

Using Census Bureau Economic and Demographic Data to Promote Economic Development

Business / Industry Data Sets

Oregon SDC Affiliates and Data User Meetings
September 15 and 16, 2014

Presented by:
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U.S. Census Bureau

Outline

- Census Bureau **Economic Programs** at a Glance (plus some Terms)
- Economic Geographies – *What's Different*
- Economic Data in AFF to Profile the Oregon Marketplace and Economy - *Exercises*
- Other Data User Tools
 - *Industry Statistics Portal*
 - *QuickFacts*

Census Economic Data

- Monthly and Quarterly Data
 - Leading Economic Indicators, like *Monthly Retail Sales*
- Annual Data
 - *Annual Survey of Manufactures*
- The **Economic Census** and Related Programs

U.S. Census Bureau Economic Indicators			
Advance Report Durable Goods March 2014 Report Released 8:30 AM EDT, 4/24/14	\$234.8 B New Orders	↑^o 2.6%	
New Residential Sales March 2014 Report Released 10:00 AM EDT, 4/23/14	384,000 Single-family houses	↓ -14.5%	
New Residential Construction March 2014 Report Released 8:30 AM EDT, 4/16/14	946,000 Housing starts	↑[*] 2.8%	
Business Inventories March 2014 Report Released 10:00 AM EDT, 4/14/14	\$1,715.6 B	↑ 0.4%	

[View All](#) ^o change not statistically significant
^{*} significance not reported / applicable

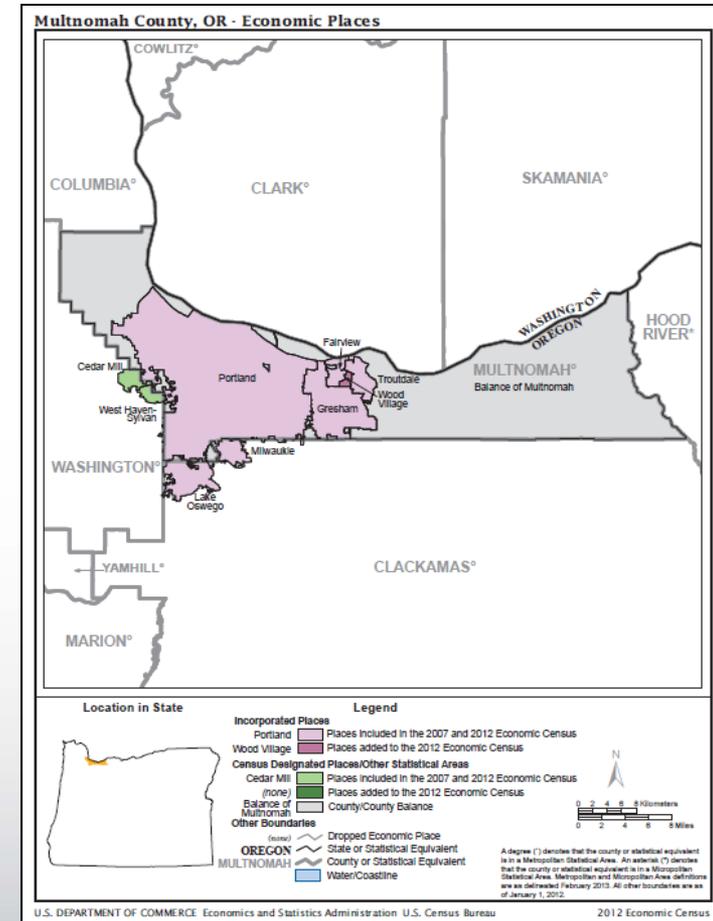
Key Economic Programs Terms

- **NAICS** (North American Industry Classification System)
 - Our primary data dimension
- **Establishments** (vs. Companies, Firms, etc.)
 - Our collection/tabulation level
- **Employers** (vs. Nonemployers)
 - EC only covers employer businesses
- U.S. Code **Title 13 and 26**
 - Protects business privacy



Economic Geographies

- U.S.
 - Onshore vs. **Offshore** areas
- State
 - **Statewide** and **Metro/NonMetro**
- Metro Areas
- Counties (and equivalents)
- “Economic Places”
 - **Incorporated**, **CDPs**, etc.
- ZIP Codes



Our Scenario

- Interested in creating a comprehensive profile of Oregon businesses to help promote economic development in the state.
 - Latest data for **employer businesses**
 - Impact/importance of **small businesses**
 - Helping businesses with more **detailed data**
 - Impact/importance of **minority-, women-, and veteran-owned businesses**

American FactFinder

U.S. Department of Commerce

United States
Census
Bureau

AMERICAN
FactFinder

Feedback FAQs Glossary Help

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER English Español

▼ **Community Facts**

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:

▶ **Guided Search**

▶ **Advanced Search**

▶ **Download Center**



Finding the latest data available for employer businesses

■ Steps

- Use **Advanced Search**

- Select our **Geography**

- List Menu
- Name Menu

- Select the **Industries to View**

▼ **Community Facts**
Find popular facts (population, income, etc.) and frequently requested data about your community.
Enter a state, county, city, town, or zip code:

▶ **Guided Search**

Advanced Search

▶ **Download Center**

Select Geographies

List | Name | Address | Map

Select geographies to add to Your Selections ?

Select from: most requested geographic types all geographic types

Select a geographic type:

-- select a geographic type --
-- select a geographic type --
United States - 010
Region - 020
Division - 030
State - 040
County - 050
County Subdivision - 060

Select Industry Codes

Enter an industry, product, or commodity name or code, or use the Industry Code Filter Options below:

Your Industry Code Filters
"Your Industry Code Filters" is empty

Industry Code Filter Options

Code Type
Commodity (Commodity Flow Survey Only) (648)
NAICS/NAICS Based Industry (3,448)
Product and Service (18,917)

Include in results:
 All codes
 Individual codes
 Groups of codes

Select industry codes to add to Your Selections

Industry Code Results: 1-25 of 23,013 per page: 25

Selected: Add Check All Clear All

Code	Description	Code Type	About
<input type="checkbox"/> ALL	All available codes	NAICS/NAICS Based Industry	?
<input checked="" type="checkbox"/> ALL-L2	All available Sector codes	NAICS/NAICS Based Industry	?
<input type="checkbox"/> ALL-L3	All available Subsector codes	NAICS/NAICS Based Industry	?
<input type="checkbox"/> ALL-L4	All available Industry Group codes	NAICS/NAICS Based Industry	?
<input type="checkbox"/> ALL-31-33	All available codes within Sector 31-33, Manufacturing	NAICS/NAICS Based	?

Employer Businesses

- Covered by most Census Bureau economic programs (and most other sources)
- Make up only 25% of all US businesses but over 96% of GDP
- The primary engine that drives the US economy



The Results

Your Selections

Search using...

- United States
- United States ✕
- State
- Oregon ✕
- County
- All Counties within Oregon ✕
- Metro/Micro Statistical Area
- All Metropolitan and Micropolitan Statistical Areas fully within/partially within Oregon ✕
- NAICS/NAICS Based Industry

Search using the options below:

- Topics (age, income, year, dataset, ...) ▶
- Geographies (states, counties, places, ...) ▶
- Race and Ethnic Groups (race, ancestry, tribe) ▶
- Industry Codes (NAICS industry, ...) ▶
- EEO Occupation Codes (executives, analysts, ...) ▶

Search Results: 1-25 of 33 tables and other products match 'Your Selections' per page: 25 ▼

topic or table name state, county or place (optional) GO ?

Refine your search results: topics race/ancestry industries occupations

Selected: View | Download | Compare | Clear All ? ◀◀ 1 2 ▶▶

Show results from: All available years ▼

ID	Table, File or Document Title	Dataset	About
<input checked="" type="checkbox"/> CB1200A11	Geography Area Series: County Business Patterns	2012 Business Patterns	i
<input type="checkbox"/> CB1200A13	Geography Area Series: County Business Patterns by Employment Size Class	2012 Business Patterns	i
<input type="checkbox"/> NS1200A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2012	2012 Nonemployer Statistics	i
<input type="checkbox"/> CB1100A11	2011 County Business Patterns: Geography Area Series: County Business Patterns	2011 Business Patterns	i
<input type="checkbox"/> CB1100A13	2011 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2011 Business Patterns	i
<input type="checkbox"/> NS1100A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2011	2011 Nonemployer Statistics	i
<input type="checkbox"/> CB1000A1	2010 County Business Patterns: Geography Area Series: County Business Patterns	2010 Business Patterns	i
<input type="checkbox"/> CB1000A3	2010 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2010 Business Patterns	i
<input type="checkbox"/> NS1000A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2010	2010 Nonemployer Statistics	i
<input type="checkbox"/> CB0900A1	2009 County Business Patterns: Geography Area Series: County Business Patterns	2009 Business Patterns	i
<input type="checkbox"/> CB0900A3	2009 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2009 Business Patterns	i
<input type="checkbox"/> NS0900A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2009	2009 Nonemployer Statistics	i
<input type="checkbox"/> CB0800A1	2008 County Business Patterns: Geography Area Series: County Business Patterns	2008 Business Patterns	i
<input type="checkbox"/> CB0800A3	2008 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2008 Business Patterns	i
<input type="checkbox"/> NS0800A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2008	2008 Nonemployer Statistics	i
<input checked="" type="checkbox"/> CB0700A1	2007 County Business Patterns: Geography Area Series: County Business Patterns: 2007	2007 Business Patterns	i
<input type="checkbox"/> CB0700A2	2007 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class: 2007	2007 Business Patterns	i

