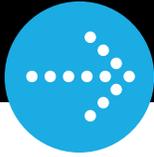




CONNECT THROUGH STEWARDSHIP

Oregon Heritage Conference
2013 Program
May 9-10
Portland





WELCOME TO PORTLAND!

More and more heritage organizations are connecting to their communities by providing relevant programming, supporting economic development, and using social media. At the same time, they face stiff challenges preserving heritage resources for the long term.

This reaching outward to communities at the same time as looking at ways of sustaining heritage resources initially seems like an unworkable paradox. However, individuals and organizations are doing just that -- and succeeding!

The 2013 Oregon Heritage Conference, including the Oregon Connecting to Collections (OC2C) workshops, highlights the different ways that organizations and communities are preserving and developing their heritage. These are not pre-fabricated approaches; rather they use the unique buildings, artifacts, people, systems and culture found in each community.

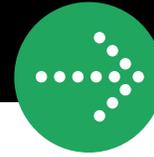
Because of this heritage diversity, the Oregon Heritage Conference is a great place to connect with people from different heritage sectors and generate new ideas, new relationships, and new projects. And while you're here, make time explore the Grand Avenue Historic District to see how residents and businesses are stewarding their heritage.

Please also thank the Architectural Heritage Center staff and volunteers for their efforts in supporting the Oregon Heritage Conference, and also the Institute of Museum and Library Services for its financial support of the Oregon Connecting to Collections workshops.

Cover photo Flickr credit: Brian Legate



Hawthorne Bridge, Portland
(Flickr credit: burstingwithcolors)



TOURS, TALKS & AWARDS

"Insider" Tour of Pratt & Larson Tile Factory

May 9, 1:30-2:30 pm

Enjoy a rare opportunity to visit one of the most famous art tile design and production facilities in the United States. Pratt and Larson Tile and Stone offer a tour highlighting how its hand-crafted tile is designed and made. At thirty years old, Pratt and Larson is a unique meld of art studio and manufacturing site where tile is designed and produced for historic rehabilitation and for contemporary installations.

Please wear close-toed shoes.

Meet at 1201 SE 3rd Ave at 1:30 pm.

Grand Avenue Historic District and Produce Row Tour

May 9, 3:00-4:30 pm

Explore the area that was once the city center of East Portland. Along the way, you'll see architecture from the Victorian Age through Art Deco, and learn how East Portland once (and still) serves as a hub for food-related businesses.

Meet downstairs at the Architectural Heritage Center at 3:00 pm.

Preservation Incentives

May 9, 3:00-4:30 pm

Architectural Heritage Center

Oregon is three years into the 10-year term of Special Assessment of Historic Properties program that the legislature reauthorized in 2009. Discuss what's working and what isn't, and if the program is still a meaningful incentive for preservation in the state. Also, explore tax credit options that other states have tried and discuss what might be a good fit for Oregon.

Reception

May 9, 5:30-6:30 pm

Rejuvenation Hardware

Nationally-known historic preservation resource Rejuvenation will open its retail showroom for a pre-dinner reception. Enjoy hors d'oeuvres and refreshments in the beautifully restored 1902 Neustadter Brothers Standard Factory No. 2 (originally built for manufacturing "Boss of the Road" work shirts and overalls) while checking out the company's period-authentic lighting, hardware, home decor, and outstanding selection of architectural salvage and antiques.

Oregon Heritage Excellence Awards Banquet

May 9, 7:00-9:00 pm

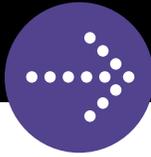
Melody Ballroom

Join colleagues and friends for dinner to celebrate individuals, organizations, and projects that have made outstanding contributions to preserving Oregon's heritage.

Kimberly Howard, Trust manager of the Oregon Cultural Trust, will be the featured speaker during the banquet. Howard will present a dramatic interpretation of Hattie Redmond who was president of the Colored Woman's Equal Suffrage League during the 1912 campaign for women's suffrage in Oregon.

