WIC COORDINATOR TRAINING PLAN Competencies, Objectives, and Action Steps for Core Training Areas

1.	wite i togram Overview – Understands and is able to explain the wite i togram				
#1.	Competencies/Objectives	Action steps	Notes		
1.1	Correctly describes WIC to a potential participant.	Complete Introduction to WIC Module			
1.2	Directs participants through the clinic flow.	Observe clinic flow			
1.3	Correctly explains a WIC participants' rights and	Observe check-in procedure			
	responsibilities	Review Policy 480, 610 to 616, 635, 655,			
		657			
1.4	Correctly screens participants for eligibility.	Observe certification process			
		Review Policy 451, 625, 626, 628, 645,			
		670, 675			
1.5	Correctly issues benefits to participants.	Observe benefit issuance			
		Review Policy 511			
1.6	Educates WIC shoppers on the correct use of eWIC	Observe shopper education			
	card.				

WIC Program Overview – Understands and is able to explain the WIC Program

2. Caseload Management – Understands caseload management principles and strategies for maintaining the local agency's WIC participant caseload at targeted levels.

# 2.	Competencies/Objectives	Action steps	Notes
2.1	Maintain caseload at 97-103% of state assigned levels.	Review Policy 325	
		Complete online course: Introduction to	
		Caseload	
		Review CLHO Funding formula	
		Identify monthly process for monitoring	
		and managing caseload.	
2.1.1	Use TWIST Caseload Reports:	Review YouTube: How to Run Caseload	
		Reports	
		Review the following reports in TWIST:	
		Participating Caseload	
		Certified Caseload	

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# 2.	Competencies/Objectives	Action steps	Notes
		 % Difference between Participating and Certified Caseload % Assigned Caseload History 	
2.1.2	Monitor clinic characteristics that impact caseload.	, , , , , , , , , , , , , , , , , , ,	
	Monitor show rate reports	Review Show Rate reports in TWIST	
	• Assure timely and effective client appointment notification	Identify local agency procedures for notifying participants about their appointments. Review ANSWR System.	
	• Assure delivery of excellent customer service for retention of participants	Complete Participant Centered Services (PCS): Setting the Stage Observe clinic activities for delivery of participant centered customer service	
	• Assure program accessibility (hours of operation, location of clinic sites, phone access)	Identify clinic hours of operation including lunch, evening and Saturday times; location of clinic sites including satellite clinics and hours of operation; phone hours including availability of operators, voice mail and number of phone lines.	
2.1.3	Assure adequate appointment availability	Identify staff responsible for appointment scheduling.	
	• Utilize auto scheduler for efficient appointment scheduling	Refer to TWIST Training Manual, Chapter 4 Determine timing for routine scheduling	
	• Schedule appropriate number of staff to meet program needs	Review staffing patterns	
	Maintain effective appointment templates	Review appointment templates including length and variety of appointments	
	Monitor clinic schedules	Review availability of specific appointments in TWIST such as	

# 2.	Competencies/Objectives	Action steps	Notes
		individual and group nutrition education and high risk appointments with the RDN	
	Appointment Scheduler Reports	Review appointment scheduler reports in TWIST	
2.1.4	Meet processing standards for applicant categories or have a temporary extension approved by the state WIC program.	Review Policy 605	
2.1.5	Assure benefits are issued according to policy and that the appropriate food package assignment and shopper education occurs.	Review Policy 769 and 511 Complete Food Package Module	
2.1.6	Assure correct use of waiting lists	Review Policy 475 Contact State nutrition consultant if considering use of a waiting list	
2.2	Ensures program outreach to potential clients is performed and documented		
2.2.1	Develop annual outreach plan. Conduct and document annual outreach activities including annual media requirement and sustainable outreach activities.	Review Policy 470 Review local agency outreach log	

