



“POWER OF MAIN STREET”: OREGON MAIN STREET ANNUAL CONFERENCE

SCHEDULE-AT-A-GLANCE

	Majestic Theater Lobby	Majestic Theater Main Stage	Majestic Theater - Upstairs	Whiteside Theater Main Stage
October 3				
9:00 a.m.		Pre-conference: M.S. Bootcamp	Pre-conference: CLG workshop	
1:30 p.m.	Registration			
3:00 p.m.		Welcome, Opening Session, & Excellence in Downtown Revitalization Awards		
5:00 p.m.	Opening Reception			
October 4				
8:00 a.m.	Registration			
8:30 a.m.		General Session: emPOWERing Main Street™		
10:00 am	Refreshments			
10:30 am	Walking Tour: Riverfront Renewal <i>(pre-registration required)</i>	Finding and Fostering Entrepreneurs	Energy Efficiency on Main Street	Historic Preservation 101
12:15 pm				** Note: At the Oddfellows Hall – Saving Oregon’s Most Endangered Places Luncheon <i>(ticketed event)</i>
1:30 p.m.	Walking Tour: DT Revital. Success <i>(pre-registration required)</i>	Successful Internet Marketing for a Vital Downtown	Using Your Organization Mission, Vision, & Goals to Raise Money	Connecting with Clatsop Community College’s Historic Preservation & Restoration Programs
3:00 p.m.	Refreshments			
3:30 p.m.	Walking Tour: History of Downtown Corvallis <i>(pre-registration required)</i>	Nuts and Bolts of Successful Events	Agriculture-Main Street Connection	Hist. Preservation Crash Courses: 3:30 pm: Infill Design Standards 4:00 p.m.: Seismic Upgrades 4:30 p.m.: Working with Contractors
5:00 p.m.	Social Mixer			
October 5				
8:00 a.m.	Registration			
8:30 a.m.		Engaging Immigrant Business Owners in the Main Street Model	What is CLG and How Can it Work with My Main Street	
10:00 am	Refreshments			
10:30 am		Re-boot Your Main Street Effort	Main Street at Work in Small Towns	

End of Conference – See You Next Year!