Self-Management Business Plan Update

Healthy Communities Grantee Webinar
May 15, 2013

Laura Chisholm, MPH, MCHES
Self-Management Technical Lead
Oregon Public Health Division / Oregon Health Authority

To join the phone conference, dial 1-888-232-3867
Enter access code 559758

What We'll Cover Today

➢ **Why / how / who**

➢ **What's in the plan?**

➢ **What's happening and what's next?**

➢ **Food for thought - what's the role of Healthy Communities grantees?**

Vision & Goals

➢ **Vision:** Ensure that self-management programs are available and paid for statewide, long term

Develop systems and infrastructure to bring programs to scale

- Reach a greater proportion of Oregonians with chronic conditions
- Generate revenue -- reinvest to support program growth and access for all

Process for Development - 2012

- ➤ **Interviews & research** (January/February)

- ➤ **Developed proposal models** (March)

- ➤ **Stakeholder/advisor review meeting** (March 19)

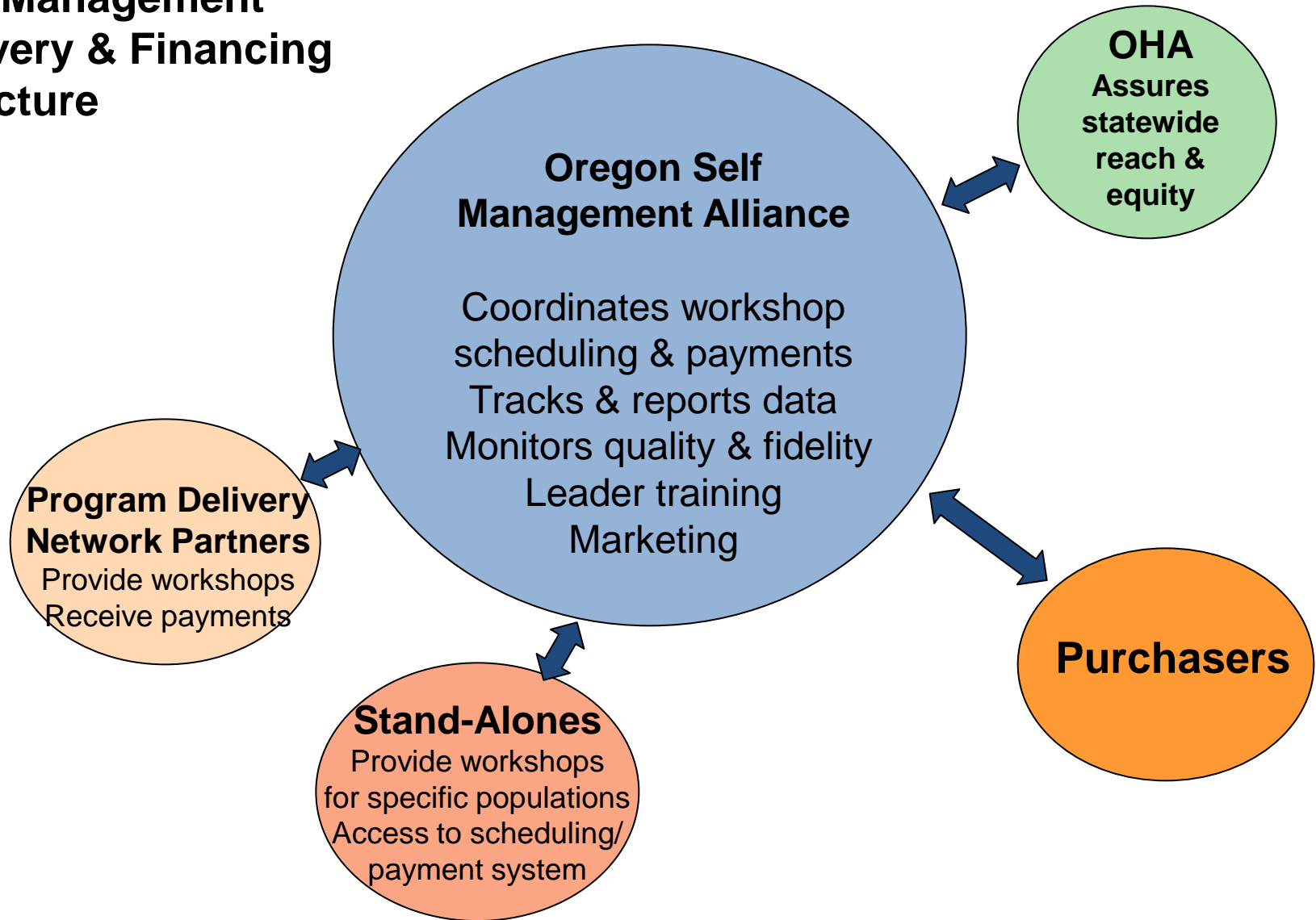- ➤ **Finalized the business plan** (August)

