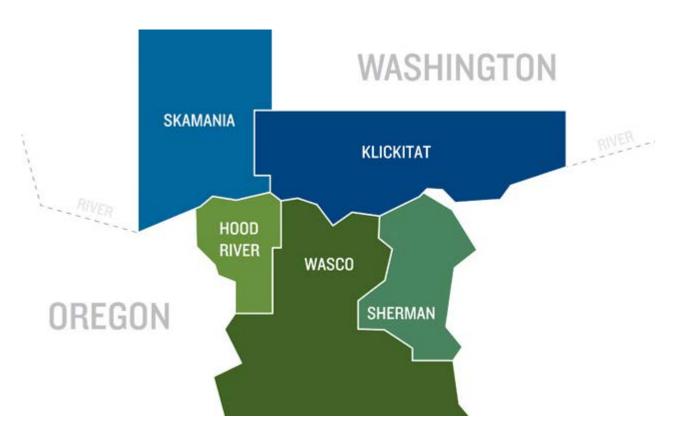


Columbia Gorge Cider Industry Development



#### **MCEDD**





## Who is making Cider here?



- 13 cideries, 10 listed on the cider route
- From no employees to 40 employees
- At least 9 of the 13 use apples they grow, or are sourced from local producers
- Most focus on tasting room sales with some self distribution



# **SCBGP Funding**

- Explore and Establish Industry Association
- Increase awareness of the Gorge as a cider region
- Consumer education
  - Support growth of the region's cider industry

# **Establishing a Framework**

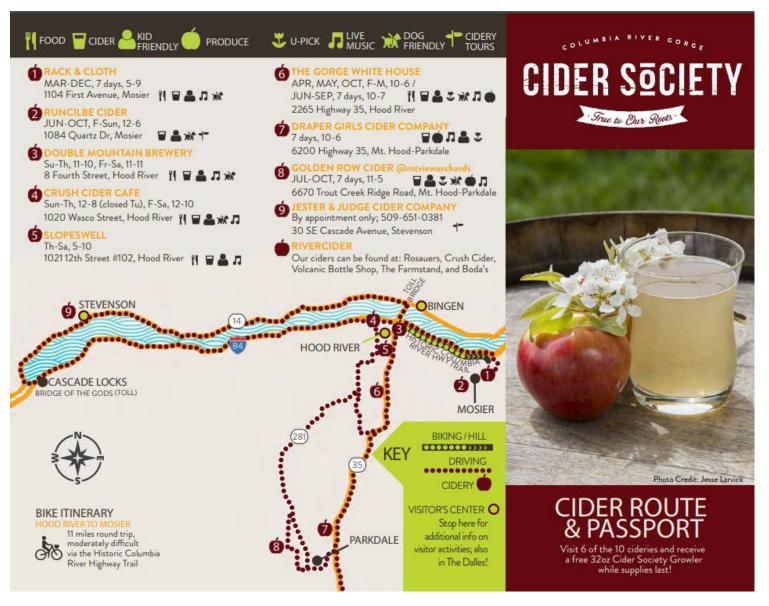


Organizational Structure
Marketing Strategy

### **Establishing a Framework**









Want to keep in touch with the Cider Society? Signup for our newsletter!







#### gorgecidersociety

Edit Profile



75 posts

376 followers

224 following

**Gorge Cider Society** The Gorge Cider Society works to create a space for cider lovers and cider makers here in the Columbia River Gorge.

gorgecidersociety.com

### **Consumer Education**





### **Consumer Education**



# Growth



