



Oregon Liquor Control Commission RETAIL INNOVATIONS AGENDA

**FRIDAY, OCTOBER 4, 2013
10:00 AM – 2:00 PM**

10:00 AM WELCOME

INTRODUCTIONS

AGENDA REVIEW

COMMITTEE PURPOSE & FOCUS

1. Group Expectations
 - Decision Making Style
 - Participant Substitutions
2. Process
 - Statute
 - Rule
 - Internal Policy
 - Operations

TIMELINE

- Group Meeting Schedule and tentative times
 - Oct 4th / 10-2 pm
 - Oct 18th / 10-2 pm
 - Oct. 24th / 9-11 am
 - Nov. 7th / 2-4 pm
- Nov. 15th 3-5 pm work session and Commission Meeting for approval
- November 26th Deliver to Legislature
 - Dec. 13th / 3-5 pm (Any final changes)

AGENCY OVERVIEW SLIDE SHOW PRESENTATION

12:00 PM LUNCH / PIZZA & SALAD PROVIDED

OVERVIEW OF CURRENT ALCOHOL SYSTEM

- Exclusive vs. Non-Exclusive
- Store in Store

Meetings will be recorded for ease of producing minutes.

OBJECTIVES

- Retail
- Revenue Generation
- Outlet Density
- Availability
- Licensing
- Agents Kept Whole

TOOL / MATRIX

DISCUSSION

NEXT STEPS