About the Business Plan

➢ Business document for recruiting a partner organization to create the Oregon Self-Management Alliance

- Demonstrates potential financial feasibility
- 5-year, high-level plan

➢ Outlines structure, systems, partnerships, markets, customers and delivery networks needed for sustainability
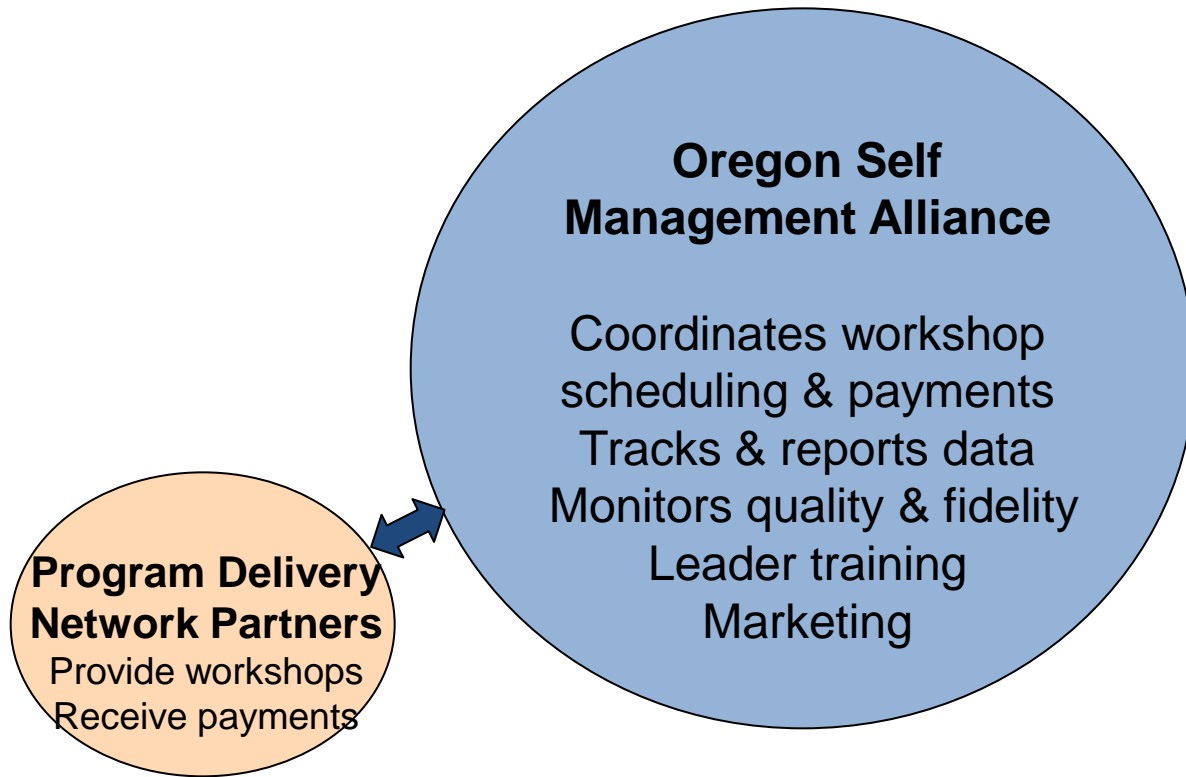
Oregon's Proposed Self-Management Delivery & Financing Structure

Oregon Self Management Alliance

Coordinates workshop scheduling & payments
Tracks & reports data
Monitors quality & fidelity
Leader training
Marketing

OHA
Assures statewide reach & equity

Program Delivery Network Partners
Provide workshops
Receive payments

Stand-Alones
Provide workshops for specific populations
Access to scheduling/ payment system

