

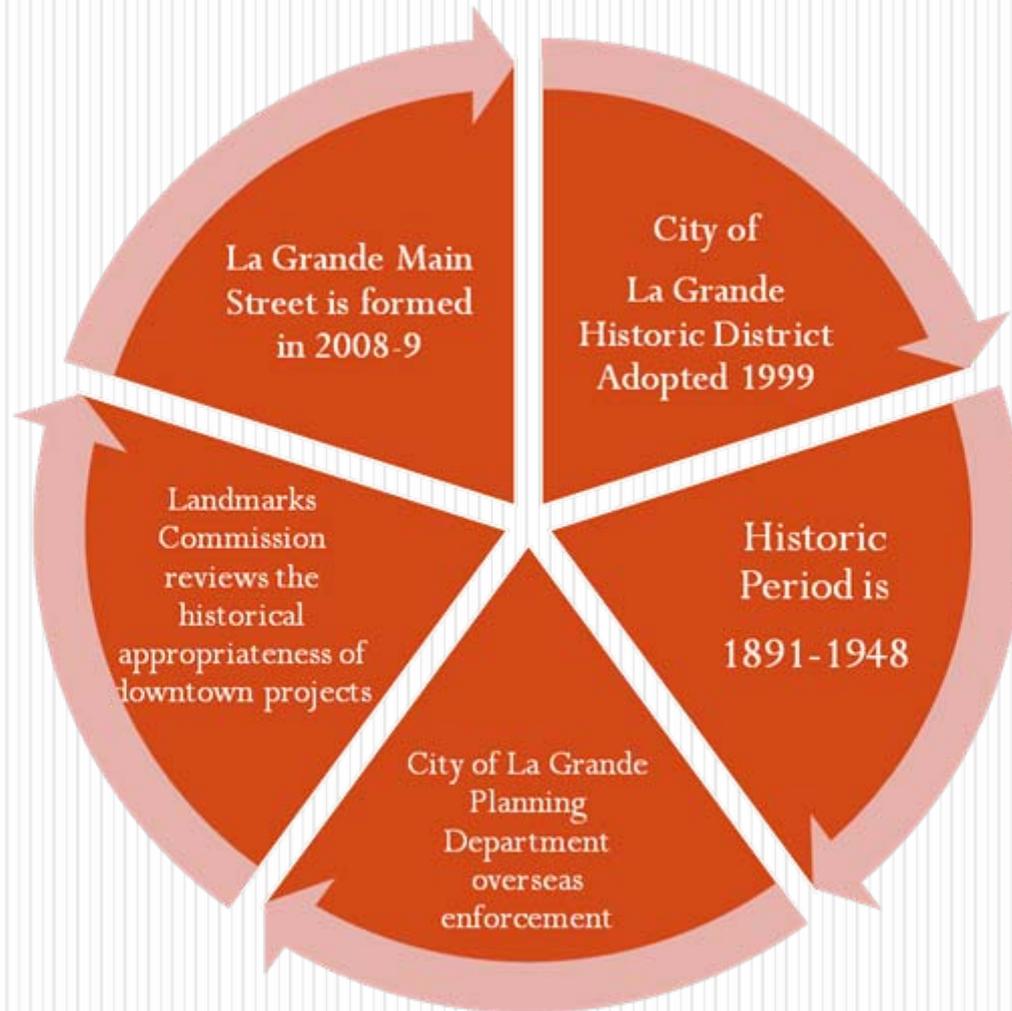
RE-BOOT YOUR MAIN STREET EFFORT



La Grande Main Street: Brief History

- Friends of La Grande Main Street was established in the late 1980s.
 - Faded out in the mid 1990's
- Reconvened in early 2000's
 - Lack of funding
- Friends of La Grande Main Street, dba, La Grande Main Street was reestablished as a Transforming Downtown in late 2008
 - By-laws, Board, and Committees were Formed
 - RARE

Historic Preservation and La Grande



LGMS and RARE



- AmeriCorps program through the University of Oregon
- 11 month placement of volunteers
- 2012/2013 will mark 3rd and 4th placement with LGMS

LGMS Mission

“To create an inviting, sustainable downtown rooted in La Grande’s history and culture, providing a vital center for commercial and community activities.”



