

MINUTES

Oregon Life Safety Team

Meeting Date: Thursday, June 21, 2012

Time: 1:30 – 3:30 p.m.

Location: Redmond Fire & Rescue, 341 NW Dogwood Avenue, Redmond, Oregon 97756



Members, Representing:

Bill Brauer, OSFM

Bryan Emmons, Public at Large

Candice Clark, OSFM

Claire McGrew, OSFM via T/C

Dave Fields, OSFM

Earl Diment, Pioneering Technology

Greg Davis, OSFM

Jim Kusz, Lincoln Co

Joanne Hatch, Clackamas Co via T/C

Judy Okulitch, OSFM

Karine Aebi, OSFM

Robert Tibbetts, Union Co via T/C

Terry Wolfe, OSFM

Guest, Agency:

Debbie Miller, ODOT, Transportation Safety

Janice Madden, US Forest Service

Steve Drake, ODF - Prineville

Traci Cooper, Redmond F & R

Terry called the meeting to order at 1:30 p.m., June 21, 2012.

Regional and County Fire Service Reports:

Washington County – Storm Smith (report submitted)

- During late May, Hillsboro Fire & Rescue installed 33 smoke alarms in a sweep through a mobile home park in east Hillsboro. The majority of the alarms were in excess of 10 years old, but many did not work or were missing. Hillsboro Public Education staff teamed up with a volunteer firefighter and a Spanish-language volunteer to provide the maximum opportunity for reaching all of the residents. Hillsboro has 22.8 percent Spanish speaking residents. Having the trained Spanish speakers and wearing fire helmets (rather than just duty uniform caps) helped reduce the apprehension of newly arrived citizens from other countries.
- On June 13th, Hillsboro Fire volunteers and Safe Kids Washington County staffed a booth at Providence St. Vincent's and provided information on window falls. The prop we used, a window provided by Lowe's home improvement, was titled "Kids Can't Fly." The goal is to get parents of toddlers to use window stops to prevent windows on 2nd & 3rd floors from opening more than 4 inches. The point was driven home on Sunday as our firefighters were preparing for a training burn. They responded to an 18-month old who had fallen from a 2nd floor apartment window after pushing out the screen. The child survived with minimal injuries.
- Additionally, Hillsboro Fire & Rescue is planning an open house at its new Jones Farm Fire Station for Saturday, June 23. They will partner with neighboring Intel Jones Farm who will provide an Internet Safety interactive display. They will have the usual station tours, fire safety information, games, bounce house and refreshments. They are anticipating 200-300 people.

Agenda Items:

Approval of minutes

- Members approved the May 24, 2012 minutes.
 - To view visit: www.oregon.gov/OSP/SFM/docs/Comm_Ed/LST/Minutes/2012/05-21-12.pdf.

Introduction to the OLST – Terry Wolfe

Terry provided an [OLST Overview PowerPoint](#) presentation.

The background Terry discovered is that the OLST has been active for more than 20 years and started out as the Public Education Advisory Committee (PEAC).