Purchasers

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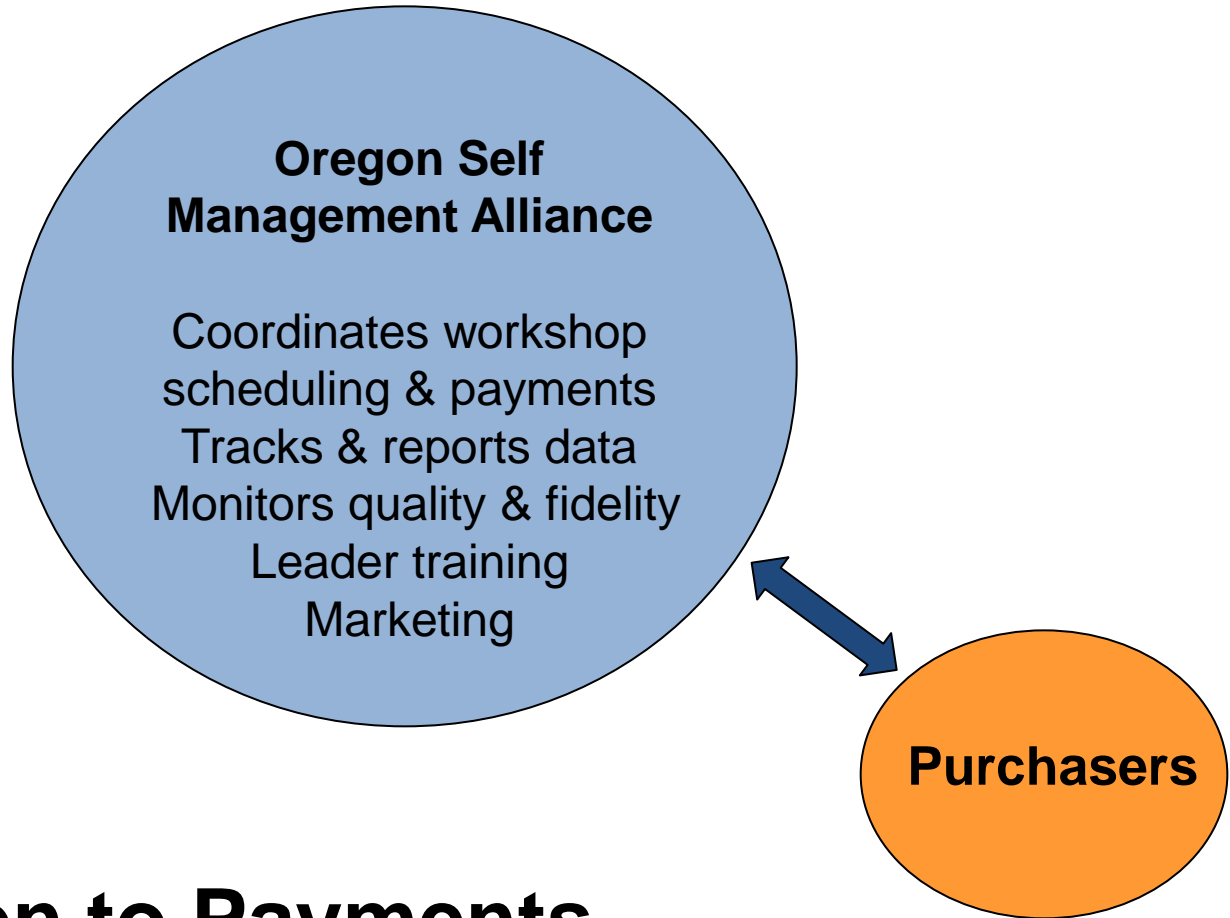
Public – Private Partnership

Oregon Self Management Alliance

Coordinates workshop scheduling & payments
Tracks & reports data
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Leader training
Marketing

Program Delivery Network Partners
Provide workshops
Receive payments

Program Delivery Network

Oregon Self Management Alliance

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Marketing

Stand-Alones
Provide workshops for specific populations
Access to scheduling/ payment system

