#### STATE BOARD OF AGRICULTURE November 27-29, 2018 Heritage Hall Yamhill Valley Heritage Center 11275 SW Durham Lane

### McMinnville, OR 97128

### Minutes (Audio time stamp for reference)

#### \*\*\*\*\*Audio file 2018-11-27\*\*\*\*\*

### **Tuesday, November 27, 2018 (Audio = 0:00)**

Meeting was called to order at 4:45 pm by Chair Tyson Raymond. Introductions of members, followed by ODA staff and guest introductions.

Board members present: Tyson Raymond, Barbara Boyer, Stephanie Hallock, Luisa Santamaria, Grant Kitamura, Shantae Johnson, Director Alexis Taylor, Dean Alan Sams

Others present: Casey Prentiss, Brena Moyer Lopez, Regan Coordes, Karla Valness

#### **Governor mandated Board member training (Audio = 0:00)**

Senior Assistant Attorney General Brena Moyer Lopez with the Oregon Department of Justice provided training to the Board related to Preventing Discrimination & Harassment as required by Governor Brown for employees and Board and Commission members.

Resources:

• DOJ Preventing Discrimination and Harassment Training presentation

The meeting recessed at 5:45 pm until Wednesday, November 28.

# \*\*\*\*\*Audio file 2018-11-28 1\*\*\*\*\*

# Wednesday, November 28, 2018 (Audio = 0:32)

Meeting was called to order at 8:30 am by Chair Tyson Raymond. Introductions of members, followed by ODA staff and guest introductions.

Board members present: Tyson Raymond, Barbara Boyer, Stephanie Hallock, Bryan Harper, Luisa Santamaria, Grant Kitamura, Shantae Johnson, Director Alexis Taylor, Dean Alan Sams

Others present: Lisa Hanson, Karen Lewotsky, Stephanie Page, Casey Prentiss, David Lane, Jason Barber, Isaak Stapleton, Katie Fast, Dave Losh, Jerome Rosa, Anna Freitas, Kathleen George, Mary Anne Cooper, Scott Dahlman, Kevin Chambers, Tom Danowski, Marie Chambers, Doug Smith, Jennifer Wigal, Barry Horowitz, Tony Meeker, Sid Friedman, Ximena Orrego, Regan Coordes, Karla Valness, Jim Johnson, Andrea Cantu-Schomus

### Approval of minutes (Audio = 7:37)

Draft minutes from the September 25-27, 2018 board meeting held in North Bend, Oregon were presented for review and approval. A motion was made by Barbara Boyer to approve the minutes with no changes. Stephanie Hallock seconded. Motion passed unanimously.

#### **Director's report (Audio = 8:00)**

Director Alexis Taylor provided an update to the Board including the following topics: Director Taylor highlight on the changes to the ODA program area reports that have been condensed and now include more timely, relevant issues and updates for the Board and wanted to compliment the ODA staff on the changes.

Governor Brown's recommended budget will be released later today. We will share top line details with the Board and ODA staff by the end of the week with more details to come after ODA staff have time to review.

Director Taylor gave an update on some of the open positions at the Department. Specifically, the position previously held by Kathryn Walker, this position will focus more on government relations work. The position announcement has closed and review of applications is underway with interviews to be scheduled soon. The Market Access & Certification Program Area Director position, previously held by Lindsay Eng, is open until filled and we are currently reviewing applications. We recently hired a Produce Safety Manager who will work in the Market Access Program Area and focus on FSMA implementation. In addition, we have hired one Natural Resource Specialist in Salem who will focus on education and farmer training efforts.

Updates on the canola report and the ODA strategic plan are on the agenda for tomorrow.

As part of the Director's first year on the job she focused on visiting all 36 counties and in her second year changed the focus to regional tours. This year she has visited all 11 regions and continues to find this an important use of time to meet with industry. During the first-year labor was one of the top five issues she heard about from industry. This year labor has been the number one issue.