- Terry asked Judy to provide additional information on the PEAC.
 - Judy explained that the PEAC was a statewide movement to bring certified public educators together and to show the importance of public education in Oregon.
- Terry asked Judy to provide information on the Life Safety 2000 Task Force.
 - Judy explained that when Robert Panuccio was the state fire marshal he hired a company to look at what life safety would be like in 2000. The task force put together a series of recommendations on education and on prevention. Out of this a number of initiatives that focused on prevention and public education. The OLST expanded from being just fire service representatives to community partners that included Red Cross, ODF, etc.
 - Terry also explained that the task force recommended: change society's attitude about fire, increase personal responsibility about fire safety, and coordinate statewide fire prevention efforts.
- The purpose of the OLST is to coordinate and implement consistent statewide fire prevention education.
- The membership consists of the Office of State Fire Marshal, Oregon Fire Chiefs Association, Oregon Fire District Directors Association, Oregon Fire Marshals Association, Oregon Fire Instructors Association, Oregon Fire Service Office Administrators, Oregon Volunteer Firefighters Association, Regional Fire Service Representatives, National Fire Protection Association, Oregon Department of Forestry, Insurance Industry, Consumer Product Safety Commission, Public, Red Cross, Oregon Burn Center, Oregon Smokefree Housing Project, Clackamas County Community Health, and Oregon Fire Safety Coalition.
 - Terry went over the [2012 Oregon Life Safety Team Membership Updates](#) handout and explained due to budget cuts, retirements, etc. we currently have vacancies. He asked members if they have any recommendations of any persons that would be interested in representing either a vacant position or as an additional member for a represented position to please contact Terry at terry.wolfe@state.or.us or Candice at candice.clark@state.or.us.
- Terry referenced the recently revised [OLST Strategic Plan](#) and the [Vision 20/20](#) handouts and explained that the OLST prioritizes efforts through the strategic plan. The five main goals are maintain, support and expand smoke alarm programs (vision 20/20 strategy 2), increase home fire escape planning efforts, increase home fire sprinkler awareness, target high risk populations for fire prevention and life safety education (vision 20/20 strategy 4), and support prevention efforts where they naturally compliment the OLST mission.
 - Earl discussed the messaging Portland Fire came out with several years ago "Safety is Your Responsibility" and "Fire is Your Responsibility" and Vision 20/20's national campaign for messaging. He says this fits closely with the OLST's strategy 2. Vision 20/20 went to a marketing group that did some extensive marketing and discovered that people know it is their responsibility, and they want a call to action what they came up with is the slogan "Fire is Every Bodies Fight" through Vision 20/20 because it is called an action instead of a statement of their responsibility. Earl says it lines up closely with the OLST's messages.
- The OLST utilizes a subcommittee structure to accomplish projects. Current OLST subcommittees include Campus Fire Safety, Education Messages, Home Fire Safety, and Smoke and Carbon Monoxide Alarms.
- Terry asked Jim Kusz the Water Safety Subcommittee Chair to provide more information on the Water Safety Subcommittee that is ran and supported independently by interested OLST members but is outside of the OSFM ability because of our funding source.
 - Jim informed members that Oregon loses more people in waterway (lakes, rivers, etc.) drowning than we do some years to fires. They are making progress and started another organization JAWS Northwest a 501(c)(3) to fund their efforts and do events etc. The acronym JAWS means Just Add Water Safety.
 - Jim shared that they just rescued a female from the surf who went out in an inner tube she calls her favorite pull toy in Lincoln City, she was hypothermic. Jim in collaboration with the Evergreen Aviation & Space Museum, Oregon Parks & Recreation, and Oregon State Marine Board plan to reunite her with her pull toy and make a story out of it to show people.

- They came up with a new slogan that Robert Smith of Oregon Parks & Recreation agrees with “The Ocean is no Swimming Pool!” the word ocean can be replaced with any water area name that is unsafe to swim in.
- Judy informed Jim that she sits on Safe Kids Oregon Advisory Board and water safety is one of their top unintentional injury areas they deal with. The Home Safety Council (HSC) completed a whole new curriculum particularly for Head Start and preschools on water safety. The curriculum and materials have been transferred from HSC to National Safe Kids to help get the information out. Judy will get Jim Safe Kids water safety contacts.
- Terry explained that the OLST has subcommittees that run independently and other temporary subcommittees as needed. He informed members that the OLST could be utilized for other priorities than strictly fire service and fire prevention, an example if US Forest Service or Oregon Department of Forestry, etc. was looking at OLST participation and assistance we could set up a temporary subcommittee as needed to receive the benefits of membership resources to help them with their efforts.
- Terry shared past accomplishment of the OLST, the Home Fire Safety is up to You. The information and materials are still being utilized.
- Terry reported that the OLST wants to continue to review and refine Oregon’s fire prevention and safety education programs, messages and campaigns, continue to identify and address spikes in fire cause and fatalities, enhance information sharing with fire department representation through membership, explore ways to address other Vision 20/20 strategies that align with our goals, identify ways to address smoke alarm installation campaigns when homes with “hardwired” smoke alarms are older than 10 years, explore ways to incorporate Web 2.0 or social media resources into outreach and education activities, enhance membership to include disciplines with common goals and outreach capabilities. Examples are the Fair Housing Council or Pacific Northwest Natural Gas for carbon monoxide. We do not have the resources to address this issue other than adding it to our smoke alarm materials but we might be able to partner with Pacific Northwest Natural Gas for education and resources we could help them distribute. Increase local participation in prevention efforts, explore additional ways to minimize costs related to prevention outreach locally and enhance membership and participation by utilizing technology based meeting opportunities.
- Members discussed the photo of a house that was burnt down in Scio, Oregon and the home owners put a sign in the front yard that says, “Smoke Detectors Saved Our Lives... Are Yours Working?”
- Terry asked members if they see an opportunity to get support and stay on the leading edge of fire prevention and life safety education in Oregon. He asked members to invite people to participate on the OLST, listen in on our monthly meetings via teleconference, or receive our monthly meeting minutes. People can contact Candice Clark at 503-934-8266 or candice.clark@state.or.us or Terry Wolfe at 503-934-8245 or terry.wolfe@state.or.us to participate in person or via teleconference or to receive minutes.
 - Some members would like us to consider us having the meetings out of Salem more often.
- Terry shared the [OLST Purpose, Roles and Responsibilities](#) handout with members.

