



News Release

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“Test Your Alcohol IQ” with fun trivia drink coasters

PORTLAND, Ore. – The Oregon Liquor Control Commission is distributing over 100,000 “Test Your Alcohol IQ” drink coasters to bars, taverns and restaurants all over the state.

These colorful coasters are intended to get people’s attention while they’re eating and drinking. There are five coasters (red, purple, blue, green and orange) in each set.



“This is a way for the OLCC to reach the general public in a way that is both entertaining and educational,” says Rudy Williams, Deputy Director of the Public Safety Services Program. “This is a fun way to get the public’s attention and get them thinking about being responsible for their own alcohol consumption.”

Each coaster has three multiple choice trivia questions on the front plus a “did you know” fact on the back with the answers. Some trivia carry a more serious tone such as “On average, how many people in Oregon get DUIs in a year?” or “In Oregon, the cost to taxpayers of alcohol-related injuries and fatalities is:”

Some questions are more amusing such as “Approximately how many bubbles are in a bottle of champagne?” or “What is the fear of alcohol called?”

This is the second distribution of “Test Your Alcohol IQ” coasters – with some updates and new additions. “These coasters were very popular with both businesses and customers the first time around,” says Williams. The first batch of coasters was released in 2007 from a grant by the National Alcohol Beverage Control Association.

The latest installment of coasters is sponsored by OLCC in conjunction with Crown Royal due to the popularity of the program. “We’re really happy to have Crown Royal sponsoring this project as part of their commitment to responsible drinking,” says Williams.

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Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)