

# Health Information Technology Oversight Council Update to Health Policy Board

## *Health Information Exchange (HIE): A Strategic Plan for Oregon*

June 8, 2010

Steve Gordon, M.D., HITOC Chair

Carol Robinson, Oregon Health IT Coordinator

## Health Information Exchange (HIE): A Strategic Plan for Oregon

- “To improve the quality of our health care while lowering its cost, we will make the immediate investments necessary to ensure that within five years, all of America’s medical records are computerized ... It just won’t save billions of dollars and thousands of jobs – it will save lives.” (January 5, 2009)



## Presentation Outcomes

- Understanding of Health Information Exchange (HIE) strategic intent in Oregon
- Provide overview of Oregon HIE Strategic Plan
- Explore why Feds are focusing on HIE as a strategic accelerant for reform
- Enlist your help as ambassadors

# Stakeholder Engagement – An Early Success

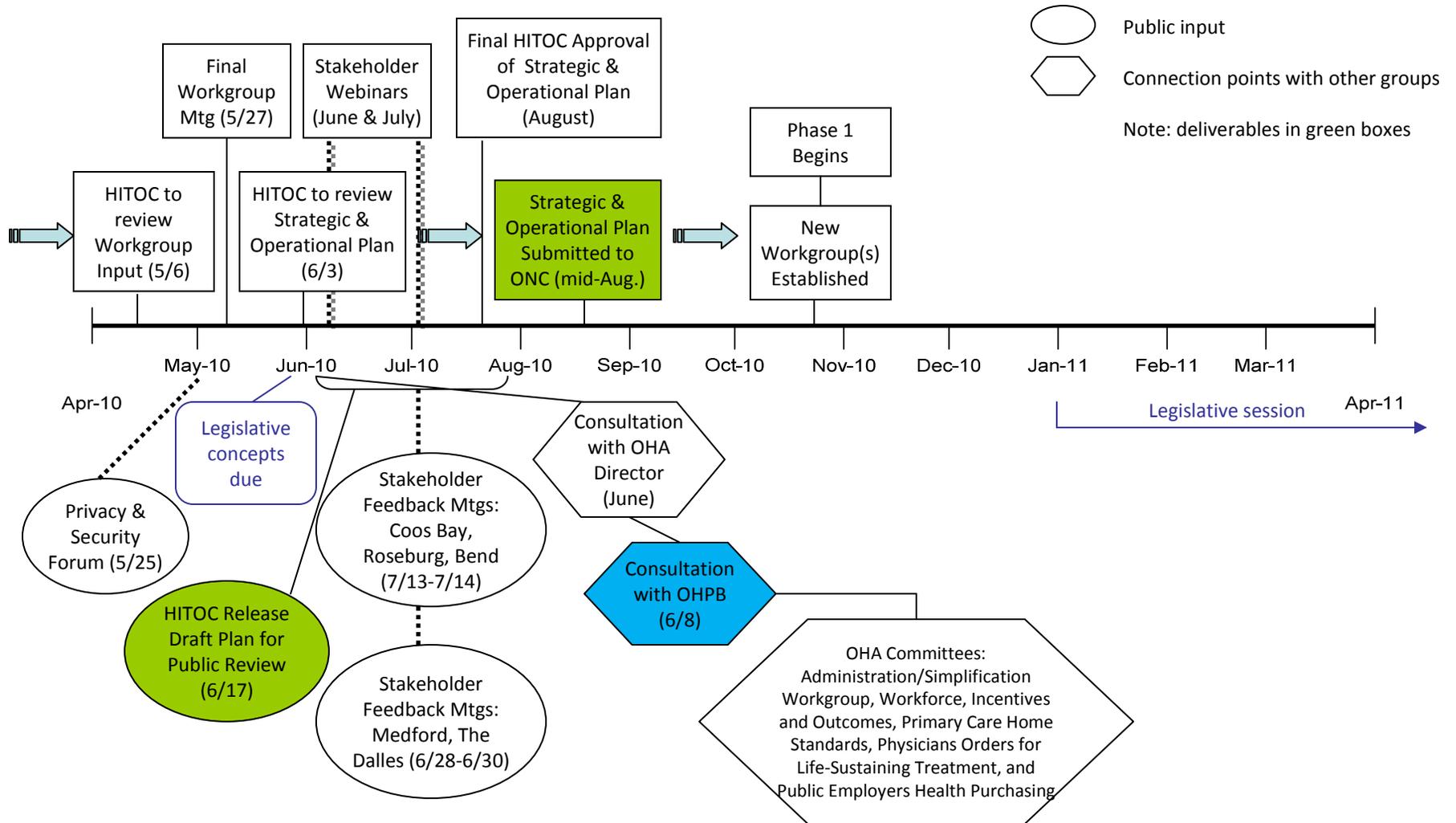
- **Stakeholder meetings**
  - “Great information, clearly presented.”
  - “Sincere attempt to answer the questions of the audience and enable further dialogue.”
  - “Plenty of advanced notice & communication, interactive format, ease of connecting & logging in to participate.”
  - “It was a great opportunity to be brought up to date on the work without having to travel.”
- **Strategic Workgroup**
  - “I read through every one of the 85 pages single-spaced, and I'm totally impressed. In general I don't have anything to add, I think it captured all the details of everything we've talked about and I'm really impressed with the hard work of the group that put this together. Considering how many meetings and how much discussion we've had, all the flavors and all the subtleties are in there. Great job to the team.” – **Dick Gibson, MD, HIIAC Chair**
- **HITOC**
  - “I'm thrilled not only with the composition of the workgroup and the work they accomplished, but also the apparent humility and mutual respect with which they conducted themselves. It makes me proud to be an Oregonian. The workgroup members, staff, and consultants all deserve our praise and thanks.” – **Greg Fraser, MD MBI**

