**Colorectal cancer** is the second but it doesn't have to be.

Unfortunately, too few men and women in Oregon are being screened.



**COLORECTAL CANCER** The cancer *you* can prevent.

www.TheCancerYouCanPrevent.org

The Oregonian Health



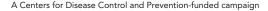




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> Senator Bob Boyer Portland, Oregon



If you've been screened for colorectal cancer, please share your story.

People are much more likely to get screened if they're encouraged by someone they know and trust:

> A spouse or partner. A friend or coworker. Their employer or doctor.

Here's what you can tell people you know:

- Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be.
- Screening can prevent cancer or catch it early when it's highly treatable.
- Everyone over 50 (45 for African Americans) should be screened.
- There are several reliable screening options. Some cost as little as \$25 and all are covered by insurance. Ask your doctor what's right for you.
- Then, do what I'm doing. Tell someone else.

And be sure to keep in touch with your doctor about when you need to be rescreened.

www.TheCancerYouCanPrevent.org







"Prevention is key to saving lives, and colorectal cancer is one of the most preventable cancers. That's why I get screened and encourage people in my life to get screened, too."

> Renae Jamison Portland, Oregon

" My mother died of colorectal cancer when she was only 60. She was my best friend. My siblings and I get sceened regularly so my kids don't lose their mom like I lost mine."

> Wendy Richardson Gearhart, Oregon

"When I was diagnosed with stage III colon cancer, I was determined to fight it with everything I had. And I was determined to spread the message far and wide about the importance of screening."

> Tim Evans Portland, Oregon

If you haven't been screened yet for colorectal cancer, talk to your doctor about the screen that's right for you.