# How Tobacco Prevention and Education and Healthy Communities Programs Can Help Coordinated Care Organizations Fulfill their Mission

Through the Tobacco Prevention and Education and Healthy Communities programs, Oregon’s local public health authorities and federally-recognized tribes work in local communities to conduct health assessments and implement plans to decrease tobacco use and exposure to secondhand smoke, increase physical activity and healthy eating, promote low-cost, preventive health services, such as cancer screening, and encourage participation in community wellness and prevention programs. Tobacco Prevention and Education and Healthy Communities programs can augment the work of CCOs by:

* Assisting with the implementation of the **community health assessment** and development of a **community health improvement plan**.
* Providing expertise on **cost-effective, evidence-based** approaches to **community health and wellness.**
* Providing opportunities to connect with local organizations and communities **experiencing health disparities**.
* Helping CCO members connect to **cost-effective, evidence-based resources** to help them **quit tobacco** and better **manage their chronic conditions**.
* Complementing the health services that CCO members receive in their primary care home by creating **healthy, tobacco-free environments** where they live, work, play and learn. Specifically, Tobacco Prevention and Education and Healthy Communities programs work to **reduce exposure to secondhand smoke** and help ensure that community members have access to **physical activity and healthy foods** at local worksites.
* Engaging CCO members in local media campaigns about the importance of high-value, low cost **preventive screening services**.

**CCOs can work with local Tobacco Prevention and Education and Healthy Communities programs to achieve their mission by:**

* + Inviting local public health authority and tribal leadership to participate in the governing board and/or community advisory council.
  + Partnering with the local public health authority and tribes to obtain population data and assist with development of the community health assessment and community health improvement plan.
  + Providing funding to support Tobacco Prevention and Education and Healthy Communities programs.
  + Partnering with the local public health authority and area tribes to advocate for healthy, tobacco-free environments in the community.
  + Utilizing the expertise of local public health authorities and tribes to integrate population health data and evidence-based community prevention and wellness.