Organization Committee

Goal: To provide effective leadership and increase involvement and support for La Grande Main Street.

1. Develop long-term sustainable funding strategy
2. Continue program promotion
3. Fundraising
4. Strengthen membership participation
 - Membership campaign
5. Volunteer Outreach



Economic Restructuring Committee

Goal: To strengthen and broaden the economic vitality of downtown.

1. Downtown Inventory
2. Community Survey Analysis
3. Create Resources for New and Existing business
4. Ribbon Cuttings



Design Committee

Goal: Enhance downtown's livability and attractiveness through renovation of historic structures, creating a pedestrian-friendly environment, and encouraging appropriate infill

1. Vacant Storefront Project
2. Façade Grant Program Outreach
3. Street Furniture
4. Flower Baskets
5. Streetscape Improvements



Promotion Committee

Goal: To encourage consumers and investors to live, work, shop, play, and invest downtown.

- Discover Downtown 5k Stroll and 10k Run
- Crazy Days
- Downtown Halloween Trick/Trunk or Treating
- Holiday festivities
- Eastern Oregon Film Festival





La Grande | Island City
**COMMUNITY
CLEAN UP**

HELP
BETTER OUR
COMMUNITY

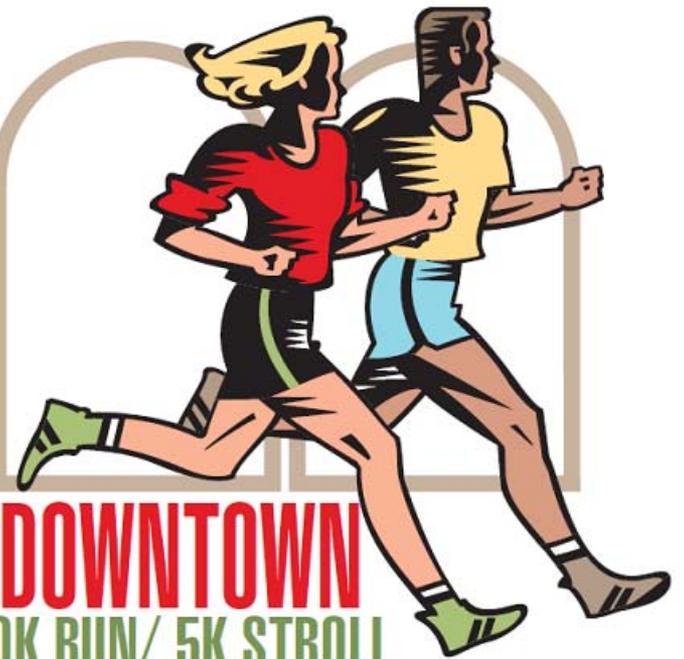
JOIN IN
SATURDAY
MAY 5TH

The graphic features a large brown archway with a yellow sunburst design at the top. Inside the archway, the text 'La Grande | Island City' is written in a light brown font. Below it, 'COMMUNITY CLEAN UP' is written in large, bold, green letters. At the bottom of the archway, there are two columns of text: 'HELP BETTER OUR COMMUNITY' on the left and 'JOIN IN SATURDAY MAY 5TH' on the right. Three stylized figures are shown cleaning the archway: a man in a green shirt and blue pants on the left using a long-handled brush, a woman in a red shirt and blue pants in the center using a dustpan, and a woman in a purple dress on the right using a broom.



DOWNTOWN
LAGRANDE
SATURDAY
APRIL 21ST

The sign is a white rectangular box with a brown border, set within a brown archway. It features a yellow sunburst design at the top. The text 'DOWNTOWN LAGRANDE' is written in a light brown font, and 'SATURDAY APRIL 21ST' is written in green letters below it.