Jan Mitchell, chair of the Oregon Heritage Commission, will be joined by Kerry Tymchuk, Executive Director of the Oregon Historical Society, and Oregon Secretary of State Kate Brown to present the awards.

Tickets for the event may be purchased in advance or on-site (by check only).



HERITAGE EXCELLENCE AWARDS

Oregon Heritage Excellence Awards Banquet

May 9, 7:00-9:00 pm

Melody Ballroom

Join colleagues and friends for dinner to celebrate heritage achievements at the 2013 Oregon Heritage Excellence Awards banquet. Awards will be presented to individuals, organizations and projects that have made the most of available resources to make outstanding contributions to preserving Oregon's heritage.

Kimberly Howard, Trust manager of the Oregon Cultural Trust, will be the featured speaker during the banquet. Howard will present a dramatic interpretation of Hattie Redmond who was president of the Colored Woman's Equal Suffrage League during the 1912 campaign for women's suffrage in Oregon. While much of the life of this amazing woman is not known, this dramatic interpretation will be based on the historic facts we do know. Women's suffrage appeared on the Oregon ballot six times before women finally gained the right to vote in the state in 1912. Oregon women also worked at the federal level to give all women in the United States the right to vote, and finally achieving victory in 1920.

Jan Mitchell, chair of the Oregon Heritage Commission, will be joined by Kerry Tymchuk, Executive Director of the Oregon Historical Society, and Oregon Secretary of State Kate Brown to present eight Oregon Heritage Excellence Awards. The awards are given for exceptional and meritorious work in



2012 Heritage Excellence Awards

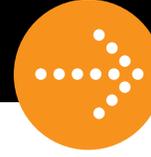
the heritage field. This year's award recipients hail from across the state, representing diverse heritage projects, long-time efforts, and distinguished careers.

The event will be held at the historic Melody Ballroom, just one block east of the Architectural Heritage Center.

Tickets are required for the event and may be purchased in advance or on-site (by check only).



2012 Heritage Excellence Award Recipients



THURS, MAY 9

Registration

8:00-4:30 pm

Architectural Heritage Center

Oregon Connecting to Collections (OC2C) Collections Workshop

8:30-4:30 pm

Architectural Heritage Center, Downstairs

This first day of a two-day workshop part of the Oregon Connecting to Collections (OC2C) project provides information about collections care and best practices. Topics include completing a collections care survey, evaluating and responding to environmental concerns, solving collections conundrums, and networking with other museum, archive, and library professionals.

Lunch Break

12:00-1:00 pm

"Insider" Tour of Pratt & Larson Tile Factory

1:30-2:30 pm

Pratt & Larson Tile Factory, 1201 SE 3rd Ave

Enjoy a rare opportunity to visit one of the most famous art tile design and production facilities in the United States. Pratt and Larson Tile and Stone offer a tour highlighting how its hand-crafted tile is designed and made. At thirty years old, Pratt and Larson is a unique meld of art studio and manufacturing site where tile is designed and produced for historic rehabilitation and for contemporary installations. *Please wear close-toed footwear. Meet at 1201 SE 3rd Ave at 1:30 pm.*

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Architectural Heritage Center

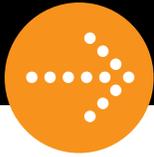
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Preservation Incentives

