



News Release

Oregon Liquor Control Commission
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Twenty out of 24 Medford businesses pass OLCC checks for alcohol sales to minors

Medford, OR – Eighty three percent of Medford businesses that were checked by the Oregon Liquor Control Commission passed by refusing to sell alcohol to the minor volunteers. The compliance checks were performed by the Oregon Liquor Control Commission Jan. 12 and 15.

The sales check on Jan. 12 resulted in a 93 percent compliance rate, which is well above the statewide average of 78 percent. The minor sales check on Jan. 15 had a 70 percent compliance rate, with a combined compliance rate of 83 percent.

“It is so important for licensees and their employees to check ID’s correctly,” said Jeff Jett, Medford Regional Manager. “Many sales to minors could be avoided by servers and clerks if they took a little longer to really look at the ID being presented.”

Medford (1/12/10)		
93% Passed		
FLAMINGO'S SANDWICHES #13 2049 ROBERTS ROAD MEDFORD, OR	WAL MART STORE #2029 3615 CRATER LAKE HWY MEDFORD, OR	OUTBACK STEAKHOUSE MEDFORD 3613 CRATER LAKE HWY MEDFORD, OR
PURPLE PARROT #16 841 STEWART AVE #1 MEDFORD, OR	BAD ASS COFFEE 143 S RIVERSIDE #A MEDFORD, OR	OK MARKET 1202 N RIVERSIDE MEDFORD, OR
WILD RIVER BREWING & PIZZA CO 2684 N PACIFIC HWY MEDFORD, OR	DILLIGAF'S BAR & GRILL 3522 N PACIFIC HWY MEDFORD, OR	BEAR CREEK BEERS 410 E MAIN ST SUITE B MEDFORD, OR
MINUTE MARKET #4 610 E MAIN ST MEDFORD, OR	DIBELLO'S ITALIAN FOOD & SANDWICHES 1808 BARNETT RD MEDFORD, OR	BONSAI TERIYAKI 1812 E BARNETT RD MEDFORD, OR
MOUTAIN MIKE'S PIZZA 2640 E BARNETT RD MEDFORD, OR		
7% Failed		
THE STORE 2037 ROBERTS ROAD MEDFORD, OR		

Medford (1/15/10)		
70% Passed		
CAFÉ DEJEUNER & QUALITY CATERING 1108 EAST MAIN ST MEDFORD, OR	SQUEEZE INN SANDWICH SHOP 616 CRATER LAKE AVE MEDFORD, OR	OCKY KNOLL VINEYARD 3285 HILLCREST RD MEDFORD, OR
VELOCITY CELLARS 3285 HILLCREST RD MEDFORD, OR	WOODLAND HEIGHTS 1501 PRUNE ST MEDFORD, OR	ZACH'S DELI 1310 CENTER DRIVE RD MEDFORD, OR
I LOVE SUSHI 219 EAST BARNETT RD MEDFORD, OR		
30% Failed		
MEDFORD COFFEE COMPANY #9 973 MEDFORD CENTER MEDFORD, OR	COURTYARD BY MARRIOTT AIRPORT 600 AIRPORT RD MEDFORD, OR	PIT STOP 704 WEST MCANDREWS MEDFORD, OR

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests about 1,800 licensed liquor businesses each year. Licensees or their employees can be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult attached*)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.