3. Local agency staff – Assures that the local agency has the appropriate well-trained staff.

#3.	Competencies/Objectives	Action Steps	Notes
3.1	Assures agency is appropriately staffed to provide	Review Policy 435	
	WIC services.		
3.1.1	Hire and train appropriate staff to meet program needs,	Review Policy 661 and 435	
	including an appropriate number of certifiers, clerical	Identify number of FTE's for each	
	staff and registered dietitian(s)/WIC Nutritionists to meet	position/role in local agency	
	caseload needs.	Review personnel summary	
	• Bilingual staff or interpreters are available to meet	Review Racial Ethnic report and Non	
	language needs of clients.	English spoken language report in TWIST	
		Identify bilingual staff	

#3.	Competencies/Objectives	Action Steps	Notes
	• Registered dietitian nutritionist (RDN)/WIC Nutritionists to see all high risk clients and clients on special formulas for development of a nutrition care plan.	Review Policy 661 Identify and meet with local agency RDN	
	Breastfeeding Coordinator to coordinate agency's breastfeeding promotion and support activities.	Review Policy 710 Identify and meet with local agency breastfeeding coordinator	
	• Breast Pump Coordinator who oversees the breast pumps, including ordering, tracking and complying with program requirements	Review Policy 712 Identify and meet with the local agency breast pump coordinator.	
	• A qualified staff person identified as the training supervisor who must be actively involved in training staff.	Review Policy 440 Identify and meet with local agency training supervisor	
	• Breastfeeding Peer Counselor Coordinator agency's breastfeeding peer counselor program (if applicable)	Review Policy 716 Identify and meet with local agency breastfeeding peer counselor coordinator.	
3.2	Ensures staff receive appropriate training and meet job related competencies.	Review Policy 440 Review local agency annual training schedule	
	• Assure onboarding activities are completed for new staff and exiting activities for staff no longer with WIC.	Onboarding and exiting checklists on WIC Coordinator page of website.	
3.2.1	Assure all CPAs complete the required training modules within the appropriate time frame.	Review Policy 440 and 660 Refer to CPA Competency Model (660, Appendix A) Review Certifier's Guide	
3.2.2	Assure all clerical staff complete the required training modules within the appropriate time frame.	Review Policy 440	
3.2.3	Assure all staff are trained on task appropriate breastfeeding promotion and support.	Review Policy 710 and 440 Complete Breastfeeding Module	

# 3.	Competencies/Objectives	Action Steps	Notes
3.2.4	Assure all staff providing group nutrition education classes complete the required training modules prior to teaching.	Policy 440 and 810 Refer to Group Nutrition Education Training Module	
3.2.5	Assure all staff complete TWIST training.	Refer to TWIST Training Manual Consider attendance at state CPA or Clerical TWIST Training	
3.2.6	Assure staff who perform immunization screening and referrals complete appropriate training.	Review Policy 481	
3.2.7	Assure that paraprofessional certifiers receive quarterly in-services.	Review Policy 660 Review current NE Plan for identified in- services.	
3.2.8	Assure all staff receive annual civil rights training and new staff receive civil rights training within 30 days of hire.	Review Policy 452 Complete Civil Rights Training within 30 days of hire	
3.2.9	Assure all staff receive training needed to address new processes and procedures or to provide information needed to correctly perform their job.	Attend State WIC Conferences Attend OWCA meetings Utilize state produced in-service packets and materials Identify training strategies used in past.	
3.2.10	 Document all training completed by staff. Document module completion in TWIST Document Civil rights training, quarterly in-services, and other training completed, manually. 	Review local agency training log Review Module Completed /Uncompleted report in TWIST	
3.3	Assure all staff working in WIC complete the Adverse Childhood Experiences (ACEs) online course.	Complete Adverse Childhood Experiences (ACEs) online course.	

