Program Element #53: Special Supplemental Nutrition Program for Women, Infants and Children ("WIC") Services

OHA Program Responsible for Program Element:

Public Health Division/Center for Health Prevention & Health Promotion/Nutrition and Health Screening (WIC)

Description of Program Element. Funds provided under this Agreement for this Program Element may only be used in accordance with, and subject to, the requirements and limitations set forth below to deliver Special Supplemental Nutrition Program for Women, Infants and Children services ("WIC Services"), Farm Direct Nutrition Program services ("FDNP Services"), and Breastfeeding Peer Counseling Program services ("BFPC Services").

The services described in Sections B. and C. of this Program Element are ancillary to basic WIC Services described in Section A. of this Agreement. In order to participate in the services described in Sections B. or C., Grantee must be delivering basic WIC Services as described in Section A. The requirements for WIC Services also apply to services described in Sections B and C.

This Program Element and all changes to this Program Element are effective the first day of the month noted in Issue Date section of Exhibit C Financial Assistance Award unless otherwise noted in Comments and Footnotes of Exhibit C of the Financial Assistance Award.

A. General ("WIC") Services

1. **Description of WIC Services.** WIC Services are nutrition and health screening, Nutrition Education related to individual health risk and Participant category, Breastfeeding promotion and support, health referral, and issuance of food benefits for specifically prescribed Supplemental Foods to Participants during critical times of growth and development in order to prevent the occurrence of health problems and to improve the health status of mothers and their children.

2. Definitions Specific to WIC Services

- **a. Applicants:** Pregnant Participants, Breastfeeding Participants, Postpartum Participants, infants and children up to 5 years old who are applying to receive WIC Services, and the breastfed infants of an Applicant. Applicants include individuals who are currently receiving WIC Services but are reapplying because their Certification Period is about to expire.
- **b. Assigned Caseload:** Assigned Caseload for Grantee, which is set out in the Exhibit C of this Agreement, is determined by OHA using the WIC funding formula which was approved by the CHLO MCH and CHLO Executive Committee in February of 2003. This Assigned Caseload is used as a standard to measure Grantee's Caseload management performance and is used in determining NSA funding for Grantee.
- **c. Breastfeeding:** The practice of a Participant feeding their breast milk to their infant(s) on the average of at least once a day.
- **d. Breastfeeding Participant:** Participant up to one year postpartum who breastfeed their infants.
- **e. Caseload:** For any month, the sum of the actual number of pregnant participants, Breastfeeding Participants, Postpartum Participants, infants and children who have received Supplemental Foods or food benefits during the reporting period and the actual number of infants breastfed by Breastfeeding Participants (and receiving no Supplemental Foods or Food Instruments) during the reporting period.
- **f. Certification:** The implementation of criteria and procedures to assess and document each Applicant's eligibility for WIC Services.

- **g. Certification Period:** The time period during which a Participant is eligible for WIC Services based on his/her application for those WIC Services.
- **h. Documentation:** The presentation of written or electronic documents or documents in other media that substantiate statements made by an Applicant or a Participant or a person applying for WIC Services on behalf of an Applicant or a Participant.
- **i. Electronic Benefits Transfer (EBT):** An electronic system of payment for purchase of WIC-allowed foods through a third-party processor using a magnetically encoded payment card. In Oregon, the WIC EBT system is known as "eWIC".
- **j. Health Services:** Ongoing, routine pediatric, women's health and obstetric care (such as infant and child care and prenatal and postpartum examinations) or referral for treatment.
- **k. Nutrition Education:** The provision of information and educational materials designed to improve health status, achieve positive change in dietary habits, and emphasize the relationship between nutrition, physical activity, and health, all in keeping with the individual's personal and cultural preferences and socio-economic condition and related medical conditions, including, but not limited to, homelessness and migrancy.
- **Nutrition Education Contact:** Individual or group education session for the provision of Nutrition Education.
- **m. Nutrition Services Plan:** An annual plan developed by Grantee and submitted to and approved by OHA that identifies areas of Nutrition Education and Breastfeeding promotion and support that are to be addressed by Grantee during the period of time covered by the plan.
- **n. Nutrition Services and Administration (NSA) Funds:** Funding disbursed under or through this Agreement to Grantee to provide direct and indirect costs necessary to support the delivery of WIC Services by Grantee.
- **o. Nutrition Risk:** Detrimental or abnormal nutritional condition(s) detectable by biochemical or anthropometric measurements; other documented nutritionally related medical conditions; dietary deficiencies that impair or endanger health; or conditions that predispose persons to inadequate nutritional patterns or nutritionally related medical conditions.
- **p. Participants:** Pregnant, Breastfeeding, or Postpartum Participants, infants and children who are receiving Supplemental Foods benefits under the program, and the breastfed infants of Breastfeeding Participants.
- **q. Postpartum Participants:** Participants up to six months after termination of a pregnancy.
- **r. Supplemental Foods:** Those foods containing nutrients determined to be beneficial for pregnant, Breastfeeding and Postpartum Participants, infants and children, as determined by the United States Department of Agriculture, Food and Nutrition Services for use in conjunction with the WIC Services. These foods are defined in the WIC Manual.
- **TWIST:** The WIC Information System Tracker which is OHA's statewide automated management information system used by state and local agencies for:
 - (1) Provision of direct client services including Nutrition Education, risk assessments, appointment scheduling, class registration, and food benefit issuance;
 - (2) Redemption and reconciliation of food benefits including electronic communication with the banking contractor;

