

Homeownership Rate by Household Income, 2017

Intergenerational wealth mainly transfers through homes

Today:71.9% of white households own homes41.8% of Black households own homes

Program Covers Eight Regions

Communities outside these areas are not impacted

Legislatively directed greenhouse gas reduction targets cover these eight regions



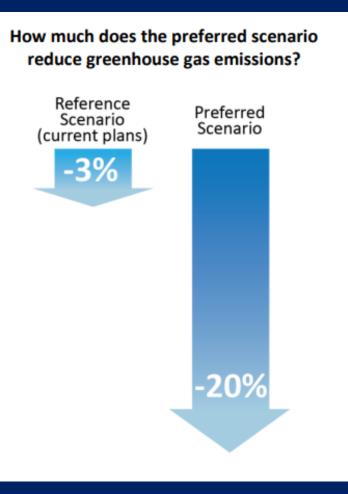
The program works to:

- Meet legislative climate policy and goals
- Increase housing and employment options
- Foster vibrant downtowns and centers
- Improve transportation choices
- Promote equitable outcomes

Regional Planning: Preferred Mix of Actions to Meet Pollution Reduction Goals

Largest 3 Regions: Portland Metro, Salem-Keizer, and Eugene-Springfield







In 15 communities **Climate-Friendly Area Zoning** Zone areas to allow walkable cities with a mix of residential, office, retail, services, and public uses.

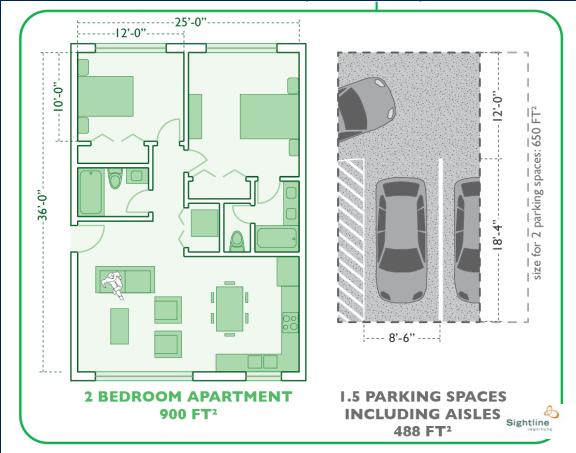
- Imagine downtowns and neighborhood centers
- Choose either density/height standards or outcomes
- High-quality pedestrian, bicycle, and transit networks

In Portland Metro, use Region 2040 centers, *not* climate-friendly areas

Parking Reform and Management



- Help housing get built
- Help small businesses open and redevelop
- Improve walkability
- Improve equity





Parking Reform

- Market-determined parking near frequent transit
- Market-determined parking for affordable housing and other equity uses
- Mandates no higher than one space/unit multifamily
- Cities choose one of three approaches for reform

No Mandated Parking *≠* **No Provided Parking**

Evidence shows builders tend to provide parking demanded by tenants

Electric Vehicle Charging

Builds on legislative work

HB 2180 (2021)



New multifamily and multi-use development must include electrical conduit (wiring tubes) to serve 40% of parking spaces

Minimum five residential units Charging stations, wiring, and power not required • Existing rules since 90s

 Communities have done good work

• We know we need to do more

• Connected, safe, and complete networks

Transportation Planning Updates to existing planning rules

Plan for investments in:

- Pedestrian
- Bicycle
- Transit
- Continue planning for autos & freight

Prioritize transportation investments in:

- Climate-friendly areas
- Neighborhoods with underserved populations
- Access to key destinations

Transportation Planning

Local plans direct transportation investments

Project selection

- Includes range of factors
- Must meet updated goals
- Projects together must not increase pollution

Measuring success

- Use multiple measures
- Not just moving cars

Expensive street widenings

Review alternatives

Transportation Planning Prioritize investments

to meet state and local goals

Equity Throughout

- Core work: boost transportation and housing options for Oregonians
- Anticipate and mitigate displacement that may occur in Climate-friendly areas
- Center voices of underserved populations in decision-making processes

• Equity performance measures

Underserved Populations OAR 660-012-0125	Decision Making OAR 660-012-0130	Equity Analysis OAR 660-012-0135
 Community-led engagement and decision making Identify neighborhoods with concentration of underserved 	 Community Involvement Program Benefits and burdens assessment Reporting 	 Engage Assess Gather data Align with outcomes Strategy and indicators Report back

Implementation Timeline

	2022	2023	2024	2025	2026-30
Regional Planning in 3 Largest Regions					
Climate-Friendly Areas in 15 Communities					
Parking Reform					
Transportation Systems Plan Updates					

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