Employer Businesses

Oregon - 2012 and 2007

2012							2007					Change - 2007 to 2012		
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Pop per establishment	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Pop per establishment	Number of establishments	Number of employees	Annual payroll per employee (\$)
0	Total for all sectors	107,549	1,363,523	58,477,866	\$42,887	36	113,389	1,477,553	56,033,374	\$37,923	33	-5,840	-114,030	\$4,964
11	Agriculture, forestry, fishing and hunting	1,298	11,554	458,095	\$39,648	3,004	1,450	13,081	448,729	\$34,304	2,584	-152	-1,527	\$5,344
21	Mining, quarrying, and oil and gas extraction	143	1,384	71,969	\$52,001	27,271	151	2,350	100,265	\$42,666	24,818	-8	-966	\$9,335
22	Utilities	290	8,281	720,339	\$86,987	13,448	275	7,886	663,780	\$84,172	13,627	15	395	\$2,815
23	Construction	11,000	65,803	3,354,005	\$50,970	355	15,005	100,753	4,453,213	\$44,199	250	-4,005	-34,950	\$6,771
31-33	Manufacturing	5,289	148,174	7,606,297	\$51,334	737	5,700	185,056	8,566,675	\$46,292	657	-411	-36,882	\$5,041
42	Wholesale trade	5,415	76,226	4,954,610	\$64,999	720	5,767	78,185	3,989,851	\$51,031	650	-352	-1,959	\$13,968
44-45	Retail trade	13,940	186,749	4,859,989	\$26,024	280	14,699	207,554	5,081,030	\$24,481	255	-759	-20,805	\$1,544
48-49	Transportation and warehousing	2,994	50,580	2,166,122	\$42,826	1,303	3,266	54,887	2,119,102	\$38,608	1,147	-272	-4,307	\$4,217
51	Information	1,950	36,111	2,174,461	\$60,216	2,000	2,020	39,333	2,129,960	\$54,152	1,855	-70	-3,222	\$6,064
52	Finance and insurance	5,895	57,043	3,608,198	\$63,254	662	6,750	66,407	3,608,763	\$54,343	555	-855	-9,364	\$8,911
53	Real estate and rental and leasing	5,560	25,835	903,396	\$34,968	701	6,362	32,495	990,632	\$30,486	589	-802	-6,660	\$4,482
54	Professional, scientific, and technical services	11,737	87,849	6,030,195	\$68,643	332	11,697	81,457	4,349,696	\$53,399	320	40	6,392	\$15,244
55	Management of companies and enterprises	676	41,296	3,742,277	\$90,621	5,769	625	42,756	3,692,523	\$86,363	5,996	51	-1,460	\$4,258
56	Administrative and support and waste management and remediation services	5,319	82,759	2,476,535	\$29,925	733	5,371	93,281	2,530,176	\$27,124	698	-52	-10,522	\$2,800
61	Educational services	1,469	34,944	845,575	\$24,198	2,655	1,297	37,622	915,782	\$24,342	2,889	172	-2,678	-\$144
62	Health care and social assistance	12,549	213,212	9,797,701	\$45,953	311	11,282	193,304	8,008,284	\$41,428	332	1,267	19,908	\$4,524
71	Arts, entertainment, and recreation	1,651	24,382	589,584	\$24,181	2,362	1,620	24,748	540,845	\$21,854	2,313	31	-366	\$2,327
72	Accommodation and food services	10,627	148,641	2,506,166	\$16,861	367	10,357	151,585	2,246,325	\$14,819	362	270	-2,944	\$2,042
81	Other services (except public administration)	9,651	61,939	1,606,614	\$25,939	404	9,564	64,649	1,595,757	\$24,683	392	87	-2,710	\$1,255
99	Industries not classified	96	f	5,738			131	164	1,986					

Source: County Business Patterns

2012 Population Estimate: **3,899,801**

2007:

3,747,455

Comparison to the Nation

United States - 2012 and 2007

2012						2007				Change - 2007 to 2012		
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)
0	Total for all sectors	7,431,808	115,938,468	5,414,255,995	\$46,699	7,705,018	120,604,265	5,026,778,232	\$41,680	-273,210	-4,665,797	\$5,019
11	Agriculture, forestry, fishing and hunting	22,046	161,077	5,909,348	\$36,686	23,645	172,105	5,564,225	\$32,330	-1,599	-11,028	\$4,356
21	Mining, quarrying, and oil and gas extraction	28,909	727,626	61,297,296	\$84,243	26,202	700,887	40,444,016	\$57,704	2,707	26,739	\$26,539
22	Utilities	17,833	641,063	59,062,129	\$92,132	16,674	622,757	51,124,656	\$82,094	1,159	18,306	\$10,037
23	Construction	652,902	5,260,942	275,201,822	\$52,310	811,452	7,267,883	336,131,094	\$46,249	-158,550	-2,006,941	\$6,062
31-33	Manufacturing	297,221	11,192,043	598,562,299	\$53,481	331,355	13,320,172	626,529,930	\$47,036	-34,134	-2,128,129	\$6,445
42	Wholesale trade	420,501	5,776,243	370,089,114	\$64,071	434,464	5,964,850	327,990,681	\$54,987	-13,963	-188,607	\$9,084
44-45	Retail trade	1,063,842	14,807,958	377,038,789	\$25,462	1,123,629	15,759,928	375,200,265	\$23,807	-59,787	-951,970	\$1,655
48-49	Transportation and warehousing	214,492	4,233,381	184,933,170	\$43,685	219,806	4,395,432	175,479,796	\$39,923	-5,314	-162,051	\$3,761
51	Information	135,185	3,136,025	255,302,986	\$81,410	143,779	3,399,313	223,097,632	\$65,630	-8,594	-263,288	\$15,780
52	Finance and insurance	474,510	5,979,661	521,756,571	\$87,255	508,091	6,548,868	510,557,742	\$77,961	-33,581	-569,207	\$9,294
53	Real estate and rental and leasing	349,776	1,940,681	89,273,379	\$46,001	380,138	2,224,175	89,013,549	\$40,021	-30,362	-283,494	\$5,980
54	Professional, scientific, and technical services	859,182	8,016,181	594,974,148	\$74,222	867,556	8,179,941	532,997,294	\$65,159	-8,374	-163,760	\$9,063
55	Management of companies and enterprises	52,247	3,037,299	316,002,701	\$104,041	50,643	3,121,402	292,691,203	\$93,769	1,604	-84,103	\$10,272
56	Administrative and support and waste management and remediation services	387,465	9,866,296	350,392,701	\$35,514	384,501	9,983,661	299,933,212	\$30,042	2,964	-117,365	\$5,472
61	Educational services	95,872	3,477,047	120,457,472	\$34,644	86,896	3,039,385	94,112,286	\$30,964	8,976	437,662	\$3,679
62	Health care and social assistance	833,883	18,378,342	814,682,450	\$44,328	784,231	16,797,647	668,271,254	\$39,784	49,652	1,580,695	\$4,545
71	Arts, entertainment, and recreation	125,082	2,057,290	66,011,054	\$32,086	125,222	2,008,567	60,357,153	\$30,050	-140	48,723	\$2,037
72	Accommodation and food services	662,757	11,985,274	203,564,797	\$16,985	632,489	11,564,864	176,343,816	\$15,248	30,268	420,410	\$1,736
81	Other services (except public administration)	730,999	5,256,250	149,586,232	\$28,459	744,252	5,519,773	140,671,497	\$25,485	-13,253	-263,523	\$2,974
99	Industries not classified	7,104	i	157,537		9,993	12,655	266,931				

Source: County Business Patterns

Comparison to Metro Area

Portland-Vancouver-Hillsboro, OR-WA Metro Area - 2012 and 2007

(Portland-Vancouver-Beaverton, OR-WA Metro Area in 2007)

		2012				2007				Change - 2007 to 2012		
2012 NAICS code	Meaning of 2012 NAICS code	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)
0	Total for all sectors	63,248	889,829	43,363,826	\$48,733	64,534	933,900	39,921,638	\$42,747	-1,286	-44,071	\$5,986
11	Agriculture, forestry, fishing and hunting	233	1,904	76,119	\$39,978	244	1,734	70,808	\$40,835	-11	170	-\$857
21	Mining, quarrying, and oil and gas extraction	51	420	23,569	\$56,117	52	984	45,583	\$46,324	-1	-564	\$9,792
22	Utilities	97	5,754	517,483	\$89,934	87	5,461	492,177	\$90,126	10	293	-\$191
23	Construction	6,276	47,668	2,679,597	\$56,214	8,124	65,544	3,209,793	\$48,972	-1,848	-17,876	\$7,242
31-33	Manufacturing	3,055	95,556	5,315,811	\$55,630	3,271	110,402	5,693,692	\$51,572	-216	-14,846	\$4,058
42	Wholesale trade	3,832	59,977	4,374,158	\$72,931	4,027	57,022	3,187,986	\$55,908	-195	2,955	\$17,023
44-45	Retail trade	7,138	104,786	2,861,860	\$27,311	7,293	114,780	2,956,702	\$25,760	-155	-9,994	\$1,552
48-49	Transportation and warehousing	1,684	32,592	1,491,575	\$45,765	1,716	36,084	1,425,256	\$39,498	-32	-3,492	\$6,267
51	Information	1,230	25,816	1,746,771	\$67,662	1,214	26,665	1,686,395	\$63,244	16	-849	\$4,419
52	Finance and insurance	3,590	41,002	2,873,129	\$70,073	4,224	48,380	2,877,502	\$59,477	-634	-7,378	\$10,596
53	Real estate and rental and leasing	3,297	17,750	697,667	\$39,305	3,680	21,664	762,216	\$35,184	-383	-3,914	\$4,122
54	Professional, scientific, and technical services	8,106	69,521	5,281,108	\$75,964	7,909	62,274	3,671,925	\$58,964	197	7,247	\$17,000
55	Management of companies and enterprises	507	36,632	3,583,379	\$97,821	466	38,048	3,606,230	\$94,781	41	-1,416	\$3,040
56	Administrative and support and waste management and remediation services	3,369	56,412	1,746,985	\$30,968	3,325	61,138	1,621,334	\$26,519	44	-4,726	\$4,449
61	Educational services	980	27,277	669,048	\$24,528	798	30,132	767,427	\$25,469	182	-2,855	-\$941
62	Health care and social assistance	7,349	126,405	6,383,742	\$50,502	6,343	114,006	5,061,185	\$44,394	1,006	12,399	\$6,108
71	Arts, entertainment, and recreation	933	13,911	414,025	\$29,762	848	13,039	353,981	\$27,148	85	872	\$2,615
72	Accommodation and food services	5,762	86,748	1,522,623	\$17,552	5,391	85,979	1,334,275	\$15,519	371	769	\$2,034
81	Other services (except public administration)	5,703	39,624	1,104,310	\$27,870	5,443	40,455	1,095,652	\$27,083	260	-831	\$786
99	Industries not classified	56	74	867		79	109	1,519				

