

## APPROVED MINUTES

### OLCC Business Partners Joint Steering Committee Meeting



August 3, 2006

Held at Oregon Liquor Control Commission  
9079 SE McLoughlin Blvd, Portland  
10:00 a.m. –12:00 noon

**Minutes by:** Barbara Berger and Austene Schneider

**Stakeholder Attendees:** Brian Flemming, Chris Girard, Erik Svenson, Janice Krem, Saleem Noorani, Guest stakeholder, Ken Kossler

**OLCC Attendees:** Linda Ignowski, Merle Lindsey, Jim MacAlistare, Michael Miliucci, Michael O'Connor, Steve Pharo, Rudy Williams, Donna Vandall

#### HIGHLIGHTS

- Minutes from the June 1<sup>st</sup> meeting were approved.
- Linda Ignowski – Public Safety Workgroup. An action item requested that the OLCC Responsible Vendor Program (RVP) get promoted more. Linda will ask the Restaurant Association and the Grocers Association publish information regarding the program in their newsletters and Websites.
- The committee had a lengthy discussion about proposed legislation to change the “knowing” criteria to “should have known” for being cited for selling to a visibly intoxicated person. . Originally it was an OLCC legislative concept, approved by the liquor commissioners. Now the Attorney General’s Task Force on Underage Drinking has it as part of its legislative agenda.

In past months the business partner steering committee received a list of OLCC legislative concepts that the commissioners approved for this coming budget cycle. The committee agreed that its members could better contribute ideas, input and suggest effective alternatives, if involved earlier in OLCC’s process. Such involvement would help produce ideas that are more workable and create stakeholder buy-in for OLCC’s legislative agenda.

The members anticipate that the AG’s task force concept will not survive in the legislative process because of objection from too many stakeholders. The committee members agreed to explore constructing an alternative solution to present to legislators in that event; one that

## APPROVED MINUTES

will accomplish OLCC's goal of gaining more liquor law compliance, but without the unintended consequences that licensees will object to in the "should had known" language. The Business Partner Legal Group will take this on, in the hope of offering alternatives to the liquor commissioners for their approval.

Steve will ask the OLCC legislative team (Judith B. and Tom Erwin) for an updated list of OLCC legislative concepts to share by the October business partner meeting.

- Jim MacAlistare -- Distilled Spirits Program and Agents Workgroup has met twice and has reviewed and prioritized its issues.  
**Item 94-** Reviewed manual and rules; asked Administrative Process to see if free delivery is financial assistance. Rule on solicitation and incentives specifically allows for free delivery. This item is closed subject to one last look by OLCC internal legal. (There will be addendum to minutes if necessary.)  
**Item 96-** regarding limit on number of tastings that can be held in liquor stores. Perhaps this is being confused with more recent rule about number of tastings that distillery reps can conduct. The item was closed due to the fact that no one has issues on it.  
**Item 97-** will need further discussion; not a simple issue and there is much interest in whether or not licensees could purchase liquor products with credit cards.
- Merle Lindsey -- Administrative/Legislative Workgroup had its initial meeting and is reviewing items. The public safety (1 member) and business partners (2 members) legislative workgroups will be combining. Mary Botkin will also be joining the workgroup.  
**Item 30-** Is a closed item.
- Donna Vandall -- Legal Workgroup met twice. Nothing has been finalized yet but there has been a lot of discussion about prioritizing.
- Chris Girard asked about Portland alcohol impact area (AIA). Linda, Janice and Steve will talk to Judith about moving item number 73 from Legal to Saturation. The Saturation Workgroup will be meeting on September 6<sup>th</sup>.
- Meeting adjourn 11:45