- (3) Compilation and analysis of WIC Services data including Participant and vendor information; and
- (4) Oversight and assurance of WIC Services integrity
- **t. TWIST User Training Manual:** The TWIST User Training Manual, and other relevant manuals, now or later adopted, all as amended from time to time by updates and sent to the Grantee.
- **u. WIC:** The Special Supplemental Nutrition Program for Women, Infants and Children authorized by section 17 of the Child Nutrition Act of 1966, 42 U.S.C. 1786, as amended through PL105-394, and the regulations promulgated pursuant thereto, 7 CFR Ch. II, Part 246.
- **v. WIC Manual:** The Oregon WIC Program Policies and Procedures Manual, and other relevant manuals, now or later adopted, all as amended from time to time by updates sent by OHA to the Grantee, and located at: http://www.oregon.gov/oha/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/wicpolicy.a spx.
- 3. Alignment with Modernization Foundational Programs and Foundational Capabilities. The activities and services that the Grantee has agreed to deliver under this Program Element align with Foundational Programs and Foundational Capabilities and the public health accountability metrics (if applicable), as follows (see Oregon's Public Health Modernization Manual, (http://www.oregon.gov/oha/PH/ABOUT/TASKFORCE/Documents/public health modernization manual.pdf):
 - **a. Foundational Programs and Capabilities** (As specified in Public Health Modernization Manual)

Program Components	Foundational Program				Foundational Capabilities							
Asterisk (*) = Primary foun		Prevention and health promotion	Environmental health	Population Access to clinical Health preventive	services	Leadership and organizational competencies	Health equity and cultural responsiveness	Community Partnership Development	Assessment and Epidemiology	Policy & Planning	w Communications	ti Emergency Preparedness and each conse
aligns with each component $X = Other$ applicable foundational programs						component						
WIC Services: Nutrition	anon	uu prog *		X	X	X	X	X	X		X	
Education				A	21	7	7	7	A		4	
WIC Services: Breastfeeding Education and Support		*		X	X	X	X	X	X		X	
WIC Services: Referrals and Access to Care	X	X		X	*		X	X				

Program Components	Foundational Program				Foundational Capabilities						
WIC Services: Provision of Supplemental Foods	X		X	*		X					
FDNP Services	X		X	*		X					
BFPC Services	*		X	X		X				X	

b. The work in this Program Element helps Oregon's governmental public health system achieve the following Public Health Accountability Metric:

Not applicable

c. The work in this Program Element helps Oregon's governmental public health system achieve the following Public Health Modernization Process Measure:

Not applicable

- 4. Procedural and Operational Requirements. All WIC Services supported in whole or in part, directly or indirectly, with funds provided under this Agreement must be delivered in accordance with the following procedural and operational requirements and in accordance with the WIC Manual. By accepting and using the Financial Assistance awarded under this Agreement and for this Program Element, Grantee agrees to conduct activities in accordance with the following requirements:
 - a. Staffing Requirements and Staff Qualifications Competent Professional Authority.
 - Grantee must utilize a competent professional authority (CPA) at each of its WIC Services sites for Certifications, in accordance with 7 CFR 246.6(b)(2), and the agreement that was approved by the CLHO Maternal and Child Health (MCH) Committee on January 2001, and the CLHO Executive Committee on February 2001; and was reapproved as written by the CLHO Maternal and Child Health (MCH) Committee on March 2006, and the CLHO Executive Committee on April 2006 (CLHO MCH Agreement). A CPA is an individual on the staff of the Grantee who demonstrates proficiency in certifier competencies, as defined by the Policy 660 in the WIC Manual located here:

 https://www.oregon.gov/OHA/PH/HEALTHYPEOPLEFAMILIES/WIC/Pages/wicpolicy.aspx and is authorized to determine Nutrition Risk and WIC Services eligibility, provide nutritional counseling and Nutrition Education and prescribe appropriate Supplemental Foods.

b. Staffing Requirements and Staff Qualifications - Nutritionist

Grantee must provide access to the services of a qualified nutritionist for Participants and Grantee staff to ensure the quality of the Nutrition Education component of the WIC Services, in accordance with 7 CFR 246.6(b)(2); the 1997 State Technical Assistance Review (STAR) by the U.S. Department of Agriculture, Food and Consumer Services, Western Region (which is available from OHA upon request); as defined by Policy #661; and the CLHO MCH Agreement A qualified nutritionist is an individual who has a master's degree in nutrition or its equivalent and/or is a Registered Dietitian Nutritionist (RDN) with the Commission on Dietetic Registration.

c. General WIC Services Requirements.

(1) Grantee must provide WIC Services only to Applicants certified by Grantee as eligible to receive WIC Services. All WIC Services must be provided by Grantee in accordance with, and Grantee must comply with, all the applicable requirements detailed in the Child Nutrition Act of 1966, as amended through

- Pub.L.105-394, November 13, 1998, and the regulations promulgated pursuant thereto, 7 CFR Part 246, 3106, 3017, 3018, Executive Order 12549, the WIC Manual, OAR 333-054-0000 through 0070, such U.S. Department of Agriculture directives as may be issued from time to time during the term of this Agreement, the TWIST User Training Manual (copies available from OHA upon request), and the CLHO MCH Agreement.
- (2) Grantee must make available to each Participant and Applicant a referral to appropriate Health Services and shall inform them of the Health Services available. In the alternative, Grantee must have a plan for continued efforts to make Health Services available to Participants at the WIC clinic through written agreements with other health care providers when Health Services are provided through referral, in accordance with 7 CFR Part 246, Subpart B, §246.6(b)(3) and (5); and the CLHO MCH Agreement.
- (3) Each WIC Grantee must make available to each Participant a minimum of four Nutrition Education contacts appropriate to the Participant's Nutrition Risks and needs during the Participant's Certification Period, in accordance with 7 CFR Subpart D, §246.11 and the CLHO MCH Agreement.
- (4) Grantee must document Participant and Applicant information in TWIST for review, audit and evaluation, including all criteria used for Certification, income information and specific criteria to determine eligibility, Nutrition Risk(s), and food package assignment for each Participant, in accordance with 7 CFR Part 246, Subpart C, §246.7 and the CLHO MCH Agreement and the TWIST User Training Manual.
- (5) Grantee must maintain complete, accurate, documented and current accounting records of all WIC Services funds received and expended by Grantee in accordance with 7 CFR Part 246, Subpart B, §246.6(b)(8) and the CLHO MCH Agreement. This includes the annual submission of a budget projection for the next state fiscal year that is due to the state along with the Nutrition Education Plan. (FY2011 USDA Management Evaluation finding and resolution.)
- (6) Grantee, in collaboration with OHA, must manage its Caseload in order to meet the performance measures for its Assigned Caseload, as specified below, in accordance with 7 CFR Part 246, Subpart B, §246.6(b)(1) and the CLHO MCH Agreement.
- As a condition to receiving funds under this Agreement, Grantee must have on file with OHA a current Nutrition Services Plan that meets all requirements related to plan, evaluation, and assessment. Each Nutrition Services Plan must be marked as to the year it covers and must be updated prior to its expiration. OHA reserves the right to approve or require modification to the Nurition Services Plan prior to any disbursement of funds under this Agreement. The Nutrition Services Plan, as updated from time to time, is an attachment to Program Element, in accordance with 7 CFR Part 246, Subpart D, §246.11(d)(2); and CLHO MCH Agreement.
- (8) Grantee must utilize at least twenty percent (20%) of its NSA Funds for Nutrition Education activities, and the amount specified in its financial assistance award for Breastfeeding education and support, in accordance with 7 CFR Part 246, Subpart E, §246.14(c)(1) and CLHO MCH Agreement.
- (9) Monitoring: OHA will conduct on-site monitoring of the Grantee biennially for compliance with all applicable OHA and federal requirements as described in the

