



# Packaging and Labeling

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PRE-APPROVAL PROCESS FOR MEDICAL AND RECREATIONAL MARIJUANA

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# Administrative Rules

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## PACKAGING

OREGON LIQUOR CONTROL  
COMMISSION

OAR 845-025-7000 to  
845-025-7060

- Child-resistant
  - Not Attractive to Minors
  - No untruthful or misleading statements
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## LABELING

OREGON HEALTH AUTHORITY

OAR 333-007-0010 to  
333-007-0110

- Lists specific requirements that must be on the label for each marijuana product type
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## PRE-APPROVAL PROCESS

OREGON LIQUOR CONTROL  
COMMISSION

OAR 845-025-7060 and  
OAR 333-007-0100

- Evaluates packages and labels according to both sets of rules

# Generic Label vs. Label with Logo

Trade Name  
License No. 0000000  
Marijuana Flowers  
Net Weight 5 grams  
Activation time: 15 minutes



For use by adults 21 and older.  
Keep out of reach of children.  
It is illegal to drive a motor vehicle  
while under the influence of marijuana.

Harvest Lot No. 0000000  
Harvested on 01/25/16  
Strain Name  
THC: 15% CBD: 3%  
Approved Lab Name, Batch No. 000000  
Tested on 02/18/16

License No. 0000000  
Marijuana Flowers  
Net Weight 5 grams  
Activation time: 15 minutes

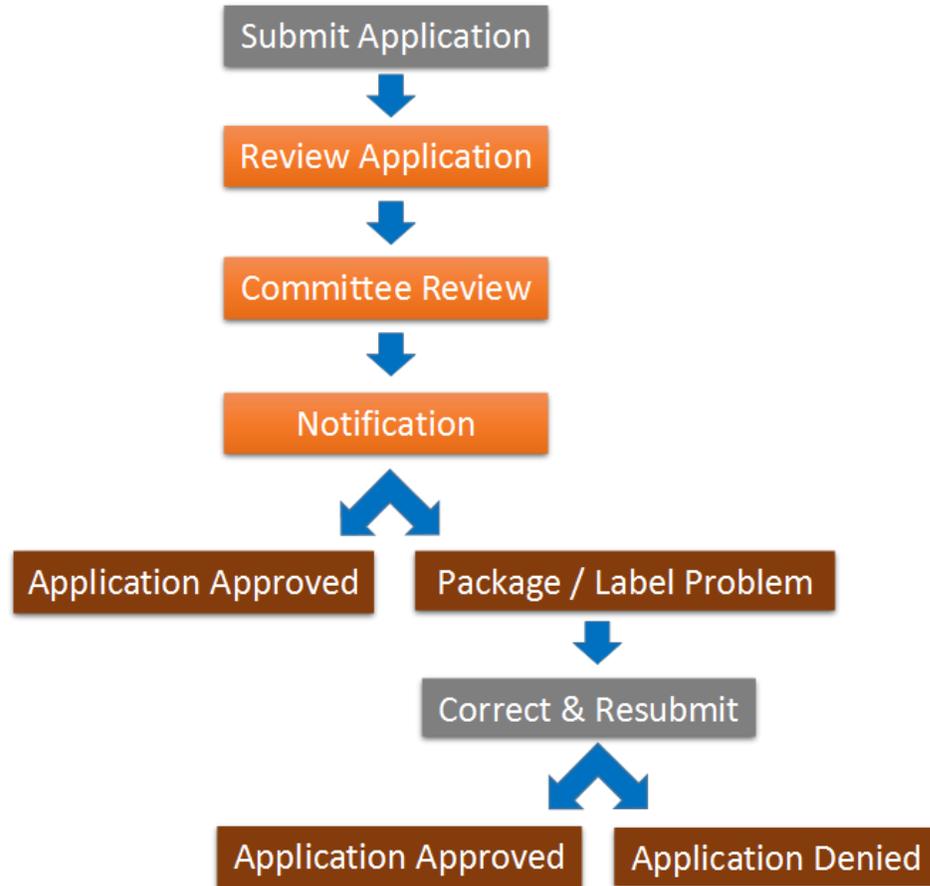


For use by adults 21 and older.  
Keep out of reach of children.  
It is illegal to drive a motor vehicle  
while under the influence of marijuana.

Harvest Lot No. 0000000  
Harvested on 01/25/16  
Strain Name  
THC: 15% CBD: 3%  
Approved Lab Name, Batch No. 000000  
Tested on 02/18/16



# Pre-Approval Process



**Gray boxes** show action by the Licensee or Registrant

**Orange boxes** show the action the OLCC will take

**Brown boxes** are the points in which a determination is made regarding the package and label

# When Submitting Application

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Application will not be reviewed until the OLCC receives **all** of the required materials.