Source: County Business Patterns

Comparison to Metro Area

Salem, OR Metro Area - 2012 and 2007

2012 NAICS code	Meaning of 2012 NAICS code	2012				2007				Change - 2007 to 2012		
		Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of establishments	Number of employees	Annual payroll per employee (\$)
0 Total for all sectors		8,922	103,269	3,434,672	\$33,259	9,606	114,634	3,538,336	\$30,866	-684	-11,365	\$2,393
11 Agriculture, forestry, fishing and hunting		106	1,474	50,249	\$34,090	120	2,307	54,909	\$23,801	-14	-833	\$10,289
21 Mining, quarrying, and oil and gas extraction		15	158	7,689	\$48,665	17	504	21,603	\$42,863	-2	-346	\$5,801
22 Utilities		15	305	22,310	\$73,148	13	353	23,918	\$67,756	2	-48	\$5,391
23 Construction		1,114	5,665	269,720	\$47,612	1,545	9,967	410,818	\$41,218	-431	-4,302	\$6,394
31-33 Manufacturing		411	9,994	410,686	\$41,093	443	12,533	443,118	\$35,356	-32	-2,539	\$5,737
42 Wholesale trade		356	4,678	217,773	\$46,553	377	4,978	215,091	\$43,208	-21	-300	\$3,344
44-45 Retail trade		1,223	16,791	415,841	\$24,766	1,241	18,931	442,079	\$23,352	-18	-2,140	\$1,414
48-49 Transportation and warehousing		250	3,334	129,749	\$38,917	275	3,768	159,535	\$42,339	-25	-434	-\$3,423
51 Information		112	1,893	77,563	\$40,974	134	2,799	88,603	\$31,655	-22	-906	\$9,318
52 Finance and insurance		499	3,671	179,818	\$48,983	595	4,295	194,923	\$45,384	-96	-624	\$3,600
53 Real estate and rental and leasing		472	2,170	61,010	\$28,115	557	2,952	62,380	\$21,131	-85	-782	\$6,984
54 Professional, scientific, and technical services		789	4,371	188,668	\$43,164	833	4,339	184,702	\$42,568	-44	32	\$596
55 Management of companies and enterprises		44	635	35,395	\$55,740	47	1,076	55,881	\$51,934	-3	-441	\$3,806
56 Administrative and support and waste management and remediation services		448	5,802	146,967	\$25,330	466	6,217	164,527	\$26,464	-18	-415	-\$1,134
61 Educational services		96	3,360	72,899	\$21,696	96	2,973	62,029	\$20,864	0	387	\$832
62 Health care and social assistance		1,167	20,524	829,108	\$40,397	1,061	17,721	649,044	\$36,626	106	2,803	\$3,771
71 Arts, entertainment, and recreation		127	1,374	23,140	\$16,841	127	1,399	27,419	\$19,599	0	-25	-\$2,758
72 Accommodation and food services		814	11,329	161,209	\$14,230	782	11,726	152,505	\$13,006	32	-397	\$1,224
81 Other services (except public administration)		860	5,735	134,748	\$23,496	867	5,791	125,172	\$21,615	-7	-56	\$1,881
99 Industries not classified		4	a	130		10	5	80				

Source: County Business Patterns

All Businesses (NAICS 00) - 2012

Geographic area name	Number of establishments	Share of state total	Number of employees	Share of state total	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Pop per establishment
Oregon	107,549		1,363,523		58,477,866	\$42,887	36
Multnomah County, Oregon	25,087	23.3%	383,401	28.1%	18,461,482	\$48,152	30
Washington County, Oregon	14,234	13.2%	235,085	17.2%	13,386,710	\$56,944	38
Clackamas County, Oregon	10,944	10.2%	124,539	9.1%	5,392,880	\$43,303	35
Lane County, Oregon	9,455	8.8%	113,062	8.3%	3,953,990	\$34,972	37
Marion County, Oregon	7,600	7.1%	91,784	6.7%	3,094,869	\$33,719	42
Deschutes County, Oregon	5,877	5.5%	51,436	3.8%	1,825,763	\$35,496	28
Jackson County, Oregon	5,783	5.4%	63,219	4.6%	2,170,415	\$34,332	36
Douglas County, Oregon	2,462	2.3%	26,913	2.0%	926,939	\$34,442	44
Linn County, Oregon	2,400	2.2%	32,484	2.4%	1,190,174	\$36,639	49
Yamhill County, Oregon	2,314	2.2%	26,918	2.0%	937,299	\$34,821	43
Benton County, Oregon	2,078	1.9%	24,986	1.8%	1,054,875	\$42,219	42
Josephine County, Oregon	1,940	1.8%	19,833	1.5%	592,409	\$29,870	43
Lincoln County, Oregon	1,579	1.5%	13,293	1.0%	407,693	\$30,670	29
Coos County, Oregon	1,578	1.5%	17,595	1.3%	546,148	\$31,040	40
Klamath County, Oregon	1,556	1.4%	16,231	1.2%	536,540	\$33,056	42
Umatilla County, Oregon	1,516	1.4%	20,976	1.5%	680,366	\$32,435	51
Clatsop County, Oregon	1,428	1.3%	13,428	1.0%	442,077	\$32,922	26
Polk County, Oregon	1,322	1.2%	11,485	0.8%	339,803	\$29,587	58
Hood River County, Oregon	958	0.9%	9,261	0.7%	263,802	\$28,485	24
Columbia County, Oregon	914	0.8%	7,495	0.5%	224,462	\$29,948	54
Union County, Oregon	751	0.7%	6,922	0.5%	220,716	\$31,886	34
Malheur County, Oregon	725	0.7%	8,148	0.6%	220,673	\$27,083	42
Wasco County, Oregon	713	0.7%	7,021	0.5%	219,888	\$31,319	36
Tillamook County, Oregon	693	0.6%	6,172	0.5%	195,954	\$31,749	37
Curry County, Oregon	669	0.6%	4,645	0.3%	144,709	\$31,154	33
Baker County, Oregon	528	0.5%	3,922	0.3%	119,700	\$30,520	30
Crook County, Oregon	482	0.4%	4,054	0.3%	126,318	\$31,159	43
Jefferson County, Oregon	355	0.3%	3,488	0.3%	112,780	\$32,334	59
Wallowa County, Oregon	348	0.3%	1,621	0.1%	47,974	\$29,595	20
Grant County, Oregon	246	0.2%	1,370	0.1%	42,878	\$31,298	30
Harney County, Oregon	194	0.2%	1,220	0.1%	35,664	\$29,233	37
Lake County, Oregon	193	0.2%	1,162	0.1%	38,113	\$32,799	40
Morrow County, Oregon	189	0.2%	2,583	0.2%	112,365	\$43,502	60
Gilliam County, Oregon	73	0.1%	580	0.0%	19,853	\$34,229	27
Sherman County, Oregon	48	0.0%	365	0.0%	11,494	\$31,490	36
Wheeler County, Oregon	32	0.0%	159	0.0%	2,834	\$17,824	44

Comparison to Local Areas

Nonemployer Businesses

- Only covered by a few Census Bureau economic programs (not covered by most other sources)
- Make up 75% of all US businesses but less than 4% of GDP
- A key engine that drives the economic growth



Back to the Results

Your Selections
Search Results: 1-25 of 33 tables and other products match "Your Selections" per page: 25

Refine your search results:

topics
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Selected:

Show results from:

	ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	CB1200A11	Geography Area Series: County Business Patterns	2012 Business Patterns	i
<input type="checkbox"/>	CB1200A13	Geography Area Series: County Business Patterns by Employment Size Class	2012 Business Patterns	i
<input type="checkbox"/>	NS1200A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2012	2012 Nonemployer Statistics	i
<input type="checkbox"/>	CB1100A11	2011 County Business Patterns: Geography Area Series: County Business Patterns	2011 Business Patterns	i
<input type="checkbox"/>	CB1100A13	2011 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2011 Business Patterns	i
<input type="checkbox"/>	NS1100A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2011	2011 Nonemployer Statistics	i
<input type="checkbox"/>	CB1000A1	2010 County Business Patterns: Geography Area Series: County Business Patterns	2010 Business Patterns	i
<input type="checkbox"/>	CB1000A3	2010 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2010 Business Patterns	i
<input type="checkbox"/>	NS1000A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2010	2010 Nonemployer Statistics	i
<input type="checkbox"/>	CB0900A1	2009 County Business Patterns: Geography Area Series: County Business Patterns	2009 Business Patterns	i
<input type="checkbox"/>	CB0900A3	2009 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2009 Business Patterns	i
<input type="checkbox"/>	NS0900A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2009	2009 Nonemployer Statistics	i
<input type="checkbox"/>	CB0800A1	2008 County Business Patterns: Geography Area Series: County Business Patterns	2008 Business Patterns	i
<input type="checkbox"/>	CB0800A3	2008 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2008 Business Patterns	i
<input type="checkbox"/>	NS0800A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2008	2008 Nonemployer Statistics	i
<input type="checkbox"/>	CB0700A1	2007 County Business Patterns: Geography Area Series: County Business Patterns: 2007	2007 Business Patterns	i
<input type="checkbox"/>	CB0700A2	2007 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class: 2007	2007 Business Patterns	i
<input type="checkbox"/>	EC0700A1	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2007	2007 Economic Census	i
<input type="checkbox"/>	NS0700A2	Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2007	2007 Nonemployer Statistics	i
<input type="checkbox"/>	SB0700CSA01	Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	i

Search using...

