In the past 12 months, when you've gone outside for more than one hour between 10 a.m. and 4 p.m., how often have you used sunscreen of SPF 15 or higher?
(Weighted Column Percents)

|  | Age Groups |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Always | 10.8 | 1.5 | 14.0 | 10.3 | 11.7 | 13.2 | 11.1 |
| Most of the time | 19.9 | 6.9 | 21.3 | 28.3 | 24.8 | 18.8 | 14.6 |
| Sometime | 22.1 | 19.0 | 25.8 | 28.2 | 23.6 | 20.9 | 13.6 |
| Rarely | 18.6 | 33.9 | 13.7 | 16.9 | 17.6 | 18.3 | 16.5 |
| Never | 27.8 | 38.7 | 24.2 | 16.2 | 22.2 | 28.2 | 41.6 |
| Don't go out between 10 AM and 4 PM | . 8 |  | 1.0 |  | . 1 | . 6 | 2.7 |
| Male Always | 6.1 | 2.9 | 8.8 | 8.2 | 3.7 | 8.3 | 3.9 |
| Most of the time | 15.1 |  | 21.1 | 22.9 | 16.5 | 15.0 | 9.1 |
| Sometime | 20.5 | 17.3 | 20.7 | 26.3 | 22.0 | 20.2 | 14.5 |
| Rarely | 23.4 | 41.3 | 17.9 | 20.7 | 25.3 | 20.7 | 19.4 |
| Never | 34.2 | 38.4 | 29.6 | 21.9 | 32.5 | 35.0 | 52.5 |
| Don't go out between 10 AM and 4 PM | . 6 |  | 1.9 |  |  | . 8 | . 7 |
| Female Always | 15.3 |  | 19.4 | 12.5 | 19.5 | 18.1 | 16.8 |
| Most of the time | 24.6 | 14.2 | 21.4 | 34.0 | 32.9 | 22.6 | 18.8 |
| Sometime | 23.7 | 20.8 | 31.3 | 30.3 | 25.2 | 21.7 | 12.8 |
| Rarely | 14.0 | 26.0 | 9.3 | 13.0 | 10.1 | 15.8 | 14.2 |
| Never | 21.5 | 39.1 | 18.5 | 10.2 | 12.2 | 21.5 | 33.1 |
| Don't go out between 10 AM and 4 PM | . 9 |  |  |  | . 2 | . 3 | 4.3 |

Denominator is:
All survey respondents.

In the past 12 months, when you've gone outside for more than one hour between 10 a.m. and 4 p.m., how often have you used sunscreen of SPF 15 or higher?
(Unweighted Frequencies)

|  | Age Groups |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Total | 1,929 | 42 | 159 | 267 | 383 | 472 | 606 |
| Always | 238 | 1 | 24 | 29 | 56 | 62 | 66 |
| Most of the time | 399 | 5 | 36 | 76 | 101 | 93 | 88 |
| Sometime | 389 | 9 | 43 | 73 | 86 | 95 | 83 |
| Rarely | 321 | 12 | 22 | 44 | 57 | 89 | 97 |
| Never | 557 | 15 | 33 | 43 | 82 | 130 | 254 |
| Don't go out between 10 AM and 4 PM | 20 |  | 1 |  | 1 | 3 | 15 |
| Don't know/Not sure | 4 |  |  | 1 |  |  | 3 |
| Refused | 1 |  |  | 1 |  |  |  |
| Male Total | 772 | 13 | 70 | 102 | 146 | 194 | 247 |
| Always | 48 | 1 | 6 | 8 | 7 | 16 | 10 |
| Most of the time | 105 |  | 15 | 20 | 23 | 26 | 21 |
| Sometime | 147 | 2 | 16 | 27 | 31 | 36 | 35 |
| Rarely | 158 | 6 | 13 | 22 | 33 | 42 | 42 |
| Never | 308 | 4 | 19 | 25 | 52 | 72 | 136 |
| Don't go out between 10 AM and 4 PM | 5 |  | 1 |  |  | 2 | 2 |
| Don't know/Not sure | 1 |  |  |  |  |  | 1 |
| Female Total | 1,157 | 29 | 89 | 165 | 237 | 278 | 359 |
| Always | 190 |  | 18 | 21 | 49 | 46 | 56 |
| Most of the time | 294 | 5 | 21 | 56 | 78 | 67 | 67 |
| Sometime | 242 | 7 | 27 | 46 | 55 | 59 | 48 |
| Rarely | 163 | 6 | 9 | 22 | 24 | 47 | 55 |
| Never | 249 | 11 | 14 | 18 | 30 | 58 | 118 |
| Don't go out between 10 AM and 4 PM | 15 |  |  |  | 1 | 1 | 13 |
| Don't know/Not sure | 3 |  |  | 1 |  |  | 2 |
| Refused | 1 |  |  | 1 |  |  |  |

Denominator is:
All survey respondents.