Required:

- 1. Completed Application – all fields must be completed
- 2. Fee
- 3. Photograph of Marijuana Item that will be sold inside package
- 4. Prototype with label affixed to the package

**\*\*Please do not submit marijuana products with your application\*\***



# Prototype Example



# Review of Application

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Once all the application materials have been received, the OLCC will begin to review the application.

First, a preliminary review is completed.

The following questions will be evaluated, among others:

- ✓ Does the label contain all of the information required by rule?
- ✓ Is the text in 8 point font or larger?
- ✓ Does the package have a principal display panel with the required information?

Second, the Packaging and Labeling Committee reviews the packaging to evaluate the package and label.

The Committee will also determine whether:

- ✓ The marijuana item is packaged or labeled in a way that is attractive to minors
- ✓ The package contains any text that makes an untruthful or misleading statement
- ✓ The container is child resistant and resealable

# Pre-approval Process Examples



- ✓ Label contains all of the required information
- ✓ Font is the correct size
- ✓ Universal symbol is the correct size

- ✓ Packaging is not attractive to minors
- ✓ Packaging does not include any untruthful or misleading statements



- ✗ Package is not child resistant. Concentrate packages must be resealable and maintain child resistant properties after opening.

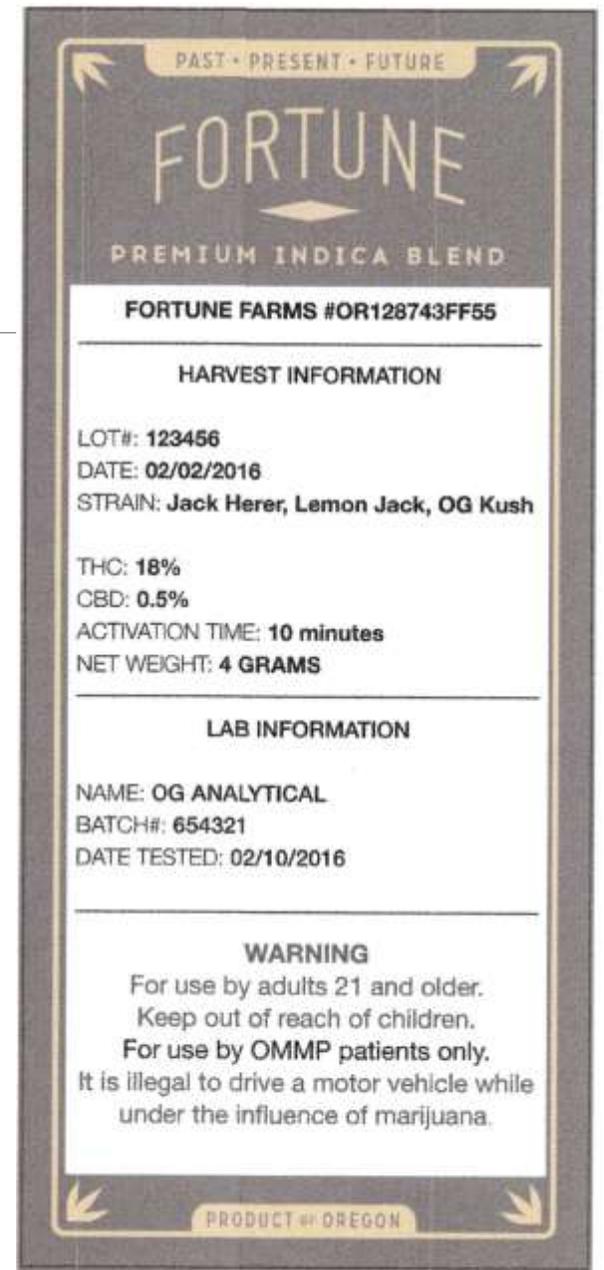
# Pre-approval Process Examples



- ✓ Packaging is not attractive to minors
- ✓ Packaging does not include any untruthful or misleading statements
- ✓ Font is the correct size

X Provided all required information but the label was going to be shrink-wrapped with the box. This information must be on the package.

X Universal symbol is too small.