4. Nutrition Education – Understands the importance of providing quality Nutrition Education

# 4.	Competencies/Objectives	Action Steps	Notes
4.1	Assure agency actively and effectively supports	Review Policy 710	
	breastfeeding.		
4.1.1	Maintain a clinic environment that endorses breastfeeding	Review Policy 710	
	as the preferred method of infant feeding.	Observe clinic environment for	

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#4.	Competencies/Objectives	Action Steps	Notes
		breastfeeding friendly characteristics	
4.1.2	Promote breastfeeding to all pregnant women and their	Review Policy 710	
	families.	Observe prenatal certifications	
4.1.3	Ensure women have access to breastfeeding promotion	Review Policy 710	
	and support activities during prenatal and postpartum	Observe breastfeeding classes or other	
	periods.	breastfeeding education	
		Observe breast pump issuance	
4.1.4	Refer clients to certifiers or breastfeeding coordinator for	Review Policy 710	
	consultation when a breastfeeding client requests formula.	Observe breastfeeding consultation	
		Consult with staff regarding breastfeeding	
		referrals to community resources	
4.2	Assures quality nutrition education is offered to all	Complete Marketing NE Module	
	WIC participants.		
4.2.1	Assure minimum orientation to the program is provided	Review Policy 635	
	for each participant including shopper education	Observe certifications	
		Review shopper education materials	
4.2.2	Assure appropriate nutrition education is offered at each	Policy 810	
	certification appointment addresses needs and interests of	Refer to WIC Participant Centered	
	each participant through participant centered counseling.	Education (PCE) online training module	
		Observe certifications	
4.2.3	Assure adequate and appropriate quarterly nutrition	Review Policy 810 and 820	
	education opportunities for all participants, including	Observe individual quarterly nutrition	
	group classes, individual nutrition education, follow-up	education appointments	
	appointments, and high risk visits with the registered	Observe group education	
	dietitian.		
4.2.4	Oversee scheduling of nutrition education appointments.	Refer to TWIST Training Manual,	
		Chapter 4	
	• Nutrition education opportunities address needs and	Review Policy 820	
	interests of all participant categories.		
	Provide nutrition education in languages needed	Review Policy 820	
	byparticipants.		

# 4.	Competencies/Objectives	Action Steps	Notes
	• For all non-WIC quarterly nutrition education	Review Policy 810 and 830	
	contacts, assure a written agreement between WIC and	Identify existing agreements for non-WIC	
	the agency providing the nutrition education is on file.	nutrition education, if any	
4.2.5	Assure lesson plans are developed and used for each	Review Policy 820	
	class.	Review agency's lesson plans	
4.2.6	Assure high risk participants are referred to an RDN.	Review Policy 661 and Policy 830	
		Review agency high risk referral policy.	
		Observe a high risk appointment	
4.3	Ensures the annual nutrition services plan is	Review Policy 850	
	completed.		
4.3.1	Ensures development and implementation of the nutrition	Review current year's Nutrition Services	
	services plan for the upcoming FFY.	Plan	
4.3.2	Ensures evaluation of the nutrition services plan for the	Review evaluation of the previous year's	
	current FFY.	Nutrition Services Plan	

5. Program Integrity – Demonstrates personal accountability and ensures that program policies and procedures are followed.

# 5.	Competencies/Objectives	Action Steps	Notes
5.1	Balances multiple responsibilities between nutrition assessment, nutrition education, data entry, and benefit issuance (e.g. shopper education).	Refer to your agency's business standards	
5.2	Practices positive work ethics to ensure program integrity (honesty, integrity)	Refer to your agency's business standards	
5.3	Participates actively in staff development/training.	Refer to your agency's business standards	
5.4	Uses technology and program equipment/materials in an appropriate and safe manner for work purposes only.	Refer to your agency's business standards	
5.5	Performs duties within the context of written policies of the agency where employed, Oregon State policy and USDA regulations	Refer to your agency's business standards	

