

OREGON LIFE SAFETY TEAM

Meeting Minutes

Thursday, April 16, 2015
Oregon Office of State Fire Marshal
Mt. Hood conference room
1:30 p.m. - 3:30 p.m.



Attendees/Representing

Birr, Tim - Retired TVF&R (OFSC)
Burns, David - US CPSC
Cranford, Jeff - McMinnville FD (Yamhill)
Cunningham, Becca - Guest Speaker
Dunn, John - Tangent FD (OFDDA)
Fenison, Shawna - OSFM
Fischer, Krista - OSFM
Gulledge, Dave - OSFM
Hatch, Joanne - TVF&R (Clackamas)
Hoover, Rich - OSFM
Houston, Laura - Stayton FD (OFSOA)
Kusz, Jim - North Lincoln F&R (Lincoln)
Linder, Amy and Casey - Eugene Springfield Fire (Lane)
McGrew, Claire - OSFM
Mendez, Alfredo - Marion County FD1 (Marion)
Porth, Don - Guest Speaker
Roach, Amy - OSFM
Rouse, Ron - Portland F&R (Multnomah)
Shanklin, Kari - Clackamas FD1 (Clackamas)
Slavens, Ginger - Nestucca RFPD (Tillamook)
Stafford, Stephanie - OSFM
Storms, Anne-Marie - Keizer FD (Marion)
Ward, Mitch - Washington County FD2 - Guest
Whitehouse, Jamie - OSFM
Zinck, Jaime - OSFM

Welcome/Introductions

The meeting was called to order at 1:30 p.m. by Stephanie Stafford. Introductions were made. John Dunn was introduced as a new member representing the Oregon Fire District Directors Association.

Window Fall Safety – Don Porth and Becca Cunningham

Don introduced himself and Becca, and then turned the presentation over to Becca who told her personal story. Becca's four year old son Thomas was upstairs and supposed

to be taking a nap, but had climbed up on the window seat to get the cord for the miniblinds and he fell out of the open window through the screen. Becca and her husband found him on the ground below after hearing a moaning sound coming from outside. Thomas had traumatic brain injury and was in a coma for eight days, as well as being paralyzed on his left side. After years of rehabilitation, he has learned to speak, eat, and walk again.

Don then resumed the presentation talking about the difference in window stop and guard terminology. Don encouraged the use the term stop or guard instead of the word lock. Don talked about current codes that pertain to window stops and how those drive safety initiatives. Don talked about being mindful of surroundings (ie. is the bed up under the window? Is there a window seat? What is outside that window?) Sometimes things like eaves and shrubbery can help slow or stop the fall of a child from an upstairs window. Methods of keeping windows fall-safe for children were talked about. Don passed around different types of window locks and talked about the costs and the challenges of each one and the difficulty of the fire escape window ladders.

Training Tools to Engage Your Audience – Shawna Fenison and Jaime Zinck

Shawna talked about why it is important to engage your audience and introduced the iClicker to the OLST team. Shawna showed the basic use of the iClicker and handed them out to everyone in attendance. The team took a quiz using the iClickers for answers. Shawna talked about the different models available and the cost. The iClicker can also be used as an excellent testing tool, if you assign each clicker to an individual.

Jaime then talked about a more cost efficient way to engage your audience with the use of colored paper plates. The concept is the same as the iClickers. You write a letter on each color and the audience uses the corresponding color/letter to answer the questions asked. Jaime handed out plates to several members to show how this system would work.

Attempt to Control Fire/Escape – Jaime Zinck

Jaime talked briefly about the statistics in individuals who attempt to control a fire and the statistics that show that males ages 30-60 that are attempting to control the home fires and are being injured doing so. We are looking at outreach to this target audience, and different marketing strategies to use.

Jaime asked the team to go through a list of possible slogans and rank them 1-11 in order of their preference. This will help us in deciding possible slogans for our quarterly messaging on this topic.

Meeting adjourned

3:30 p.m.