

MEMO TO-----OHPB: Public Testimony 0110120HPBCCODEF.doc
FROM*-----Mike Saslow, Ph.D.
SUBJECT**-----Intelligible Brief Definition of CCOs
DATE-----Tuesday, January 10, 2012

As the legislative session approaches, I am concerned that OHPB and OHA testimony has consistently failed to communicate the basic CCO concept with convincing clarity.

I urge the Board to direct OHA staff to prepare for the Legislative testimony in February, a SINGLE LARGE TYPE SLIDE listing the 5 to 10 MAJOR ways in which the CCOs will be different from, and improvements on, the present arrangements for Oregon Health Plan clients.

There is an available, intelligible, and politically effective model: the presentation last month on the insurance exchange included such a slide near its start.

By contrast, the CCO presentation lacked such a focus, included a large number of slides with elaborate unselected details and wordy display of work group discussions and staff technical workups.

There is nothing wrong with having those materials available for answering Legislative committee questions. However,

As a long time CCO advocate and supporter, I found December's unfocused, diverse, and lengthy OHA – OHPB presentation profoundly disappointing, diffuse and confusing.

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**Context: Listening to and comparing cco testimony vs. insurance exchange testimony