# 5.	Competencies/Objectives	Action Steps	Notes
5.6	Complies with the provisions of Civil Rights laws, regulations and policies	Refer to your agency's business standards	
5.7	Ensure staff and local agency procedures protect client civil rights.	Review Policy 452	
5.7.1	Include non-discrimination statement on outreach materials included pamphlets, newspaper ads, TV or radio spots.	Review Policy 452 Determine whether local agency outreach materials are developed locally or by the state Review locally produced materials for nondiscrimination statement	
5.7.2	Post non-discrimination statement (USDA Justice for All poster) and Moving notification poster in areas frequented by participants and in each clinic	Review Policy 452 and Policy 650 Identify poster locations at each clinic site	
5.7.3	Provide clinic access to people with disabilities under the Americans with Disabilities Act.	Assess clinic physical setting for wheelchair access and child safety	
5.7.4	Assure that forms and materials are available in languages for the population groups served.	Identify major language group served by the local agency	
5.7.5	Contact your civil rights representative at the state WIC office immediately if you have a civil rights complaint.	Review Policy 588	
5.8	Effectively manage WIC program assets.		
5.8.1	Coordinate Quarterly Time Studies and submit to state by deadline.	Review Policy 316 Review recent local agency time studies	
	• 20% of the local agency administrative grant must be spent on nutrition education and a specified amount on breastfeeding (based on grant amount).	Review recent local agency time studies	
5.8.2	Assure orders are properly placed and required documentation is sent to the State when local agency has received eWIC cards, HemoCue supplies, and breast pumps.	Review Policy 501 and Policy 712 Identify local agency procedures for ordering Consult with staff responsible for placing orders and submitting documentation to the state.	
5.8.3	Assure that eWIC cards are kept in locked storage during non-use times.	Review Policy 501 Identify location of secure storage for listed items	

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# 5.	Competencies/Objectives	Action Steps	Notes
5.8.4	Assure an inventory of eWIC cards is conducted at least	Review Policy 501	
	monthly.	Review recent local agency eWIC card	
		inventory	
5.8.5	Review separation of duties audit	Review Policy 595	
	every two weeks.	Review recent local agency separation of	
		duties audits	
5.8.6	Assure that benefit replacement occurs only under limited	Review Policy 561	
	circumstances.	Observe a formula replacement procedure	
5.8.7	Assure that breast pumps are issued appropriately with	Refer to TWIST Training Manual,	
	correct documentation; that they are kept secure,	Chapter 8	
	adequately tracked and appropriately cleaned and	Review Policies 712	
	maintained	Identify location of secure storage	
		Observe breast pump issuance and	
500	A server that the formula lists d halo server actional server dime	cleaning	
5.8.8	Assure that the forms listed below are retained according	Review Policy 426 Identify location for retention	
	to the state retention policy:	Consult with staff responsible for	
		maintaining retained forms	
	participant signature forms	Review Policy 635	
	Medical Documentation forms	Review Policy 765	
	No Proof Form	Review Policy 610	
5.8.9	Assure appropriate issuance of formula.		
5.0.7	Assure clinic process is in place for review and	Review Policy 765	
	storage of medical documentation forms.	Review Foney 705	
	• Assure agency secures returned formula and has a	Review Policy 735	
	process for tracking and managing	Identify location of formula storage	
		Consult staff responsible for managing	
		returned formula.	
	• Staff follow appropriate procedures for issuing special	Review Policy 760 and Policy 733	
	medical formulas.	Determine local agency's use of the	
		Formula Warehouse for delivery of	
		special medical formulas.	
		Consult with staff responsible for ordering	

