



Green Dot for the Trades: Harassment Prevention and Respectful Workplace Programs

Green Dot for the Trades (GDT) was developed to enhance safety and retain a diverse and talented workforce by creating a climate of dignity and respect. The program is comprised of three components: training, social marketing campaigns, and evaluation. To ensure the program reflects the unique characteristics of your jobsite nearly every component of all of our courses can be customized.

Training: Includes General Workforce and Leadership workshops that teach participants to: (1) intervene when they notice harassing behaviors, and (2) engage in behaviors that support a culture of respect.

- Three delivery methods are available to ensure full training compliance can be achieved on even the most complex jobsites: 1) **In-person** (60-90 min, 50 participants) often attended by leadership; 2) **Virtual** (90 min, 35 participants) attended by the general workforce, 3) **eLearning** (45-60 minutes) accessible on computers, phones, or tablets.
- Ideally workers on a job for an extended period attend workshops at least annually. Rather than repeating the same workshop, GDT includes multiple versions.

Social Marketing Campaigns: Strengthens new skills by integrating (1) posters and other collaterals and (2) brief booster activities/Toolbox Talks (smart phones, online, in-person).

Evaluation: Measures progress using surveys and brief conversations or focus groups.

Pricing at a Glance

- In-Person Workshops: Starting at \$1,750 (plus travel)
- Virtual Workshops: Starting at \$1,250
- eLearning: Starting at \$3,500
- Social Marketing Campaigns: Starting at \$2,900
- Evaluation: Starting at \$3,500

More information

Contact Melissa Emmal at emmal@alteristic.org or visit our [website](#). For a video overview of our eLearning course click [here](#).

"Green Dot has a history of ongoing evaluation, adaptation, and improvement. This pilot project shows that the model has demonstrated measured improvement and therefore is a model that has the potential to make real impact in addressing jobsite culture in construction." (Regional Respectful Workplace Model Review Committee Recommendations, Oct. 2020)