WIC Manual. Monitoring will be conducted in accordance with 7 CFR Part 246, Subpart F, §246.19(b)(1)-(6); and the CLHO MCH Agreement. The scope of this review is described in Policy 215 in the WIC Manual.

5. General Revenue and Expense Reporting. Grantee must complete an "Oregon Health Authority Public Health Division Expenditure and Revenue Report" located in Exhibit C of this Agreement. A copy of the general ledger of WIC-related expenditures for the quarter must be submitted with each quarterly expenditure and revenue report. In addition, Grantee must provide additional documentation, if requested, for expenditure testing to verify allowable expenditures per WIC federal guidelines. These reports must be submitted to OHA each quarter on the following schedule:

Fiscal Quarter	Due Date				
First: July 1 – September 30	October 30				
Second: October 1 – December 31	January 30				
Third: January 1 – March 31	April 30				
Fourth: April 1 – June 30	August 20				

- **Reporting Requirements.** In addition to the reporting obligations set forth in Exhibit E, Section 6 of this Agreement, Grantee shall submit the following written reports to OHA:
 - **a.** Quarterly reports on: (a) the percentage of its NSA Funds used for Nutrition Education activities; and (b) the percentage used for Breastfeeding education and support.
 - **b.** Quarterly time studies conducted in the months of October, January, April and July by all Grantee WIC staff.
 - **c.** Biannual payroll verification forms, completed in January and July, for all staff, funded in whole or in part, by funds provided under this Agreement.
 - **d.** Annual WIC budget projection for the following state fiscal year.
 - e. Nutrition Services Plan.

7. Performance Measures.

- **a.** Grantee must serve an average of greater than or equal to 97% and less than or equal to 103% of its Assigned Caseload over any twelve (12) month period.
- **b.** OHA reserves the right to adjust its award of NSA Funds, based on Grantee performance in meeting or exceeding Assigned Caseload.

B. Farm Direct Nutrition Program (FDNP) Services.

- 1. General Description of FDNP Services. FDNP Services provide resources in the form of fresh, nutritious, unprepared foods (fruits and vegetables) from local farmers to Participants who are nutritionally at risk. FDNP Services are also intended to expand the awareness, use of, and sales at local Farmers Markets and Farm Stands. FDNP Participants receive checks that can be redeemed at local Farmers Markets and Farm Stands for Eligible Foods.
- **2. Definitions Specific to FDNP Services.** In addition to the definitions in Section A.2. of this Program Element, the following terms used in this Section B.2. shall have the meanings assigned below, unless the context requires otherwise:
 - **a. Eligible Foods:** Fresh, nutritious, unprepared, Locally Grown Produce, fruits, vegetables and herbs for human consumption. Foods that have been processed or prepared beyond their natural state, except for usual harvesting and cleaning processes, are not Eligible

