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Tom Finnerity – Board President



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### Oregon Chapter of HIMSS Upcoming Events:

#### Oregon Chapter of HIMSS Annual Conference

<u>Date & Time</u>: May 17, 2018, 8-5:30 p.m. <u>Location</u>: Doubletree Hilton, Portland, OR

Presenters and Registration Information: To Be Announced Week of March 26, 2018

Workforce Innovation Event - June



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•Each year HIMSS volunteers and staff publish hundreds of content pieces including educational events, thought leadership pieces, public policy positions, on-demand topical webinars and publications.

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 Members receive complimentary access to hundreds of valuable resources and save an average of 20% on publications and educational events.

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•Members receive a complimentary monthly subscription to Healthcare IT News.



# Oregon Chapter of HIMSS Scholarship Opportunities

- We are very pleased to announce the launch of our new scholarship program!
  - The new Oregon HIMSS Scholarship Program creates 32 new scholarships for waived event attendance, designed for a mix of health IT students, military veterans and individuals interested in career growth and professional development.
- To apply for a scholarship fill out the short application <a href="http://bit.ly/2nbOcx">http://bit.ly/2nbOcx</a>
- Send any question to <u>scott@scottzacks.com</u>



# Centralized Provider Data in Oregon

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Office of Health Information Technology

Health Policy & Analytics



### Objectives

- To understand the Oregon Common Credentialing Program, user requirements, and program value.
- To understand the scope of the statewide Provider Directory and its uses and value
- To gain knowledge of the complexities of provider data and alignment efforts in Oregon





### Oregon's Statewide Health IT Services

#### **Oregon Health Information Technology Program:**

- Supports adoption of electronic health records, the secure exchange of health information and the achievement of meaningful use
- Seeks to increase the use of health information technology (HIT) across Oregon's health care community through collaboration and partnerships
- Offers supporting and enabling health information technology infrastructure

**Common Credentialing** 

A statewide credentialing system that creates one place for Oregon practitioners to manage their credentialing information, ensuring organizations have access to their updated information

**Provider Directory** 

A statewide provider directory designed as a single trusted source of Oregon health care provider information that aims to reduce administrative burdens in managing provider information and facilitating care coordination

Clinical Quality Metrics Registry

Technical Assistance to **Medicaid Practices** 

**Hospital Event Notifications:** EDIE\*/Premanage

\*Emergency Department Information Exchange

Other

**Provider Data Services** 



### Purposes of Provider Data Alignment



Credentialing, enrollment and contracting



Referrals and care coordination



**Timely and accurate reimbursement** 



**Analytics and other research** 



**Patient-facing directories** 



### Challenges in Provider Data Alignment

Lack of complete data sources

Segregated business standards

**Disparate directories** 

**Redundant processes** 

Varied technology sophistication

Master data management





Oregon Common Credentialing Program

A Centralized Source for the Collection

and Verification of Credentialing

Information

### Why Common Credentialing?

Practitioners have repeatedly expressed the need for a centralized system to minimize the burdens related to the credentialing process:

- Credentialing ensures qualified practitioners, but is complicated
- An Oregon Health Leadership Council survey revealed that it takes 48 hours on average to get new practitioners credentialed
- Each credentialing organization spends numerous hours collecting and verifying the same practitioner's information
- Oregon's existing common form provides common element collection, but does not minimize the burdens of submission to multiple organizations and continuous follow-up



### Other State Efforts in Common Credentialing

- Standardized credentialing forms exists in many states
- Some states mandate the use of a centralized repository vendor
- Washington: Volunteer centralized system as a practitioner data repository for all practitioners and credentialing organizations to use
- Arkansas: Mandated credentialing system with verifications for licensees and the organizations that must credential them
- Georgia: Mandated credentialing system with verifications for Medicaid practitioners and managed care organizations that must credential them

Many states are on the path to centralization signifying a shift toward provider data alignment and an opportunity to connect



### The Common Credentialing Program

Charged by the Oregon State Legislature to develop the Program, OHA has been working closely with the healthcare community to build a centralized system that works for everyone.