Updates from FLSE Manager – Claire McGrew

Pacific Northwest Wildfire Coordination Group (PNWCG)

- Claire shared that she serves as a board member for PNWCG’s communication, prevention, and investigation working team.
- She explained in the past members were primarily PIOs and were geared towards wildfire prevention. They did not have a lot of activity or diversity in their prevention group so they reached out, for new members and rewrote their committee charter so they could redefine who they are and what their goals are.
- PNWCG was supposed to meet next week, they usually have good discussions, and Claire would like to forward meeting minutes, information, etc. to keep the OLST updated.
- Their partners are the US Forestry Service, Bureau of Land Management, Oregon Department of Forestry, and Bureau of Indian Affairs.
- Claire believes it is a good opportunity for us to network and look at what types of things we are doing, even if we step in their for just the Wildland Urban Interface portion of that which can be difficult because we could be looking at different goals and objectives.

Youth Fire Prevention & Intervention

- Claire informed members that Judy is retiring, her last day is June 29, 2012, and members are invited to Judy's retirement party being held at 1:30 p.m. on June 29, 2012, here at the OSFM. It will be a great time to celebrate Judy's accomplishments, what she has done for the OSFM, for Oregon, and for youth firesetters. Claire thanked Judy for her long time work on the OLSST.
- She informed members that we will not be able to fill her position right away due to budgetary challenges.
- Judy shared YFPI's plans for the future which are the Woodburn high school fire that has made the news is at the forefront of the YFPI programs focus for the past month.
- She shared one of the projects they did is to launch the *Report School Fire* campaign with Special Districts Association of Oregon (SDAO) this year, they updated the *Report Every Fire* DVD and materials.
- The kits were sent out to all Oregon fire agencies, after the Woodburn high school fire SDAO came back and said lets continue to conduct this campaign and arson prevention work. They reprinted enough [Report School Fire](#) kits and [Do the Drill](#) booklets so it can be sent to all schools and school board members in Oregon this fall.
- Judy has been working with Rick Yurk of BAM Agency and Joanne Hatch of TVF&R to create a new rackcard that will talk about hand sanitizer, Axe deodorant, hair spray, bug spray, and other accelerants that kids are using with fire. The rackcard will be included in the *Report School Fire* campaign kits that we send out to schools so parents, caregivers, teachers, counselors, law enforcement officers, or whoever works with kids to make them aware of some of the things kids are doing or seeing on Youtube and trying to copy or perform what kids are calling fire tricks.
- Judy should be receiving a final draft of the rackcard soon, and will forward to Joanne so she can see the changes Rick made. OSFM hopes to collaborate with the Department of Education and try to get them to coauthor on a letter that will be sent out to the schools.
- Judy hopes that someone from OSFM will be able to attend the School Board Association conference in November to talk about the kids and accelerant issue.
- Judy shared that Head Start is still interested in continuing to roll out the Start Safe: A Fire Awareness and Burn Program for preschools and their families this fall. YFPI is working with DSFM Karine Aebi in Ontario to work on Safe Kids Coalition and have interests out of Yamhill and Polk Counties.
- Earl shared that he is in the process of developing a partnership with Campus Fire Safety. He asked Judy if the *Report School Fire* campaign has included campus, college, and university in the campaign because there is a huge issue in terms of fires going unreported by the students because they are putting the fires out themselves which is skewing the data.
 - Judy says they have not done that with this campaign because YFPI focuses on those under 18 years old and that there are so many great campus fire safety campaigns already available.