In the past 12 months, when you've gone outside for more than one hour between 10 a.m. and 4 p.m., how often have you worn a hat that shades your face, ears, and neck?
(Weighted Column Percents)

|  | Age Groups |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Always | 10.6 | 4.5 | 9.6 | 7.1 | 8.5 | 12.7 | 19.6 |
| Most of the time | 19.3 | 10.2 | 13.8 | 24.2 | 21.7 | 23.7 | 20.0 |
| Sometime | 24.8 | 33.5 | 26.9 | 27.7 | 23.2 | 22.1 | 18.1 |
| Rarely | 19.4 | 20.4 | 22.5 | 19.8 | 19.3 | 19.0 | 15.6 |
| Never | 25.3 | 31.4 | 26.3 | 21.3 | 26.9 | 22.0 | 25.0 |
| Don't go out between 10 AM and 4 PM | . 6 |  | 1.0 |  | . 3 | . 4 | 1.6 |
| Male Always | 15.5 | 8.7 | 12.9 | 11.9 | 13.1 | 18.3 | 28.4 |
| Most of the time | 25.6 | 14.5 | 21.0 | 34.0 | 25.7 | 27.5 | 28.4 |
| Sometime | 28.8 | 56.6 | 32.8 | 23.6 | 24.8 | 22.8 | 18.6 |
| Rarely | 15.0 | 20.2 | 17.9 | 13.1 | 15.7 | 12.7 | 10.6 |
| Never | 14.6 |  | 13.5 | 17.3 | 20.6 | 18.1 | 13.4 |
| Don't go out between 10 AM and 4 PM | . 5 |  | 1.9 |  |  | . 6 | . 7 |
| Female Always | 5.8 |  | 6.1 | 2.1 | 4.0 | 7.2 | 12.8 |
| Most of the time | 13.2 | 5.6 | 6.1 | 14.0 | 17.8 | 20.0 | 13.4 |
| Sometime | 21.0 | 8.9 | 20.7 | 31.9 | 21.6 | 21.5 | 17.7 |
| Rarely | 23.8 | 20.6 | 27.3 | 26.7 | 22.8 | 25.3 | 19.5 |
| Never | 35.7 | 64.9 | 39.9 | 25.3 | 33.2 | 25.9 | 34.1 |
| Don't go out between 10 AM and 4 PM | . 6 |  |  |  | . 6 | . 2 | 2.4 |

Denominator is:
All survey respondents.

In the past 12 months, when you've gone outside for more than one hour between 10 a.m. and 4 p.m., how often have you worn a hat that shades your face, ears, and neck?
(Unweighted Frequencies)

|  | Age Groups |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Total | 1,929 | 42 | 159 | 267 | 383 | 472 | 606 |
| Always | 232 | 1 | 14 | 13 | 35 | 56 | 113 |
| Most of the time | 364 | 3 | 17 | 53 | 78 | 100 | 113 |
| Sometime | 436 | 10 | 43 | 78 | 86 | 108 | 111 |
| Rarely | 365 | 10 | 36 | 58 | 77 | 94 | 90 |
| Never | 515 | 18 | 48 | 63 | 104 | 112 | 170 |
| Don't go out between 10 AM and 4 PM | 14 |  | 1 |  | 2 | 2 | 9 |
| Don't know/Not sure | 2 |  |  | 1 | 1 |  |  |
| Refused | 1 |  |  | 1 |  |  |  |
| Male Total | 772 | 13 | 70 | 102 | 146 | 194 | 247 |
| Always | 148 | 1 | 9 | 11 | 23 | 33 | 71 |
| Most of the time | 202 | 2 | 12 | 32 | 36 | 52 | 68 |
| Sometime | 183 | 7 | 26 | 24 | 36 | 46 | 44 |
| Rarely | 105 | 3 | 12 | 15 | 23 | 26 | 26 |
| Never | 129 |  | 10 | 19 | 28 | 36 | 36 |
| Don't go out between 10 AM and 4 PM | 4 |  | 1 |  |  | 1 | 2 |
| Don't know/Not sure | 1 |  |  | 1 |  |  |  |
| Female Total | 1,157 | 29 | 89 | 165 | 237 | 278 | 359 |
| Always | 84 |  | 5 | 2 | 12 | 23 | 42 |
| Most of the time | 162 | 1 | 5 | 21 | 42 | 48 | 45 |
| Sometime | 253 | 3 | 17 | 54 | 50 | 62 | 67 |
| Rarely | 260 | 7 | 24 | 43 | 54 | 68 | 64 |
| Never | 386 | 18 | 38 | 44 | 76 | 76 | 134 |
| Don't go out between 10 AM and 4 PM | 10 |  |  |  | 2 | 1 | 7 |
| Don't know/Not sure <br> Refused | 1 |  |  | 1 | 1 |  |  |

Denominator is:
All survey respondents.