#### **Health Care Practitioners**



#### 1 STOP SHOP

Web-based system to centrally store and manage credentialing information



#### 1 TIME FEE

One-time application fee; no annual fee thereafter



#### **UPDATE EVERY 120 DAYS**

Attestation to credentialing information every 120 days in centralized system

#### **Credentialing Organizations**



#### **SINGLE SOURCE**

Verified practitioner data centrally stored and attested to every 120 days



#### 1 TIME SETUP

One-time setup fee and annual subscription fee based on panel size



#### **UPDATES & MONITORING**

Updated verifications and monitoring of licenses, sanctions, and expireables

"Go-live is July 2018; required participation beginning November 2018



### Common Credentialing Practitioner Types

#### Oregon practitioners that must be credentialed, including:

- **Doctor of Medicine**
- **Doctor of Osteopathy**
- **Doctor of Podiatric Medicine**
- Physician Assistants
- Oral and Maxillofacial Surgeons
- **Dentists**
- Acupuncturists
- **Audiologists**
- Licensed Dietitians
- Licensed Marriage & Family Therapists Licensed Massage Therapists
- Licensed Professional Counselor
- Psychologist Associate
- Speech Therapists

- Physical Therapists
- **Occupational Therapists**
- Registered Nurse First Assistant
- Advanced Practice Registered Nurses
- Psychologists
- Licensed Clinical Social Worker
- **Optometrist**
- Chiropractor
- Naturopathic Physician

Note: This Program does not include facilitates

Approximately 55,000 practitioners will be impacted



### Common Credentialing Data Types

Practitioner demographics
Education and training details
License and certification information
Practice information and locations
Hospital and facility affiliations
Work history
Malpractice insurance and claims history



#### Health Care Practitioner Services

Health care practitioner contribution via a one-time initial application fee

- 24/7 web-based access to OCCP system to submit credentialing information
- Ability to manage changes to credentialing information via centralized location
- Ability to centrally adjust CO assignment as needed
- Designee access to assist in maintaining practitioner information

#### **Health Care Practitioner Workflow Changes**

Credentialing process	HCP current workflow	HCP post OCCP workflow
Submitting initial applications	Submittal to each new CO	One time initial submittal
Submitting supporting documentation	Submittal to each CO	Submittal to OCCP
Submitting CO specific documentation	Submittal to each requesting CO	Submittal to each requesting CO
Ensure application completeness	Coordination with each CO	Coordination with OCCP
Submitting recredentialing applications	Submittal to each CO	Attest every 120 days



### Credentialing Organization Services

CO pay a one-time setup fee and annual subscription fee at initial setup based on self-reported practitioner panel size

- Covers initial setup and account maintenance
- Allows 24/7 access to practitioner credentialing information
- Provides primary source verification and documentation
- Monitoring of practitioner sanctions and expireables
- Ad hoc reporting and flat files
- Standardized Application Programming Interface

#### **Credentialing Organization Workflow Changes**

			СО
	СО	ОССР	post
Credentialing services	current	workflow	ОССР
Providing and managing a credentialing database	Х	Х	X
Sending/generating applications	X	Х	-
Reviewing applications for completeness	X	Х	-
Practitioner follow up for additional/missing info	X	X	-
Verifying licenses	X	X	-
Verifying board certifications	X	X	-
Verify all education and training	X	X	-
Requesting and reviewing residency letters	X	-	X
Verifying all hospital affiliations	X	X	-
Verifying work history up to ten years	X	X	-
Collecting three peer references	X	X	-
Verifying three peer references	X	-	X
Reviewing of Medicare Opt-Out List	X	X	-
Querying OIG for exclusion	X	X	-
Collecting liability coverage face sheet	X	X	-
Running NPDB/HIPDB queries	X	-	X
Tracking returned verifications	X	Х	-
Managing status update inquiries and rosters	Х	-	Х

Note: The Program does not include the decision to credential a practitioner or the privileging process



### Program Rollout and Adoption

Program rollout and adoption has been meticulously planned:

- Early adoption (pilot) period July October 2018
- Require participation beginning November 5, 2018
- Allow a natural uptake, aligning with credentialing cycles
- Allow a six month payment period with payment due April 30, 2019

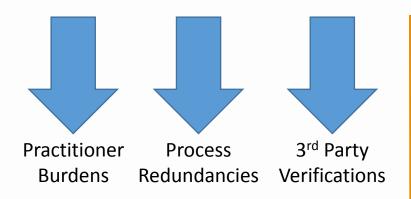
#### **Rollout and Adoption Considerations**

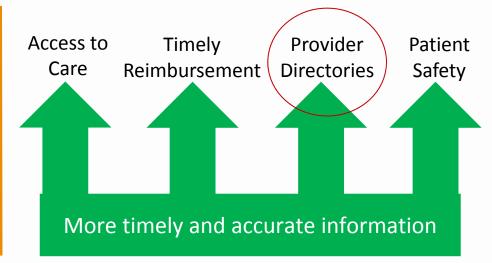
Pilot period advantages
Transition period challenges
Current business functions and budget cycles
Marketing and outreach



### Common Credentialing Value

Our goal is to create a statewide credentialing system that eliminates redundancies, increases accuracy and saves time.