Director Taylor highlighted a recent change in the world of weights and measures. This month the International Weights and Measures Standards group came together to discuss how they are going to change how the world kilogram will be measured. It has been determined that the current world kilogram physical structure, housed in France, has been losing weight overtime. Now in place of the physical structure they have developed a fixed formula, similar to how the speed of light is measured, on how to measure a kilogram that will never change or lose weight.

Update on Lost Valley we continue to meet with the Federal trustee and from the Department's point of view we are still on the same path around revocation of the permit. Our meetings with the Trustee have focused in a couple of areas around making sure that someone stays accountable throughout the process until the cows are gone and the facility is cleaned up and there are no gaps in that coverage until the facility is fully cleaned up or decommissioned. We continue to conduct routine **inspections** of the facility.

Working with the National Association of State Departments of Agriculture (NASDA) Foundation Board which works to connect farmers to new markets, inspire change across the supply chain and preserve the environment while maintaining ag viability. Director Taylor announced the new Women Farm to Food Business Competition to foster growth among women producers and women entrepreneurs with food and beverage businesses. This is a friendly competition between Oregon and Washington and the application period opens Jan 1. A total of \$40,000 in prize money will fund the top 4 projects. More details are in the handout and if you know of interested parties who could apply, please share this information with your networks.

Resources:

• 2019 Women Farm to Food Business Competition

# Ag Water Quality Program (Audio = 20:35)

Stephanie Page, Director of Natural Resources & Pesticide Programs Oregon Department of Agriculture and Jennifer Wigal, Deputy Administrator Water Quality Department of Environmental Quality presented to the Board on how the programs work together to address water quality in Oregon. The presentation covered key aspects of the Ag Water Quality program, how the agencies work together and plans and priorities on moving the program forward.

Resources:

- ODA DEQ Ag Water Quality Program presentation
- ODA DEQ MOA relating to Ag Nonpoint Source Pollution
- ODA DEQ DRAFT report relating to Ag Nonpoint Source Pollution

# \*\*\*\*\*Audio file 2018-11-28 2\*\*\*\*\*

# **Oregon Wine Industry update (Audio = 0:22)**

Tom Danowski, Chief Executive Officer, Marie Chambers, Vice President of Operations and Finance who directs international and educational programs and Oregon Wine Board member Kevin Chambers shared with the Board an overview of the wine industry in Oregon and the scope of the statewide enterprise, reviewed some of the successful projects funded by Specialty Crop Block Grants and discussed some of the critical issues facing the industry they are working on and hope to address in the future.

Resources:

• Oregon Wine presentation

The Board recessed at 10:30 am and reconvened at 10:45 am.

#### \*\*\*\*\*Audio file 2018-11-28 3\*\*\*\*\*

# Public comment (Audio = 0:17)

Five speakers provided public comment to the Board: Tony Meeker, Dave Losh, Mary Anne Cooper, Sid Friedman, Ximena Orrego

Resources:

- Yamhill Valley Heritage Museum
- USDA Talking about NASS
- Letter to Oregon EQC regarding Oregon Ag Water Quality Management Program

# **Oregon International Trade and Recruitment Strategies Overview (Audio = 22:26)**

David Lane, Marketing Manager, Oregon Department of Agriculture; Doug Smith, International Business Development Manager, Port of Portland; Amanda Welker, Global Strategies Officer, Business Oregon provided an overview of the work each organization does to support and promote exports of Oregon's agricultural and manufactured goods. The presentation also highlighted inbound investment opportunities and foreign recruitment strategies.

# Foreign Direct Investment in Oregon (Audio = 53:25)

Colin Sears, Inbound Investment and Global Trade Officer, Business Oregon; Theresa Yoshioka, International Trade Manager, Oregon Department of Agriculture discussed the collaborative efforts to support the foreign direct investment by a Japanese company in a new Oregon food business.

# Resources:

- ODA Overview of Oregon Agricultural Exports
- Port of Portland presentation
- Business Oregon Global Trade FDI
- St Cousair Case Study

The Board meeting continued in the afternoon with a tour of St. Cousair Oregon Orchards, Inc in Newberg, Oregon and the Oregon Olive Mill-Red Ridge Farms in Dayton.