3:00-4:30 pm

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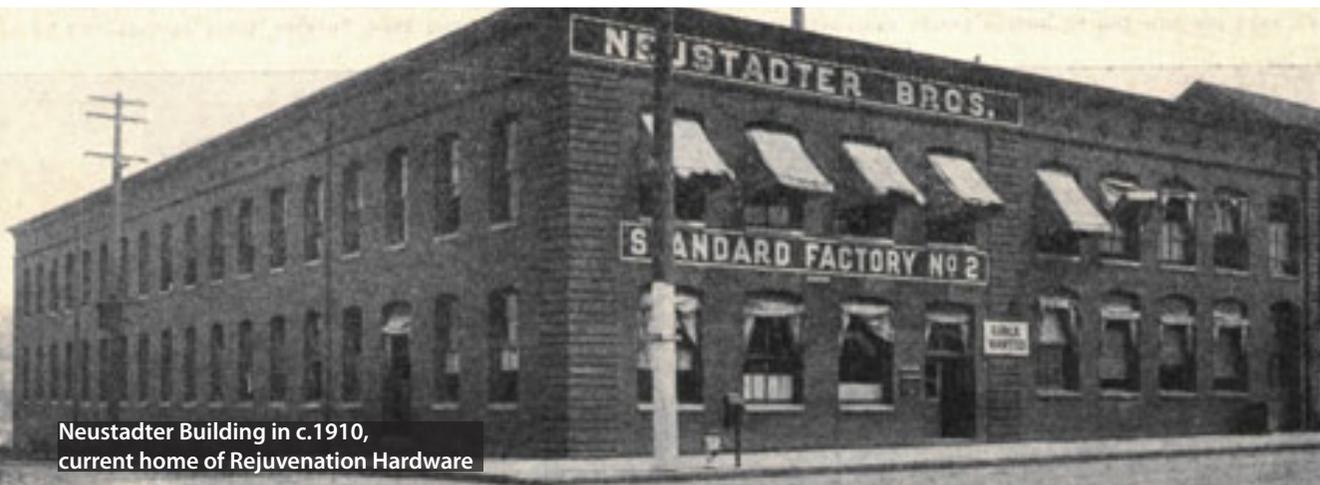
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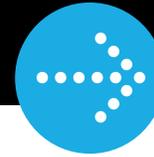
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Neustadter Building in c.1910,
current home of Rejuvenation Hardware



Registration

7:30-3:00 pm

Architectural Heritage Center

Oregon Connecting to Collections (OC2C) Disaster Workshop

8:30-4:30 pm

Architectural Heritage Center, Upstairs

This second day of a two-day workshop part of the Oregon Connecting to Collections (OC2C) project provides information about disaster preparedness for museums, archives, and libraries. Topics include assessing local environmental risks, developing a plan to network with local emergency responders, prioritizing collections in case of disaster, preparing a disaster plan, and getting the public involved with disaster preparedness for your organization.

Oregon Heritage Fellows

8:30-9:45 am

Architectural Heritage Center, Downstairs

Hear from three emerging scholars, recipients of an Oregon Heritage Fellowship from Oregon Heritage, about their research findings about Oregon's history.

Presenters: Patrick Lozar, University of Oregon; Regan Watjus, University of Oregon; Kelly Yelverton, Lewis and Clark College

Moderator: Chris Bell, Oregon Department of Transportation

Survey is Just a Start:

Using Historic Resource Surveys for Tourism, Community Pride and Preservation Planning

8:30-9:45 am

East Bank Saloon

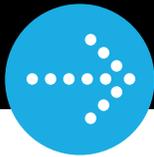
So you've successfully conducted a historic resource survey in your community. Now what? Learn how to use this information to educate and entertain the public, promote tourism, and protect and preserve historic resources to get more bang for your survey buck!

Presenters: Jason Allen, Oregon State Historic Preservation Office; Kelly Cannon-Miller, Deschutes County Historical Society; James Reitz, City of Forest Grove; Michele Young, City of Enterprise; Kimberli Fitzgerald, City of Salem, Steve Ochs, City of Eugene

Moderator: Ian Johnson, Oregon State Historic Preservation Office

Break

9:45-10:15 am



Building and Sustaining Support for Heritage: Talk and Tactics for Oregon's Communities

10:15-11:30 am

Architectural Heritage Center, Downstairs

Heritage advocates are constantly engaged in dialogues with their community leaders, and new studies are supplying them with quivers of useful facts. Learn how they advocate, how they approach decision makers, how they involve their supporters, and what issues they expect in the near future. Discussion will be encouraged.