## Health Information Exchange (HIE): A Strategic Plan for Oregon Stakeholder Outreach

- *July 2009:* Initial Health Information Technology Stakeholder Meeting (75 people attended)
- *Fall 2009 – ongoing:* Presentations to Stakeholder Groups (over 30 meetings so far)
- *October 2009 – June 2010:* Monthly HITOC meetings
- *October 2009 – May 2010:* Monthly HITOC Updates (sent to almost 900 stakeholders monthly)
- *November 2009:* HITOC Stakeholder Survey and Targeted Stakeholder Meetings (gathered input from over 175 stakeholders)
- *January – May 2010:* 8 Strategic Workgroup Meetings
- *February – April 2010:* 3 Stakeholder Webinars (reaching 125 stakeholders)
- *April 2010:* Health Information Organization Summit Held (60 people from 40 organizations)
- *May 25, 2010:* Privacy & Security Forum (over 150 people attended)

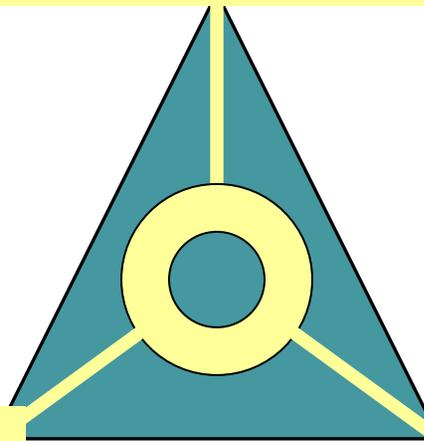
# Health Information Exchange (HIE): A Strategic Plan for Oregon

## Timeline for Completion of HIE Plans



# Oregon Health Authority Triple Aim Goal

Improved Patient Experience



Improved Population Health

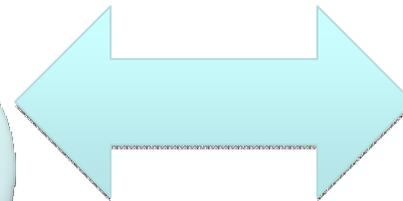
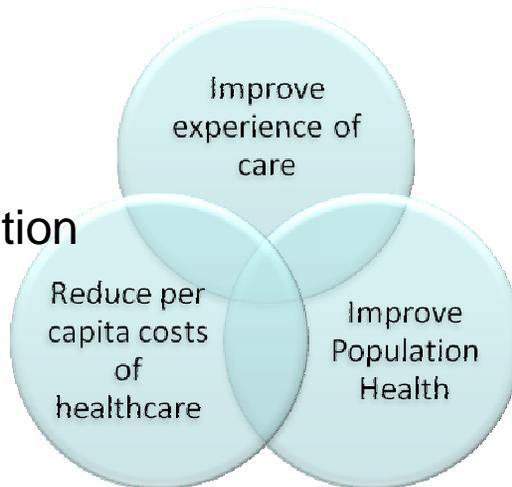
Lower Per Capita Costs