- Foods. Honey, maple syrup, cider, nuts, seeds, eggs, meat, cheese and seafood are examples of foods that are not Eligible Foods.
- **b. Farmers Market:** Association of local farmers who assemble at a defined location for the purpose of selling their produce directly to consumers.
- **c. Farmers Market Season or Season:** June 1 November 30.
- **d. Farm Stand:** A location at which a single, individual farmer sells his/her produce directly to consumers or a farmer who owns/operates such a Farm Stand. This is in contrast to a group or association of farmers selling their produce at a Farmers Market.
- **e. FDNP:** The WIC Farm Direct Nutrition Program authorized by Section 17(m) of the Child Nutrition Act of 1966, 42 U.S.C. 1786(m), as amended by the WIC Farmers July 2, 1992.
- **Locally Grown Produce:** Produce grown within Oregon's borders, but may also include produce grown in areas in neighboring states adjacent to Oregon's borders.
- **Recipients:** Participants who: (a) are one of the following on the date of Farm Direct Nutrition Program issuance: pregnant participants, Breastfeeding Participants, non-Breastfeeding Postpartum Participants, infants 4 months of age or older and children through the end of the month they turn five years of age; and (b) have been chosen by the Grantee to receive FDNP Services.
- 3. **Procedural and Operational Requirements for FDNP Services.** All FDNP Services supported in whole or in part, directly or indirectly, with funds provided under this Agreement must be delivered in accordance with the following procedural and operational requirements:
 - **a. Staffing Requirements and Staff Qualifications.** Grantee shall have sufficient staff to ensure the effective delivery of required FDNP Services.
 - **b. General FDNP Services Requirements.** All FDNP Services must comply with all requirements as specified in OHA's Farm Direct Nutrition Program Policy and Procedures in the WIC Manual, including but not limited to the following requirements:
 - (1) Coupon Distribution: OHA will deliver FDNP checks to Grantee who will be responsible for distribution of these checks to Recipients. Each Recipient must be issued one packet of checks after confirmation of eligibility status. The number of check packets allowed per family will be announced before each Season begins.
 - (2) Recipient Education: Checks must be issued in a face-to-face contact after the Recipients/caregiver has received a FDNP orientation that includes Nutrition Education and information on how to shop with checks. Documentation of this education must be put in TWIST or a master file if TWIST is not available. Details of the education component can be found in the Policy 1100 3.0 'Participant Orientation' in the WIC Manual.
 - (3) Security: Checks must be kept locked up at all times except when in use and at those times an Grantee staff person must attend the unlocked checks.
 - (4) Check Issuance and Grantee Responsibilities: Grantee must document the required Certification information and activities on a Participant's record in the TWIST system in accordance with the requirements set out in Policy 640 of the WIC Manual. Grantee must follow the procedures set out in Policy 1100 of the WIC Manual to ensure compliance with the FDNP Services requirements.
 - (5) Complaints/Abuse: Grantee must address all Civil Rights complaints according to Policy 452, Civil Rights, in the WIC Manual. Other types of complaints must be handled by Grantee 's WIC Coordinator in consultation with the OHA FDNP

- coordinator if necessary. Grantee must handle an Oregon FDNP complaint according to Policy 588, Program Integrity: Complaints, of the WIC Manual
- (6) Monitoring: OHA will monitor the FDNP practices of Grantee. OHA will review the FDNP practices of Grantee at least once every two years. The general scope of this review is found in Policy 1100 in the WIC Manual. OHA monitoring will be conducted in accordance with 7 C.F.R. Ch. II, Part 246 and the CLHO MCH Agreement.
- **4. Reporting Requirements.** The reporting obligations of Grantee are set forth in the Exhibit E, Section 6 of this Agreement.

C. Breastfeeding Peer Counseling (BFPC) Services

- 1. General Description of BFPC Services. The purpose of BFPC Services is to increase Breastfeeding duration and exclusivity rates by providing basic Breastfeeding information, encouragement, and appropriate referrals at specific intervals, primarily through an Grantee Peer Counselor, to pregnant and Breastfeeding Participants who are participating inthe BFPC Program.
- 2. Definitions Specific to BFPC Services.

In addition to the definitions in Section A.2. of this Program Element, the following terms used in this Section C. shall have the meanings assigned below, unless the context requires otherwise:

- **a. Assigned Peer Counseling Caseload:** Assigned Peer Counseling Caseload for Grantee, which is set out in the OHA, Public Health Division financial assistance award document, and is determined by OHA using the WIC Peer Counseling funding formula (approved by CHLO MCH and CHLO Executive Committee December 2004, and re-approved as written August 2007). This Assigned Peer Counseling Caseload is used as a standard to measure Grantee's peer counseling Caseload management performance and is used in determining peer counseling funding for Grantee.
- **b. BFPC Participant:** A WIC Participant enrolled in the BFPC Program.
- **c. BFPC Coordinator:** An Grantee staff person who supervises (or if the governing collective bargaining agreement or local organizational structure prohibits this person from supervising staff), mentors and coaches and directs the work of BFPC Peer Counselors and manages the delivery of the BFPC Services at the local level according to the WIC Manual.
- **d. Peer Counseling Caseload:** For any month, the sum of the actual number of women assigned to a Peer Counselor.
- **e. Peer Counselor:** A paraprofessional support person with Grantee who meets the qualifications as stated in the WIC Manual and provides basic Breastfeeding information and encouragement to pregnant women and Breastfeeding Participants who are participating in the BFPC program.
- **f. State BFPC Project Coordinator:** An OHA staff person who coordinates and implements the BFPC Services for Oregon.
- 3. **Procedural and Operational Requirements of the BFPC Services.** All BFPC Services supported in whole or in part with funds provided under this Agreement must be delivered in accordance with the following procedural and operational requirements:
 - a. Staffing Requirements and Staff Qualifications.
 - (1) Grantee must provide a BFPC Coordinator who meets the qualifications set forth in the WIC Manual and who will spend an adequate number of hours per week