United States
United States

State
Oregon

County
All Counties within Oregon

Metro/Micro Statistical Area
All Metropolitan and Micropolitan Statistical Areas fully within/partially within Oregon

NAICS/NAICS Based Industry

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

EEO Occupation Codes
(executives, analysts, ...)

Small Businesses

Oregon - 2012 and 2007

2012		2012			2007			Change - 2007 to 2012		
2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
0	Total for all sectors	261,156	11,673,367	44,699	261,731	11,718,063	44,771	-575	-44,696	-73
11	Agriculture, forestry, fishing and hunting	6,010	296,140	49,275	6,160	321,043	52,117	-150	-24,903	-2,843
21	Mining, quarrying, and oil and gas extraction	183	11,050	60,383	185	12,038	65,070	-2	-988	-4,688
22	Utilities	187	6,810	36,417	204	7,555	37,034	-17	-745	-617
23	Construction	21,260	1,299,426	61,121	26,378	2,008,788	76,154	-5,118	-709,362	-15,033
31-33	Manufacturing	7,193	269,217	37,428	6,680	257,863	38,602	513	11,354	-1,175
42	Wholesale trade	4,828	384,246	79,587	4,702	329,571	70,092	126	54,675	9,495
44-45	Retail trade	23,636	1,013,200	42,867	25,119	1,120,490	44,607	-1,483	-107,290	-1,740
48-49	Transportation and warehousing	8,987	685,276	76,252	9,642	694,881	72,068	-655	-9,605	4,184
51	Information	4,809	143,365	29,812	4,139	121,100	29,258	670	22,265	554
52	Finance and insurance	6,624	439,861	66,404	7,479	503,216	67,284	-855	-63,355	-880
53	Real estate and rental and leasing	30,433	2,987,792	98,176	29,504	2,407,431	81,597	929	580,361	16,579
54	Professional, scientific, and technical services	43,101	1,571,595	36,463	40,878	1,469,818	35,956	2,223	101,777	507
56	Administrative and support and waste management and remediation services	16,788	370,145	22,048	16,697	376,699	22,561	91	-6,554	-513
61	Educational services	7,059	106,873	15,140	6,628	87,385	13,184	431	19,488	1,956
62	Health care and social assistance	24,855	738,536	29,714	25,559	675,388	26,425	-704	63,148	3,289
71	Arts, entertainment, and recreation	18,268	333,418	18,251	16,511	297,459	18,016	1,757	35,959	236
72	Accommodation and food services	3,838	173,567	45,223	3,302	158,218	47,916	536	15,349	-2,693
81	Other services (except public administration)	33,097	842,850	25,466	31,964	869,120	27,191	1,133	-26,270	-1,725

Comparison to the Nation

United States - 2012 and 2007

2012		2012			2007			Change - 2007 to 2012		
2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
0	Total for all sectors	22,735,915	1,030,932,886	45,344	21,708,021	991,791,563	45,688	1,027,894	39,141,323	-344
11	Agriculture, forestry, fishing and hunting	240,054	10,613,759	44,214	236,060	10,963,034	46,442	3,994	-349,275	-2,228
21	Mining, quarrying, and oil and gas extraction	109,931	7,820,264	71,138	101,607	9,012,220	88,697	8,324	-1,191,956	-17,559
22	Utilities	18,452	786,823	42,642	17,573	727,843	41,418	879	58,980	1,223
23	Construction	2,346,798	127,049,119	54,137	2,657,360	159,041,760	59,850	-310,562	-31,992,641	-5,712
31-33	Manufacturing	344,658	16,164,062	46,899	328,060	16,332,595	49,785	16,598	-168,533	-2,887
42	Wholesale trade	408,487	37,187,323	91,037	401,863	35,822,540	89,141	6,624	1,364,783	1,896
44-45	Retail trade	1,905,147	82,494,176	43,301	1,979,576	88,142,918	44,526	-74,429	-5,648,742	-1,225
48-49	Transportation and warehousing	1,059,040	69,902,217	66,005	1,083,139	66,632,938	61,518	-24,099	3,269,279	4,487
51	Information	327,795	11,784,901	35,952	307,143	10,957,788	35,677	20,652	827,113	276
52	Finance and insurance	720,598	52,045,924	72,226	763,527	54,351,422	71,185	-42,929	-2,305,498	1,041
53	Real estate and rental and leasing	2,389,906	227,427,897	95,162	2,327,057	183,264,078	78,754	62,849	44,163,819	16,408
54	Professional, scientific, and technical services	3,212,202	142,974,538	44,510	3,028,528	130,386,056	43,053	183,674	12,588,482	1,457
56	Administrative and support and waste management and remediation services	2,006,177	42,443,032	21,156	1,792,523	39,810,944	22,209	213,654	2,632,088	-1,053
61	Educational services	603,455	8,504,722	14,093	528,217	7,214,509	13,658	75,238	1,290,213	435
62	Health care and social assistance	1,943,028	59,887,058	30,822	1,768,093	55,050,044	31,135	174,935	4,837,014	-314
71	Arts, entertainment, and recreation	1,236,539	30,281,203	24,489	1,119,586	27,356,700	24,435	116,953	2,924,503	54
72	Accommodation and food services	340,770	15,021,102	44,080	303,482	16,071,088	52,956	37,288	-1,049,986	-8,876
81	Other services (except public administration)	3,522,878	88,544,766	25,134	2,964,627	80,653,086	27,205	558,251	7,891,680	-2,071

2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
0	Total for all sectors	158,307	7,463,167	47,144
11	Agriculture, forestry, fishing and hunting	1,541	63,794	41,398
21	Mining, quarrying, and oil and gas extraction	46	2,285	49,674
22	Utilities	78	3,686	47,256
23	Construction	11,173	716,822	64,157
31-33	Manufacturing	3,799	156,144	41,101
42	Wholesale trade	3,122	260,996	83,599
44-45	Retail trade	13,692	631,157	46,097
48-49	Transportation and warehousing	6,662	527,343	79,157
51	Information	3,313	98,482	29,726
52	Finance and insurance	4,490	293,030	65,263
53	Real estate and rental and leasing	17,942	1,958,498	109,157
54	Professional, scientific, and technical services	30,274	1,162,351	38,394
56	Administrative and support and waste management and remediation services	10,184	237,788	23,349
61	Educational services	4,730	73,594	15,559
62	Health care and social assistance	14,774	473,748	32,066
71	Arts, entertainment, and recreation	12,040	227,215	18,872
72	Accommodation and food services	2,016	86,734	43,023
81	Other services (except public administration)	18,431	489,500	26,559

Oregon Metros

All OR Metro Areas - All Industries (NAICS 00), 2012

Metro area	Number of nonemployer establishments	% of state total	Receipts (\$1,000)	% of state total	Receipts per establishment (\$)
Oregon	261,156		11,673,367		44,699
Albany, OR Metro Area	5,830	2.2%	229,508	2.0%	39,367
Astoria, OR Micro Area	2,769	1.1%	120,395	1.0%	43,480
Bend-Redmond, OR Metro Area	15,303	5.9%	730,041	6.3%	47,706
Brookings, OR Micro Area	1,833	0.7%	72,276	0.6%	39,430
Coos Bay, OR Micro Area	3,551	1.4%	138,189	1.2%	38,916
Corvallis, OR Metro Area	5,517	2.1%	217,185	1.9%	39,367
Eugene, OR Metro Area	22,465	8.6%	936,439	8.0%	41,684
Grants Pass, OR Metro Area	5,656	2.2%	223,584	1.9%	39,530
Hermiston-Pendleton, OR Micro Area	3,940	1.5%	167,404	1.4%	42,488
Hood River, OR Micro Area	1,789	0.7%	78,364	0.7%	43,803
Klamath Falls, OR Micro Area	3,331	1.3%	128,296	1.1%	38,516
La Grande, OR Micro Area	1,625	0.6%	61,280	0.5%	37,711
Medford, OR Metro Area	16,197	6.2%	688,937	5.9%	42,535
Newport, OR Micro Area	3,471	1.3%	166,297	1.4%	47,910
Ontario, OR-ID Micro Area	2,782		109,526		39,370
Portland-Vancouver-Hillsboro, OR-WA Metro Area	158,307		7,463,167		47,144
Prineville, OR Micro Area	1,421	0.5%	59,025	0.5%	41,538
Roseburg, OR Micro Area	5,775	2.2%	225,872	1.9%	39,112
Salem, OR Metro Area	19,929	7.6%	859,773	7.4%	43,142
The Dalles, OR Micro Area	1,299	0.5%	59,420	0.5%	45,743

