

**Policy Change Outreach and Communication Planning Template**

Policy Goal: Communication Objective:



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| --- | --- | --- | --- | --- | --- |
| **Audience (from Audience Map)** | **Values** | **Current connected outreach efforts**  **(tribal, county, region, state, national)** | **Message (story)** | **Target Date** | **Action plan number** |
|  |  |  |  |  | **1** |
|  |  |  |  |  | **2** |
|  |  |  |  |  | **3** |
|  |  |  |  |  | **4** |
|  |  |  |  |  | **5** |
|  |  |  |  |  | **6** |



STRATEGY | **HEALTH** | POLICY