In the past 12 months, when you've gone outside for more than one hour between 10 a.m. and 4 p.m., how often have you worn a long-sleeved shirt?
(Weighted Column Percents)

|  | Age Groups |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Always | 5.2 | 1.1 | 1.2 | 3.5 | 3.0 | 8.3 | 13.7 |
| Most of the time | 19.2 | 11.4 | 21.1 | 17.1 | 17.4 | 20.4 | 25.7 |
| Sometime | 44.8 | 62.9 | 44.6 | 44.2 | 45.8 | 40.9 | 35.3 |
| Rarely | 17.6 | 14.5 | 17.5 | 22.0 | 18.7 | 18.4 | 13.3 |
| Never | 12.6 | 10.2 | 14.6 | 12.7 | 14.5 | 11.7 | 10.9 |
| Don't go out between 10 AM and 4 PM | . 6 |  | 1.0 | . 4 | . 6 | . 3 | 1.2 |
| Male Always | 4.5 |  |  | 3.8 | 4.1 | 7.7 | 12.1 |
| Most of the time | 19.7 | 5.8 | 23.9 | 15.7 | 21.1 | 21.3 | 27.6 |
| Sometime | 46.1 | 79.8 | 43.6 | 42.0 | 45.4 | 39.9 | 33.6 |
| Rarely | 18.7 | 14.5 | 17.6 | 24.0 | 18.8 | 19.0 | 17.1 |
| Never | 10.3 |  | 13.1 | 14.6 | 10.0 | 11.5 | 9.4 |
| Don't go out between 10 AM and 4 PM | . 6 |  | 1.9 |  | . 6 | . 6 | . 2 |
| Female Always | 5.8 | 2.2 | 2.6 | 3.3 | 1.9 | 8.8 | 14.9 |
| Most of the time | 18.7 | 17.4 | 18.2 | 18.6 | 13.7 | 19.6 | 24.2 |
| Sometime | 43.5 | 44.9 | 45.8 | 46.4 | 46.2 | 42.0 | 36.6 |
| Rarely | 16.4 | 14.4 | 17.4 | 20.0 | 18.6 | 17.7 | 10.3 |
| Never | 14.9 | 21.0 | 16.1 | 10.8 | 19.0 | 12.0 | 12.1 |
| Don't go out between 10 AM and 4 PM | . 6 |  |  | . 9 | . 6 |  | 1.9 |

Denominator is:
All survey respondents.

In the past 12 months, when you've gone outside for more than one hour between 10 a.m. and 4 p.m., how often have you worn a long-sleeved shirt?
(Unweighted Frequencies)

|  | Age Groups |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
| Total | 1,929 | 42 | 159 | 267 | 383 | 472 | 606 |
| Always | 144 | 1 | 2 | 8 | 14 | 34 | 85 |
| Most of the time | 395 | 7 | 30 | 44 | 66 | 95 | 153 |
| Sometime | 801 | 24 | 74 | 120 | 172 | 197 | 214 |
| Rarely | 322 | 6 | 31 | 57 | 70 | 83 | 75 |
| Never | 230 | 4 | 21 | 35 | 53 | 55 | 62 |
| Don't go out between 10 AM and 4 PM | 13 |  | 1 | 1 | 3 | 1 | 7 |
| Don't know/Not sure | 21 |  |  | 1 | 5 | 6 | 9 |
| Refused | 3 |  |  | 1 |  | 1 | 1 |
| Male Total | 772 | 13 | 70 | 102 | 146 | 194 | 247 |
| Always | 60 |  |  | 3 | 8 | 13 | 36 |
| Most of the time | 167 | 1 | 16 | 15 | 30 | 41 | 64 |
| Sometime | 313 | 10 | 32 | 44 | 65 | 78 | 84 |
| Rarely | 137 | 2 | 13 | 23 | 26 | 33 | 40 |
| Never | 82 |  | 8 | 16 | 15 | 24 | 19 |
| Don't go out between 10 AM and 4 PM | 4 |  | 1 |  | 1 | 1 | 1 |
| Don't know/Not sure | 8 |  |  | 1 | 1 | 3 | 3 |
| Refused | 1 |  |  |  |  | 1 |  |
| Female Total | 1,157 | 29 | 89 | 165 | 237 | 278 | 359 |
| Always | 84 | 1 | 2 | 5 | 6 | 21 | 49 |
| Most of the time | 228 | 6 | 14 | 29 | 36 | 54 | 89 |
| Sometime | 488 | 14 | 42 | 76 | 107 | 119 | 130 |
| Rarely | 185 | 4 | 18 | 34 | 44 | 50 | 35 |
| Never | 148 | 4 | 13 | 19 | 38 | 31 | 43 |
| Don't go out between 10 AM and 4 PM | 9 |  |  | 1 | 2 |  | 6 |
| Don't know/Not sure | 13 |  |  |  | 4 | 3 | 6 |
| Refused | 2 |  |  | 1 |  |  | 1 |

Denominator is:
All survey respondents.