Presenters: Kyle Jansson, Oregon Heritage Commission; Robert Hart, Lane County Historical Society and Museum; Connie Nice, The History Museum of Hood River County
Moderator: Kyle Jansson, Oregon Heritage Commission

Use It or Lose It: Thinking Local About Adaptive Reuse

10:15-11:30 am

East Bank Saloon

Creating a new use for a historic building can be both an opportunity and a challenge. Discuss how readaptive use can benefit communities as a whole and help revitalize commercial downtowns. Participants will work in small groups to create an adaptive reuse design scheme for buildings in their downtowns based on session information and then share their design with the larger group.

Presenter/Moderator: Kenneth Gunn, University of Oregon

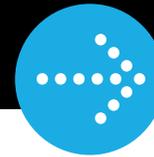
Lunch & Keynote

11:45-12:45 pm

Melody Ballroom



Decoration on the Hollywood Theatre
in northeast Portland



Lunch & Keynote: Is Everyone at the Table?

11:45-12:45 pm

Melody Ballroom

Connections can be fatal or transformational. In 25 years as a community change agent, Alice Norris has brought people together (and driven some away!) in her efforts to connect the authentic and creative with the broken and neglected. Learn how to do it the wrong way, the hard way and the amazing way by someone who has tried it all.

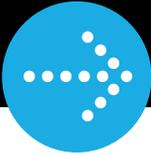
Alice Norris is serving as president of the Willamette Falls Heritage Area Coalition, working to become the first national heritage area in the Pacific Northwest and first state heritage area in Oregon. She is also president of the Clackamas Repertory Theatre and a Board member of the Volunteers in Medicine Founders Clinic. In 2010, she completed eight years as Mayor of Oregon City, Oregon's oldest incorporated city. The former high school English teacher has also served as chair of the Regional Arts & Culture Council, Metro Policy Advisory Council, Metro Exposition-Recreation Commission, Willamette Falls Hospital Foundation, Oregon City's Urban Renewal Agency, and elected Oregon City School Board member for over seven years.

Norris is a writer, political junkie, and was the executive director of the Oregon Trail Pageant outdoor historical drama. Her contributions to community-building through the arts were recognized by the Governor in 2007 when she received the statewide Ron Schmidt Leadership Award. She was Clackamas County's first annual Darlene Hooley Citizen Award winner in 2010 for her volunteer contributions to the revitalization of Oregon City, and was named Citizen of the Decade by the City of Oregon City. Alice served on the executive committee of Oregon 150, the statewide committee that directed Oregon's Sesquicentennial Celebration in 2009; as well as the state committee that directed the Oregon Trail Sesquicentennial in 1993.

She and her husband Michael have lived in Oregon City since 1974. They have three children and six grandchildren, all extraordinarily handsome and brilliant.



Alice Norris



***Preaching Beyond the Choir:
Leveraging Heritage to Build New Relationships***

1:15-2:30 pm

Architectural Heritage Center, Downstairs

Is your organization looking for ways to reach out beyond the usual heritage and historic preservation crowd? Hear speakers from four organizations who are doing just that through innovative outreach programs and projects to create and strength relationships with non-heritage audiences. The session will culminate with a moderated discussion among presenters and participants about best practices for reaching non-heritage audiences.

Presenters: Eliza Canty-Jones, Century of Action; Bobbie Conner, Confederated Tribes of the Umatilla Indian Reservation; Ruth Vondracek, Century Farm Database; Lucien Swerdloff, Clatsop Community College

Moderator: Gwen Carr, Oregon Black Pioneers

***60s is the New 30s:
Building Appreciation for Modern Historic Properties***

1:15-2:30 pm

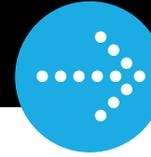
East Bank Saloon

Do you find mid-century modern buildings a little hard to love? Build your appreciation for these “new” historic buildings by understanding the origins of the mid-century modern style and importance to today’s built environment. Learn about the masters of modern architecture as well as some of the architects and builders of post-World War II Portland.