DISCOVER DOWNTOWN
10K RUN/ 5K STROLL

The graphic shows two stylized runners in motion. The woman in the foreground is wearing a red shirt and black shorts, and the man behind her is wearing a yellow shirt and blue shorts. They are running towards the right. The background consists of two brown archways, one of which contains the 'DOWNTOWN LAGRANDE' sign.

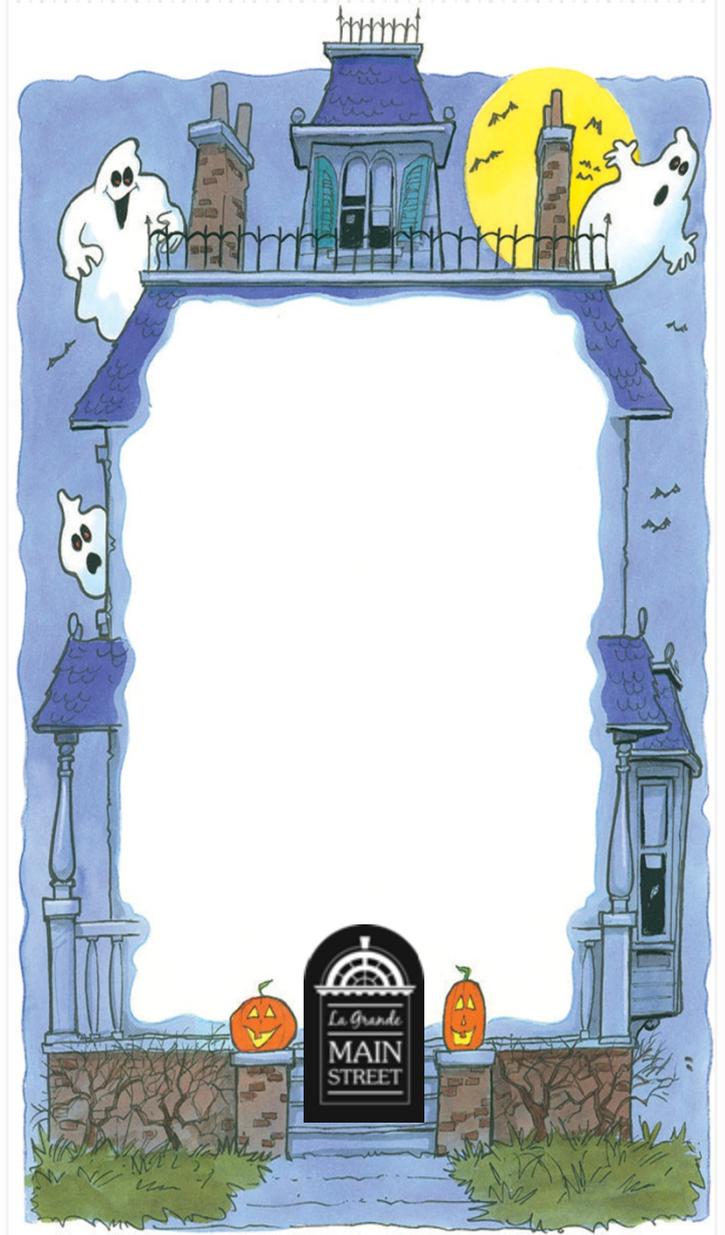
UNION COUNTY
TIMBER
CRUISERS

La Grande
MAIN
STREET

AMERICAN LEGION
BLUE
PINE
RALLY

CRAZY DAYS

JULY 13TH-14TH • LA GRANDE, OR





Eastern Oregon Film Festival

Chamber of Commerce Ribbon Cutting



Making the most of our 501(c)3

- Gangloff Park Enhancement Project
- City-wide Cleanup Event
- The Liberty Theatre Project