All OR Counties Areas - All Industries (NAICS 00), 2012

County	Number of nonemployer establishments	% of state total	Receipts (\$1,000)	% of state total	Receipts per establishment (\$)
Oregon	261,156		11,673,367		44,699
Multnomah County, Oregon	61,112	23.4%	2,868,991	24.6%	46,946
Washington County, Oregon	33,828	13.0%	1,562,582	13.4%	46,192
Clackamas County, Oregon	28,152	10.8%	1,436,766	12.3%	51,036
Lane County, Oregon	22,465	8.6%	936,439	8.0%	41,684
Jackson County, Oregon	16,197	6.2%	688,937	5.9%	42,535
Marion County, Oregon	15,965	6.1%	709,101	6.1%	44,416
Deschutes County, Oregon	15,303	5.9%	730,041	6.3%	47,706
Linn County, Oregon	5,830	2.2%	229,508	2.0%	39,367
Douglas County, Oregon	5,775	2.2%	225,872	1.9%	39,112
Yamhill County, Oregon	5,708	2.2%	240,950	2.1%	42,213
Josephine County, Oregon	5,656	2.2%	223,584	1.9%	39,530
Benton County, Oregon	5,517	2.1%	217,185	1.9%	39,367
Polk County, Oregon	3,964	1.5%	150,672	1.3%	38,010
Coos County, Oregon	3,551	1.4%	138,189	1.2%	38,916
Lincoln County, Oregon	3,471	1.3%	166,297	1.4%	47,910
Umatilla County, Oregon	3,439	1.3%	147,101	1.3%	42,774
Klamath County, Oregon	3,331	1.3%	128,296	1.1%	38,516
Clatsop County, Oregon	2,769	1.1%	120,395	1.0%	43,480
Columbia County, Oregon	2,621	1.0%	98,534	0.8%	37,594
Tillamook County, Oregon	1,878	0.7%	74,719	0.6%	39,786
Curry County, Oregon	1,833	0.7%	72,276	0.6%	39,430
Hood River County, Oregon	1,789	0.7%	78,364	0.7%	43,803
Union County, Oregon	1,625	0.6%	61,280	0.5%	37,711
Crook County, Oregon	1,421	0.5%	59,025	0.5%	41,538
Malheur County, Oregon	1,398	0.5%	51,361	0.4%	36,739
Wasco County, Oregon	1,299	0.5%	59,420	0.5%	45,743
Baker County, Oregon	1,127	0.4%	36,181	0.3%	32,104
Jefferson County, Oregon	955	0.4%	42,314	0.4%	44,308
Wallowa County, Oregon	794	0.3%	32,140	0.3%	40,479
Harney County, Oregon	548	0.2%	17,055	0.1%	31,122
Lake County, Oregon	503	0.2%	19,360	0.2%	38,489
Morrow County, Oregon	501	0.2%	20,303	0.2%	40,525
Grant County, Oregon	474	0.2%	16,941	0.1%	35,741
Wheeler County, Oregon	141	0.1%	5,509	0.0%	39,071
Sherman County, Oregon	116	0.0%	5,429	0.0%	46,802
Gilliam County, Oregon	100	0.0%	2,250	0.0%	22,500

Comparison to All Counties

Multnomah County, OR - 2012

2012 NAICS code	Meaning of 2012 NAICS code	Number of nonemployer establishments	Receipts (\$1,000)	Receipts per establishment (\$)
0	Total for all sectors	61,112	2,868,991	46,946
11	Agriculture, forestry, fishing and hunting	298	11,458	38,450
21	Mining, quarrying, and oil and gas extraction	12	520	43,333
22	Utilities	30	831	27,700
23	Construction	3,598	206,926	57,511
31-33	Manufacturing	1,343	50,436	37,555
42	Wholesale trade	922	68,855	74,680
44-45	Retail trade	3,922	218,581	55,732
48-49	Transportation and warehousing	2,556	189,242	74,038
51	Information	1,654	48,793	29,500
52	Finance and insurance	1,216	91,761	75,461
53	Real estate and rental and leasing	6,343	804,464	126,827
54	Professional, scientific, and technical services	13,093	502,089	38,348
56	Administrative and support and waste management and remediation services	3,644	82,710	22,698
61	Educational services	1,934	30,766	15,908
62	Health care and social assistance	6,641	217,425	32,740
71	Arts, entertainment, and recreation	6,375	131,158	20,574
72	Accommodation and food services	872	39,090	44,828
81	Other services (except public administration)	6,659	173,886	26,113

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Your Selections Search Results: 1-25 of 33 tables and other products match "Your Selections"

Search using...
 United States
 United States **+**
 State
 Oregon **+**
 County
 All Counties within Oregon **+**
 Metro/Micro Statistical Area
 All Metropolitan and Micropolitan Statistical Areas fully within/partially within Oregon **+**
 NAICS/NAICS Based Industry

Search using the options below:
 Topics (age, income, year, dataset, ...) **▶**
 Geographies (states, counties, places, ...) **▶**
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 EEO Occupation Codes (executives, analysts, ...) **▶**

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ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	CB1200A11 Geography Area Series: County Business Patterns	2012 Business Patterns	i
<input type="checkbox"/>	CB1200A13 Geography Area Series: County Business Patterns by Employment Size Class	2012 Business Patterns	i
<input type="checkbox"/>	NS1200A2 Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2012	2012 Nonemployer Statistics	i
<input type="checkbox"/>	CB1100A11 2011 County Business Patterns: Geography Area Series: County Business Patterns	2011 Business Patterns	i
<input type="checkbox"/>	CB1100A13 2011 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2011 Business Patterns	i
<input type="checkbox"/>	NS1100A2 Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2011	2011 Nonemployer Statistics	i
<input type="checkbox"/>	CB1000A1 2010 County Business Patterns: Geography Area Series: County Business Patterns	2010 Business Patterns	i
<input type="checkbox"/>	CB1000A3 2010 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2010 Business Patterns	i
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<input type="checkbox"/>	CB0900A3 2009 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2009 Business Patterns	i
<input type="checkbox"/>	NS0900A2 Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2009	2009 Nonemployer Statistics	i
<input type="checkbox"/>	CB0800A1 2008 County Business Patterns: Geography Area Series: County Business Patterns	2008 Business Patterns	i
<input type="checkbox"/>	CB0800A3 2008 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2008 Business Patterns	i
<input type="checkbox"/>	NS0800A2 Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2008	2008 Nonemployer Statistics	i
<input type="checkbox"/>	CB0700A1 2007 County Business Patterns: Geography Area Series: County Business Patterns: 2007	2007 Business Patterns	i
<input type="checkbox"/>	CB0700A2 2007 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class: 2007	2007 Business Patterns	i
<input checked="" type="checkbox"/>	EC0700A1 All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2007	2007 Economic Census	i
<input type="checkbox"/>	NS0700A2 Geographic Area Series: Nonemployer Statistics for the US, States, Metropolitan Areas, and Counties: 2007	2007 Nonemployer Statistics	i
<input type="checkbox"/>	SB0700CSA01 Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	i
<input type="checkbox"/>	SB0700CSA02 Statistics for All U.S. Firms by Industry, Veteran Status, and Gender for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	i
<input type="checkbox"/>	SB0700CSA03 Statistics for All U.S. Firms by Industry, Veteran Status, and Ethnicity for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	i

Economy-Wide Key Statistics

Oregon - 2007

2007 NAICS code	Meaning of 2007 NAICS code	Number of employer establishments	Employer value of sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	Number of paid employees for pay period including March 12	Number of nonemployer establishments	Nonemployer value of sales, shipments, receipts, revenue, or business done (\$1,000)	Employer value of sales, shipments, receipts, revenue, or business done per establishment (\$)	Employer value of sales, shipments, receipts, revenue, or business done per \$ of annual payroll (\$)	Employer value of sales, shipments, receipts, revenue, or business done per employee (\$)
42	Wholesale trade	5,789	72,660,014	3,943,010	77,547	4,702	329,571	\$12,551,393	\$18.43	\$936,980
31-33	Manufacturing	5,717	66,880,653	8,138,931	183,953	6,680	257,863	\$11,698,557	\$8.22	\$363,575
44-45	Retail trade	14,991	50,370,919	4,916,290	204,793	25,119	1,120,490	\$3,360,077	\$10.25	\$245,960
23	Construction	13,434	23,265,226	4,443,453	102,974	26,378	2,008,788	\$1,731,817	\$5.24	\$225,933
62	Health care and social assistance	11,261	20,159,620	7,895,917	192,233	25,559	675,388	\$1,790,216	\$2.55	\$104,871
54	Professional, scientific, and technical services	11,465	9,963,757	4,966,824	85,253	40,878	1,469,818	\$869,059	\$2.01	\$116,873
72	Accommodation and food services	10,241	7,555,764	2,152,895	150,538	3,302	158,218	\$737,796	\$3.51	\$50,192
48-49	Transportation and warehousing	3,254	7,203,252	2,208,790	57,290	9,642	694,881	\$2,213,661	\$3.26	\$125,733
56	Administrative and support and waste management and remediation services	5,495	5,538,190	2,478,955	94,050	16,697	376,699	\$1,007,860	\$2.23	\$58,886
53	Real estate and rental and leasing	6,391	5,077,164	950,346	30,978	29,504	2,407,431	\$794,424	\$5.34	\$163,896
81	Other services (except public administration)	6,888	4,462,445	1,090,568	39,129	31,964	869,120	\$647,858	\$4.09	\$114,044
55	Management of companies and enterprises	641	1,480,203	2,944,756	35,892	N	N	\$2,309,209	\$0.50	\$41,240
71	Arts, entertainment, and recreation	1,597	1,476,079	545,788	24,334	16,511	297,459	\$924,282	\$2.70	\$60,659
21	Mining, quarrying, and oil and gas extraction	130	478,219	90,355	2,152	185	12,038	\$3,678,608	\$5.29	\$222,221
61	Educational services	887	446,228	146,051	6,065	6,628	87,385	\$503,076	\$3.06	\$73,574
22	Utilities	268	Q	656,984	7,984	204	7,555			
51	Information	1,992	N	2,055,311	39,258	4,139	121,100			
52	Finance and insurance	6,729	N	3,570,069	66,714	7,479	503,216			