The meeting recessed at 5:00 pm until Thursday, November 29.

# \*\*\*\*\*Audio file 2018-11-29 1\*\*\*\*\*

# Thursday, November 29, 2018 (Audio = 0:00)

Meeting was called to order at 8:35 am by Chair Tyson Raymond. Introductions of members, followed by ODA staff and guest introductions.

Board members present: Tyson Raymond, Barbara Boyer, Stephanie Hallock, Bryan Harper, Luisa Santamaria, Grant Kitamura, Shantae Johnson, Director Alexis Taylor, Dean Alan Sams Others present: Lisa Hanson, Lauren Henderson, Karen Lewotsky, Susanna Pearlstein, Clair Klock, Brenda Sanchez, Anna Freitas, Katie Fast, Samantha Bayer, Scott Dahlman, Sunny Summers, Kathleen George, Anne Johnson, Ivan Maluski, Anna Scharf, Elizabeth Savory, Mason Atkin, Jonathan Sandau, Scott Fields, Melissa Summerfield, Frank Morton, Stephanie Page, Casey Prentiss, Mary Anne Cooper, Scott Dahlman, Meta Loftsgaarden, Regan Coordes, Karla Valness

# Supporting Ag Water Quality Program Implementation and Governor's Clean Water Vision (Audio = 1:42)

Meta Loftsgaarden, Executive Director Oregon Watershed Enhancement Board; Stephanie Page, Director of Natural Resources & Pesticide Programs Oregon Department of Agriculture shared information with the Board about Oregon's water vision and highlighted connections and ways OWEB supports the coordinated streamside and SIA work being done in DEQ and ODA programs.

Resources:

• Water Vision for all Oregonians

#### \*\*\*\*\*Audio file 2018-11-29 2\*\*\*\*\*

#### Market Access Program Area update (Audio = 0:00)

The Market Access and Certification Program has seven programs. The presentation focused on the Produce Safety Program and the Seed Regulatory Program. Casey Prentiss, Interim Program Area Director introduced Susanna Pearlstein the new Produce Safety Program Manager to the Board. The Produce Safety Program has recently hired additional staff that will be coordinating 12 grower education trainings to be held over the next year. Two of the trainings will be available in Spanish. Any questions regarding the grower trainings should be directed to Ms. Pearlstein.

Elizabeth Savory, ODA Plant Health Program Manager who also manages the Seed Regulatory Program provided information to the Board regarding an investigation related to misrepresentation of seed kinds in particular a tall fescue variety known as Kentucky 31 or K-31. The goal of the investigation, which started back in 2016 at the request of the seed industry, is to get a clear picture of what k-31 quantities are being bought and sold and can ODA understand more about the misrepresentation issue happening. The ODA has collected information from the industry and has analyzed the data and is currently working with the Oregon Department of Justice to determine where and if any violations occurred and what steps can be taken moving forward to correct any issues of misrepresentation.

Resources:

• ODA Market Access presentation

# Canola Update (Audio = 29:56)

Sunny Summers, Cannabis Policy Coordinator and Special Projects, Oregon Department of Agriculture reviewed with the Board a history of the co-existence challenges with canola and other Brassicaceae seed production in the Willamette Valley. The history included existing authorities, the 2013 HB2427 research conducted by OSU and the recent 2018 HB 3382 ODA report to the Oregon Legislature on Recommendations to Consider for Coexistence between Canola and Specialty Seed Production in the Willamette Valley. ODA's report was developed with input from many stakeholder groups.

The ODA report to the Legislature can be found on the ODA canola web page at https://www.oregon.gov/ODA/agriculture/Pages/Canola.aspx

The current statute sunsets in 2019 along with the current Oregon Administrative Rules. Moving forward the ODA will establish a canola rules advisory committee to work on drafting new rules. Any Legislative changes to the statue will be incorporated into the work of the advisory committee as part of the rulemaking process.

Resources:

• ODA Canola presentation

The Board recessed at 10:05 am and reconvened at 10:25 am.

