

Topic: Summer Meals Outreach

Overview:

School Food Authorities (SFAs) are required to promote the USDA summer meal programs, the Summer Food Service Program (SFSP), and the Seamless Summer Option (SSO). The goal of promoting both programs is to ensure that low-income children continue to receive nutritious meals when school is not in session.

Requirements:

- ✓ Conduct summer meal programs outreach before the end of the school year to ensure that families are informed of the availability and location of summer meals.
- ✓ Outreach includes distributing information on how to find the location, meal times, and contact information through regular communication channels.
 - The USDA Summer Meals Hotline (1-866-3-HUNGRY)
 - [USDA Summer Meals Finder](#)

Summer School Meals and Meal Service Options:

- ✓ School Districts offering any type of academic, enrichment, or remedial program during the summer months at qualifying sites, must offer a meal program.
 - Qualifying site: those sites that have ≥50% of the children enrolled during the regular school year who qualify for free and reduced price meals.
- ✓ The meal service must be open to all children in the community, as well as the summer school students.

Outreach Options:

- Advertise on the back of your May or June menu
- Post information on your web site
- Send a flyer home with students
- Post a message on your reader board

Helpful Resources:

- ✓ [USDA Promotional Materials](#)
- ✓ [Summer Food Service Program webpage](#)

Regulatory Reference:

- ✓ [7 CFR 210.12](#)

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Acronym Reference and Definitions

-CFR	Code of Federal Regulation
-LEA	Local Education Agency
-ODE CNP	Oregon Department Education Child Nutrition Program