Minority-, Women-, and Veteran-Owned Businesses

- Covered by one Census Bureau economic program (not covered by most other sources)
- Share of businesses varies widely by industry and geography
- A key engine that drives the economic growth



Data by Race

Business Ownership in Oregon by Race for all businesses (NAICS 00) - 2007

Meaning of Race code	Number of firms with or without paid employees	Share of total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Share of total	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
All firms	348,154		326,360,624		89,777	314,653,442	1,433,337	54,156,652	\$37,784	258,377	11,707,182
White	315,073	90.5%	132,004,619	40.4%	74,889	121,452,474	709,652	24,220,341	\$34,130	240,184	10,552,145
Black or African American	4,041	1.2%	578,540	0.2%	406	488,487	3,291	83,307	\$25,314	3,635	90,053
American Indian and Alaska Native	4,263	1.2%	465,082	0.1%	531	360,019	2,458	69,095	\$28,110	3,732	105,064
Asian	12,647	3.6%	3,186,947	1.0%	3,530	2,787,543	26,779	535,718	\$20,005	9,117	399,404
Native Hawaiian and Other Pacific Islander	636	0.2%	101,159	0.0%	98	86,946	742	18,438	\$24,849	537	14,214
Some other race	681	0.2%	190,237	0.1%	101	180,994	685	41,158	\$60,085	S	S
Minority	31,659	9.1%	6,046,187	1.9%	6,374	5,155,154	46,654	1,058,238	\$22,683	25,285	891,033
Equally minority/nonminority	7,158	2.1%	1,554,147	0.5%	1,988	1,300,063	12,193	314,222	\$25,771	5,170	254,084
Nonminority	296,239	85.1%	129,342,254	39.6%	71,536	119,315,687	688,864	23,701,089	\$34,406	224,704	10,026,567
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	13,098	3.8%	189,418,036	58.0%	9,880	188,882,538	685,627	29,083,103	\$42,418	3,219	535,498

Data by Race

Business Ownership by Race for all businesses (NAICS 00) - 2007

Meaning of Race code	Number of firms with or without paid employees	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)			Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)		Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)	
		Share of total	of firms with or without paid employees	Share of total		of firms with paid employees	of firms without paid employees				of firms without paid employees	
All firms	23,677		18,928,027		6,952	18,277,534	100,521	3,177,492	\$31,610	16,725	650,493	
White	21,453	90.6%	8,862,201	46.8%	5,689	8,292,186	52,953	1,655,686	\$31,267	15,764	570,015	
Black or African American	134	0.6%	13,813	0.1%	S	S	S	S		S	S	
American Indian and Alaska Native	S		S		S	S	S	S		S	S	
Asian	700	3.0%	182,368	1.0%	246	156,663	2,032	36,615	\$18,019	454	25,705	
Marion County, Oregon												
Native Hawaiian and Other Pacific Islander	37	0.2%	11,686	0.1%	S	S	S	S		S	S	
Some other race	S		S		S	S	S	S		S	S	
Minority	2,703	11.4%	368,134	1.9%	591	308,947	4,153	81,297	\$19,575	2,112	59,187	
Equally minority/nonminority	516	2.2%	101,595	0.5%	182	86,667	647	17,574	\$27,162	S	S	
Nonminority	19,238	81.3%	8,639,484	45.6%	5,248	8,109,506	50,633	1,603,212	\$31,663	13,990	529,978	
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	1,221	5.2%	9,818,814	51.9%	932	9,772,413	45,089	1,475,409	\$32,722	289	46,401	
All firms	75,230		103,810,416		19,959	101,162,223	397,840	17,032,010	\$42,811	55,270	2,648,193	
White	64,032	85.1%	34,574,703	33.3%	15,060	32,245,211	164,252	6,491,941	\$39,524	48,972	2,329,492	
Black or African American	2,250	3.0%	202,349	0.2%	204	158,458	1,542	38,840	\$25,188	2,046	43,891	
American Indian and Alaska Native	635	0.8%	41,740	0.0%	92	32,437	328	8,483	\$25,863	543	9,304	
Asian	4,653	6.2%	1,170,356	1.1%	1,247	1,033,089	8,876	168,418	\$18,975	3,406	137,268	
Multnomah County, Oregon												
Native Hawaiian and Other Pacific Islander	135	0.2%	37,161	0.0%	16	34,293	426	8,971	\$21,059	119	2,868	
Some other race	168	0.2%	D		22	D	c	D		S	S	
Minority	9,500	12.6%	1,867,754	1.8%	1,882	1,617,547	13,392	292,336	\$21,829	7,617	250,208	
Equally minority/nonminority	1,188	1.6%	274,998	0.3%	300	241,842	2,635	79,435	\$30,146	888	33,155	
Nonminority	60,397	80.3%	34,032,970	32.8%	14,480	31,797,435	160,136	6,381,284	\$39,849	45,918	2,235,535	
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	4,145	5.5%	67,634,694	65.2%	3,297	67,505,399	221,677	10,278,955	\$46,369	847	129,295	

Data by Ethnicity

Business Ownership by Ethnicity for all businesses (NAICS 00) - 2007

Meaning of Ethnicity code	Number of firms with or without paid employees		Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)		Number of firms with paid employees		Sales, receipts, or value of shipments of firms with paid employees (\$1,000)		Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of firms without paid employees		Sales, receipts, or value of shipments of firms without paid employees (\$1,000)	
	Number of firms with or without paid employees	Share of total	Number of firms with or without paid employees	Share of total	Number of firms with paid employees	Number of firms with paid employees	Number of firms without paid employees	Number of firms without paid employees							
All firms	348,154		326,360,624		89,777	314,653,442	1,433,337	54,156,652		\$37,784		258,377	11,707,182		
Hispanic	11,338	3.3%	1,655,864	0.5%	1,924	1,369,658	13,916	337,486		\$24,252		9,414	286,206		
Equally Hispanic/non-Hispanic	3,375	1.0%	591,535	0.2%	875	491,588	4,783	124,056		\$25,937		2,499	99,947		
Non-Hispanic	320,343	92.0%	134,695,189	41.3%	77,098	123,909,658	729,012	24,612,007		\$33,761		243,245	10,785,531		
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	13,098	3.8%	189,418,036	58.0%	9,880	188,882,538	685,627	29,083,103		\$42,418		3,219	535,498		
All firms	23,677		18,928,027		6,952	18,277,534	100,521	3,177,492		\$31,610		16,725	650,493		
Hispanic	1,552	6.6%	125,714	0.7%	269	102,074	1,707	35,132		\$20,581		1,282	23,640		
Equally Hispanic/non-Hispanic	S		S		S	S	S	S				S	S		
Non-Hispanic	20,553	86.8%	8,937,120	47.2%	5,628	8,360,678	53,332	1,656,188		\$31,054		14,925	576,441		
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	1,221	5.2%	9,818,814	51.9%	932	9,772,413	45,089	1,475,409		\$32,722		289	46,401		
All firms	75,230		103,810,416		19,959	101,162,223	397,840	17,032,010		\$42,811		55,270	2,648,193		
Hispanic	2,239	3.0%	351,213	0.3%	332	286,921	2,468	65,652		\$26,601		1,907	64,292		
Equally Hispanic/non-Hispanic	535	0.7%	83,016	0.1%	122	65,196	883	24,063		\$27,251		413	17,820		
Non-Hispanic	68,311	90.8%	35,741,493	34.4%	16,209	33,304,708	172,811	6,663,339		\$38,559		52,102	2,436,785		
Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	4,145	5.5%	67,634,694	65.2%	3,297	67,505,399	221,677	10,278,955		\$46,369		847	129,295		

Data by Gender

Business Ownership by Gender for all businesses (NAICS 00) - 2007

Meaning of Ethnicity code	Number of firms with or without paid employees	Share of total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Share of total	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Annual payroll per employee (\$)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)	
Oregon	All firms	348,154	326,360,624		89,777	314,653,442	1,433,337	54,156,652	\$37,784	258,377	11,707,182	
	Female-owned	103,553	29.7%	14,016,809	4.3%	14,138	11,682,783	95,684	2,547,656	\$26,626	89,415	2,334,026
	Male-owned	152,706	43.9%	100,790,658	30.9%	44,667	94,749,704	499,560	18,553,035	\$37,139	108,039	6,040,954
	Equally male-/female-owned	78,797	22.6%	22,135,121	6.8%	21,093	19,338,417	152,467	3,972,858	\$26,057	57,705	2,796,704
	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	13,098	3.8%	189,418,036	58.0%	9,880	188,882,538	685,627	29,083,103	\$42,418	3,219	535,498
Marion County, Oregon	All firms	23,677	18,928,027		6,952	18,277,534	100,521	3,177,492	\$31,610	16,725	650,493	
	Female-owned	6,443	27.2%	997,847	5.3%	957	878,743	7,353	194,176	\$26,408	5,486	119,105
	Male-owned	10,091	42.6%	6,620,529	35.0%	3,416	6,331,073	36,754	1,190,639	\$32,395	6,675	289,456
	Equally male-/female-owned	5,922	25.0%	1,490,837	7.9%	1,647	1,295,305	11,324	317,268	\$28,017	4,274	195,531
	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	1,221	5.2%	9,818,814	51.9%	932	9,772,413	45,089	1,475,409	\$32,722	289	46,401
Multnomah County, Oregon	All firms	75,230	103,810,416		19,959	101,162,223	397,840	17,032,010	\$42,811	55,270	2,648,193	
	Female-owned	23,772	31.6%	4,227,924	4.1%	3,297	3,603,489	23,994	703,920	\$29,337	20,474	624,436
	Male-owned	35,151	46.7%	27,947,277	26.9%	10,113	26,510,217	124,683	5,236,505	\$41,999	25,038	1,437,060
	Equally male-/female-owned	12,162	16.2%	4,000,521	3.9%	3,252	3,543,119	27,485	812,629	\$29,566	8,910	457,402
	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	4,145	5.5%	67,634,694	65.2%	3,297	67,505,399	221,677	10,278,955	\$46,369	847	129,295