### Questions?

More information can be found at: www.oregon.gov/oha/OHIT/occp

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## Statewide Provider Directory: Single source of trusted provider information

Oregon HIMSS March 2018



### The current state of provider directories







High costs and inefficiencies related to data chasing and updating

Inaccurate, disparate, or incomplete data sources make it difficult to find other providers for coordinating care Data needed to report and monitor quality, outcomes, access to care, and costs are fragmented and/or unavailable

Regulations and penalties for inaccurate data in patient-facing provider directories



#### Nature of Provider Data



Data are siloed

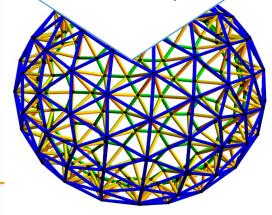
Changes often



One to many/many to many data relationships



Electronic addresses needed for exchanging patient info are not centrally located



No single source of truth



#### Why develop a Statewide Provider Directory?



In 2013, Oregon stakeholders, including Medicaid coordinated care organizations (CCOs) expressed the need for foundational health IT services that support health transformation



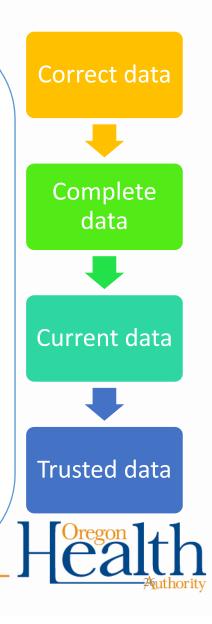
- In 2013, Oregon Senate Bill 604 established the Oregon Common Credentialing Program (OCCP) which requires:
  - a central database for credentialing data
  - primary source verification of those data
  - Providers to re-attest every 120 days
  - Credentialing organizations to use OCCP data



- In 2014, to support Meaningful use, OHA secured Medicaid funding for the design, development, and implementation of the Provider Directory
- In 2015, HB 2294 was passed which allows the OHA to expand Health IT beyond the Medicaid program and charge fees

### Oregon's Statewide Provider Directory

- ✓ Directory of quality provider data available to vetted health care entities to improve administrative efficiencies and operations, facilitate care coordination and health information exchange, and be a resource for health analytics
- ✓ Data sources that feed the directory are matched, scrubbed, and given a quality score
- ✓ Ongoing management of the data is handled by data stewards who ensure data displayed in the Provider Directory is accurate
- ✓ Soft launch is expected in August 2018 for HIE audiences



### Foundational Project Principles

- Build incrementally to ensure success, but must have value right out of the gate
- Scalable solution to allow for future enhancements and additional functionality
- Establish clear expectations regarding quality of provider information
- Centralize where needed but allow for federation of existing provider directories – leverage existing data





# Objectives



Highest quality data

Meaningful data set

Ease of access

Financially sustainable

Widespread adoption



### Provider Directory uses

#### **Use Cases**

#### • Operations:

- Access trusted provider information to validate local directory information
- Find contact information on providers and locations where they practice
- Meet regulations (e.g., Medicare Advantage, Medicaid Managed Care)

#### Health Information Exchange:

- Access to Direct secure messaging (DSM) addresses and other related information to enable sending patient information electronically
- Meet Meaningful Use/Advancing Care Information measures

#### • Analytics:

 Access to current and historical provider information to support research, analysis of claims, and quality improvement efforts