# 5.	Competencies/Objectives	Action Steps	Notes
		and tracking formulas through the	
		Formula Warehouse	
5.8.10	Assure participants are offered the opportunity to register	Review Policy 480	
	to vote, provide assistance if needed, and send completed	Locate voter registrations forms in clinic	
	forms to local elections and send number of registrations	Consult with staff who send in registration	
	collected to the Secretary of State, Elections Division.	forms and at least monthly counts	
5.8.11	Assure separation of duties during certifications.	Review Policy 595	
		Identify any clinics that are routinely	
		staffed by one individual	
		Review local agency policy for	
		monitoring clinics routinely staffed by a	
		single staff person.	
5.8.12	Assure that staff follow policy on certification and issuing	Review Policy 620	
	benefits to themselves, co-workers, relatives or friends	Identify agency process	
		Consider how to handle the following	
		scenarios:	
		-Certifier's niece comes to be certified	
		-Clerks neighbor arrives to receive service	
5.10	Assure staff implement and follow policy and	Locate the PPM online at the Oregon WIC	
	procedures as outlined in the Oregon WIC Policy and	website	
	Procedure Manual (PPM).	Determine how policy updates have been	
		communicated and implemented in the	
		past	
5.11	Assures required local agency policies and procedures	Review local agency procedures for the	
	are up-to-date and implemented.	following:	
		□ High-risk protocol: referring high-	
		risk participants to the WIC	
		RDN/Nutritionist (Policy 661)	
		 Quarterly Nutrition Education 	
		Using On-Line and/or Self-Paced	
		Lessons (Policy 820) (<i>if</i>	
		applicable)	
		 WIC services delivered in the 	
	0220676) Deckton accordinator training plan dec		

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# 5.	Competencies/Objectives	Action Steps	Notes
		 home (Home Visiting Policy 621) (<i>if applicable</i>) Alternative Hemoglobin Screening Procedure (Policy 626) Electronic Record Policy and Procedure (Policy 426) 	
5.12	Assure certification equipment is maintained to ensure accuracy of measurements and risk evaluation.		
5.12.1	Program has a standard procedure and documents routine testing and if needed calibration of scales based on industry standards for the equipment.	Review Policy 628 Refer to Anthropometric Training Module State has contract for annual scale calibration; check sticker on scales for date of last calibration	
5.12.2	Program follows a standard procedure and documents routine cleaning and based on industry standards, room temperature of microcuvettes, and posting of current CLIA certificate or waiver.	Review Policy 626 Refer to Hematological Training Module Review cleaning log for blood testing equipment and room temperature of microcuvettes. Locate CLIA certificate or waiver.	
5.13	Ensures local agency procedures protect participant confidentiality.	 Review Policy 450 Observe local agency procedures to protect confidentiality of the following: Participant's electronic and hardcopy records Participant's privacy during interviews or counseling sessions Computer information 	
5.13.1	Assure that staff sign the Oregon WIC Employee Signature Form annually.	Review Policy 596 Read and sign form Identify where these forms are retained in the local agency	
5.14	Ensures clients are informed of their rights and responsibilities.	Review Policy 635	

# 5.	Competencies/Objectives	Action Steps	Notes
5.14.1	Assure that each participant is provided with an	Review Policy 635	
	explanation of their rights and responsibilities and obtain	Read Rights and Responsibilities and	
	a signature on the participant signature form	Participant Signature forms	
		Observe forms being used in clinic during	
		certification intake process	
5.14.2	Assure that ineligibility and graduation letters are issued	Review Policy 636	
	on a timely basis.	Refer to TWIST Training Manual,	
		Chapter 3, Section 8	
		Consult staff who are responsible for	
		printing and mailing letters	
5.14.3	Assure that complaints against participants, vendors,	Review Policy 588	
	farmers, farmers' markets, community partners or the	Refer to TWIST Training Manual,	
	WIC Program in general are documented into TWIST	Chapter 8, Section 1	
5.15	Ensure participants are screened and referred to		
	health and social services.		
5.15.1	Assure applicants and participant 3 to 24 months of age	Review Policy 481 and 880	
	are screened for immunization status and under-		
	immunized are referred to immunization resources		
5.15.2	Assure at initial enrollment and each recertification all	Review Policy 880	
	participants are screened for Oregon Health Plan (OHP)		
	and written OHP information and referrals are made and		
	documented.		
5.15.3	Assure screening and referral for alcohol, tobacco and	Review Policy 880	
	other drug use by prenatal and postpartum women.		
5.15.4	Assure notification to all participants and caretakers about	Review Policy 880	
	the dangers of alcohol, tobacco and other drugs.	Identify poster or other notification	
		location at each clinic site.	
5.15.5	Assure health and social services referral information is	Policy 880	
	provided and documented as requested or when the need		
	arises.		
5.15.6	Assure local referral list is up-to-date.	Policy 880	