Presenters: Val Ballestrem, Architectural Heritage Center; Chrissy Curran, Oregon State Historic Preservation Office

Moderator: Sarah Jalving, Oregon Department of Transportation

c.1955 mid-century modern house
in northwest Portland (Flickr credit: MidCentArc)



***If You Tell Them, They Will Care:
Case Studies for Engaging Your Community***

3:00-4:15 pm

Architectural Heritage Center, Downstairs

Explore impressive examples of community engagement to learn how to better connect with your community. Panelists will share goals, strategies, pitfalls, and successes of outreach programs and projects. Topics will include the Southern Oregon Historical Society “Exhibits by You” program, the Falls City student video program, and the Oregon Jewish Museum Beth Israel Archives project.

Presenters: Amy Drake, Southern Oregon Historical Society; Kelsey Verhaar, Falls City High School; Ethan McConnell, student; Tia McConnell, student; Destiny Wyatt, student; Mike McConnell, Falls City Landmark Commission; Anne LeVant Prah, Oregon Jewish Museum

Moderator: Kelly Haverkate, Dayton Community Development Association

***Managing Mid-Century Modern:
Tools for Local Governments***

3:00-4:15 pm

East Bank Saloon

Mid-century modern buildings (1940-1970) comprise over half of our built environment. As these buildings age, local governments face unique challenges when planning for their preservation and design review. Learn about documentation methods that can be used to capture what is important about mid-century resources, and participate in an exercise to identify character-defining features of mid-century buildings and how to focus design review on the elements that really matter.

Presenters/Moderators: Chrissy Curran & Diana Painter, Oregon State Historic Preservation Office

Historic homes in
northeast Portland



Mid-Century Modern Home Tour

May 11, 10:00-4:00 pm

Portland

The annual Mid-Century Modern Home Tour and fundraiser for the Historic Preservation League of Oregon (HPLO) will present a first-ever opportunity to visit six residences designed by Saul Zaik on Saturday, May 11th from 10:00-4:00 pm in Portland. The tour will include Zaik's own home and a short program featuring a Q&A with the architect himself.

Zaik, who built on a foundation laid by Pietro Belluschi and John Yeon, has been called a "living legend" of the Northwest Regional style by architecture critics. At a robust 84 years of age, he still maintains his practice. He personally selected the homes featured on the tour as representative of his residential work from the 1950s through 1970s. Several of the homes slated for the tour are in near original condition, while others have been updated and interpreted.

Tickets are available through the HPLO website beginning in March. All proceeds benefit HPLO programs. Visit historicpreservationleague.org or call (503) 243-1923 for more information.

Oswego Iron Furnace & Iron Heritage Trail

Self-tour

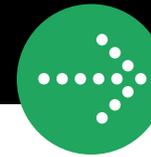
Lake Oswego

Take a drive to Lake Oswego to see Oregon's oldest industrial landmark, the Oswego Iron Furnace. Built in 1866, it was the first iron furnace on the Pacific Coast and the centerpiece of an industry that employed 700 workers in the area.

The recently restored furnace is located in George Rogers Park, two blocks east of Hwy 43. For more information visit www.ci.oswego.or.us/parksrec/oswego-iron-heritage-trail



Iron furnace at George Rogers Park in Lake Oswego



Welcome to Portland's Central Eastside! While conferring is great, you might need a little break from the action or some places to dine or sup. All of these suggested activities and food options are nearby.

