



April 23rd Bikeway Proponent Conference
State Parks and Rec. Dept.
725 Summer St. Salem, Oregon
9:30- 4 pm



9:30 Introductions

10:10 Bikeway Promotions going National and International

- Updates on Travel Oregon's bikeways promotions- Amy Walker, Global Marketing Account Executive, Kristin Dahl, Senior Manager for Destination Development
- Path Less Pedaled videos of bikeways and announcements of upcoming plans- Russ and Laura of Path Less Pedaled

Five minute break

10:50 Success Stories and Shared Challenges (About 5 minutes per bikeway with extra time for questions in the end)

- Old West
- Blue Mountain Century
- Grande Tour
- Twin Bridges
- McKenzie Pass
- Sisters to Smith Rocks
- Metolius Loops
- Covered Bridges
- Willamette Valley
- Tualatin Valley (Recommended)
- Madras Mountain Loop (Recommended)

Working Lunch - Lunch Provided by State Parks

12:15 Improvement Projects: How to get the wheel rolling and achieve goals with cities, county and ODOT

- What is an Area Commission on Transportation - Sheila Lyons, ODOT Bicycle Program Manager
- Working with Counties - Peter Russell, Deschutes County Senior Transportation Planner and George Kolb, Deschutes County Engineer

1:00 Launch of Bicycle Friendly Businesses campaign – Travel Oregon and Scott Bricker

1:20 Bike counts- Heidi Beierle, original proponent of the Covered Bridges Bikeway

- Why do it, how to organize it and what to do with the results and best practices

2:00 Collaborating with other bikeways on projects – Bikeway Proponents

- Walking meeting- bring comfortable shoes
- Next Steps

3:00 New stuff for the bikeway program- Alex Phillips

- New maps coming, review of goals and planning for next year, signs

3:45 Closing Stuff: Review of Action Items and Next Steps and Set date for next year!