# 6.	Competencies/Objectives	Action Steps	Notes
6.1	Effectively uses TWIST functionality for program data entry and retrieval to complete coordinator responsibilities.	Refer to TWIST Training Manual	
6.1.1	Enter completed training modules for all staff	Refer to TWIST Training Manual, Chapter 8, Section 1 Enter own module completion in TWIST	
6.1.2	Utilize Appointment Scheduler	Refer to TWIST Training Manual Chapter 4	
6.1.3	Enter complaints	Refer to TWIST Training Manual Chapter 8, Section 1	
6.1.4	Conduct chart audits	Refer to state local agency monitoring tools	
6.2	Interprets TWIST reports for ongoing monitoring of local agency operations.		
6.2.1	Print Reports	Refer to TWIST Training Manual, Chapter 7	
6.3	Completes Coordinator specific TWIST tasks.		
6.3.1	Maintain User IDs and Passwords	Refer to TWIST Training Manual, Chapter 6, Section 1	
6.3.2	Update staff and clinic information	Refer to TWIST Training Manual, Chapter 8, Section 1 Enter self in TWIST staff information	
6.3.3	Update referral organizations	Refer to TWIST Training Manual, Chapter 8, Section 1	

6. Data System Use – Uses technology to monitor local agency operations.

#7.	Competencies/Objectives	Action Steps	Notes
7.1	Completes annual local agency reviews – State and Local	Review Policy 215	
7.1.1	Participate in the state review every two years and	Review most recent biennial local agency	
	complete appropriate corrective action.	review report and corrective action plan	
7.1.2	Conduct local agency self-evaluation at a minimum of	Review materials from most recent local	
	every other year. Include all clinic sites.	agency self evaluation.	
7.2	Provide excellent customer service in a participant	Refer to PCE on line training module	
	centered style to WIC participants on the phone and	Review Oregon WIC Listens materials on	
	in person.	the Oregon WIC website	
7.3	Provide excellent customer service to partners –	Identify key partners	
	vendors, medical providers, community partners, referral organizations.		
7.4	Staff use correct techniques, accurate nutrition-	Review the annual observations of CPAs	
	focused counseling, referrals, stay within scope of	doing certifications by training supervisor.	
	practice and demonstrate a minimum competency in	Policy 440	
	participant centered skills	Refer to Observation Review Tool –	
		Participant Centered Counseling Skills	
7.4	Ensure agency is following the Farm Direct Nutrition	Review Policy 1100	
	Program (FDNP) Policies and Procedures.	Identify agency liaison with the State	
		FDNP coordinator	
7.4.1	Assure security of FDNP checks is maintained at all	Review security procedures for FDNP	
	times.	checks	
7.4.2	Assure a physical inventory of FDNP checks is conducted	Review physical inventory log for the	
	at least once per season.	most recent FDNP season	
7.4.3	Assure all FDNP checks are issued correctly and all can	Refer to TWIST Training Manual,	
	be accounted for.	Chapter 3, Section 10	
7.4.4	Assure all FDNP recipients are eligible to receive FDNP	Refer to TWIST Training Manual,	
	checks.	Chapter 10	
7.4.5	Assure all clients receiving FDNP checks for the first	Observe FDNP check issuance during	
	time in the current year receive the required orientation information.	FDNP season	
7.4.6	Assure fruit and vegetable nutrition education is made	Observe nutrition education provided with	

7. Local Program Operations – Understands day to day operations of WIC.

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#7.	Competencies/Objectives	Action Steps	Notes
	available to FDNP participants and documented.	FDNP check issuance during the FDNP	
		season	
7.4.7	FDNP Check Registers retained for 3 years.	Identify location of FDNP check registers	
		for past three years	
7.5	Ensure homeless facilities and institutions in service	Policy 655	
	area that may serve WIC participants benefit the WIC	Identify documentation of	
	participant and not the facility.	communications with the facilities.	