Data by Veteran Status

Veteran Business Ownership for all businesses (NAICS 00) - 2007

Meaning of Veteran code		Number of firms with or without paid employees	Share of total	Sales, receipts, or value of shipments of firms with or without paid employees (\$1,000)	Share of total	Number of firms with paid employees	Sales, receipts, or value of shipments of firms with paid employees (\$1,000)	Number of paid employees for pay period including March 12	Annual payroll (\$1,000)	Number of firms without paid employees	Sales, receipts, or value of shipments of firms without paid employees (\$1,000)
Oregon	All firms	348,154		326,360,624		89,777	314,653,442	1,433,337	54,156,652	258,377	11,707,182
	Veteran-owned	32,445	9.3%	14,769,240	4.5%	8,346	13,596,525	79,935	3,318,935	24,099	1,172,715
	Equally veteran-/nonveteran-owned	21,875	6.3%	7,331,768	2.2%	5,969	6,523,745	45,582	1,275,469	15,906	808,023
	Nonveteran-owned	280,735	80.6%	114,841,581	35.2%	65,582	105,650,634	622,193	20,479,145	215,154	9,190,946
	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	13,098	3.8%	189,418,036	58.0%	9,880	188,882,538	685,627	29,083,103	3,219	535,498
Marion County, Oregon	All firms	23,677		18,928,027		6,952	18,277,534	100,521	3,177,492	16,725	650,493
	Veteran-owned	1,770	7.5%	787,032	4.2%	592	746,236	5,956	181,535	1,178	40,796
	Equally veteran-/nonveteran-owned	1,687	7.1%	499,938	2.6%	437	420,336	3,017	69,724	1,250	79,602
	Nonveteran-owned	18,999	80.2%	7,822,243	41.3%	4,991	7,338,550	46,458	1,450,824	14,008	483,694
	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	1,221	5.2%	9,818,814	51.9%	932	9,772,413	45,089	1,475,409	289	46,401
Multnomah County, Oregon	All firms	75,230		103,810,416		19,959	101,162,223	397,840	17,032,010	55,270	2,648,193
	Veteran-owned	6,218	8.3%	4,344,601	4.2%	1,654	4,025,514	17,843	695,272	4,564	319,087
	Equally veteran-/nonveteran-owned	2,996	4.0%	1,605,120	1.5%	951	1,502,548	8,365	298,656	2,045	102,572
	Nonveteran-owned	61,871	82.2%	30,226,002	29.1%	14,057	28,128,763	149,954	5,759,126	47,813	2,097,239
	Publicly held and other firms not classifiable by gender, ethnicity, race, and veteran status	4,145	5.5%	67,634,694	65.2%	3,297	67,505,399	221,677	10,278,955	847	129,295

Back to the Results

Your Selections

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ID	Table, File or Document Title	Dataset	About
<input checked="" type="checkbox"/> EC0700A1	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2007	2007 Economic Census	
<input type="checkbox"/> SB0700CSA01	Statistics for All U.S. Firms by industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	
<input type="checkbox"/> SB0700CSA02	Statistics for All U.S. Firms by Industry, Veteran Status, and Gender for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	
<input type="checkbox"/> SB0700CSA03	Statistics for All U.S. Firms by Industry, Veteran Status, and Ethnicity for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	
<input type="checkbox"/> SB0700CSA04	Statistics for All U.S. Firms by Industry, Veteran Status, and Race for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business Owners	
<input type="checkbox"/> SB0200A1	Survey of Business Owners (SBO): Geographic Area Series: Economy-Wide Estimates of Business Ownership by Gender, Hispanic or Latino Origin, and Race: 2002	2002 Survey of Business Owners	

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Place-Level Data

2007 NAICS code	Meaning of 2007 NAICS code	Number of employer establishments	Employer value of sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	Number of paid employees for pay period including March 12	Employer value of sales, shipments, receipts, revenue, or business done per establishment (\$)	Employer value of sales, shipments, receipts, revenue, or business done per \$ of annual payroll (\$)	Employer value of sales, shipments, receipts, revenue, or business done per employee (\$)
Portland city, Oregon	31-33 Manufacturing	1,035	8,434,554	1,315,516	30,694	\$8,149,328	\$6.41	\$274,795
	42 Wholesale trade	1,176	20,566,437	1,053,003	21,291	\$17,488,467	\$19.53	\$965,969
	44-45 Retail trade	2,562	8,174,115	888,489	33,811	\$3,190,521	\$9.20	\$241,759
	51 Information	496	N	731,997	10,732			
	53 Real estate and rental and leasing	1,307	1,676,360	350,799	9,115	\$1,282,601	\$4.78	\$183,912
	54 Professional, scientific, and technical services	3,153	4,614,819	1,850,183	29,785	\$1,463,628	\$2.49	\$154,938
	Administrative and support and waste management and remediation services	1,045	1,689,147	757,996	25,794	\$1,616,409	\$2.23	\$65,486
	61 Educational services	220	133,474	48,880	1,799	\$606,700	\$2.73	\$74,193
	62 Health care and social assistance	2,244	5,758,408	2,326,457	49,501	\$2,566,135	\$2.48	\$116,329
	71 Arts, entertainment, and recreation	309	478,122	230,293	5,427	\$1,547,320	\$2.08	\$88,101
	72 Accommodation and food services	2,205	1,842,443	539,504	34,188	\$835,575	\$3.42	\$53,892
	81 Other services (except public administration)	1,564	1,703,965	355,838	11,122	\$1,089,492	\$4.79	\$153,207
Salem city, Oregon	31-33 Manufacturing	188	1,294,067	191,370	5,541	\$6,883,335	\$6.76	\$233,544
	42 Wholesale trade	165	2,260,770	75,046	1,753	\$13,701,636	\$30.13	\$1,289,658
	44-45 Retail trade	642	2,617,105	262,857	10,742	\$4,076,488	\$9.96	\$243,633
	51 Information	62	N	68,936	2,384			
	53 Real estate and rental and leasing	303	240,333	48,174	1,658	\$793,178	\$4.99	\$144,954
	54 Professional, scientific, and technical services	523	351,922	138,994	3,162	\$672,891	\$2.53	\$111,297
	Administrative and support and waste management and remediation services	225	234,579	116,666	4,702	\$1,042,573	\$2.01	\$49,889
	61 Educational services	30	D	D	c			
	62 Health care and social assistance	640	1,154,008	476,909	11,731	\$1,803,138	\$2.42	\$98,373
	71 Arts, entertainment, and recreation	51	41,948	15,108	684	\$822,510	\$2.78	\$61,327
	72 Accommodation and food services	393	309,472	86,529	6,630	\$787,461	\$3.58	\$46,678
	81 Other services (except public administration)	319	150,279	46,787	1,828	\$471,094	\$3.21	\$82,210

Back to the Results

Your Selections
Search Results: 1-25 of 34 tables and other products match 'Your Selections' per page: 25

Search using...
 United States
 United States
 State
 Oregon
 NAICS/NAICS Based Industry
 622110: General medical and surgical hospitals
[clear all selections and start a new search](#)

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

EEO Occupation Codes
(executives, analysts, ...)

Refine your search results: GO ?

topics race/ancestry industries occupations

Selected: View | Download | Compare | Clear All ?

