



**Addictions and Mental Health Planning and Advisory Council (AMHPAC)  
Recovery Support Services Subcommittee Meeting Minutes  
May 12, 2016  
DRAFT UNTIL APPROVED**

**Members Present:** Etta Assuman (phone), Dennis Erickson (phone), Kevin Fitts (phone), Ken Hetsel (phone), Ally Linfoot (Co-Chair), Wes Wood (Co-Chair), and Jay Wurscher

**Members Not Present:** Lisa Butler (Excused), Michael Fernandez (Excused)

**AMH Staff Present:** Shawn Clark

**Guests:** Alicia Bartz, Vanessa Frias and Martin Rafferty, Youth M.O.V.E Representatives

| Topic  | Name                              | Discussion   | Action   |
|--|-----------------------------------|--|--|
| <b>Welcome &amp; Introductions</b>   | Ally Linfoot                      | Ally brought the meeting to order.   |  |
| <b>Update from Executive Mt.</b>   | Wes Wood                          | Wes reported that the Exec. Committee discussed logistics for the Town Hall Webinar and the Dashboard.   |  |
| <b>Youth MOVE presentation on the use of social media and videos to promote your message</b> | Martin Rafferty,<br>Vanessa Frias | Martin described the videos and other projects that Youth MOVE does are based on providing Positive Youth Development (PYD). <ul style="list-style-type: none"> <li>• Martin showed several videos made by Youth MOVE.</li> <li>• 2007-2008 Project Invoke. Won a national award. Was on youth who are homelessness, but not hopeless</li> </ul> | Martin will send the videos to Michelle to send to the RSS committee |

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|--|------|---|---|
|  |      | <ul style="list-style-type: none"> <li>• 2014 The Fifteenth Night for the City of Eugene. This was on youth who are homeless.</li> <li>• 2016 The Eugene Drop. Released 14 hours ago. 14,000 hits. About the Youth MOVE drop in center for youth (14-25) with mental health concerns.</li> <li>• 2015 Video for Children’s Mental Health Day event</li> <li>• Empowerment Recovery Academy (ERA)Information – directed at young adults – direct, visual and quick</li> <li>• Video to announce virtual drone racing <ul style="list-style-type: none"> <li>○ With each video, talked about the purpose, message, audience, goals, process and reasons for those choices.</li> </ul> </li> </ul> <p>A few of the ideas he shared are the following:</p> <ul style="list-style-type: none"> <li>• Webpages aren’t the “hub” anymore instead it’s social media</li> <li>• Use messages/videos on social media that directs them to the webpage for more information</li> <li>• What you create needs to be developed for your audience</li> <li>• Young people need movement, music , color,</li> <li>• Do use Facebook, Twitter, Hashtags, Snapchat, Instagram</li> <li>• Videos can be used to decrease stigma; “forget what you think you know.”</li> <li>• Use short direct inspiring language/message, such as “Empowerment Happens Here.”</li> </ul> | <p>This information will be used to inform the RSS work on communication with CCOs and others. It will also inform the work on the rebuttal to the response to the recommendations.</p> |
| <b>Discussion/ Q&amp;A Regarding Youth MOVE presentation</b> | All  | Question and Answer about the Youth MOVE program  | Everyone encouraged to visit the Youth MOVE website, Facebook, Twitter, Instagram   |

| <b>Topic</b>                        | <b>Name</b> | <b>Discussion</b>  | <b>Action</b>  |
|-------------------------------------|-------------|--|--|
| <b>Minutes</b>                      | Ally        | Wes moved to accept both the March 10, and April 14, 2016 minutes<br>Jay seconded. The minutes were approved unanimously.  | Shawn to remove draft, send Michelle   |
| <b>Membership</b>                   | All         | <ul style="list-style-type: none"> <li>• Devarshi resigned and Alicia Bartz wants to join the RSS Committee</li> <li>• Jay moved to approve Alicia Bartz as a member of the RSS Committee, second by Wes</li> <li>• Vote to accept her on the committee was unanimous</li> </ul>   | Shawn to tell Michelle and Jackie to send her an orientation information, add her to the committee list and e-mail group |
| <b>Agenda For Next Meeting</b>      | Ally        | <ul style="list-style-type: none"> <li>• Recreate recommendations for RSS expansion and coordination remembering what they learned today from Martin and Vanessa</li> <li>• Discuss creating presentation to the CCOs (BH Directors, others)</li> </ul> Please note: Aamir Zakaria was appointed to AMHPAC and interested in serving on the RSS Committee. | Welcome him to the Committee at the next meeting.  |
| <b>Public Comment &amp; Wrap-Up</b> | Ally        | No public comment received.<br>Meeting adjourned.  |  |
| <b>Next Meeting</b>                 |             | <b>June 9, 2016</b><br><b>1:00 – 3:00 pm</b><br><b>Location:</b> 500 Summer Street NE, Salem, OR<br>Conference Room 473  |  |

Minutes, agendas, and resources will also be posted to the AMHPAC website at:  
<http://www.oregon.gov/oha/amh/amhpac/Pages/index.aspx>.

For questions or further information please email [Shawn Clark](#), the AMH Staff Liaison for the RSS Subcommittee.

**2016 Recovery Support Services Subcommittee Attendance**

|                    | 01/11/16 | 02/11/16 | 03/10/16 | 04/14/16 | 5/12/16 | 06/9/16 | 07/14/16 | 08/11/16 | 09/08/16 | 10/13/16 | 11/10/16 | 12/08/16 |
|--------------------|----------|----------|----------|----------|---------|---------|----------|----------|----------|----------|----------|----------|
| Assuman, Etta      | P        | P        | P        | P        | P       |         |          |          |          |          |          |          |
| Lisa Butler        | N/A      | N/A      | N/A      | P        | E       |         |          |          |          |          |          |          |
| Erickson, Dennis   | E        | E        | P        | P        | P       |         |          |          |          |          |          |          |
| Fernandez, Michael | E        | E        | E        | E        | E       |         |          |          |          |          |          |          |
| Fitts, Kevin       | P        | P        | P        | P        | P       |         |          |          |          |          |          |          |
| Hetsel, Ken        | P        | E        | P        | P        | P       |         |          |          |          |          |          |          |
| Linfoot, Ally      | P        | E        | P        | P        | P       |         |          |          |          |          |          |          |
| Wood, Wes          | P        | E        | E        | E        | P       |         |          |          |          |          |          |          |
| Wurscher, Jay      | E        | P        | P        | E        | P       |         |          |          |          |          |          |          |
| Zakaria, Aamir     | N/A      | N/A      | N/A      | N/A      | E       |         |          |          |          |          |          |          |

P = Present  
 E = Excused  
 A = Absent