



# Resources for Marketing Your Historic Theater

Allison George

# Industry.TravelOregon.com



**INDUSTRY**  
- resources -

**SALES & MARKETING**  
- opportunities -

**RESEARCH**  
- and reports -

**PRESS**  
- room -

Governor's Conference

News

Events

SEARCH

## GROW TOURISM IN YOUR COMMUNITY

Learn how you and your organization can work with Travel Oregon to make an impact in your community with tourism.

New to Tourism?

For Businesses

For RDMOs and DMOs

For Cities, Counties and  
Community Leaders

### Bike Friendly Program Part 1: The Business Case for Being Bike Friendly



### OREGON'S TARGET MARKETS

Learn more about where we market and why.

[Read More](#)



## Welcome to Travel Oregon.

Tourism in Oregon is a \$10.3 billion industry. Our industry directly generates more than 101,000 jobs in Oregon — and indirectly creates another 52,500 jobs. As a key driver in Oregon's economy, what you do every day to support tourism matters. Together, we can do something even greater. Whether it's timely research, tourism planning tools, or inspiration for your next marketing campaign, our aim is to provide resources to support the work that you do. We'd love to hear from you; let us know how we're doing.

# Oregon's 7 Tourism Regions (RDMOs)



# What is a DMO?

Destination Marketing Organization

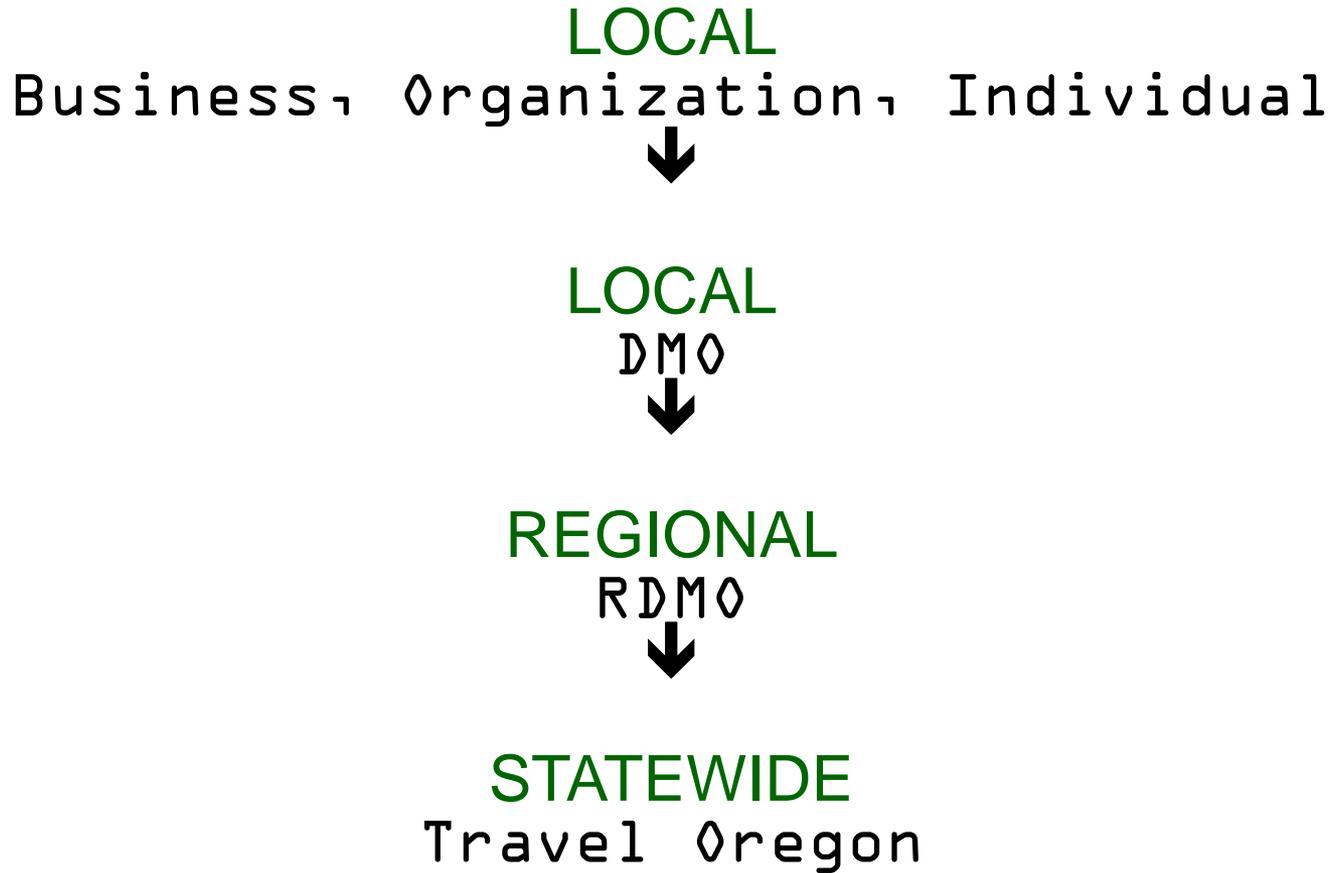


# What is an RDMO?

Regional Destination Marketing Organization



# Tourism Industry Partnering



# Digital Content

## Things to See & Do in Oregon (Listings)

OREGON'S SEVEN WONDERS SEE - AND - DO TRIP IDEAS CITIES - AND - REGIONS ASK OREGON PLACES TO STAY TRAVEL DEALS GETTING AROUND OREGON

