EXAMPLE: Walk & Talk

Script:

Hello, I'm [NAME]. I work with [ORGANIZATION] a local nonprofit organization that is part of the Business District/Main Street/Chamber in our area. I am out here today collecting contact information from local businesses in order to communicate about our upcoming Street Fair. Are you the owner of this business? Could I please talk to the owner? When might they be available?

Have you heard about our Street Fair? It's happening on [DATE]. I am part of a volunteer planning committee that is helping to organize the fair. We meet monthly on [DAY/TIME].
if you would like to join us, please come.
There are great marketing opportunities to promote your business and ways to get involved. Let me tell you a little bit about the fair: _____

Collect business card and contact information:

Name	
Business/ Organization	
Email	
Cell	
Address	
Phone	
Hours	
Other Contact	
Social Media	
Website	