Show results from: All available years

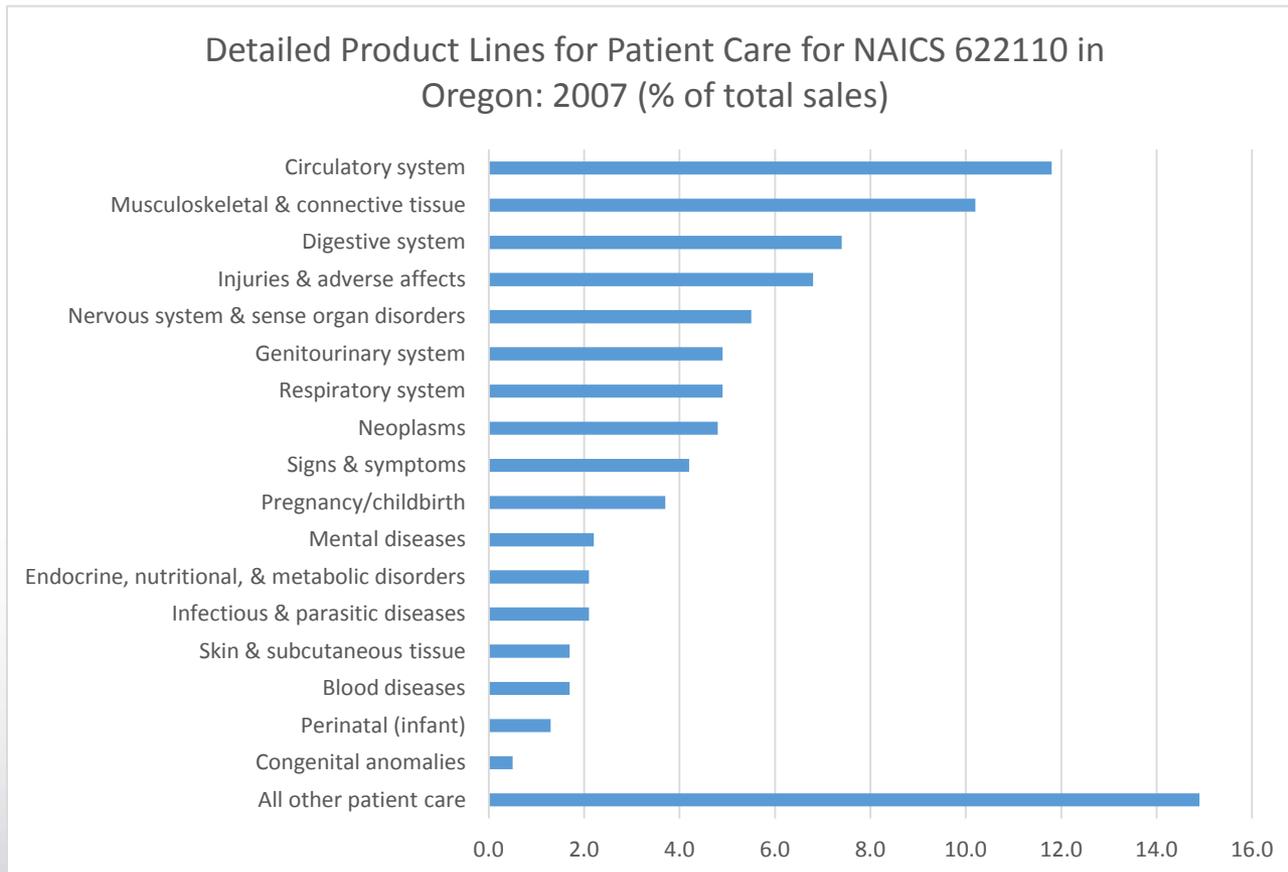
ID	Table, File or Document Title	Dataset	About
<input type="checkbox"/>	CB1200A11 Geography Area Series: County Business Patterns	2012 Business Patterns	
<input type="checkbox"/>	CB1200A12 Geography Area Series: County Business Patterns by Legal Form of Organization	2012 Business Patterns	
<input type="checkbox"/>	CB1200A13 Geography Area Series: County Business Patterns by Employment Size Class	2012 Business Patterns	
<input type="checkbox"/>	CB1100A11 2011 County Business Patterns: Geography Area Series: County Business Patterns	2011 Business Patterns	
<input type="checkbox"/>	CB1100A12 2011 County Business Patterns: Geography Area Series: County Business Patterns by Legal Form of Organization	2011 Business Patterns	
<input type="checkbox"/>	CB1100A13 2011 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2011 Business Patterns	
<input type="checkbox"/>	CB1000A1 2010 County Business Patterns: Geography Area Series: County Business Patterns	2010 Business Patterns	
<input type="checkbox"/>	CB1000A2 2010 County Business Patterns: Geography Area Series: County Business Patterns by Legal Form of Organization	2010 Business Patterns	
<input type="checkbox"/>	CB1000A3 2010 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2010 Business Patterns	
<input type="checkbox"/>	CB0900A1 2009 County Business Patterns: Geography Area Series: County Business Patterns	2009 Business Patterns	
<input type="checkbox"/>	CB0900A3 2009 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2009 Business Patterns	
<input type="checkbox"/>	CB0800A1 2008 County Business Patterns: Geography Area Series: County Business Patterns	2008 Business Patterns	
<input type="checkbox"/>	CB0800A3 2008 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class	2008 Business Patterns	
<input type="checkbox"/>	CB0700A1 2007 County Business Patterns: Geography Area Series: County Business Patterns: 2007	2007 Business Patterns	
<input type="checkbox"/>	CB0700A2 2007 County Business Patterns: Geography Area Series: County Business Patterns by Employment Size Class: 2007	2007 Business Patterns	
<input type="checkbox"/>	EC0700A1 All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2007	2007 Economic Census	
<input type="checkbox"/>	EC0700CCOMP1 All sectors: Core Business Statistics Series: Comparative Statistics for the United States and the States (2002 NAICS Basis): 2007 and 2002	2007 Economic Census	
<input type="checkbox"/>	EC0762A1 Health Care and Social Assistance: Geographic Area Series: Summary Statistics: 2007	2007 Economic Census	
<input checked="" type="checkbox"/>	EC0762SLLS1 Health Care and Social Assistance: Subject Series - Product Lines: Product Lines Statistics by Kind of Business for the United States and States: 2007	2007 Economic Census	
<input type="checkbox"/>	SB0700CSA01 Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2007	2007 Survey of Business	

Product Lines

Broad product lines for General medical and surgical hospitals (NAICS 622110) - Oregon, 2007

Products and services code	Meaning of Products and services code	Number of establishments	Total sales, receipts, or revenue of establishments with the product line (\$1,000)	Receipts / Revenue (\$1,000)	Sales, receipts, or revenue of product line as percent of total sales, receipts, or revenue of industry (%)
30000	Industry total	60	X	7,869,062	100.0
30200	Patient care	58	7,742,832	7,139,672	90.7
30270	Traditional home health care services	21	2,338,853	34,806	0.4
30280	Home hospice care services	15	1,541,212	21,137	0.3
39460	Meals & bev, prepared/served/dispensed, for immediate consumption	38	4,673,009	27,546	0.4
39500	Rental or lease of goods and/or equipment	10	923,316	12,578	0.2
39600	Resale of merchandise	22	2,917,767	22,415	0.3
39700	All other operating receipts	36	5,652,239	165,796	2.1
39900	Contributions, gifts, & grants - Government	21	3,122,920	11,294	0.1
39910	Contributions, gifts, & grants - Private	35	4,666,010	19,319	0.2
39920	Investment income, including interest & dividends	45	6,179,521	121,594	1.5
39930	Gains (losses) from assets sold	29	4,548,660	110,334	1.4
39940	Rents from depart/concessions not owned & op by this institution	10	1,654,640	13,408	0.2
39950	Appropriations from general gov rev & intergovernmental transfers	6	933,997	98,770	1.3
39960	All other revenue	33	3,719,960	56,947	0.7

Product Lines



So... What Else?

- Drill down to more detailed industries, geographies, and products
- Merge in other demographic data
- Merge in data from other sources

Other Data User Tools

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Oregon

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People QuickFacts	Oregon	USA
Population, 2013 estimate	3,930,065	316,128,839
Population, 2010 (April 1) estimates base		
Population, percent change, April 1, 2010 to July 1, 2013		
Population, 2010		
Persons under 5 years, percent, 2013		
Persons under 18 years, percent, 2013		
Persons 65 years and over, percent, 2013		
Female persons, percent, 2013		

QuickFacts

Business QuickFacts	Oregon	USA
Private nonfarm establishments, 2012	107,549 ¹	7,431,808
Private nonfarm employment, 2012	1,363,523 ¹	115,938,468
Private nonfarm employment, percent change, 2011-2012	1.6% ¹	2.2%
Nonemployer establishments, 2012	261,156	22,735,915

Total number of firms, 2007	348,154	27,092,908
Black-owned firms, percent, 2007	1.2%	7.1%
American Indian- and Alaska Native-owned firms, percent, 2007	1.2%	0.9%
Asian-owned firms, percent, 2007	3.6%	5.7%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	0.2%	0.1%
Hispanic-owned firms, percent, 2007	3.3%	8.3%
Women-owned firms, percent, 2007	29.8%	28.8%

Manufacturers shipments, 2007 (\$1000)	66,880,653	5,319,456,312
Merchant wholesaler sales, 2007 (\$1000)	51,910,777	4,174,286,516
Retail sales, 2007 (\$1000)	50,370,919	3,917,663,456
Retail sales per capita, 2007	\$13,494	\$12,990
Accommodation and food services sales, 2007 (\$1000)	7,555,764	613,795,732
Building permits, 2012	10,608 ¹	829,658

Another Data User Tool

The Industry Statistics Portal (<http://www.census.gov/econ/isp/index.php>)

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Industry Statistics Portal

SELECT AN INDUSTRY

- 21 - Mining, quarrying, and oil and gas extraction
- 22 - Utilities
- 23 - Construction
- 31-33 - Manufacturing
- 42 - Wholesale trade
- 44-45 - Retail trade
- 48-49 - Transportation and warehousing
- 51 - Information
- 52 - Finance and insurance
- 53 - Real estate and rental and leasing
- 54 - Professional, scientific, and technical services
- 55 - Management of companies and enterprises
- 56 - Administrative and support and waste management and remediation services
- 61 - Educational services
- 62 - Health care and social assistance
- 71 - Arts, entertainment, and recreation
- 72 - Accommodation and food services
- 81 - Other services (except public administration)

2012 NAICS SEARCH
Enter a NAICS code or Title

This application provides access to the Census Bureau programs that provide economic data for a user-selected industry. To choose the industry you are interested in:

- Enter the **2012 North American Industry Classification System (NAICS) code or keyword** into the NAICS SEARCH box above, or
- Choose the industry from the **SELECT AN INDUSTRY** menu to the left.

For an overview of the information presented in the ISP, see [ISP Preview](#).
For tips on how to use the ISP, see [ISP Tips and Tricks](#)

Summary

- A wealth of data available from Census Bureau **Economic Programs**
- Some notable differences with **Economic Geographies**
- The Oregon economy **parallels the US** in some ways and **diverges** in others
- These other data user tools are helpful to **profile an industry** or view a **snapshot of a geography**



Questions?

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