managing the delivery of BFPC Services and supervising/mentoring/coaching the Peer Counselor(s). The average number of hours spent managing the delivery of BFPC Services will depend upon the Grantee's Assigned Peer Counseling Caseload and must be sufficient to maintain Caseload requirements specified in the WIC Manual.

Grantee shall recruit and select participants from its community who meet the selection criteria in the WIC Manual to serve as Peer Counselors.

b. General BFPC Service Requirements

- (1) WIC Manual Compliance: All BFPC Services funded under this Agreement must comply with all state and federal requirements specified in the WIC Manual and the All States Memorandum (ASM) 04-2 Breastfeeding Peer Counseling Grants/Training.
- (2) Confidentiality: Each Peer Counselor must abide by federal, state and local statutes and regulations related to confidentiality of BFPC Participant information.
- (3) **Job Parameters and Scope of Practice:** The Grantee position description, selection requirements, and scope of practice for Peer Counselor(s) must be in accordance with the WIC Manual.
- (4) Required Documentation: Grantee must document BFPC Participant assignment to a Peer Counselor in TWIST. Grantee must assure that all Peer Counselors document all contact with BFPC Participants according to the WIC Manual.
- (5) **Referring:** Grantee must develop and maintain a referral protocol for the Peer Counselor(s) and a list of lactation referral resources, specific to their organization and community.
- (6) **Provided Training:** Grantee must assure that Peer Counselors receive new employee orientation and training in their scope of practice, including elements described in the WIC Manual.
- (7) Conference Calls: Grantee must assure that the BFPC Coordinator(s) participates in periodic conference calls sponsored by OHA.
- (8) Frequency of Contact with Participant: Grantee must follow the minimum requirements as stated in the WIC Manual specifying the type, the number and the timing of BFPC Participant notifications, and the number and type of interventions included in a Peer Counselor's Assigned Caseload.
- (9) **Plan Development:** Grantee must develop a plan as described in the WIC Manual to assure that the delivery of BFPC Services to BFPC Participants is not disrupted in the event of Peer Counselor attrition or long-term absence.
- (10) Calculation of BFPC Services Time: Grantee staff time dedicated to providing BFPC Services must not be included in the regular WIC quarterly time studies described in Section A.6.b. above.
- (11) Counting of BFPC Services Expenditures: Grantee must not count expenditures from the BFPC Services funds towards meeting either its Grantee Breastfeeding promotion and support targets or its one-sixth Nutrition Education requirement.
- (12) Monitoring. OHA will do a review of BFPC Services as part of its regular WIC Services review of Grantee once every two years. OHA will conduct quarterly

reviews of Peer Counseling Caseload. Grantee must cooperate with such OHA monitoring.

4. Performance Measures:

- **a.** Grantee must serve at least 97% of its Assigned BFPC Peer Counseling Caseload over any twelve-month period.
- **b.** OHA reserves the right to adjust its award of BFPC Funds, based on Grantee's performance in meeting Assigned Peer Counseling Caseload.
- **Reporting Obligations and Periodic Reporting Requirements.** In addition to the reporting obligations set forth in Exhibit E, Section 6 of this Agreement, Grantee must submit the following reports:
 - **a.** A quarterly expenditure report detailing BFPC Services expenditures approved for personal services, services and support, and capital outlay in accordance with the WIC Manual.
 - **b.** A quarterly activity report summarizing the BFPC Services provided by Grantee, as required by the WIC Manual