**Area Plan Goals & Objectives Template**

**Focus Area: Information and Referral Services and ADRC**

**GOAL 1**: Empower seniors, individuals with disabilities, their families, and other consumers to choose and easily access options for existing long-term services and supports.

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| **OBJECTIVE 1.1: Identify and serve 15% more individuals in target populations who are in need of information and referral services.**  **EXPLANATION:** The primary intent of this objective is for the AAA to detail how it plans to reach target populations in need of information and referral (I&R) services that might require more challenging outreach efforts. |
| **STRATEGIES/ACTION STEPS (Including Responsible Person and Timeline):**  1. Assess demographics of population through consumer data, community resources and partners and census tract level data to identify location and prevalence of target populations, compared to the total population. **(Program Supervisor, Jan., 2021 – April, 2021)**  2. Analyze service data to determine numbers and proportions of target populations served. **(Program Supervisor, April, 2021 – May, 2021)**  3. Prioritize outreach and partnership development in rural, outlying and underserved target areas identified in Strategy 1, distributing information on the ADRC program. **(AAA director, Jan. 2021 – Dec., 2024)**  4. Meet quarterly with the partners serving target populations and other representatives of the aging and disability populations to establish collaborative activities for training, outreach, and education. **(Prog. Supervisor, June 2021 – Dec., 2023)**  4. Participate, in person, in collaborative outreach activities in the communities where large numbers of underserved older adults and their caregivers are gathered and track outreach activities for impact. **(Outreach staff, Jan., 2022 – Dec., 2024)**  5. Partner with local organizations to host events specific to target populations to increase knowledge about and access to the ADRC. **(Program Supervisor, Jan., 2022 – Dec., 2024)**  6. Continue to expand employee recruitment pool based on consumer need and recruit and hire employees with specific language and other skills to match consumer demographics. **(AAA director, Jan. 2021 – Dec., 2024)** |
| **OUTCOMES:**  **(Do not replace historical information across years. This section shows a running list of annual updates (with dates associated) so the public can track efforts made towards achieving the goal over the several years of the plan.)**  1. What happened? How did it go?  2. What happened? How did it go?  3. And so on… |

**Focus Area: Family Caregivers**

**GOAL 1**: **Enable individuals to maintain a high quality of life for as long as possible through the provision of supports for family caregivers.**

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| **OBJECTIVE 1.1: Identify and serve 15% more individuals in target populations in need of family caregiver services.**  **EXPLANATION:** The primary intent of this objective is twofold: 1) to address how the AAA will identify the target populations in the PSA, and 2) to address how the AAA will provide services to the targeted populations who may be in hard-to-reach areas. |
| **STRATEGIES/ACTION STEPS (Including Responsible Person and Timeline):**  1.  2.  3.  4. |
| **OUTCOMES:**  **(Do not replace historical information across years. This section shows a running list of annual updates (with dates associated) so the public can track efforts made towards achieving the goal over the several years of the plan.)**  1. What happened? How did it go?  2. What happened? How did it go?  3. And so on… |

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| **OBJECTIVE 1.2 : Increase utilization of respite services by 5% each year.**  **EXPLANATION:** The primary intent of this objective is to increase available supports to family caregivers. |
| **STRATEGIES/ACTION STEPS (Including Responsible Person and Timeline):**  1.  2.  3.  4. |
| **OUTCOMES:**  **(Do not replace historical information across years. This section shows a running list of annual updates (with dates associated) so the public can track efforts made towards achieving the goal over the several years of the plan.)**  1. What happened? How did it go?  2. What happened? How did it go?  3. And so on… |