**Definitions**

**Evaluation Stakeholder:**

Anyone who makes decisions or desires information about a program or policy.

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**Primary Intended Users:**

Those specific stakeholders selected to work with the evaluator throughout the evaluation to focus the evaluation, participate in making design and methods decisions, and interpret results to assure that the evaluation is useful, meaningful, relevant, and credible. Primary intended users represent key and diverse stakeholder constituencies and have responsibility for transmitting evaluation findings to those constituencies for use.

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**Utilization-Focused Evaluation:**

A process for making decisions about evaluation purpose, methods, design, and focus in collaboration with an intended group of primary users focusing on their intended uses of evaluation.

*Pg 6. Michael Quinn Patton. 2012. Essentials of Utilization-Focused Evaluation*

**Logic Model:**

Describes the sequence of events for bringing about change, synthesizes the main program elements into a picture of how the program is supposed to work. Often, this model is displayed in a flow chart, map, or table to portray the sequence of steps leading to program results.

*CDC Framework for Program Evaluation in Public Health*