Sign In / Register Search Oregon

Lodging RV Parks Campgrounds

Places to stay > Lodging > Hotel / Motel

### WildSpring Guest Habitat

(a Hotel / Motel)

92978 Cemetery Loop / Port Orford, OR 97465 - [View on Map](#)  
phone: (541) 332-0977 / 800-333-9453 - email: [info@wildspring.com](mailto:info@wildspring.com) - [Visit Website](#)

WildSpring Guest Habitat is a small eco-friendly resort overlooking the ocean on Oregon's south coast, offering luxurious accommodations in a peaceful, naturally beautiful environment. Five luxury cabin suites filled with art and antiques. Guest Hall, walking labyrinth, sculpture garden, and a spectacular open-air slate spa - perfect for whale watching and star gazing. Birding site on the Oregon Coast Birding Trail and a certified natural habitat by The National Wildlife Federation. Carbon neutral.

**Add to My Oregon Road Trip**

Just about any place you find on TravelOregon.com can be added to your own Oregon Roadtrippers Account. [Find out how.](#)

**Get on the road with Roadtrippers**

We've partnered with Roadtrippers to provide a great way to plan a trip around Oregon. So start planning your next road trip to here, there or pretty much anywhere in Oregon.

**Check out Oregon.Roadtrippers.com**

**Flag as Incorrect**

Is any of the information on this page incorrect?

**amenities -**

- Complimentary Breakfast
- Handicap Accessible
- High Speed Internet Access
- Kitchenette Or Full Kitchen
- Smoke Free
- Spa/Hot Tubs
- Sustainable Business

**travel oregon forever participant -**

This business has received recognition in Travel Oregon's Sustainable Business Challenge. They have demonstrated their commitment to stewardship and sustainability in their business practices. [Find out more.](#)

**travel oregon forever philanthropy partner -**

The Oregon Travel Philanthropy Fund helps pay for projects around the state that improves the visitor experience. As a visitor, you can support these efforts by making a donation at this participating business, or [contributing directly.](#)

**oregon restaurant & lodging association member -**

This business is a member of the Oregon Restaurant and Lodging Association (ORLA). ORLA represents over 3,500 members and advocates for over 9,000 foodservice locations and 2,500 lodging establishments in Oregon. [OregonRIA.org](http://OregonRIA.org)

**what's around here? -**

### LOCATION & NEARBY THINGS TO SEE & DO

See & Do > Restaurants > American

## Deschutes Brewery & Public House

1044 N.W. Bond Bend, OR 97701 - [View on Map](#)  
phone: (541) 382-6242 - [Visit Website](#)

**Add to My Oregon Road Trip**

Just about any place you find on TravelOregon.com can be added to your own Oregon Roadtrippers Account. [Find out how.](#)

**Get on the road with Roadtrippers**

We've partnered with Roadtrippers to provide a great way to plan a trip around Oregon. So start planning your next road trip to here, there or pretty much anywhere in Oregon.

**Check out Roadtrippers.com/Oregon**

**Flag as Incorrect**

Is any of the information on this page incorrect?

**what's around here? -**

### LOCATION & NEARBY THINGS TO SEE & DO

These maps and directions are for planning purposes only. You may find that construction projects, traffic, or other events may cause road conditions to differ from the map results. For travel options, weather and road conditions, visit [tripcheck.com](http://tripcheck.com), call 511 (in Oregon only), 800.977.4385 or 802.988.2041.

# Listings on TravelOregon.com

OREGON'S SEVEN WONDERS SEE AND DO TRIP IDEAS CITIES AND REGIONS ASK OREGON PLACES TO STAY TRAVEL DEALS GETTING AROUND OREGON

Attractions Recreation Eat & Drink Oregon Heritage Natural Wonders Events

— See & Do > Attractions > Performing Arts —

## Liberty Theater

12th and Commercial St. Astoria, OR 97103 — [View on Map](#)  
phone: (503) 325-8108 — email: [director@liberty-theater.org](mailto:director@liberty-theater.org) — [Visit Website](#)

SHARE f t+ g+ p+ e

OREGON'S SEVEN WONDERS SEE AND DO TRIP IDEAS CITIES AND REGIONS ASK OREGON PLACES TO STAY TRAVEL DEALS GETTING AROUND OREGON

Attractions Recreation Eat & Drink Oregon Heritage Natural Wonders Events

— See & Do > Attractions > Theater —

## Bijou Theatre

1624 NE Highway 101 Lincoln City, OR 97367 — [View on Map](#)  
phone: (1) 541-994-8255 — email: [altomare@charter.net](mailto:altomare@charter.net) — [Visit Website](#)

Neighborhood movie theatre, shows both film festivals and art films.

