



News Advisory

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OLCC announces a record \$50 million of liquor sales in a single month

PORTLAND, Ore. – Due to the holidays, December is typically a high-selling month for distilled spirits products. This year, the Oregon Liquor Control Commission recorded a record high of \$50 million in hard liquor sales for the month. OLCC's gross sales for December 2010 are \$50.7 million, a 2.86 percent increase from December 2009.

"In these financial hard times, it is fortunate the Commission can contribute additional revenues to the state," says Steve Pharo, Executive Director. "OLCC's profits are distributed to individual cities and counties as well as to the state. That means critical services like schools, police and healthcare are getting help on multiple levels, benefiting Oregonians who need it most. We work hard year-round to make sure alcohol is served and sold responsibly. Being able to distribute funds each month to essential local and statewide programs is the icing on the cake. "

The OLCC's gross revenues for hard liquor sales in calendar year 2010 total \$434.7 million, 3.0 percent more than 2009.

The net profit of OLCC's 2010 sales was distributed as follows:

Oregon General Fund	\$97.4 M
Cities	\$32.6 M
City Revenue Sharing Account	\$22.8 M
Counties	\$16.3 M
Mental Health, Alcoholism, and Drug Services	\$ 8.1 M
Oregon Wine Board	\$.2 M

For more information on where liquor revenue goes and distributions to individual cities and counties: http://www.oregon.gov/OLCC/allocation_of_liquor_revenue.shtml

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"Promoting Responsible Alcohol Sales and Service"

Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)