#### \*\*\*\*\*Audio file 2018-11-29 3\*\*\*\*\*

# **ODA Strategic Plan update (Audio = 0:00)**

Director Taylor provided some background on ODA's strategic plan and the work underway to help ODA determine how we are going to prioritize which area of the plan we are going to focus on, how to engage stakeholders and staff in the process and how are we going to measure our efforts. To assist with this effort, Lauren Henderson, ODA Assistant Director and Mason Atkin, ODA's Hatfield Fellow have been working with staff in the Department to develop an ongoing framework to ensure we are making progress towards our Objectives and key results.

Resources:

• ODA Strategic Plan update

# Public comment (Audio = 23:35)

Nine speakers provided public comment to the Board: Anne Johnson, Ivan Maluski, Anna Scharf, Jonathan Sandau, Clair Klock, Anna Freitas, Scott Fields, Melissa Summerfield, Frank Morton

Resources:

- Willamette Valley Specialty Seed Association
- Frank Morton Wild Garden Seed
- Written comment submitted by email from Organically Grown Company

### **Board Business (Audio = 1:00:42)**

Stephanie Hallock reported on behalf of the work group formed to review the role and configuration of Subcommittees. A memo with background and options was distributed to the Board. This topic will be added to the February agenda for additional discussion.

#### Resources:

• Board of Agriculture subcommittee memo

#### **OWEB** report (Audio = 1:07:54)

Barbara Boyer reported she reached out to former Board member Laura Masterson for a report on the September OWEB meeting but received no update. Barbara did attend a portion of the meeting on behalf of a Yamhill Conservation District project. Barbara is the new Board of Agriculture representative to OWEB and is planning to attend the January meeting.

#### **Newsletter topics/Industry Report (Audio = 1:08:42)**

The Board discussed potential topics for the next newsletter. Possible topics include: highlights from yesterday's industry tour, canola update and ODA's report to the Legislature, solar update and resolution, profiles and welcome new Board members, information regarding the Kentucky-31 investigation.

Karla Valness shared a mock-up of the 2019 Industry Report to the Oregon Legislature. The 2019 report will be a smaller report and will include information on Board members, the economic impact of the ag industry in Oregon, regional statistics, key issues, Oregon's top commodities and the Boards resolutions. This report will be available to distribute to members of the Legislature during the February Legislative visits.

# Other Board business (Audio = 1:15:42)

Board members discussed potential agenda items for future meetings. Suggestions included: Cap and trade/climate change update, more information about the Produce Safety Program and upcoming grower training opportunities, follow-up on the Kentucky-31 investigation, and learning more about the Malheur county farmers and ranchers concerns related to the Canyonlands National Monument.

# Discussion on Oregon Agricultural Heritage Commission (OAHC) (Audio = 1:20:37)

In 2018 the Board reviewed applications and provided recommendations to OWEB for appointments to be made to the newly established OAHC. As part of the process, Commissioners were appointed to terms with staggered appointment end dates. One of the Commissioner positions representing agriculture, currently held by Ken Bailey, term will end in 2019.

Director Taylor requested direction from the Board on how to work with OWEB to move forward in filling that position. Options include recommending the re-appointment of Commissioner Ken Bailey for an additional term or working with OWEB staff to recruit for additional candidates to fill the position. Discussion followed. A motion was made by Stephanie Hallock to recommend to OWEB the re-appointment of Ken Bailey to the Oregon Agriculture Heritage Commission. Seconded by Bryan Harper. The motion passed unanimously.

#### Other Board business: (Audio = 1:29:22)

To schedule the joint meeting with the Environmental Quality Commission (EQC), they have asked if the Board of Agriculture meeting dates previously set for September 24-26 could be to September 25-27 in Madras to allow for additional meeting overlap. Discussion followed and the decision to move the dates was confirmed.

Follow-up from the Oregon Trawl Commission requesting a letter of support from the Board regarding the Federal buy-back program. Background from the Trawl Commission was distributed to the Board for consideration.

Meeting adjourned at 12:00 pm.

Next meeting February 12-14, 2019 Salem, OR