Utilizing Resources – Accesses and utilizes resources. 8.

# 8.	Competencies/Objectives	Action Steps	Notes
8.1	Appropriately utilizes State WIC Program Resources	Review available state resources with	
		nutrition consultant	
8.2	Contacts the appropriate state staff person for	Retain contact information provided by	
	assistance or information	state nutrition consultant	
8.2.1	Able to contact your agency's state nutrition consultant.	Refer to state staff contact list	
8.2.2	Contacts State Office or state staff as needed:	Refer to state staff contact list	
	Main Office number		
	State WIC Director		
	Application Support		
	Fiscal Coordinator		
	Vendor Management		
	Farm Direct Nutrition Program		
	Breastfeeding Coordinator		
	Training Coordinator		
	Civil Rights		
	Complaints, Fraud, Program Abuse		
	Policy Coordinator		
8.2.3	Able to order state produced materials.	Review Policy 425	
		Review WIC Shopify Store.	
		Identify staff responsible for ordering	
		state materials for the agency	
8.2.4	Receives State email notifications to WIC Coordinators	Identify how information was	

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# 8.	Competencies/Objectives	Action Steps	Notes
		communicated with staff in the past	
8.2.5	Accesses Oregon WIC Program Website:	Explore Oregon WIC website	
	http://www.oregon.gov/DHS/ph/wic/index.shtml		
8.2.6	Requests reimbursement for attendance at state trainings and travel to OWCA meetings.	Contact state fiscal coordinator as needed	
	• Reimbursement based on state mileage and per diem rates in the form of a grant adjustment		
8.3	Accesses current information on WIC program operations.	Refer to information on the Oregon WIC Website	
8.3.1	Able to locate and use appropriate resources.	Refer to the Oregon WIC website	
	Oregon Policy and Procedure Manual	including the staff page, coordinator page	
	Current USDA regulations	and medical providers page	
	TWIST Training Manual		
	Nutrition Services Standards		
8.3.2	Assure agency is involved with state WIC groups	LAWN (Local Agency WIC Nutritionists)	
		NEWS (Nutrition Education in WIC)	
		Breastfeeding Coordinators	
		Training Supervisors	
8.4	Appropriately utilizes available resources outside of the Oregon WIC program		
8.4.1	OWCA (Oregon WIC Coordinator's Association)	Identify meeting schedule for OWCA on	
		coordinators page of the Oregon WIC	
		website	
		Request to join OWCA Basecamp Group.	
8.4.2	WIC Works Website	Refer to	
		http://www.nal.usda.gov/wicworks/	
8.4.3	National WIC Association	Refer to	
		http://www.nwica.org/	

9.	Leader sinp – Demonstrates effective leader sinp.		
# 9.	Competencies/Objectives	Action Steps	Notes
9.1	Promotes the WIC program's mission and goals and	Review the Oregon WIC program mission	
	advocates for WIC as a Public Health Nutrition	statement	
	Program.	Consider possible mentoring opportunities	
		from an experienced coordinator	
		Review WIC information on agency	
		webpage.	
9.1.1	Share WIC Annual Report & local agency information.	Refer to annual state report and county	
		data sheets on the Oregon WIC website	
9.2	Promotes participant centered services (PCS) as the	Role model PCS when facilitating staff	
	standard for providing WIC services.	meetings and interacting with staff and	
		participants	
9.3	Represents WIC's mission, goals, and vision to	Review WIC program power point	
	internal and external partners	presentation on the coordinator page of	
		the Oregon WIC website	

9. Leadership – Demonstrates effective leadership.