Older Adult Fire & Fall Program – Bill Brauer

- Bill passed around the Take the Right Steps kit that includes a folder with the fire and fall informational brochures and corresponding checklists so individual older adults or caregivers can go through to discover the fire and fall related hazards they may have in the home that can be fixed.
- He has conducted train-the-trainer workshops to mostly fire service, one at the OSFM and two at TVF&R and he has one scheduled for Ashland F&R.
- Bill explained that the train-the-trainer workshop entails:
 - The 5-step process on organization, you can develop the program by completing a risk analysis to discover what kind and where fire and fall related hazards are happening. Bill says our data section could provide data to help you target areas where we have seen older adults involved with fires and injuries. The 5-step process also provides tips on developing partnerships that can help advertise information and tips on how to develop, implement, and evaluate the program.
 - The workshop will also provide tips on how to make a connection with older adult audiences.
 - The PowerPoint presentation portion of the workshop features both the leading causes of fire and fall hazards in the home.
 - The train-the-trainer portion of the workshop will entail the trainer going through, pointing out the major hazards, and covering how to conduct your own train-the-trainer workshop.
 - Bill can provide the PowerPoint presentation to those who have completed their risk analysis.

- Bill has conducted presentations at a senior center in Prineville, Oregon, the Native Care conference in Pendleton, Oregon, the Department of Human Services (DHS), a care group that received all the patients from the Fairview facility in Salem, Oregon, and ComForcare Senior Services in Salem, Oregon.
- He has met with different areas of the DHS, Department on Aging, Oregon Health Science University, and the 50+ Center in Salem, Oregon, and Legacy Emanuel Medical Center to gather and share information and getting the messages out to keep older adults in their homes.
- He went through the old PowerPoint presentation to replace the old *Remembering When* program pictograms with regular pictures, added slides on electric blankets and heating pads fire and burn hazards and added a section on dryer fires and cleaning the lint trap. Bill was going to add a Youtube video that shows a guy trying to light a wad of cloth with a match and it didn't light then he took a cylinder of oxygen and aerated the same cloth with two minutes of oxygen and then he went to light it and it caused a large flash of fire.
 - Terry would like to see the OLST address Oregon's smoking while using oxygen issue.
 - Earl thinks it is going to be an interesting statistic to see, in terms of the oxygen and smoking because as the baby boomers get older they are smoking less.
- Bill explained a corresponding video that uses professional actors and summarizes the training program goes with the PowerPoint presentation.
 - Jim says he has been using the video and it has been well received.
- Bill asked members if they know anyone interested in scheduling a train-the-trainer class or help putting together a program in their district, please contact Bill Brauer at 503-934-8233 or bill.brauer@state.or.us.
- Dave Fields shared that last week at the Grant County Health Fair the Take the Right Steps Fire Prevention and the Gasoline Safety brochures were the most frequently grabbed items. He did not have any of the Take the Right Steps Fall Prevention brochure.
- Earl shared that he just received a letter from North Hampton, Ontario where a 90 year old woman fell asleep twice with a pan cooking on the stovetop in the last three weeks, they had just put their technology in and there was no fire either time.

