**Activity #2: Developing a Logic Model**

*3.10.14*

1. At each table, choose one real-life project that you brought
2. The person that brought the project is the facilitator for the activity
3. The remaining people at each table should assume the role of a Primary Intended User. Each person can select a Primary Intended User from the facilitator’s Activity #1 (example: select an advocate identified by the facilitator in activity #1)
	1. **NOTE:** Be realistic, but don’t be obstructionist. Presumably, one would have selected a somewhat supportive person for the Primary Intended User.
	2. **NOTE:** This is a training workshop to build confidence – be helpful.
4. Use the provided logic model template to create your logic model on the big post-it notes around the room. Focus on the Goal first, then follow with Activities, Outputs, and Short-Term Outcomes

**THE ADDED BENEFITS OF DEVELOPING A LOGIC MODEL:**

The development of a logic model has multiple purposes —

* Get buy-in from Primary Intended Users for the general program
* Clarify your program goal(s)
* Clarify the purpose of the program with Primary Intended Users
* Determine if every program activity is contributing to the goal in some way (if it isn’t ….)