



News Release

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Top 10 Distilled Spirits products sold in Oregon 2016

PORTLAND, Ore. – The Oregon Liquor Control Commission announces the “Top 10” list of distilled spirits sold in Oregon from December 1, 2015 through November 30, 2016. The first list ranks the products by volume in liters with H R D Vodka, sold by Oregon-based Hood River Distillers, in the #1 seat. The second list ranks the products by annual dollar sales with Jack Daniels Old No. 7 in the #1 spot.

Two Oregon-based products by Hood River Distillers ranked among the top ten in the dollar sales list. Ranked third, is Pendleton whiskey and eighth is H R D Vodka.

“OLCC is the third largest revenue-generating agency in the state, bringing in nearly \$446 million over the last two years,” says Steve Marks, OLCC Executive Director. “It is great to see the top ten of Oregon sales. These national and Oregon-based manufacturers’ success is a part of Oregon’s financial success as well and has been for a very long time.”

Volume Sales 2016	Liters	Dollar Sales 2016	Sales
1. H R D Vodka	852,000	1. Jack Daniels Old No. 7	\$14,215,000
2. Fleischmann Royal	752,000	2. Fireball Cinnamon	\$11,921,000
3. Fireball Cinnamon	558,000	3. Pendleton	\$11,814,000
4. Black Velvet	556,000	4. Jameson Irish Whiskey	\$11,368,000
5. Potters Vodka	482,000	5. Crown Royal	\$11,329,000
6. Smirnoff Vodka	471,000	6. Monopolowa Vodka	\$9,044,000
7. Monopolowa Vodka	468,000	7. Smirnoff Vodka	\$8,811,000
8. Seagram’s Seven	461,000	8. H R D Vodka	\$8,321,000
9. Jack Daniels Old No. 7	458,000	9. Black Velvet	\$7,385,000
10. Platinum 7X Vodka	437,000	10. Maker’s Mark	\$6,980,000

All amounts rounded to the nearest thousand

December 2016 sales data is expected to be finalized mid-January 2017. For information on where liquor revenue goes and distributions to individual cities and counties for the fiscal year visit the [OLCC's web page](#).

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*Did you know that in the last two years, the OLCC distributed nearly **\$446 million** to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*