

Oregon Heritage Commission

1:30 p.m., December 9, 2011

Teleconference

Public Listening Room in Room 146,

North Mall Office Building

725 Summer St NE, Ste. C

Salem

APPROVED MINUTES

Members present: Carole Astley, Kimberly Jensen, George Kramer, David Lewis, Eric Martin, Carol Michael, Jan Mitchell, Andrea Morgan, Roger Roper, E. John Rumpakis, Layne Sawyer, Jon Tullis, Irene Zenev.

Staff Present: Kyle Jansson, Kuri Gill.

Visitors Present: None.

Rumpakis moved the draft agenda be accepted. Kramer second. Approved.

Minutes of November 7, 2011: The draft minutes were presented. It was noted that they should include mention that commissioners thanked Jim Scheppke for his years of service to the Commission and bade him best wishes in retirement. Jensen moved the draft minutes with the addition be approved. Zenev second. Approved.

Oregon Heritage Grants: Gill said the Review Committee looked at 58 applications and was recommending that 14 be approved. Nine of the proposed recipients have never received Heritage Grants and seven have never received funding from the Commission. Mitchell noted that one of the proposed recipients had a Vancouver address. Gill said her research found that it is a 501(c)3 organization with its official location in Oregon. Lewis said he had worked with the Willamette Heritage Center. Kramer said he is on an advisory board for the Historic Preservation League of Oregon. Neither was asked to exclude themselves from voting. Jensen said she is on the board of Century of Action and consequently would abstain from voting. Martin moved to approve the Review Committee's recommendations. Michael seconded. Approved unanimously by those voting.

Heritage and Cultural Tourism Study: Jansson described his meeting with Travel Oregon staff about the funding and design of a possible heritage tourism study. This was a followup to the Commission's discussion in July and to one of the recommendations in the Oregon Heritage Vitality Report. He said the biggest benefits that would come from the study would be to identify the demographics of heritage visitors, especially those from out-of-state; enable Travel Oregon and heritage organizations to better focus their limited marketing dollars; potentially find niches for heritage sites to exploit; and identify the cultural "icons" that are the lures of Oregon heritage. Among the issues that commissioners are discussed are the time it would take to

complete the study, the need for economic impact, how the information would be distributed, the impact of casinos, and other funders. Kramer moved that the Commission authorize that up to \$20,000 of its designated funds from the Cultural Trust be used to pay for a portion of a cultural heritage tourism study managed by Travel Oregon. Rumpakis second. Approved unanimously.

Heritage Community Program: Gill said the project has been delayed by grant announcements and reviews.

Connecting to Collections Implementation Grant: Jansson said the IMLS issued the grant announcement on Nov. 15. A committee has been working on a possible project, and now is working on the application that is due Feb. 1. It will involve creating trainings, a mentor network and a website.

Commissioner Reports and Comments: Michael said Wildhorse Resort near Pendleton is undergoing a \$45 million expansion with a theater complex.

Rumpakis thanked Jansson for providing information to Bill Failing.

Kramer said he had met with former commissioner Don Ivy and his wife Lucinda in Coos Bay, and they extended their greetings to the commission.

Sawyer said the State Archives is working with the Governor's office to obtain its electronic records immediately into the state's records management system.

Mitchell said she has been helping the Clatsop County cultural coalition.

Tullis reported that Timberline Lodge has a new mascot, 6-week-old Bruno.

Roper said he met with the Governor's appointments director Kendall Clawson. The Governor is looking at age, gender, geography and ethnic/racial components in making appointments. They also could have primary interests beyond heritage.

Adjournment: Rumpakis made a motion to adjourn the meeting. Kramer second. Approved. Adjournment took place at 2:15 p.m.