### High Level Provider Directory Data Types

#### Data Type (includes Medicaid and non-Medicaid providers)

- ✓ Provider/Organization name\*
- ✓ Address (street, billing, practice, mailing)\*
- ✓ Contact info (Phone, fax, email(s), website)\*
- ✓ Demographics (gender, language)\*
- ✓ Provider type and specialty\*
- ✓ Provider affiliations (clinics, payers) with effective dates\*
- ✓ License and certifications (type, dates, renewals)\*
- ✓ Identifiers (NPI, Medicaid ID, etc.)\*
- ✓ Direct Secure Messaging Address information
- Other provider/practice information: Accepting new patients, office hours, ADA accessibility

**Initial Sources:** Common Credentialing, MMIS, Flat-File Directory, National Plan and Provider Enumeration System (NPPES)

Additional Sources: CCO network tables, EHR Incentive Programs, Patient Centered Primary Care Home, Public Health, including HCQRI, Provider Enrollment Chain and Ownership System (PECOS), All Payer All Claims, Other



<sup>\*</sup> Supplied by Common Credentialing data

### Types of providers in the Provider Directory



- The term "Provider" is broad
- The Provider Directory can contain data on individual practitioners, care coordinators, organizations including facilities, hospitals, and ambulatory surgical centers.
- It is NOT required for a Provider to have an National Provider Identifier (NPI) in order to have a record in the Provider Directory and is not limited to Medicaid
- "Who" will be in the Provider Directory is at least initially determined by the data sources the feed the directory and the use cases. For example:
  - Common Credentialing has 26 different provider types



### Provider Directory diagram

**Data Sources** Users (not a complete list) **Statewide Provider Directory** Hospitals, Health Plans, CCOs, **Providers, State Programs** Common Gold PD Raw Data HIE/EHR Credentialing records Get data via portal, Clean, API, extracts Match, Score Data Data access **Authoritative State Sources** (OHA/DHS) Data stewardship Other **Authoritative Sources** 

### Provider Directory draft "Maturity" timeline

#### **Aug 2018 Soft Launch**

- Focus on HIE and Medicaid enterprise
  - 4 data sources
    - Common Credentialing data (Minimal)
    - Direct secure messaging Flat-File directory (HIE addresses)
    - Medicaid Management Information Systems (MMIS)
    - National Plan and Payment Enumeration System (NPPES)
- New users/new program
- Developing lessons learned
- Establishing benchmarks and setting targets for data quality, completeness, and data stewardship

#### Mid 2019

- More data and improving data quality
- More CC data are available

#### **Late 2019**

- Data quality and processes are mature
- Meeting targets for data quality, completeness, and data stewardship

#### Future state

One place to get data of the highest quality

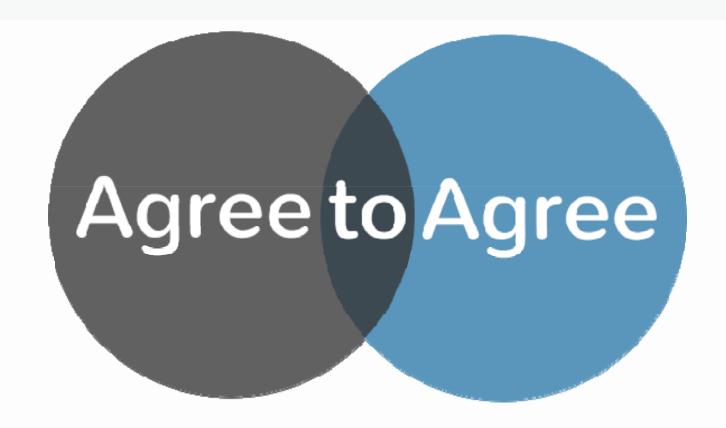
Reduction of provider burdens related to provider directory data maintenance

Improved ability to meet provider directory regulations

Reduction of administrative inefficiencies and duplicative efforts

Improved ability to coordinate care and send patient information electronically





Provider Data Alignment



### **Complexities of Centralization**

#### **Challenges**

- Ensuring adequate representation from those impacted
- Pockets of existing efficiencies and centralization
- Organization differences (small vs large, rural vs. urban, policy variances, etc.)
- National influence, emerging standards, and the effects of external forces
- Technology differences related to existing systems and workflows
- Providing the right message to the right audiences for each project
- Assigning staff resources on two projects

#### **Opportunities**

- Building stakeholder resources and trust among key players
- Providing centralized solutions that can work for everyone
- Finding solutions for issues related to organization differences and sharing them through peers
- Collaborating with national organizations and others with interest
- Embracing technology differences and providing integration
- Providing tools/options to address change and communications