Activities

Architectural Heritage Center, downstairs exhibits

Oregon Museum of Science and Industry (OMSI), 1945 SE Water Ave
A very easy streetcar ride from the conference area. www.omsi.edu

Oregon Rail Heritage Museum, 2250 SE Water Ave
Just opened in Sept. 2012! Also on the streetcar, right by OMSI. www.orhf.org

Vacuum Museum, 107 NE Grand Ave (inside Stark's Vacuum shop)
Yes, you read that correctly! Free. www.starks.com/about_us/vacuum

Kidd's Toy Museum, 1301 SE Grand Ave
Call in advance to plan a visit. Free. www.kiddstoymuseum.com

The Hat Museum

Very friendly and fun - must call for reservations and directions. www.thehatmuseum.com

Eastbank Esplanade

Walk along the Willamette River! Free. <http://tinyurl.com/4u66u4>

Dining & Coffee Suggestions

Eastbank Saloon, 727 SE Grand Ave

The Side Door Cafe, 425 SE Washington

Sheridan's Fruit Co., 409 SE MLK Jr. Blvd (sandwiches, soup, salads, wine, cheese, and more)

Tarad Thai, 601 SE Morrison St

Robo Taco, 607 SE Morrison St (traditional and not-so-traditional tacos)

J&M Cafe, 537 SE Ash St (breakfast and lunch)

F&B Cafe, 1100 SE Grand Ave at Rejuvenation

Floyd's Coffee, 1412 SE Morrison (great atmosphere)

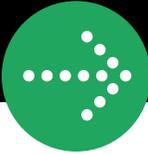
Green Dragon, 928 SE 9th (over 50 beers on tap)

Nicholas Restaurant, 318 SE Grand Ave (Lebanese and Middle Eastern cuisine)

Coava Coffee, 1300 SE Grand Ave (supreme coffee, urban industrial vibe)

Olympic Provisions, 107 SE Washington (allow more time for dining)

clarkelewis, 1001 SE Water Ave #160 (allow more time for dining)



PROGRAM AT A GLANCE

Thursday, May 9

| | | |
|---|--|--|
| <p>Registration 8:00-4:30 pm</p> | | |
| <p>Oregon Connecting to Collections (OC2C) Collections Workshop 8:30-4:30 pm AHC, Downstairs</p> | | |
| <p>Lunch 12:00-1:00 pm</p> | | |
| <p>Oregon Connecting to Collections (OC2C) Collections Workshop 8:30-4:30 pm AHC, Downstairs</p> | <p>"Insider" Tour of Pratt & Larson Tile Factory 1:30-2:30 pm Meet at 1201 SE 3rd Ave</p> | |
| | <p>Grand Avenue Historic District & Produce Row Tour 3:00-4:30 pm Meet at AHC</p> | <p>Preservation Incentives 3:00-4:30 pm AHC, Upstairs</p> |
| <p>Reception 5:30-6:30 pm Rejuvenation</p> | | |
| <p>Oregon Heritage Excellence Awards 7:00-9:00 pm Melody Ballroom</p> | | |

