



News Release

Oregon Liquor Control Commission
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79% of businesses in Phoneix and Talent pass OLCC check for alcohol sales to minors

Portland, OR – Fifteen out of 19 businesses visited in Phoenix and Talent passed a check for alcohol sales to minors by refusing to sell alcohol to a minor volunteer. The sales checks were performed August 6 by the Oregon Liquor Control Commission.

The sales check resulted in a compliance rate of 79 percent which is consistent with the 2010 statewide average of 80 percent.

“It’s nice to see so many businesses checking ID,” said Jeff Jett, Medford Region Manager. “In the middle of summer when teens are home from school, we need to do our part to make sure minors aren’t getting access to alcohol.”

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID’s. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult* <http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID’s correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words “Under 21 until” followed by the date of his/her 21st birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

“Promoting Responsible Alcohol Sales and Service”

Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)

Phoenix & Talent

19 premises visited: 15 No Sales, 4 Sales – Compliance rate of 79%.

<u>NO SALES:</u>	<u>NO SALES:</u>
ANGELO'S PIZZA 725 N MAIN ST PHOENIX	PETRO STOPPING CENTERS / IRON SKILLET 3730 FERN VALLEY RD
FLAMINGO'S SANDWICHES #14 314 MAIN ST PHOENIX	PHOENIX 76 800 N MAIN ST PHOENIX
GOLDEN PHOENIX CHINESE RESTAURANT 303 MAIN ST PHOENIX	RAY'S FOOD PLACE#10 735 N MAIN ST PHOENIX
LA ESTRELLA 721 N MAIN ST #B-2 PHOENIX	TALENT CHEVRON 301 W VALLEY VIEW RD TALENT
LITTLE BROWN JUG / MEI SUM 104 S PACIFIC HWY TALENT	TALENT LIQUOR STORE 101 N PACIFIC HWY TALENT
LUMPY'S #2 723-B N MAIN ST PHOENIX	THE GROTTO 302 MAIN ST TALENT
MARIO'S SANDWICHES #1 721 N MAIN ST #D4 PHOENIX	WAL-MART STORE #2069 300 W VALLEY VIEW TALENT
MINUTE MARKET #8 407 N MAIN ST PHOENIX	
<u>SALES:</u>	<u>SALES:</u>
GIFT FACTORY 205 FERN VALLEY RD #D-2 PHOENIX	ROSCOE'S BBQ FOOD FOR THE SOUL 117 S MAIN ST PHOENIX
GRASS SHACK CAFÉ 205 FERN VALLEY RD SUITE E-1 PHOENIX	SI CASA FLORES 205 FERN VALLEY RD #R PHOENIX