



Oregon Life Safety Team Strategic Planning 2012

Mission: To coordinate and implement consistent statewide fire prevention education.

1. Maintain, Support and Expand Smoke Alarm Programs*

- Increase smoke alarm installations for hearing impaired and provide outreach for this audience.
- Promote a consistent statewide message to promote the use of working smoke alarms.
- Increase the number of communities conducting smoke alarm installation and maintenance campaigns.
- Promote smoke alarm/carbon monoxide alarm education to the Oregon Fire Service.
- Increase awareness of Carbon monoxide alarms, connecting to the similarities of smoke alarm testing and maintenance.
 - Utilize local partners and grant opportunities to increase carbon monoxide alarms in the home.

2. Increase Home Fire Escape Planning Efforts

- Increase the number of families prepared with a home escape plan focusing on messaging for “Have a working smoke alarm”, “Two ways out”, “A meeting Place” and “calling 9-1-1”.
- Increase awareness of the *Stop at 4*” campaign.

3. Increase Home Fire Sprinkler Awareness**

- Provide factual information on residential fire sprinklers through educational efforts targeted assisting and cooperating agencies.
- Establish a liaison with the Home Fire Sprinkler Coalition.

4. Target High Risk Populations for Fire Prevention and Life Safety Education**

- Sponsor a workshop for the older adult fire prevention program.
- Expand the conduits to reach high-risk populations.
 - Utilize social media to increase awareness of fire prevention top causes.
- Increase cigarette-related fire education.
 - Support the *What you can do* campaign from Smoke Free/Fire Safe.
- Create educational materials regarding smoking on oxygen.
- Provide fire safety education (including CO) for non-conventional residences such as travel trailers, campers and RV’s.
- Educate realtor and property management companies on fire safety requirements for new property transfers.
- Promote fire safety for unconventional practices within the home. (Bio-Diesel fuel processing, Indoor gardens etc.)
- Increase youth fire prevention and intervention efforts.
 - Sponsor a workshop on the *Start Safe* fire and burn prevention for preschoolers.
 - Assist in marketing elementary and middle school fire awareness curriculum.
 - Support efforts in updating media terminology for youth with fire-setting behavior.

5. Support prevention efforts where they naturally compliment the OLST mission.

- Support and encourage partnerships in river, lakes, streams and ocean and beach safety education.

References to Vision 20/20 Strategies (<http://strategicfire.org/page.cfm/go/strategies>)

* Strategy 2 Conduct a National Fire Safety Education/Social Marketing Campaign

** Strategy 4 Promote Technology to enhance fire and life safety