

## Retail Establishments Technical Subcommittee

### July 16, 2015 Meeting Summary and Recommendations

**Committee Attendees:** Jake Boone, Rosa Cazares, Scott Grenfell, Aviv Hadar, Saleem Noorani, Jeremy Plumber, Matt Price, Colleen Valley, Meghan Walstatter

**Other Attendees:** Chris Lyons (RAC Chairperson)

**OLCC Staff Representatives:** Becky Voelkel, Amanda Borup, Steve Marks

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The retail establishments subcommittee met on July 16, 2015 to discuss transportation, marketing, consumer health and safety information, and recalls. The following is a summary of that meeting and the subcommittee's rule recommendations on those topics. For purposes of this and future summaries and recommendations, these phrases are defined as follows:

- **"Believes"** or **"agrees"**: no member of the committee voiced a conflicting opinion or approach.
- **"Generally agrees"**: some members of the committee voiced a differing sentiment than this prevailing opinion or approach.

#### **1. Transportation**

The retail establishments subcommittee members believe that any product being transported should have a manifest that includes the responsible licensee, the amounts of the various products being transported, and the potential destination(s). Some members believe there should be a top limit by weight of the amount of product that may be transported, while others believe there should be no limit if the product is appropriately tracked and the licensee is held accountable. There was discussion on a possible transportation license but the members generally believe that an employee of a licensee may transport product if they have a manifest, a copy of the license to show the product is legal, and possibly a marijuana handlers permit. Members are divided on the topic of home delivery, but generally agree this would be a personal business decision. Members agree that home delivery is an issue that can be addressed in the future as marijuana rules evolve.

#### **2. Marketing**

Subcommittee members agree that the rules for advertising alcohol should be mirrored for advertising marijuana. The topic of rulemaking for marketing by social media may be addressed in the future.

#### **3. Consumer Health and Safety Information / Recalls**

The subcommittee members agree that OLCC should develop a packet of standardized signs to educate consumers similar to what is done for alcohol, such as pregnancy warning signs and legal age requirements. Members agree that other standardized materials produced by the OLCC would be helpful, including educational brochures on responsible consumption similar to the "Start Low, Go Slow" documents produced in Colorado.

Subcommittee members generally agree that the proposed tracking system for recreational marijuana will make product recalls easy to identify. However, most recalls are for defective CO<sub>2</sub> canisters, which suppliers usually take back. Members generally agree that licensees may notify customers of recalled products by putting up signs, contacting the media, etc., but believe an OLCC database of recalls would be best.