### **Synergies Between Two Solutions**

- Systems integrator/interfaces between systems
- Common data and users
- Common stakeholders, vested individuals and organizations
- Shared single sign on vendor
- Shared OHA staff resources





### **Implementation Teams**



- State-level Provider Directory primary source for Practitioner and Organization level data
- Software enhancements of Provider Directory solution to meet OHA's requirements
- Call Center/Help Desk Support

## Peraton

- Prime Contractor
- Program Management
- System Integration Analysis & Implementation
- Testing Services

### *One*HealthPort

- Single Sign On, 2-factor authentication, identity verification, and a basic enrollment solution for PD Implementation
- OHP currently supports 9,945
   Organizations and 42,345
   subscribers in Oregon

#### **Common Credentialing**



- Call Center Help Desk Support
- Responsible for all Medversant deliverables



- CVO Services
- Common Credentialing Portals for Practitioners/designees (ProviderSource) and COs (Client Portal)
- Software configuration efforts to enhance credentialing software to meet OHA's requirements

### **Main Solution Development Components**

#### **Communications**

Stakeholder Group Management

Stakeholder Engagement

Business Change Management

Marketing and Outreach

#### System

Vendor Procurement

System
Configuration
(12 months)

System Testing

User Acceptance Testing

#### **Business**

Requirements Development

Policy Development

Participation/
Data Use
Agreements

Adoption Planning

#### **Financial**

Fee Structure Development

Financial Management

Fiscal Services
Process
Development

Medicaid definition (PD)

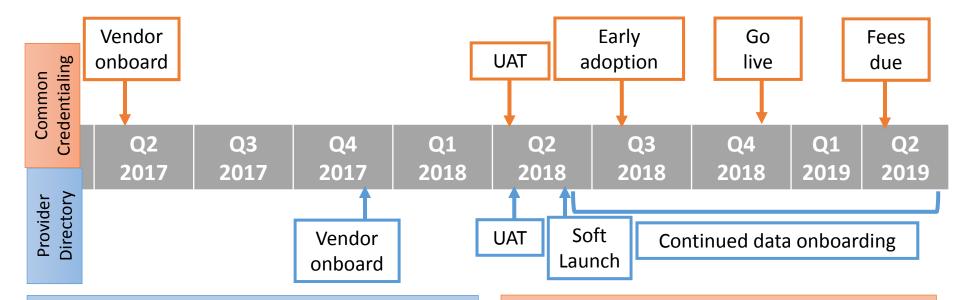


### **Common Data Between Two Solutions**

Data Category	PD	СС
Practitioner demographics	Χ	X
Practice information and locations		X
License and certification information	X	X
Education and training details		X
Hospital and facility affiliations	X	X
Work history	Χ	X
Malpractice insurance, claims history, and personal information		X
Peer references		X
Attestation questions		X
Direct secure messaging and other HIE endpoints		
Other practice information*: Accepting new patients, office hours	Χ	X

<sup>\*</sup>Optional data field in Common Credentialing

### Implementation Timeline



#### **Current Provider Directory activities**

- Analyzing processes for data matching criteria, data source scoring, and access using OneHealthPort
- Developing legal agreements
- Flat File Directory (FFD) transition planning to Phase 1 soft launch
- Engaging communications contractor

#### **Common Credentialing activities**

- Transitioning from configuration to testing
- Formulating early adoption activities
- Finalizing program processes and policies
- Creating data use agreements
- Engaging national accrediting entities
- Working on business change management with various stakeholders
- Coordinating marketing and outreach

### **Key Takeaways**

- Centralized systems that manage disparate data provide value
- Having one place to maintain data minimizes burdens
- Providing access to quality provider data creates value
- Creating synergies across solutions can build great change
- Aligning system and business needs is critical in centralization
- Testing and piloting prior to launch ensures effectiveness
- Rolling out a system/process change should be thoughtful
- Stakeholder engagement and communications ensures success
- Together, both solutions produce a rich source of data that improves efficiencies and accuracy across the state

Many states are on the path to centralization signifying a shift toward provider data alignment and an opportunity to connect

## Questions?

#### **Provider Directory Information:**

www.oregon.gov/oha/OHIT/Pages/Provider-Directory-Advisory.aspx

#### **Credentialing Information:**

www.oregon.gov/oha/OHIT/occp

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