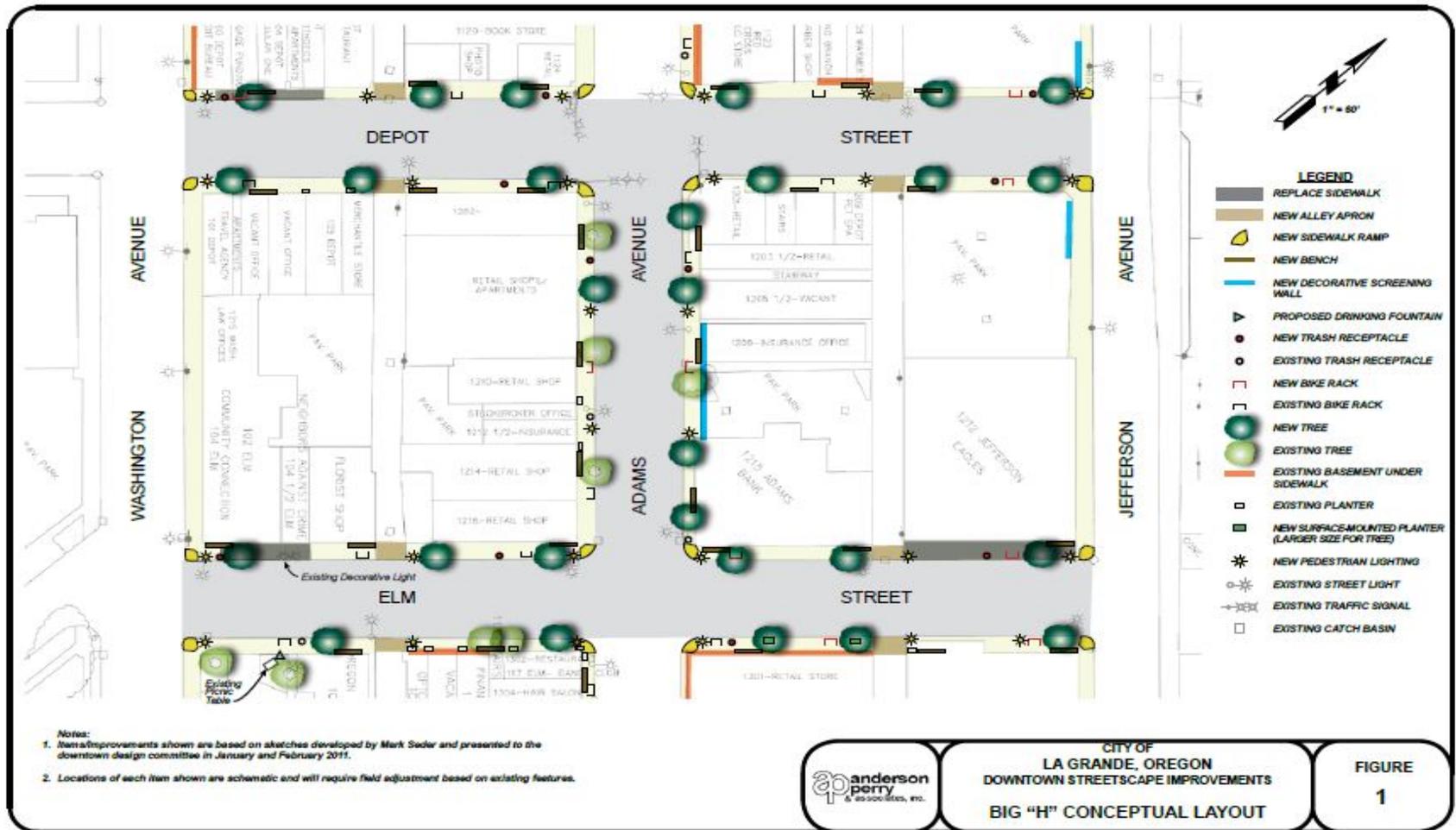
What's Happening Now

- The Liberty Theatre Restoration



What's Happening Now

- The Big H



What's Happening Now

- Façade Grant Program



THANK YOU!

La Grande Main Street

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