|  |  |  |  |
| --- | --- | --- | --- |
| **Community/county type** | **Types and # of basic program components** | **Types and # of strategies necessary for passage of local tobacco control policies** | **Types and # of strategic activity options** |
| ***Example Tier 1***  *Ex. $25,000*  **Example community characteristics**:   * Pop. less than 15,000 * Minimal public health infrastructure * Low racial/ethnic diversity | ***Example program components:***  *Enforce Indoor Clean Air Act (ICAA)*  *Share state communications and encourage community partners do so also (strategic sharing)*  *Earned/owned media to promote Quit Line number*  ***Total = 3*** | ***Example program components:***  *N/A*  ***Total = 0*** | ***Example program components:***  *N/A*  ***Total: 0*** |
| **Tier 1**  **Community Characteristics**: | **Program components:** | **Program components:** | **Program components:** |
| **Tier 2**  **Community Characteristics**: | **Program components:** | **Program components:** | **Program components:** |
| **Tier 3**  **Community Characteristics**: | **Program components:** | **Program components:** | **Program components:** |

TPEP Funding Formula Workgroup subcommittee to identify community characteristics and match TPEP Accountability metrics based on community type.