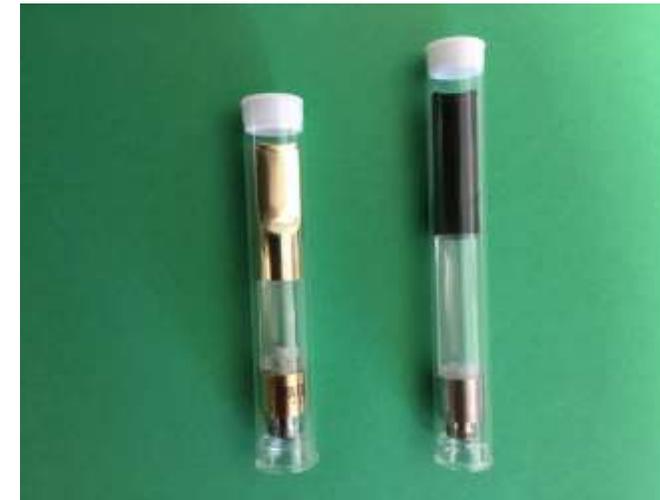


# Pre-approval Process Examples



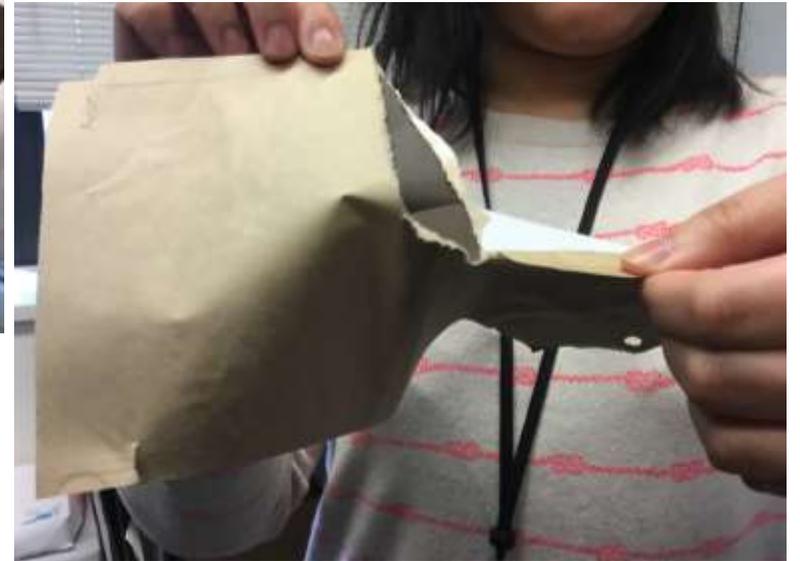
- ✓ Label is compliant with rules and contains all required information.
- ✓ Package is not attractive to minors and does not contain any untruthful or misleading statements.

Committee is still reviewing whether the inner package is child resistant.



# Exit Packaging

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This exit package is easily torn open, which makes it not child resistant.

# Notification

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The results of the Committee's evaluation will be communicated to the Licensee or Registrant by mail. When applying, please provide a mailing address that you will frequently check. If your mailing address changes, you must notify the OLCC.

Two results:

1. Package and Label Approved
2. Package or Label contains a deficiency – you will be notified of what the deficiency is and be given a deadline to correct the problems and resubmit changes.

# Correct and Resubmit

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After being notified of any potential problems with either the package or label, Licensee or Registrant will be given the opportunity to correct the problems and resubmit the package.

- Must correct all problems and resubmit within 30 days.
- If stated problems are not correct when resubmitted, application will be denied.
- If no changes are submitted by the deadline, the application will be denied.

# Approval

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- Applications will only be approved for Licensees and Registrants. If you are not a Licensee or Registrant, your application will not be approved until you become one.
- Notice of Approval will be sent to Licensees and Registrants by mail.
- Packages and labels will be approved only in the form that they are submitted to the Commission. If changes are made to the package or label, the new package and label must receive approval from the Commission, unless it qualifies for an exception under OAR 845-025-7060(6).

# Denial

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If Licensee or Registrant fails to correct deficiencies or fails to respond by the deadline, the application will be denied. A formal denial will be sent to the Licensee or Registrant by mail.

In order to obtain approval, the Licensee or Registrant will have to apply again. This means resubmitting an application, all the required materials, and the fee again.

Prototype with label



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Fee



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Application



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Photograph of Item



# Pre-Approval Process

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- The application form will be available for download on March 1, 2016. Please visit the Packaging and Labeling Section of the OLCC website.
- The OLCC will begin to accept applications on March 28, 2016.
- Applications must include:
  - Completed Application – all fields must be completed
  - Photograph of the item that will be sold inside the package
  - Fee – \$100 for each label and \$100 for each package submitted
  - Prototype with label affixed to the package
- The Packaging and Labeling Committee will start evaluating applications on a weekly basis beginning April 13, 2016.
- Questions? [Marijuana.packaging@Oregon.gov](mailto:Marijuana.packaging@Oregon.gov)

Please visit the OLCC website for more information:

<http://www.oregon.gov/olcc/marijuana>