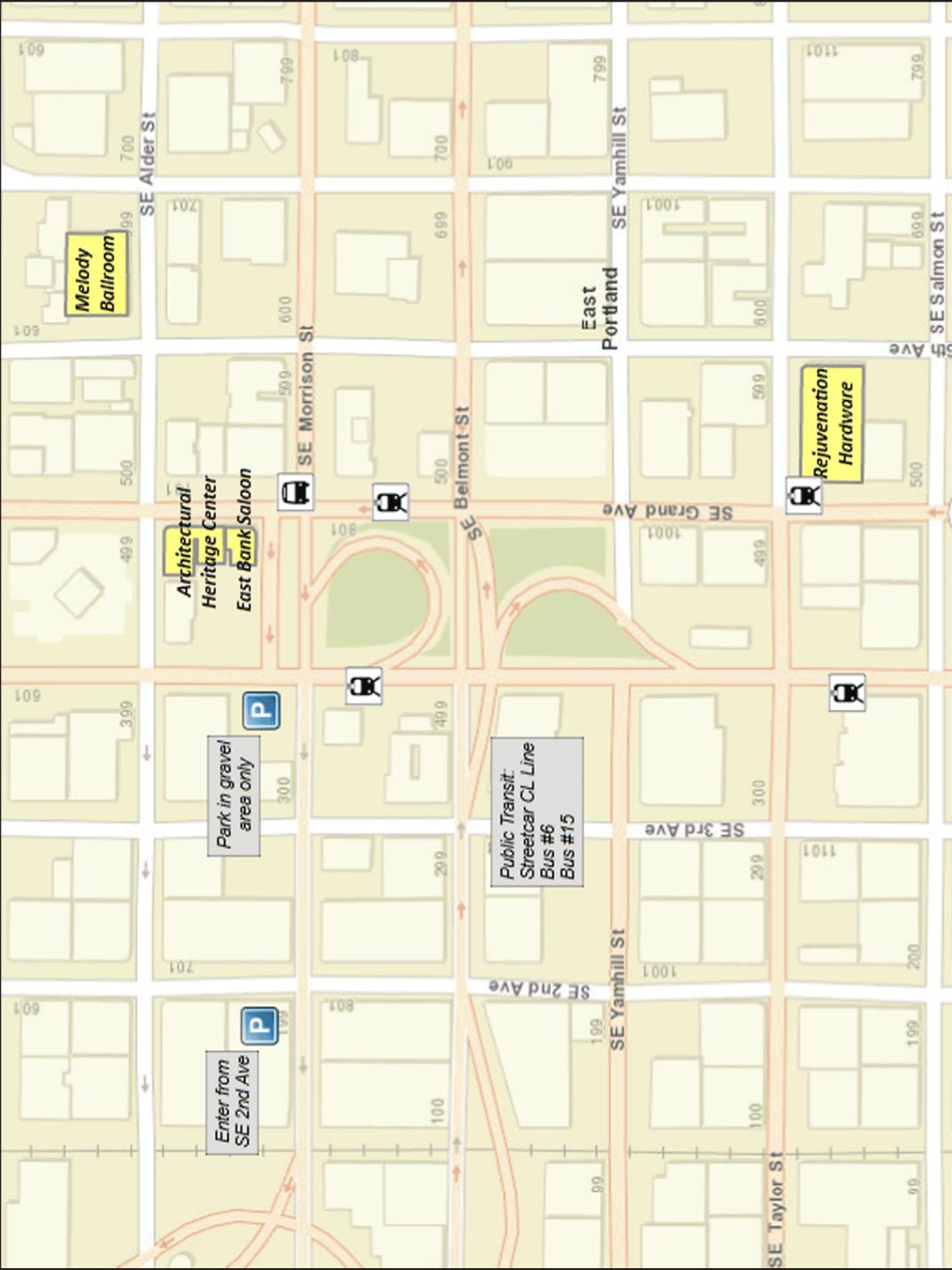


PROGRAM AT A GLANCE

Friday, May 10

| | | |
|---|---|--|
| <p>Registration 7:30-3:00 pm</p> | | |
| <p>Oregon Heritage Fellows 8:30-9:45 am AHC, Downstairs</p> | <p>Survey is Just a Start 8:30-9:45 am East Bank Saloon</p> | <p>Oregon Connecting to Collections (OC2C) Disaster Workshop 8:30-4:30 pm AHC, Upstairs</p> |
| <p>Break 8:45-10:15 am</p> | | |
| <p>Everyone a Steward 10:15-11:30 am AHC, Downstairs</p> | <p>Use It or Lose It 10:15-11:30 am East Bank Saloon</p> | <p>Oregon Connecting to Collections (OC2C) Disaster Workshop 8:30-4:30 pm AHC, Upstairs</p> |
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| <p>Break 2:30-3:00 pm</p> | | |
| <p>If You Tell Them, They Will Care 3:00-4:15 pm AHC, Downstairs</p> | <p>Managing Mid-Century Modern 3:00-4:15 pm East Bank Saloon</p> | <p>Oregon Connecting to Collections (OC2C) Disaster Workshop 8:30-4:30 pm AHC, Upstairs</p> |

Conference Map



See you next year April 23-26, 2014 in Albany!