Smoke Alarm Program Update – Terry Wolfe

- Terry provided an explanation of the revised smoke alarm installation program, now instead of campaigns the smoke alarm installation program will support smoke alarm installation projects.
- The original door-to-door smoke alarm campaign was originated through a federal grant and after the grant was over, they continued the program the way it was. When they applied for the grant, they said they would train people to do the 5 step process, help them identify areas of concern, etc. but it was a lengthy process, the program has been utilized in this format for quite some time.
- Terry discussed the [overview of OSFM's revised smoke alarm installation program](#) handout. OSFM talked about launching the revised program August 1, 2012, by running a Gated Wye article, emailing fire chiefs and prevention people to let them know the new program had been launched.
- Terry discussed the revised [smoke alarm installation program intake form](#) handout. The goal of the program is to protect Oregon citizens, by providing smoke alarms at no cost, to residences that are otherwise unprotected. The program provides an opportunity for local entities to collaborate with OSFM in addressing areas of their community that may be at risk, due to the lack of protection provided by working smoke alarms. The five questions regarding if they would like assistance in different areas are in yes or no format and OSFM will work one on one case by case with them to address their issues. Then they are asked what the scope of their project is, how many smoke alarms will they need, do they need the \$250, and for their contact information.
 - Jim had held off conducting a campaign because of all the paperwork involved, he applied for the revised project and so far have found only a quarter of the homes had smoke alarms.
- Terry discussed the revised [smoke alarm installation form](#) that was streamlined from one full page to a multiple entry form requesting the minimum information we need to enter into our database. This will also allow us to meet a requirement of the project of doing a percentage of call backs to track and document the rate of retention in maintaining functioning smoke alarms in the home.

- Joanne agrees following up has to be part of the process otherwise the smoke alarm can be disabled or stop functioning. Their statistics show over 50 percent can be disabled in less than two months.
- Earl asked what the criteria is for the project, does the state of Oregon require one on each level adjacent or in the bedrooms.
- Terry explained we are requiring what the law requires as a minimum, the OSFM continues to recommend that smoke alarms be installed in each bedroom as well but it is left to the local entities to decide if they want to go that far or not.
- Claire says it is important to remember how critical the evaluation of results for some of these programs is and that Terry is working to utilize the Oregon Fire Bridge through the Data Unit to help track some of these saves. The data is important because it is hard to continue these programs if we cannot measure these results.
- Terry asked members what they thought should be the required percent of homes to call back and how long they should wait before following up.
 - Jim says the model they followed when they did DOGAMI outreach was 15 percent but suggested maybe following up on 20-25 percent within 60 to 90 days and if they are disabled asking them when and why.
 - Joanne agrees that a 15 percent sampling would work well for this program and you go back and 15 percent is disabled then you will know that you need to increase the percentage.
 - Earl suggested using demographics as a guide because what they found in Arizona was that the lower income had a 10 percent disable rate so maybe following up with 15 percent in low income areas.
 - Dave recommended using a trigger point for doing follow up installations an example the change your clock change your batteries.
 - Traci agrees with Dave and says it would work for departments that do not do mass installs at once but throughout the year. They would be following up on the installs a few times a year and can track the duration of those follow ups.
 - Earl says they have had problems when media reminds people to change the clock change the battery every six months and then people try replacing their 10 year long life batteries with regular batteries.
 - Terry explained that the OSFM tried solving that problem with the smoke alarms we distribute. We have gone with the ionization that is tamper resistant, only uses a special 10 year long life not a regular 9 volt battery, and has hush feature.
 - Traci asked if we know if her department received new ionization smoke alarms with a 10 year long life batteries from OSFM and what she should do with them if they are starting to fail.
 - Terry recommended she replace the smoke alarms if they are more than six years old and let us know.
 - Earl says smoke alarms sensors start failing after five years.
 - Claire pulled one of OSFM's ionization smoke alarms and the back of the smoke alarm says one chirp per minute means low battery, replace unit (battery not replaceable).
- Terry shared that while we have streamlined the program to make it more convenient, while he was reviewing the old program he found that hundreds of homes were visited over the course of a year, and no fire prevention information was provided. So OSFM is currently developing a packet of safety materials that will be required to be distributed to homes.
- Terry discussed the white with red lettering [smoke alarm installation project bag](#) with a doorknob hole at the top so it can be left on the door when owner is not home and talks about Oregon statistics. He also discussed the [sorry we missed you](#) that that will include the entities contact information can be left so if the home owner would like them to return to install smoke alarms.
 - Jim is concerned with leaving anything on the door in his county they have been asked by local police because it announces that nobody is home. Jim spoke with an attorney who told him that he could be held responsible to a degree for leaving something on a door unsolicited.
 - Terry thought it a good point and thanked Jim for the information. He says the bag and handouts will still be utilized to distribute materials to the home owner whether or not a smoke alarm is installed.
- Terry informed members that there about 11 different black and white rack cards with verbiage in both English (front) and Spanish (back) available to go in the bag on topics from combustibles too close, [cooking safety](#), to maintaining your smoke alarms.

