Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be. Screening can prevent it or catch i early when it's highly treatable.

Unfortunately, too few men and women in Oregon are being screened.



COLORECTAL CANCER The cancer *you* can prevent.

www.TheCancerYouCanPrevent.org

Health

The Oregonian

I got screened.

Now, I'm talking about it.

Wendy Richardson Gearhart, Oregon If you've been screened for colorectal cancer, please share your story.

People are much more likely to get screened if they're encouraged by someone they know and trust:

> A spouse or partner. A friend or coworker. Their employer or doctor.

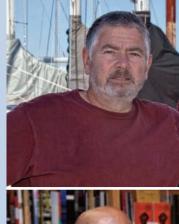
If you haven't been screened yet for colorectal cancer, talk to your doctor about the screening option that's right for you. Here's what you can tell people you know:

- Colorectal cancer is the second most deadly form of cancer, but it doesn't have to be.
- Screening can prevent cancer or catch it early when it's highly treatable.
- Everyone over 50 (45 for African Americans) should be screened.
- There are several reliable screening options. Some cost as little as \$25 and all are covered by insurance. Ask your doctor what's right for you.
- Then, do what I'm doing. Tell someone else.

And be sure to keep in touch with your doctor about when you need to be rescreened.

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"I put off getting screened for colorectal cancer. Finally, at age 55, I gave in to my doctor's urging. I'm sure glad I did as my doctor found and removed a few polyps, successfully preventing cancer."

> Karen King Pendleton, Oregon

" Screening allowed my doctor to catch and treat my cancer successfully. I feel lucky to have a 'second wind' on life. Colorectal cancer is preventable, treatable and beatable."

> Tom Foeller Oak Grove, Oregon

⁶ Four years ago, I had a polyp removed, which would have likely become cancer. I'm so thankful that getting screened allows me to live a healthy, fulfilled life."

> Senator Bob Boyer Portland, Oregon