Just about any place you find on TravelOregon.com can be added to your own Oregon Roadtrippers Account. [Find out how.](#)

ADD TO MY OREGON ROAD TRIP

SHARE f t+ g+ p+ e

OREGON'S SEVEN WONDERS SEE AND DO TRIP IDEAS CITIES AND REGIONS ASK OREGON PLACES TO STAY TRAVEL DEALS GETTING AROUND OREGON

Attractions Recreation Eat & Drink Oregon Heritage Natural Wonders Events

— See & Do > Attractions > Theater —

## The Rogue Theatre

143 SE H Street Grants Pass, OR 97526 — [View on Map](#)  
phone: (541) 471-1316 — [Visit Website](#)

This lovely art deco-style theater was built in 1938 and has recently undergone a renaissance, becoming a showcase for national, regional and local performing arts. This attractive, welcoming facility augments the historic charm of downtown Grants Pass' central shopping district. In the past several seasons, music fans have seen such top names as Richie Havens, Mickey Rooney, Donovan, Little Feat and more.

— what's around here? —

### LOCATION & NEARBY THINGS TO SEE & DO

Map

ADD TO MY OREGON ROAD TRIP

Just about any place you find on TravelOregon.com can be added to your own Oregon Roadtrippers Account. [Find out how.](#)

5/5 TRIPADVISOR TRAVELER RATING based on 92 reviews

Get on the road with Roadtrippers

## Roadtrippers

We've partnered with Roadtrippers to provide a great way to plan a trip around Oregon. So start planning your next road trip to here, there or pretty much anywhere in Oregon.

Check out [Roadtrippers.com/Oregon](http://Roadtrippers.com/Oregon)

SHARE f t+ g+ p+ e

# Event Calendar on TravelOregon.com

– [See & Do](#) > [Events](#) > [Visual Art Events](#) –

## Thursday Art Night at the Eltrym

january

28

1809 First Street Baker City, OR 97814 – [View on Map](#)  
phone: (541) 523-2522 / 541-325-1689 – [Visit Website](#)

This monthly celebration of the cinematic arts typically takes place on the last Thursday of every month at the historic Eltrym Theater in historic downtown Baker City.

Except December when the the date moves to New Year's Eve.

Each month features a different art film and begins with a half hour storytelling time before the featured film.

Tickets are \$6 adults or \$4 seniors and students.

Travel Oregon makes every effort to provide accurate information to make your visit to Oregon enjoyable. However event prices and times may change without notice. Please call ahead for the most up-to-date information.

 [Flag as Incorrect](#)

Is any of the information on this page incorrect?

– *what's around here?* –

### LOCATION & NEARBY



# Itineraries on TravelOregon.com

OREGON'S SEVEN WONDERS SEE -AND- DO TRIP IDEAS CITIES -AND- REGIONS ASK OREGON PLACES TO STAY TRAVEL DEALS GETTING -AROUND- OREGON

Sign In / Register Search Oregon... Search

Stories Itineraries Scenic Byways Grant's Getaways By Interest Seasonal Features

- Trip Ideas > Oregon Stories -

## Oregon's Historic Theaters

by [Mikhael Romain](#) - February 16th, 2010



Salem's Elsinore Theater

Scattered throughout the state are historic theaters th

OREGON'S SEVEN WONDERS SEE -AND- DO TRIP IDEAS CITIES -AND- REGIONS ASK OREGON PLACES TO STAY TRAVEL DEALS GETTING -AROUND- OREGON

Sign In / Register Search Oregon... Search

Stories Itineraries Scenic Byways Grant's Getaways By Interest Seasonal Features

- Trip Ideas > Itineraries -

## Southern Oregon Arts & Bounty Electric Byway

An Oregon Electric Byways Road Trip

by [Eileen Garvin](#) - Updated on August 18th, 2014

# Social Media



Page Notifications Insights Posts



**Travel Oregon** Travel/Leisure

Timeline About Photos Videos More

309k likes +1,450 this week  
Brent Clair and 59 other friends

1m post reach this week

Invite friends to like this Page

ABOUT



We're in love with Oregon.  
<http://traveloregon.com/>

APPS

 **Instagram** **Pinterest**

Post Photo / Video

Write something...

**Travel Oregon**  
Posted by Sparkloft Media 171 · 33 mins ·

This is the Wild West.



**Road Trip: Fossil and Condon**  
Springtime sunshine is abundant in the hills of Eastern Oregon.  
TRAVELOREGON.COM

4,400 people reached Boost Unavailable

**TravelOregon** @TravelOregon · May 1  
In Wasco County, ghost towns and new beginnings aren't mutually exclusive: [budurl.com/v793](http://budurl.com/v793)



8 8



# Welcome Center Brochure Program

- Display your brochures or visitor guides at one or more of the eight Oregon Welcome Centers at high-traffic gateways into the state.
- In 2014, over 255,000 brochures were distributed through the PDX Welcome Center
- Over 160,000 visitors benefitted from personalized travel planning assistance at the other eight Welcome Centers

Contact MEDIAmerica for more information





THANK YOU!