Support for Self-Contained Programs

Oregon Self Management Alliance

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Leader training
Marketing

Purchasers

Connection to Payments

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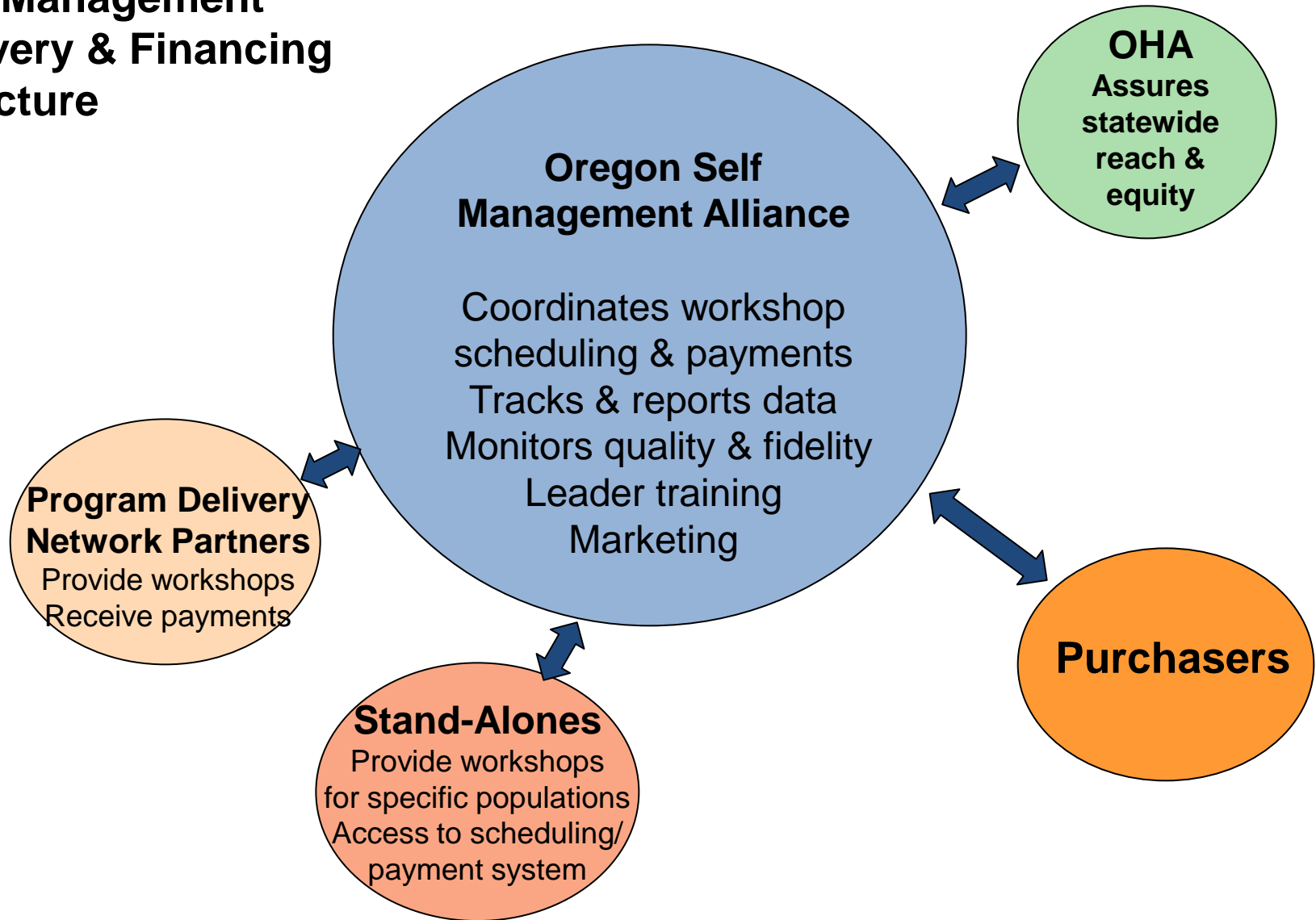
In the last six months we've…

➢ **Received implementation grant funding**
- US Administration on Aging
- CDC Arthritis Program

➢ **Made progress on hiring personnel with business expertise**

➢ **Gotten feedback from Network members**
- What's exciting
- What's concerning

➢ **Gotten feedback from potential payers**
  ➢ Health Share, ODS/EOCCO, Samaritan
  ➢ Public Employees Benefit Board

In the coming months we'll…

➤ **Get OHA implementation personnel on board**

➤ **Conduct a state contracting process to identify Alliance partner organization**

- Develop scope of work
- Release a competitive request for proposals
- Score proposals against criteria & select the Alliance contractor
- Develop the Alliance contract & begin implementation

After that we'll…

➢ **Develop contracting networks**
- Program delivery contractors
- Stand-alones

➢ **Secure purchasers**
- PEBB/OEBB, CCOs, Medicare Advantage
- Develop marketing package & develop contracts

➢ **Implement information technology infrastructure** (data collection/registration/payment platform)

After that, we'll…

➢ **Transition key functions from OHA to Alliance**

- Data collection & reporting

- Training coordination & support

- Technical assistance to licensed organizations

- Quality assurance & fidelity monitoring

- Marketing & recruitment support

- Program licensing

Questions you can help your partner organizations consider:

➢ How would joining the Alliance fit with organizational needs/interests? Cost/benefit, mission fit…

➢ Do we want to join the Alliance as a program delivery network partner? As a stand-alone?

➢ What are our local/regional data needs?

  ➢ What data do we need, in what form?

Questions you can help your partner organizations consider:

➤ What are our IT needs?

    ➤ Do we want online registration?

    ➤ Do we connect to the central billing system?

    ➤ What internal IT/human capacity do we need?

➤ What participant marketing and recruitment support do we need from the Alliance?

➤ What leader training and "care and feeding" support do we need? What do we want to do ourselves?

Questions you can help your partner organizations consider:

➢ What level of program delivery can we commit to?

➢ What capacity will we need to develop as demand for programs is increasing?

➢ What are our quality assurance/fidelity monitoring needs? How should the statewide system work?

➢ Do we want to keep our own license or sign on to the Alliance's central license?

Questions for you right now:

➢ What about the business plan implementation process causes you concern?

➢ What are you excited about?

Questions for discussion in June:

- ➢ **What support and information do you and your partners need as we navigate this process?**

- ➢ **How can OHA most effectively communicate with you and your partners?**

- ➢ **What role should the Network play?**

  - ➢ How do we organize ourselves?

Time for your questions!