- He discussed the two mandatory items that are required to be handed out are the [working smoke alarms save lives](#) rack card and the [get out and stay out magnet](#).
- Terry suggested customizing the messages by season, priority, etc. that it is important not to leave too many messages maybe only leave three different messages.
- Terry asked members to review the [smoke alarm installation program folder](#) for the fire service/organization that will hold examples of the rack cards, the intake, installation, and the [waiver](#) forms, etc.

Oregon Garden Fire Safety House Update – Terry Wolfe

- Terry provided a brief update on the Oregon fire Safety House. The Oregon Department of Forestry obtained a FEMA grant to make a house into a Firewise life size model home. They have completed the roof and are now working on the siding and windows.
- Terry shared before and after photos of the house. He takes photos to post on the [Facebook](#) page.

Other Business

- Earl informed members he just spoke with Jim Crawford of Vision 20/20 about listing and testing issues. He wants members to be aware of the issue with smoke detection and Underwriters Laboratories (UL), the dual chamber smoke alarm with the 10 year life lithium battery do not meet the UL listing. They are working to fix this issue but members need to be aware that if they apply for a FEMA Grant before this issue is resolved FEMA will not grant smoke alarms that are not UL listed, the UL is at risk for any dual chamber smoke alarm with the 10 year life lithium battery available.
- Terry passed around a NFA training course announcement for USFA [Cultural Competence in Risk Reduction \(R394\)](#) being held on January 6-11, 2013 in Emmetsburg, Maryland.

What are the Local Area Needs – Terry Wolfe

Terry asked members what the OLST could do to help them with their local area needs, etc.

- Karine informed him that Malheur County's challenge is access to the help due to distance and turnover they do not know what is available. She is working to restart their Fire Prevention Cooperative.
- Terry explained that is why we are moving to webinars.
- Karine reported that the Nyssa Fire Chief asked her what is available and where can he get it.
- Dave explained that this part of Oregon feels segregated, that Malheur and a portion of Baker County are primarily serviced by Idaho fire departments and that they receive their media information from Idaho.
- Robert reported that until about a year ago, LA Grande received their media information from Idaho and now they primarily receive it from Portland, Oregon.
- Dave reported that in John Day the smaller radio media stations provide a variety of five minute prevention messages paid for by insurance companies. He explained that sometimes all the help they need is premade art that they can transfer into a PSA for movie theaters or their mobile billboard which he has contacted the local prison to discuss having them create them because they are always looking for projects to do.
- Terry informed Karine that he would be willing to spend a day over in her area to talk with fire chiefs, etc. about what we do and what resources we have available.
- Jim believes some of the things the OLST can do is simplified programs and keeping agencies informed of what current and new materials are available to them.
- Jim informed members that about a year ago North Lincoln Fire & Rescue District #1 started implementing support services, unitizing their volunteers and non-firefighters. Which are Jim's heroes for prevention and his public education team they consist of retired school teachers, educators, designers, etc. they are helping him conduct the smoke alarm installation project and will do the follow up.
- Dave asked if Fire Corps is part of the OLST.
- Claire says Fire Corps is involved with fire departments, they recently advertise a training webinar for departments involving volunteers in public education. She will send the webinar training info to Terry so he can forward on to the OLST members.
- Dave informed members that Fire Corps is funded by FEMA. For information about how your department can start a Fire Corp program contact, Stella Hickey, Fire Corp State Advocate for Oregon at 541-561-8554 or oradvocate@firecorps.org or by visiting: <http://www.firecorps.org/>.

Earl reminded members about the [NFPA Scholarship program](#) for public education training.

Next Meeting Reminder – Terry Wolfe

Terry informed members that the next OLST meeting will be a Subcommittee meeting at 1:30 p.m. – 3:30 p.m. on July 19, 2012, at the Office of State Fire Marshal, 4760 Portland Rd NE, Salem, OR 97305.

Due to time constraints, we postponed the following items until the August 16, 2012 OLST meeting:

Fire Prevention Week (FPW) Discussion

Smoking While on Oxygen

Multi-Hazard House Trailer

Switching to Summer Messages

Carbon Monoxide “looking for partners”

Adjournment: 3:40 p.m.