1. Improve the lifelong health of all Oregonians
2. Increase the quality, reliability, and availability of care for all Oregonians
3. Lower or contain the cost of care so it is affordable to everyone

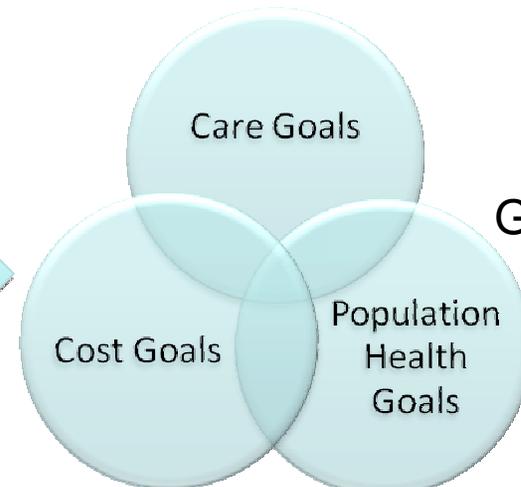
## Strategic Intent



## Value Proposition



## Goals



## Imperatives

Establish a governance structure that achieves broad-based stakeholder collaboration with transparency, buy-in, and trust.

Set goals, objectives and performance measures for the exchange of health information that reflect consensus among the health care stakeholder groups and that accomplish statewide coverage of all providers for HIE requirements related to meaningful use criteria.

Ensure the coordination, integration, and alignment of efforts with Medicaid and public health programs.

Establish mechanisms to provide oversight and accountability of HIE to protect the public interest.

Account for the flexibility needed to align with emerging nationwide HIE governance that will be specified in the future

Incorporate national and state health reform goals

## Core Components of Strategic Plan

- Incremental Phased Approach
- Support Local Health Information Organizations
- Light Central Services
- Standards & Certification
- Role of State
  - Communicate
  - Coordinate
  - Facilitate (evolving through the phases)
  - Risk Mitigation and Coverage of Gaps

Health Information Exchange (HIE): A Strategic Plan for Oregon

## Phasing and HIE Domains

Domain	Phase 1	Phase 2	Ongoing
Governance	Adoption of policies, requirements, standards and agreements - Statewide standards and/or certifying body could be HITOC in some form	Non-profit entity designated in conjunction with financial sustainability plan and legislative approval, to act as central contracting agency, with small-scale operations	Non-profit develops larger operations to support HIE, if needed
Technology	Selection and Adoption of Standards and requirements, including strategies for meeting the needs of underserved areas	Implementation and operation of centralized services, as necessary	Operation of HIE services to cover gaps and underserved areas, if needed
Legal & Policy	HITOC develops and implements Accountability & Oversight Program, interstate agreements, security protocols, and other standards and policies	To be determined in Phase 1	Undetermined
Business Architecture and Operations	Run certification program for local HIOs, designs common technology-based services	Operation of common technology and technical support services	Additional services, as necessary
Finance	Finalize services costs Determine services revenue and pricing models	Create and staff non-profit organization, implement Certification Program and Technology and Support Services	Expand services and support offering, as necessary

## Federal Focus:

### Health Information Exchange as Accelerator for Reform

- Obama, January 2009
- Blumenthal, “states will play a leadership role in achieving HIE to meet health reform goals.” February 2010
- Sebelius includes Health IT items in list of HHS' Top Strategic Priorities May 2010
- Medicare & Medicaid Meaningful Use Incentive Payments to Providers and Hospitals: \$325 - \$500 million to Oregon over next 4 years

## June – August Schedule Highlights

1. **HITOC Release Draft HIE Plan for Review:** June 17
2. **Stakeholder Feedback Meetings:** late-June to mid-July
3. **HITOC Finalize HIE Plan:** August 5
4. **Statewide HIE Strategic and Operational Plans Due to ONC:** August 31, 2010